

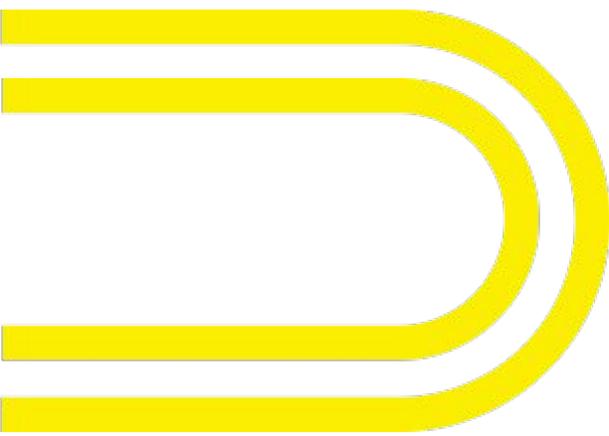
TALLER COMUNIDAD LA GOYCO INC.

# Partnering With La Goyco



Collaborate With Us!

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Project Title: Strengthening La Goyco's Volunteer Program: Enhancing the Volunteer Experience through Welcoming, Data Management, and Business Partnerships

Date: 4/23/23

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Project Sponsor: Taller Comunidad La Goyco

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\*This work was produced by undergraduate students in the Worcester Polytechnic Institute (WPI) Global Projects Program. For more information: <http://www.wpi.edu/academics/ugradstudies/project-learning.html>

To learn more about WPI's Puerto Rico Project Center and our project visit:

<https://wp.wpi.edu/puertorico/projects/2023-mar-may-2/goyco/>

## 1. What is this document?

This document is a resource packet that contains information on different opportunities for businesses to partner with the nonprofit organization, La Goyco.

## 2. Why was it produced?

This document was created to increase the social outreach and financial support of La Goyco.

## 3. Who is it for?

This document is for the staff of La Goyco to present to local business owners.

## 4. How can people use it?

This document can be used as a mobile presentation to provide partnership examples, talking points and a place to take notes on the meeting.

# Who We Are

## La Goyco's Mission

Located at the Pedro D. Goyco School in Santurce, we build cultural, community, and health initiatives. This includes preserving cultural traditions, such as music, dancing, art, and education about the history of the community. We have expanded and changed over the years but have stayed faithful to its initial purpose of fostering and safeguarding the cultural history of Santurce's Afro-Puerto Rican population. Additionally, many performers—including musicians, actors, and other artists—live in Machuchal and contribute to our workshops.



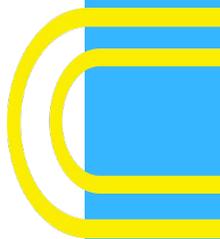
## Why We Want to Partner with Your Business

- Combine our resources to support the community in cultural, environmental, and health initiatives
- Support your business and increase community collaboration
- Build strong relationships with the businesses in Machuchal / Loiza Street

# How Our Partnership Can Benefit Your Business

## Promotions

- By partnering, your business and La Goyco will grow and expand together!
- Across La Goyco's three main social media accounts, we have over a combined 18,000 followers
- Expand your business' outreach
- Increase community involvement and engagement



# Partnering Opportunities

## Ongoing Partnerships

- El Boricua

El Boricua hosted the Gente Tropical Podcast and La Goyco's volunteers for a night

- Estuario

Estuario runs ocean water health informational events out of La Goyco.

- More businesses!



# Community Collaboration Opportunities

- Please tell us any of your ideas for how we can partner
- We would love your support and collaboration in our initiatives of:
  - Culture, Environment, and Health

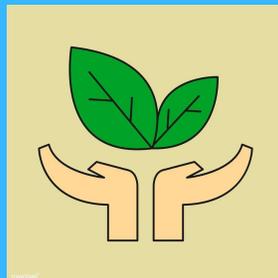
## Culture

- Host Gente Tropical
- Cater for Jazz Night, Saturday Brigade, or Cine



## Environment

- Donate food for Compost
- Collect cooking oil for recycling
- Trash Cleanup Events



## Health

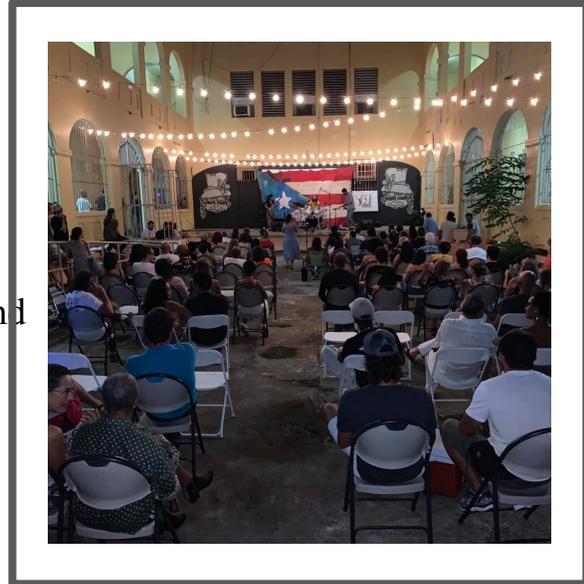
- Vaccine distribution
- Medical Expertise
- Special Skills



