# Vendor Performance and Relationship Management (VPRM) System

A Major Qualifying Project Report Submitted to the Faculty Of the Worcester Polytechnic Institute In partial fulfillment of the requirements for the

Degree of Bachelor of Science

By

Derek Carey, MIS Evan Doyle, MIS Dennis Leung, MIS

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Sponsored by: Communispace

Project Advisor: Professor Eleanor T. Loiacono

## **Table of Contents**

Table of Figures	ix
Table of Tables	xi
Abstract	кіі
Executive Summaryx	iii
Authorship Statement x	iv
Acknowledgementsx	vi
Letter from Sponsors	vii
Chapter 1: Introduction	. 1
Communispace	, 1
Problem Statement	. 2
Project Overview	. 3
Project Objectives	. 4
Chapter 2: Literature Review	. 5
Communispace	. 5
Market Segments	. 5
User Interface Design	. 8
Consistency	. 8
Exploit prior knowledge	. 9
Organization	. 9
Project Methodology Options	11
Systems Development Life Cycle	17
Planning Phase	19
Analysis Phase	21
Design Phase	23
Implementation Phase	24
Chapter 3: Methodology	
Development Plan	
Planning	
Staffing Plan	
Timeline	

Planning and Analysis	
Stakeholder List and Roles	
Feasibility Analysis	
Organizational Feasibility	
Technical Feasibility	
Economic Feasibility	
Risk Assessment	
Risk Mitigation	
Conclusion	44
Chapter 4: Analysis and Design	
Analysis	
Development	
Analysis Strategy	
Requirements Analysis Techniques	
Requirements Gather Techniques	
Requirements Definition	
Target Audience	
Requirements Determination	50
Functional Requirements	50
Non-Functional Requirements	
Use Cases and Systems Models	
Use Cases	
Process 1	
Process 2	53
Process 3	53
Process 4	
Process 5	
Process 6	55
Process 7	55
Process 8	55
Process 9	

Process 10
Process 11
Process 12
Process 13
Data Flow Diagram
Entity Relationship Diagram
Storyboard of First Iteration
VPRM Main Menu64
View Vendor and Contact Information 64
View Vendor and Contact Information
View Project Performance Report65
Search Performance by Vendor
Search Performance by Vendor Type and Tag67
Search Performance by Project
Iterations and Weekly Demo Meetings
Demo Meeting 1/16/2013
Demo Meeting 1/23/2013
Demo Meeting 1/30/2013
Demo Meeting 2/06/2013
Demo Meeting 2/13/2013
Benefits of an Iterative Approach76
Chapter 5: Implementation
Migration Plan
Documentation & Training
Documentation & Training Value
Storyboard of Final Iteration
VPRM Main Menu
Add New Vendor
Add New Contact Information
Add a New Project
Add Vendor Tag

Add New Type to Existing Vendor	
Add Project Tags	
Add Vendor Project Performance Data	
Search Project Performance by Vendor	
Search Performance by Project	
Search Vendors by Type	
Search Vendor by Tag	
View Vendor Project Performance	
View Vendor and Contact Information	
View Project Information	
Significance of Storyboarding	
Contingency Plan	
System Specification	
Hardware and Software Specification	
Implementation Conclusion	
Chapter 6: Recommendations & Conclusions	
Error Checking	
Ambiguity	
Accidental Duplicates	
Editing Controls	
Layout	
Conclusions & Reflections	
Appendices	
Appendix A – Systems Request	
Appendix B – Communispace Notes:	
Notes for Communispace Workday: 10/24/2012	
Appendix C – Vendor Types and Tags	
Vendor Types:	
Vendor Tags (Initial):	
Appendix D – Tables	
Project Sponsors and Stakeholders	

Functional and Non-Functional Requirements	
Economic Feasibility Tables	
Appendix E – Detailed Individual Staffing Information	
Derek Carey	
Evan Doyle	
Dennis Leung	
Appendix F – Use Cases	
Appendix G – Weekly Demo Meeting Minutes	
Demo Meeting 1/16/2013	
Demo Meeting 1/23/2013	
Demo Meeting 1/30/2013	
Demo Meeting 2/06/2013	
Demo Meeting 2/13/2013	
Appendix H - End-User Help Document	
VPRM Main Menu	
Add New Vendor	
Add New Contact	
Add New Project	
Add Vendor Tags	
Add New Type to Existing Vendor	
Add Project Tags	
Add Vendor Project Performance Data	
View Vendor Project Performance	
View Vendor and Contact Information	
View Project Information	
Search Project Performance By Vendor And Tag	
Search Vendor Performance By Project	
Search Vendors By Type	
Search Vendors By Tag	
Appendix I - Technical Form Breakdown Documentation	
Form 1: VPRMS Dashboard	

