Artifact Stories
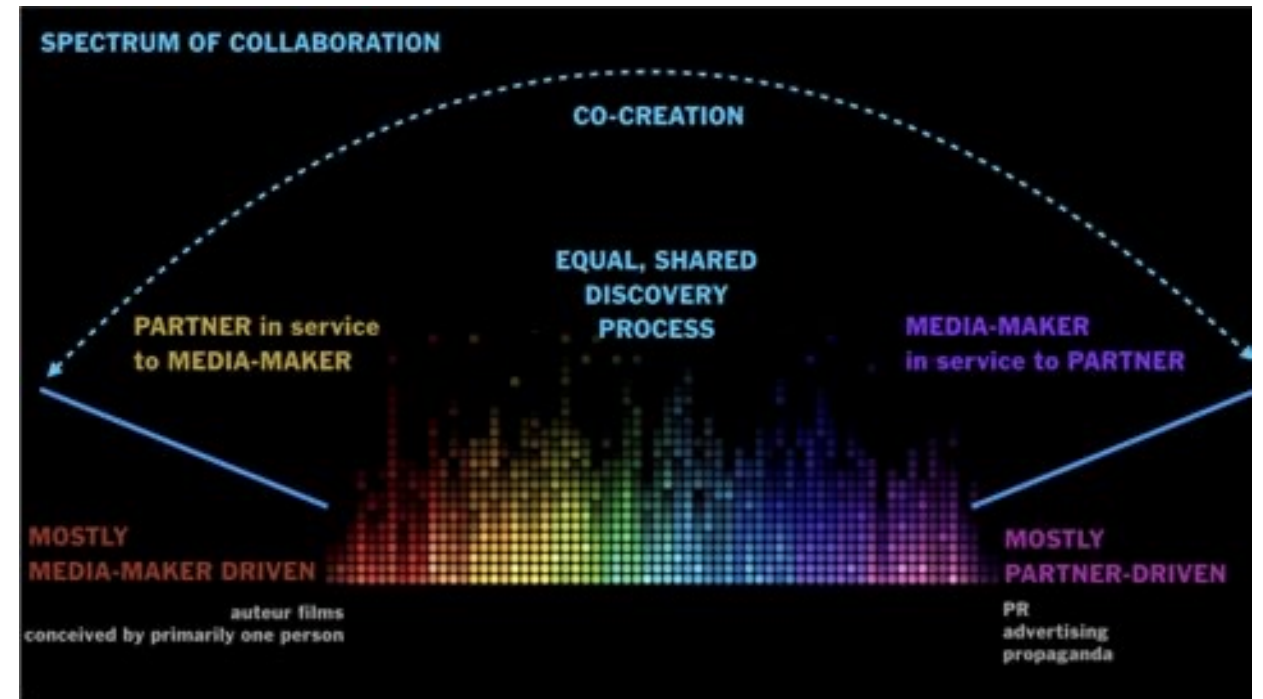
Background ⌄

Co-creation

➢ A partnership that allows equal influence in exhibit creation

➢ Allows the community to include their voice in the product

➢ Can be difficult to coordinate all parties and come to consensus on decisions

Project Goal ⌄

Co-creation between the Albanian Festival

Committee and Worcester Historical Museum

➢ Create a website that allows users to share

their story

  ➢ Easy-to-use interface

  ➢ Customizable and practical admin side

Share Your Story!

Methods ▼

Assess the strengths and limitations of WHM's current submission process

➢ Focused on strengths
  ➢ Easy to follow submission form
  ➢ Omeka
  ➢ Reclaim Hosting

➢ What the site needed:
  ➢ Space to hold submissions
  ➢ An easy to navigate UI
  ➢ To be welcoming and non-intimidating

Methods ⌄

Work with the Albanian Festival Committee on strategies to encourage community participation and begin outreach.
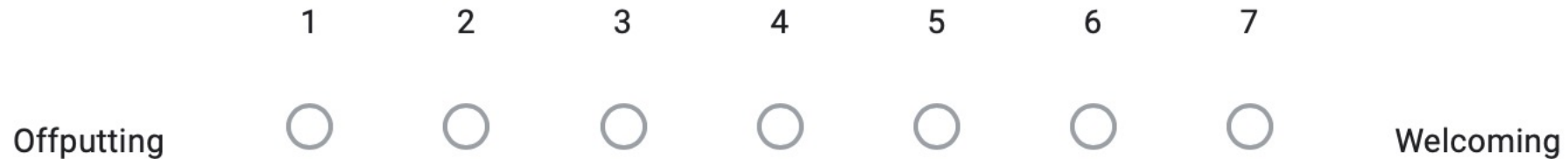
➢ Video
➢ FAQ Page
➢ Best Practices Page
➢ Link on Facebook Page
➢ Link on Church Website

Methods ⌄

Build and test a prototype of a website for community artifact contributions.