# Event Opportunities

## Fundraisers

- Donate products or food for fundraising events
- Promote your business' services and products

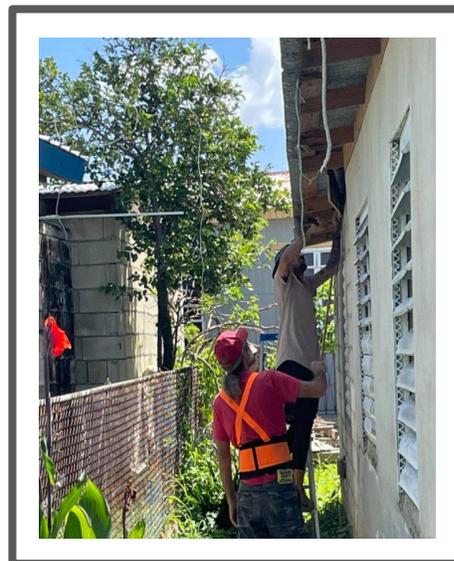


## Catering

- La Goyco hosts multiple events every month where we would like to thank our volunteers for their efforts
- Every month La Goyco hosts a community fair, Jazz night, Saturday Brigade and Movie night
- We would love to partner with your business to cater an event!

## Hosting La Goyco's Volunteers

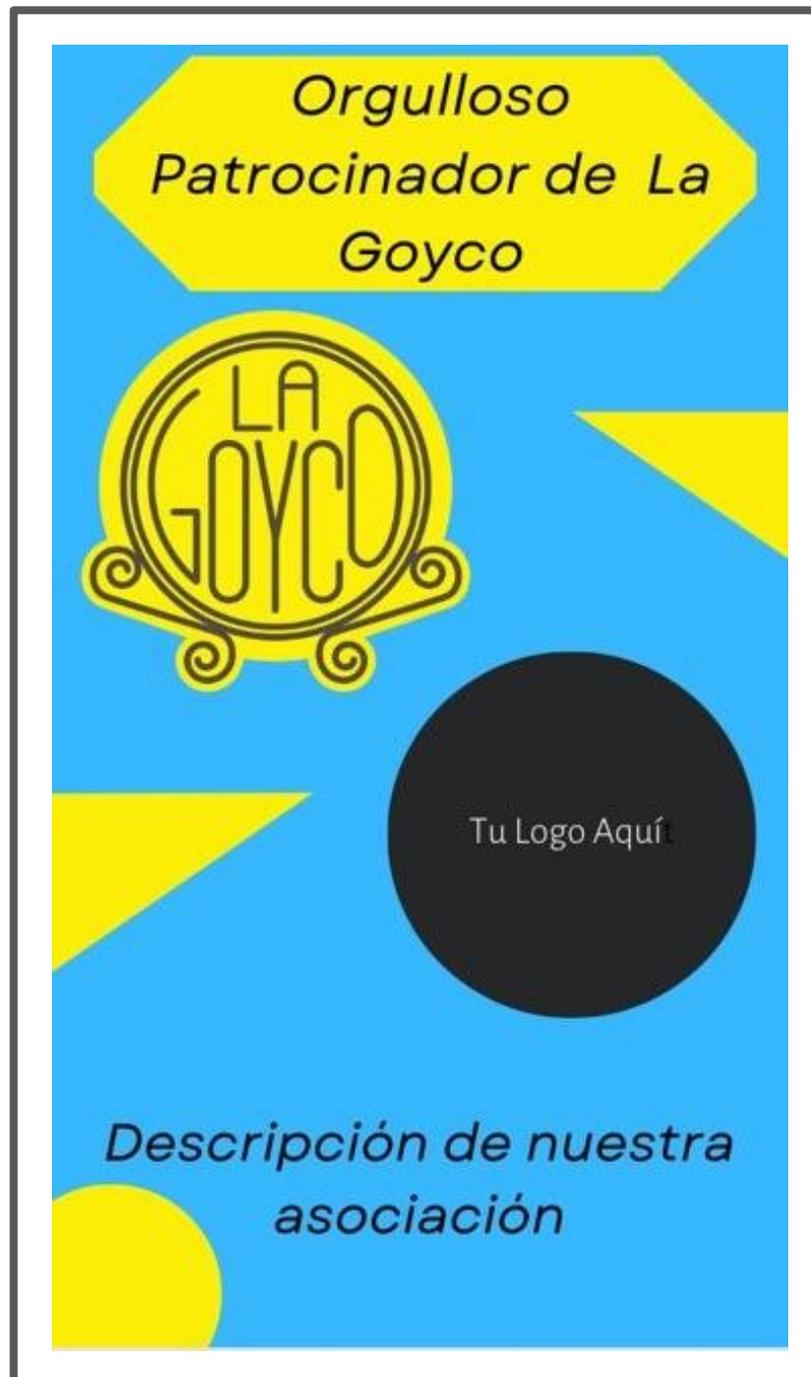
- Host celebration events at your business for La Goyco's volunteers