Form 2: frmAddVendor	
Form 3: frmAddContacts	
Form 4: frmAddProjects	
Form 5: frmAddVendorTag	
Form 6: frmCopyVendor	
Form 7: frmAddProjectTags	
Form 8: frmInputVendorPerformance	
Form 9: frmViewAndEditVendorPerformance	
Form 10: frmViewVendorInfoAndContacts	
Form 11: frmViewProjectInfo	
Form 12: frmVendorSearch	
Form 13: frmVendorSearchWithTagsResults	
Form 14: frmSearchVendorsByProject	
Form 15: frmProjectSearchWithTagsResults	
Form 16: frmSearchVendorsByTypeAndTag	
Form 17: frmSearchVendorsByTag	
Appendix J – Contact Information	
Appendix K – MQP Meeting Minutes – With Professor Loiacono	
MQP Agenda: 10/25/2012	
MQP Agenda: 10/30/2012	
MQP Agenda: 11/06/2012	
MQP Agenda: 11/13/2012	
MQP Agenda: 11/20/2012	
MQP Agenda: 11/27/2012	
MQP Agenda: 12/04/2012	
MQP Agenda: 12/11/2012	
MQP Agenda: 1/15/2013	
MQP Agenda: 1/24/2013	
MQP Agenda: 1/31/2013	
MQP Agenda: 2/07/2013	
MQP Agenda: 2/14/2013	

Appendix L – Letter of Acknowledgement	178
Glossary of Terms	179
Bibliography	181

# Table of Figures

Figure 1 - Windows Print Menu (Taken from Microsoft Office 2010)	. 10
Figure 2 - Parallel Development Methodology (Taken from Dennis, Wixom & Roth, 2012)	. 12
Figure 3 - V-Model Development Methodology (Taken from Dennis, Wixom & Roth, 2012)	. 13
Figure 4 - Iterative Development Methodology (Taken from Dennis, Wixom & Roth, 2012)	. 14
Figure 5 - System Prototyping Development Methodology (Taken from Dennis, Wixom & R	oth,
2012)	
Figure 6 -Throwaway Prototyping Development Methodology (Taken from Dennis, Wixon	1 &
Roth, 2012)	. 16
Figure 7 - Development Methodology Strengths & Weaknesses (Taken from Dennis, Wixon	n &
Roth, 2012)	. 17
Figure 8 - AtTask Gantt Chart	. 31
Figure 9: Context Diagram	. 59
Figure 10: Level 1 Diagram	. 60
Figure 11: Backend Database ERD	. 62
Figure 12 – Initial VPRM Storyboard Main Menu	
Figure 13 – Initial VPRM Storyboard Vendor and Contact Information	
Figure 14 – Initial VPRM Storyboard Project Performance Report	. 66
Figure 15 – Initial VPRM Storyboard Vendor Performance Search	
Figure 16 – Initial VPRM Storyboard Vendor Performance Report	. 67
Figure 17 – Initial VPRM Storyboard Search Performance by Vendor Type and Tag	
Figure 18 – Initial VPRM Storyboard Vendor Type and Tag Performance Report	. 68
Figure 19 – Initial VPRM Storyboard Search Performance on a Project	. 68
Figure 20 – Initial VPRM Storyboard Project Performance Report	. 69
Figure 21 - VPRM System Error Trap	. 72
Figure 22 - VPRM System Null Value	. 73
Figure 23 - VPRM System Search Performance by Project	. 73
Figure 24 - VPRM System View Project Performance	. 74
Figure 25 - VPRM System Add New Contact Information	. 74
Figure 26 - VPRM System Add a New Vendor	. 75
Figure 27 - VPRM System Add a New Project	. 76
Figure 28 - Iterative Development Methodology (Taken from Dennis, Wixom & Roth, 2012)	. 77
Figure 29 - User-End Support Documentation	. 80
Figure 30 - Program Code Documentation	. 81
Figure 31 - Technical Form Breakdown Documentation	. 82
Figure 32 - Final VPRM Storyboard Main Menu	. 84
Figure 33 - Final VPRM Storyboard Add a New Vendor	. 85
Figure 34 - Final VPRM Storyboard Add New Contact Information	
Figure 35 - Final VPRM Storyboard Add a New Project	. 87
Figure 36 - Final VPRM Storyboard Add Vendor Tag	. 88

