



From Waste to Waist: Using Excess Food to Feed the Hungry

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Defining the Problem

Stores are throwing away edible food.
Food banks are struggling to feed everyone in need.

Steps in order to Improve

- Talk to grocery stores to encourage donations
- Run public campaigns to increase Rachel's Table's volunteers
- Create seal for grocery stores and publicize meaning

Talk to Stores

Publicize Rachel's Table

Increase Donations

Increase Volunteers

Decrease Hunger

Mechanisms and Challenges

Challenges

- No monetary benefit for stores
- Lack of volunteers

Mechanisms

- Create seal to acknowledge donations
- Recruit new volunteers

What is Rachel's Table

Rachel's Table is an organization in Worcester that takes unmarketable food from stores and distributes it to local food banks.

Indicators of Success

- Increased number of stores involved
- Increased volume of food
- Increased variety of food
- Fewer hungry families
- More volunteers

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