# Sponsorship Opportunities

## Partnership Poster

- We would be happy to create a sponsorship poster to hang in your business or La Goyco to celebrate our partnership



# Donation Opportunities

## Support The La Goyco Community Fund



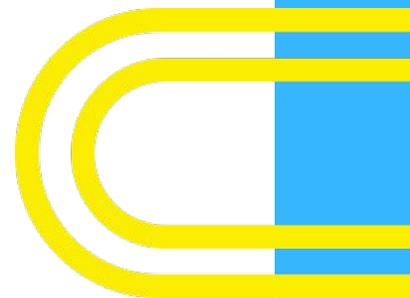
## Volunteer Appreciation Through Gift Cards

- Our volunteers want to support your businesses
- Celebrate volunteers' efforts
- Promote your business and help you gain new customers



## Percentage of Sales Donation

- Invite volunteers to attend your business for a day or night!
- A percentage of revenue would be donated to Goyco's Community Fund
- All Donations go to Support La Goyco's Initiatives of Culture, Health and Environment



# Partnership Possibilities

## Connect with Us

Taller Comunidad La Goyco  
tallercomunidadlagoyco@gmail.com  
1763 Calle Loíza, San Juan, 00911

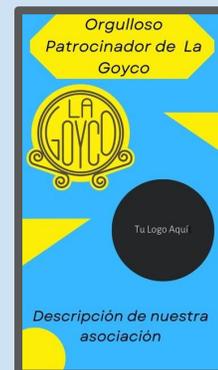
## Event Opportunities

- Fundraising
- Catering
- Hosting La Goyco's Volunteers



## Sponsorship Opportunities

- Promotion
- Partnership Poster
- We Welcome Your Ideas



## Donation Opportunities

- Support the Goyco Community Fund
- Volunteer Appreciation Through Gift Cards
- Donate Percentage of Sales



# Business Visit Log Sheet

|               |                   |                       |                              |
|---------------|-------------------|-----------------------|------------------------------|
| <b>Date:</b>  | <b>Presenter:</b> | <b>Business Name:</b> | <b>Person From Business:</b> |
| <b>Notes:</b> |                   |                       |                              |
| <b>Date:</b>  | <b>Presenter:</b> | <b>Business Name:</b> | <b>Person From Business:</b> |
| <b>Notes:</b> |                   |                       |                              |
| <b>Date:</b>  | <b>Presenter:</b> | <b>Business Name:</b> | <b>Person From Business:</b> |
| <b>Notes:</b> |                   |                       |                              |
| <b>Date:</b>  | <b>Presenter:</b> | <b>Business Name:</b> | <b>Person From Business:</b> |
| <b>Notes:</b> |                   |                       |                              |

|               |                   |                       |                              |
|---------------|-------------------|-----------------------|------------------------------|
| <b>Date:</b>  | <b>Presenter:</b> | <b>Business Name:</b> | <b>Person From Business:</b> |
| <b>Notes:</b> |                   |                       |                              |
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| <b>Notes:</b> |                   |                       |                              |
| <b>Date:</b>  | <b>Presenter:</b> | <b>Business Name:</b> | <b>Person From Business:</b> |
| <b>Notes:</b> |                   |                       |                              |
| <b>Date:</b>  | <b>Presenter:</b> | <b>Business Name:</b> | <b>Person From Business:</b> |
| <b>Notes:</b> |                   |                       |                              |