Figure 37 - Final VPRM Storyboard Add New Type to Existing Vendor	89
Figure 38 - Final VPRM Storyboard Add Project Tags	
Figure 39 - Final VPRM Storyboard Add Vendor Project Performance Data	
Figure 40 - Final VPRM Storyboard Search Project Performance by Vendor	
Figure 41 - Final VPRM Storyboard View Vendor Performance by Project	
Figure 42 - Final VPRM Storyboard Search Performance by Project	
Figure 43 - Final VPRM Storyboard View Vendor Project Performance	
Figure 44 - Final VPRM Storyboard Search Vendor by Type	
Figure 45 - Final VPRM Storyboard Search Vendor by Tag	
Figure 46 - Final VPRM Storyboard View Vendor Performance on Project	
Figure 47 - Final VPRM Storyboard Vendor Contact Information	
Figure 48 - Final VPRM Storyboard Project Information	
Figure 49 - VPRM Help Document Main Menu	135
Figure 50 - VPRM Help Document Add New Vendor	136
Figure 51 - VPRM Help Document Add New Contact	137
Figure 52 - VPRM Help Document Add New Project	138
Figure 53 - VPRM Help Document Add Vendor Tags	139
Figure 54 - VPRM Help Document Add New Type To Existing Vendor	140
Figure 55 - VPRM Help Document Add Project Tags	141
Figure 56 - VPRM Help Document Add Vendor Project Performance Data	
Figure 57 - VPRM Help Document View Vendor Project Performance	143
Figure 58 - VPRM Help Document View Vendor and Contact Information	144
Figure 59 - VPRM Help Document View Project Information	145
Figure 60 - VPRM Help Document Search Project Performance By Vendor and Tag 1	146
Figure 61 - VPRM Help Document Search Project Performance By Vendor and Tag 2	147
Figure 62 - VPRM Help Document Search Vendor Performance By Project 1	148
Figure 63 - VPRM Help Document Search Vendor Performance By Project 2	148
Figure 64 - VPRM Help Document Search Vendors By Type	149
Figure 65 - VPRM Help Document Search Vendors By Tag	150

## **Table of Tables**

Table 1 -Systems Development Life Cycle	
Table 2- Deliverable Timeline	
Table 3 - WPI MQP Team Analysis	39
Table 4 - Outside Consultant Analysis	40
Table 5 - Internal Employee Analysis	41
Table 6 - ROI and Break-Even Point View	41
Table 7 - Risk Assessment	43
Table 8 - Stakeholders List and Roles	111
Table 9 - Functional and Non-Functional Requirements	112
Table 10 - WPI MQP Team Analysis	113
Table 11 - Outside Consultant Analysis	113
Table 12 - Internal Employee Analysis	113
Table 13 - ROI and Break-Even Point View	114

## Abstract

This Major Qualifying Project (MQP), prepared for Communispace, documents the prototype for a vendor performance management system. To bring efficiency to the vendor selection process, the WPI team provided a multifunctional interface that allows for vendor searching based on previous performance and specific demographical tagging. The Vendor Performance and Relationship Management (VPRM) system was developed using the SDLC methodology. The needs and requirements for this system were gathered through stakeholder interview sessions, Joint Application Design (JAD) sessions and analysis of the as-is system. Documentation has been provided to assist in the learning process of the new system, as well as the implementation plan to mitigate the risks in adoption. This prototype was built in Microsoft Access with live connections to Communispace's existing SQL Database.

#### **Executive Summary**

The curriculum at Worcester Polytechnic Institute provides students with the opportunity to learn theories and skills in the classroom and apply them to actual businesses. Our project sponsor has provided us with the opportunity to provide insight and a solution to a business need.

At Communispace, this MQP team will apply the systems development life cycle (SDLC) to assess the opportunities for the improvement of the vendor management system. Beginning with the planning phase, we gathered information from major stakeholders and the potential users of the system. Though interviews, we were able to gather the project requirements and analyze possible resolutions to the problem.

