

Problem

Literacy proficiency in the United States is below average compared to other developed countries. Increasing interest in reading can remedy this problem.

Solution

To help their children read more, parents need better knowledge of book recommendation systems.

Literacy

- Ability to read written language
- Ability to understand reading



Methodology

Data:

- Parents supplied title of child's favorite book

Procedure:

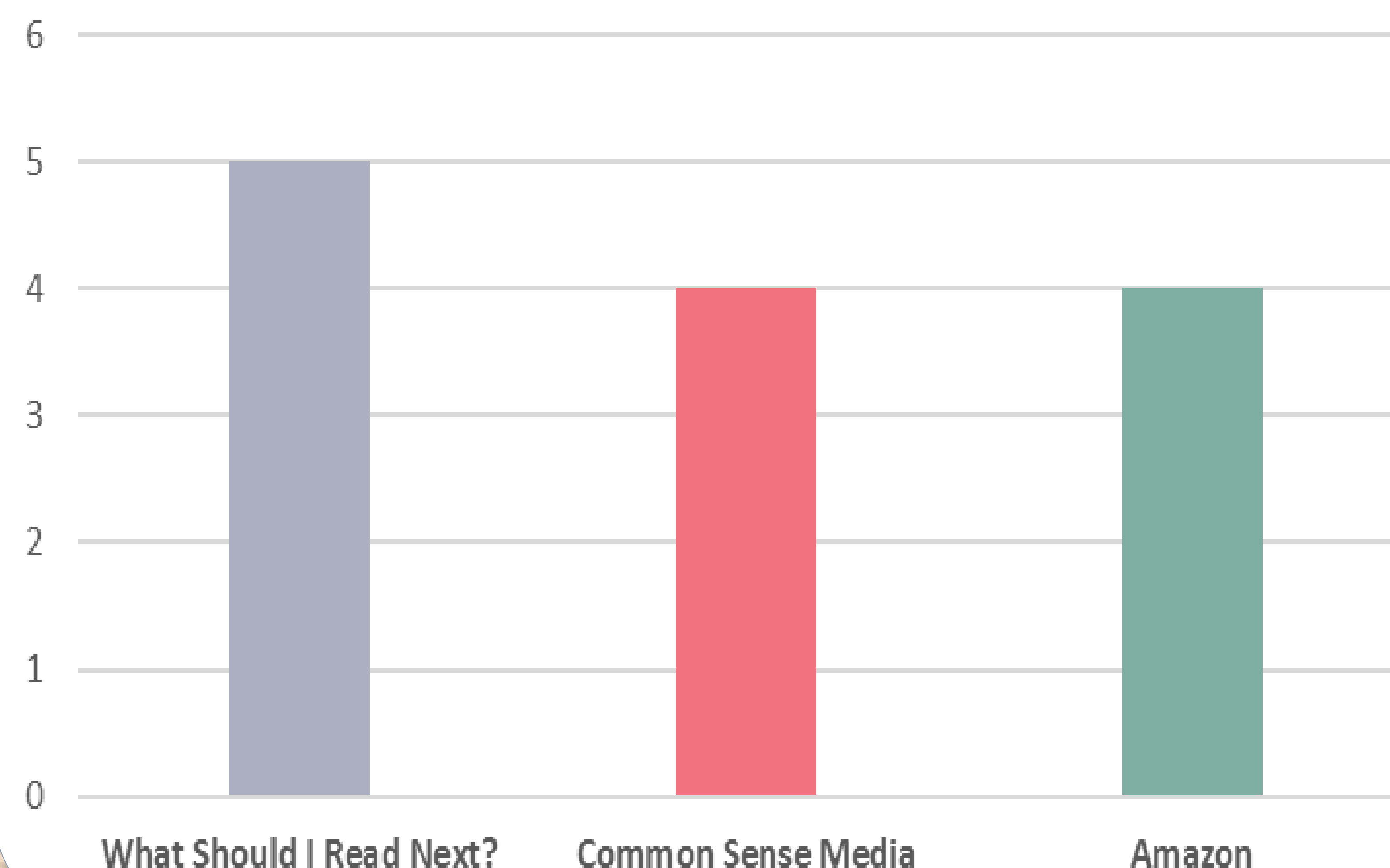
- Book title entered into recommendation sites
- List of recommendations supplied to parents

Evaluation:

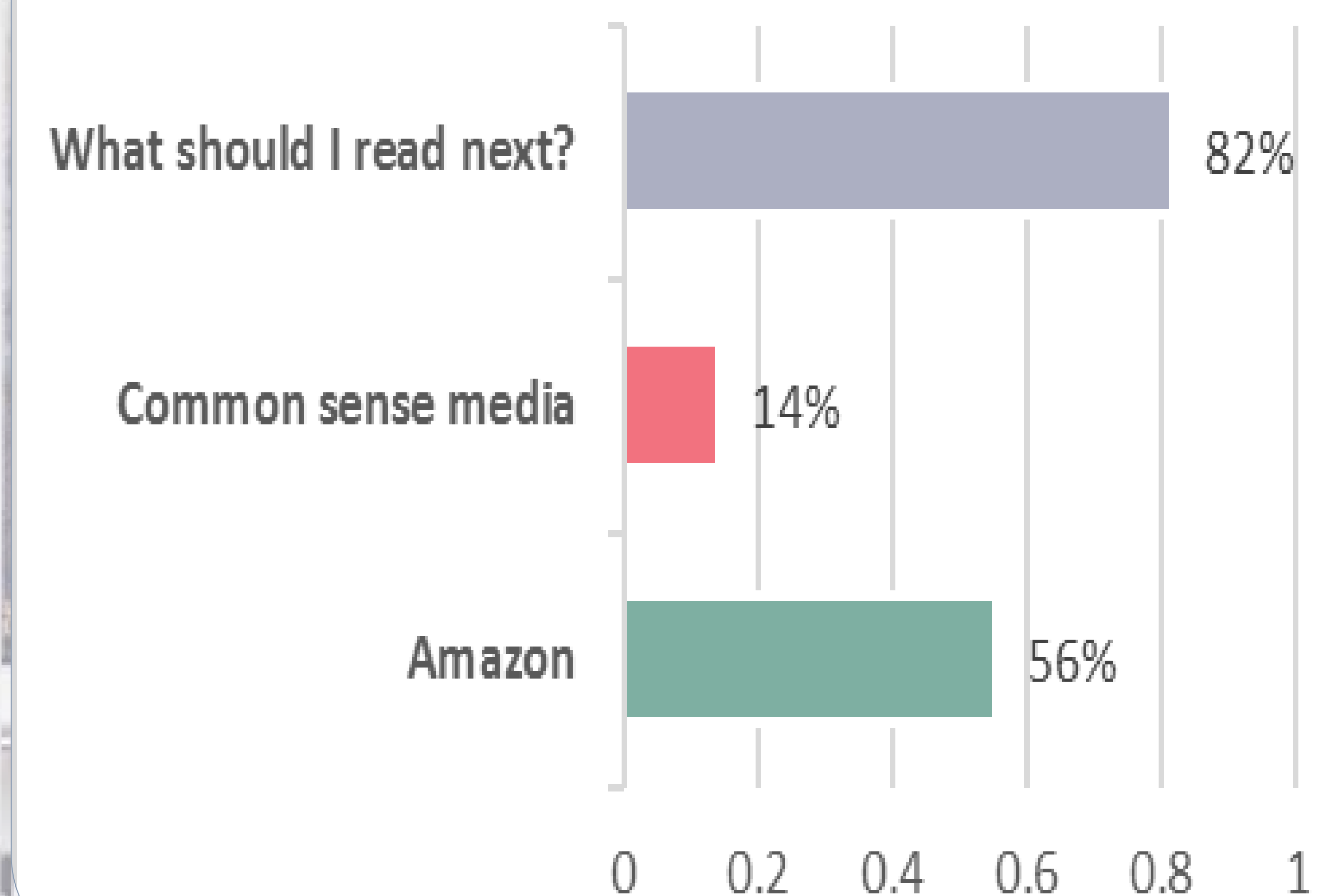
Parents evaluated recommendation websites on:

- Accuracy (based on list of recommendations)
- User-Friendliness (based on preference)

Parent Rankings of Recommendation Websites



Accuracy of Recommendations



Conclusion

- What Should I Read Next is best
- Parents prefer it
- Most accurate recommendation

Acknowledgements

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References

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Thoughtplay Ltd. (2016). What should I read next? Retrieved 30 November, 2016, from <http://whatshouldireadnext.com>