## List of Businesses

| <u>Company</u>                                  | <u>Address</u>                           | <u>Phone No.</u>    | <u>Email</u>   | <u>Days</u>                                | <u>Hours</u>  |
|---|--|---------------------|--|--|---|
| Cafe con Ce<br>(Coffee Shop)                    | 1765 C.<br>Loíza                         | (787) 294 -<br>9604 | <a href="mailto:info@cafetr&lt;br/&gt;esbe.com">info@cafetr<br/>esbe.com</a>                   | Mon - Sun                                  | 7AM - 9PM   |
| Tresbe<br>(Cafe))                               | 1765 C.<br>Loíza                         | (787) 294 -<br>9604 | <a href="mailto:info@cafetr&lt;br/&gt;esbe.com">info@cafetr<br/>esbe.com</a>                   | Sun - Thur<br>Fri<br>Sat                   | 11am - 11pm<br>11am -12am<br>9am-12am                   |
| Sabrina<br>(Restaurant)                         | 1801 C.<br>Loíza<br>#1a                  | (787) 302 -<br>5419 | N/A  | Mon<br>Tues<br>Wed-Thur<br>Fri--Sat<br>Sun | Closed<br>4pm-10pm<br>4pm-12am<br>11am-12pm<br>11am-3pm |
| La Prena -<br>Calle Loiza<br>(Restaurant)       | 1810 C.<br>Loíza                         | (787) 665 -<br>5270 | <a href="mailto:laprenafood&lt;br/&gt;truck@gmail.com">laprenafood<br/>truck@gmail.com</a>     | Mon,<br>Thurs<br>Fri - Sun                 | 10am - 8pm<br>10am - 10pm                               |
| Egg Joint<br>(Restaurant)                       | 1802<br>Calle<br>Loiza                   | (787) 625 -<br>1547 | N/A  | Sun - Thur<br>Fri-Sat                      | 8am - 3 pm<br>8am - 6pm                                 |
| Panuchos<br>(Restaurant)                        | 1762 C.<br>Loíza                         | (787) 545 -<br>2845 | <a href="mailto:panuchos.sa&lt;br/&gt;nturce@gmail.com">panuchos.sa<br/>nturce@gmail.com</a>   | Mon - Sun                                  | 12 pm - 10 pm   |
| Da Luigi<br>(Restaurant)                        | 104<br>Calle<br>Diez de<br>Andino<br>Esq | (787) 477 -<br>7722 | <a href="mailto:luigi.sanguini&lt;br/&gt;neti@gmail.com">luigi.sanguini<br/>neti@gmail.com</a> | Mon - Fri<br><br>Sat<br>Sun                | 11:30am-3pm<br>6 pm - 10 pm<br>3pm - 10pm<br>1pm - 7pm  |
| Superduper<br>(Bar)                             | 1760 C.<br>Loíza                         | (787) 240 -<br>3711 | N/A  | Mon - Thu<br>Fri - Sat<br>Sun              | 12pm - 12am<br>12pm - 1am<br>12pm-12:30am               |
| Fuji Sushi and<br>Asian Kitchen<br>(Restaurant) | 1753 C.<br>Loíza                         | (787) 936 -<br>2099 | N/A  | Mon - Sun                                  | 12pm - 11pm   |

|   |                        |                     |  |                          |                                       |
|---|------------------------|---------------------|--|--------------------------|---------------------------------------|
| Bottega<br>(Restaurant)                           | 1807 C.<br>Loíza       | (787) 333 -<br>0202 | <a href="mailto:info@bottegacalleloiza.com">info@bottegacalleloiza.com</a> | M-W-Th<br>Fri-Sat<br>Sun | 4:30pm-11am<br>11am-12am<br>10am-11pm |
| Tostado* calle<br>Loiza<br>(Brunch<br>Restaurant) | 1805 C.<br>Loíza       | (787) 523 -<br>6902 | <a href="mailto:tostado.pr@gmail.com">tostado.pr@gmail.com</a>             | Wed - Mon                | 8am - 3pm                             |
| Cafe Regina<br>(Coffee Shop)                      | 58 C.<br>Taft          | (570) 498 -<br>9845 | <a href="mailto:info@caferegina.com">info@caferegina.com</a>               | Mon - Sun                | 8 AM - 4PM                            |
| Sushi'n good<br>(Restaurant)                      | 1705 C.<br>Loiza       | (939) 223 -<br>4460 | N/A  | Mon<br>Tue-Sat           | 11am - 6pm<br>11am - 9pm              |
| Fillie's<br>(Restaurant)                          | 1706<br>Calle<br>Loíza | (787) 459 -<br>4444 | <a href="mailto:filliespr@gmail.com">filliespr@gmail.com</a>               | Wed - Sun                | 2pm - 10pm                            |
| Nonna Cucina<br>Rustica<br>(Restaurant)           | 103 C.<br>San<br>Jorge | (787) 998 -<br>6555 | <a href="mailto:info@nonna.com">info@nonna.com</a>                         | Mon - Fri<br>Sat-Sun     | 5pm - 10 pm<br>12pm - 10pm            |
|   |                        |                     |  |                          |                                       |
|   |                        |                     |  |                          |                                       |
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