In the analysis phase, we consolidated the information from the interview sessions and analysis of the as-is system to develop a systems request that outlines the major points of interest of the project. This request was passed between major stakeholders to ensure that the request outlined all of the issues that need attention. With a consensus of the requirements we will enter the design phase to produce iterative prototypes that can be improved upon in phases and version.

The design phase and implementation phase incorporate most of the physical development and deployment of our business system. By providing both a prototype, as well as documentation for the system, users will face a smaller learning curve. User manuals, as well as documentation of all code will be provided to allow for continued improvements after our final deliverable. Communispace was able to see the best return on investment and breakeven point by selecting an MQP team when compared to choosing an outside consultant or a Communispace employee. These tangible benefits illustrate that an MQP team would provide the best value and resource allocation.

## **Authorship Statement**

Abstract: Dennis Leung **Executive Summary: Dennis Leung** Acknowledgements: Dennis Leung Chapter 1, Introduction: Dennis Leung Chapter 2, Literature Review: Dennis Leung Chapter 3, Methodology: Development Plan: Derek Carey Planning: Derek Carey, Evan Doyle Scope: Derek Carey Deliverable Timeline: Derek Carey Project Methodology Options: Derek Carey Staffing Plan: Derek Carey, Evan Doyle, Dennis Leung Stakeholders and Roles: Derek Carey Feasibility Analysis: Derek Carey, Evan Doyle Risk Assessment: Evan Doyle Conclusion: Evan Doyle Chapter 4, Analysis and Design: Development: Dennis Leung Analysis Strategy: Dennis Leung Requirements Analysis Techniques: Dennis Leung Requirements Gather Techniques: Evan Doyle, Dennis Leung Use Cases: Derek Carey Data Flow Diagram: Evan Doyle User Interface Diagram: Evan Doyle, Dennis Leung Story-Board: Derek Carey Chapter 5, Implementation Documentation & Training: Derek Carey, Evan Doyle, Dennis Leung Prototyping and Weekly Demo Meetings: Evan Doyle, Dennis Leung

Migration Plan: Evan Doyle, Dennis Leung Contingency Plan: Derek Carey, Evan Doyle, Dennis Leung System Specifications: Derek Carey Hardware and Software Specification: Derek Carey Chapter 6, Recommendation & Conclusions: Recommendations: Evan Doyle, Dennis Leung Conclusions and Reflections: Evan Doyle Appendices: Derek Carey, Evan Doyle, Dennis Leung

## Acknowledgements

Our MIS project team would like to thank and show our appreciation for our Project Sponsor, Mrs. Laura Naylor, for providing us the opportunity to apply our systems analysis and design principles and knowledge to a real-life situation. Furthermore, we would like to show our appreciation towards Sean Burke for his efforts in initially introducing the idea of this project, and ultimately getting our team on-site at Communispace.

We would also like to thank Jack Bergersen and Dave Rosenberg for providing us with guidance and assisting us in getting acquainted with the environment at Communispace, and also providing us with his wealth of knowledge relating to the company. We would like to show our gratitude and thank our project advisor, Professor Eleanor Loiacono, for her continued support, feedback and guidance throughout this capstone project.

Finally, we would also like to acknowledge and thank all those who provided valuable feedback and input into the development process of the VPRM system. Thanks to Mark Digiammarino, Michelle Fisher, John Keeter, Shiny Kalapurakkel, and Haven Polk for their continuous effort during the development process. Without this valuable feedback from these individuals, we would not be able to develop a system that provides such vital functionality.

## **Letter from Sponsors**

March 5, 2013

Dr. Eleanor T. Loiacono Associate Professor of MIS School of Business Worcester Polytechnic Institute 100 Institute Road Worcester, MA 01609-2280

Dear Professor Loiacono,

The purpose of this letter is to summarize my evaluation of the Major Qualifying Project (MQP) conducted by Derek Carey Dennis Leung, and Evan Doyle during their work with my group at Communispace Corporation. The basic goal of the project was to establish an application that would allow us to centrally capture and report on information about various projects and the associated vendors we utilized to conduct the work. More specifically we wanted to be able to capture, track and manage the vendor options and performance for our member recruiting efforts. Until this point we have been capturing that information in a detailed manner via individual Excel files for each project making it difficult to view performance across projects.

Our entire group was very pleased with this team and the work they did. They worked together as a team, were very respectful, diligent and thoughtful in their questions and approach. They were regularly here at Communispace every Wednesday working on this project and sometimes, additional days, particularly when they were conducting interviews and finishing application development.