Overall, you found the website to be:

	1	2	3	4	5	6	7	
Offputting	◯	◯	◯	◯	◯	◯	◯	Welcoming

➢ ThinkAloud
- ➢ Order of Fields
- ➢ Wording on Fields
- ➢ Finding FAQs

➢ Interview
- ➢ Wording on FAQs
- ➢ Best Practices Complications
- ➢ Video Clarity

➢ Survey
- ➢ Ease of Use
- ➢ Welcoming
- ➢ Other Feedback

Methods ⌄

Design a tool to aid museum staff in the navigation and instruction of the submission website for both internal education and user instruction.

➢ How to Manual

  ➢ CSS guide
  ➢ How to add and update a page
  ➢ How to view items

➢ CSS and HTML code
➢ Helpful online resources
➢ The survey form

```
<div class="BetweenLines">
    <img alt="St. Mary's Albanian Orthodox Church, Worcester, MA" class="Ex1"
    draggable="false"
    src="https://albanians.reclaim.hosting/files/large/0840960241bb54a0953be44c664fe65
    d74f171de.jpg" />
    <div class=TxtR1>
        <h4>St. Mary's Albanian Orthodox Church</h4>
        <p>Image contributed by Tina Thamel <br>Image of St. Mary's Albanian
        Orthodox Church, Worcester, MA.</p>
    </div>
</div>
```

Findings ⌄

Co-Creation Between WHM and the Albanian Festival Committee

➢ Co-creation calls for group to meet often and communicate frequently

➢ The museum and committee did not meet often, but did discuss ownership and website maintenance when they did meet

Choose a level of permissions (details are available on the Terms and Conditions page which is linked below) ✶

If you answered, number 4 to the previous question, please specify the date or condition under which this item can be used

Please choose one...

| Please choose one... |
| 1 - Open -- No Permission Required to Use |
| 2 - Classified -- Permission Required to Cite or Quote |
| 3 - Classified -- Permission Required to be Examined or Used |
| 4 - Classified -- Closed Until a Date or Condition |

Findings

Difference in Interests: WHM and the Albanian Committee

➢ Technical, social, community perspective
➢ A blueprint for future websites
➢ Should be welcoming and trustworthy
➢ Donation and Website Links

Findings ⌄

What types of submissions are wanted?

➢ Scanned images vs Smartphone images
➢ The purpose of the project
    ➢ Sharing or Archiving?
➢ Quantity of submissions

Findings ⌄

User Testing and Feedback

- ➢ Discussed our design changes with Greg and Frank
  - ➢ Made changes based on their feedback to the position of the fields and the wording of the text
- ➢ Too much information required vs Too little information required
- ➢ The minimalist approach to the website
- ➢ Future interviews and ThinkAloud opportunities

11

What Next ⌄

> Continue to improve the website
>
> > User experience
> >
> > User interface
> >
> > A more robust collection
> >
> > organization system

```php
14  class Collecting extends AbstractBlockLayout
15  {
16      public function getLabel()
17      {
18          return 'Collecting'; // @translate
19      }
20
21      public function onHydrate(SitePageBlock $block, ErrorStore $errorStore)
22      {
23      }
24
25      public function form(PhpRenderer $view, SiteRepresentation $site,
26          SitePageRepresentation $page = null, SitePageBlockRepresentation $block = null)
27      {
28          $forms = $view->api()
29              ->search('collecting_forms', ['site_id' => $site->id()])
30              ->getContent();
31          $formCheckboxes = new Element\MultiCheckbox('o:block[__blockIndex__][o:data][forms]');
32          $valueOptions = [];
33          foreach ($forms as $form) {
34              $valueOptions[$form->id()] = $form->label();
35          }
36          $formCheckboxes->setValueOptions($valueOptions);
37          if ($block) {
38              $formCheckboxes->setValue($block->dataValue('forms'));
39          }
40          return $view->partial('common/block-layout/collecting-block-form', [
41              'formCheckboxes' => $formCheckboxes,
42          ]);
43      }
44
45      public function prepareRender(PhpRenderer $view)
46      {
```

What Next ⌄

➢ Begin to gather contributions from the

Albanian community at large

  ➢ Share the link

  ➢ Spread the word about the project

  ➢ Gather as many contributions as

  possible

Items

1 of 2 ‹ › 1–25 of 49   🔍 Advanced search

Batch actions ⬍ Go

☐ **Title**

☐ Albanian women 👁 ✏ 🗑 •••

☐ Three people at the monastery 👁 ✏ 🗑 •••

☐ Monastery and people 👁 ✏ 🗑 •••

☐ Albanians at the monastery 👁 ✏ 🗑 •••

☐ Bishop Fan S Noli serving at the Monastery 👁 ✏ 🗑 •••

☐ Evening Gazette cartoon closeup 👁 ✏ 🗑 •••

☐ Evening Gazette cartoon 👁 ✏ 🗑 •••

☐ Days of Real Happiness 👁 ✏ 🗑 •••

☐ LaMartine St. School cover page 👁 ✏ 🗑 •••

☐ Fan Noli News Clipping 👁 ✏ 🗑 •••

☐ Father Socrat Sotir 👁 ✏ 🗑 •••

Project Takeaways ⌄

➢ Difficult to organize meetings with people during the pandemic

➢ Difficult to get older users to test the website

➢ Communication needs to come before action

➢ All perspectives are important

➢ Online collections are a promising method for future community collaborations

THANK YOU!