The first part of their project involved interviews with different employees across the group. We were very impressed with how quickly they grasped many of the business issues and data challenges we contend with in operating with a project focus. They worked out detailed recommended approaches for handling different views or the data and were incredibly patient and effective at getting our organization to make decisions on metrics and approaches to standardizing them.

One of the most challenging parts of this project were that adjustments required to the data views once we got to the prototype stage. They were professional and collaborative in outlining implications for the suggested alterations and we worked through the level of effort and benefit to make decisions together.

In summary, we were very pleased with this team and the work they accomplished. We would never have been able to accomplish this work during this time frame without their assistance and were all impressed with their level of commitment and professionalism.

I believe that what we accomplished with this project will help Communispace to be more efficient, reduce risk associated with employee turnover, and allow us to scale and collaborate globally with our member recruitment efforts. If you have any questions, please feel free to contact me. I look forward to working with you on future MQP projects. It was an absolute delight.

Sincerely,

Laura Naylor Senior VP, Member Experience and Operations, Client Services Communispace Corporation

Communispace | 290 Congress Street, 7th Floor | Boston, MA 02210 | T: 617-316-4000 | F: 617-316-4200 | communispace.com



## **Chapter 1: Introduction**

The WPI curriculum provides the opportunity for students to participate in a Major Qualifying Project (MQP) often sponsored by a third-party company. This experience enables student the ability to apply learned theories from the WPI curriculum to real life practices in organizations operating in the public and private sectors.

Vital to the learning experience, MQP's provide opportunities for both students and the sponsoring company to gain valuable insight. Striving to produce a function solution to a business information system, project teams can apply class room theory, to real business practices. MQP's address various business aspects such as database systems design and development, decision support systems and e-commerce applications.

As a component in our WPI curriculum, it is a part of our graduation requirements. We are fortunate enough to be sponsored by Communispace Corporation to develop a Vendor Performance and Relationship Management System (VPRM) that will create reports regarding vendor performance. In the following section, Communispace is discussed to facilitate the understanding of the VPRM.

#### **Communispace**

Communispace Corporation, founded in 1999, is a subsidiary of Diversified Agency Services, Inc., (a division of Omnicom Group Inc.). It specializes in providing consumer and marketing insight for organizations to reveal specific market segment trends. With over 12 years of expertise, Communispace is a leading provider of market research solutions to help organizations increase brand recognition. To help promote growth in respective brands, Communispace offers organizations the ability to reach specific market segments, especially those segments affected by branding strategies (Communispace, 2012).

With offices in Atlanta, Boston, Chicago, London, New York, San Francisco, Shanghai and Sydney, Communispace serves clients on six continents and builds relationships worldwide through a customer-focused organization (Communispace, 2012).

The main objective at Communispace is to provide their clients with market research solutions. For example, an organization, such as ExxonMobil, would want to conduct a survey of a specified market segment, such as stay-at-home dads with 2 children. Communispace would proceed to reach out to various vendors to find members of this market segment. Furthermore, through a proprietary software tool, known as Catalyst, consumer communities interact with clients and provide answers to questions which can be easily analyzed and reported. These reports potentially offer ideas and strategies to capitalize on trends and innovation.

With an understanding of the business operations at Communispace, there are certain issues regarding the tracking of vendor specialties and experience. Such information would be beneficial for the Sourcing Team to reduce the time it takes to select vendors, as well as reduce the expenditure of funds when developing community groups.

#### **Problem Statement**

Though Communispace operates effectively in sourcing community members from vendors, a system developed to track metrics relating to vendors performance would be beneficial for the sourcing team. The system will make sourcing community members from vendors more efficient by reducing the chance that a vendor performs poorly. As Communispace has grown into a worldwide corporation, various measures have been overlooked in expansion of the company.

Currently, Communispace lacks the ability to effective track the success of vendors with regards to each demographic. With over 200 communities (Communispace, 2012), the ability to report vendor performance statistics would provide the sourcing team with a valuable tool. The team would be able to determine the strengths of each vendor, increasing the probability of a successfully constructed community.

To develop this problem statement, our project team conducted interviews with several members of the CORE and Sourcing team to gain a better understanding of the company's operations. Please refer to Appendix B for detailed notes gathered.

With the insight of various members of the Communispace community, our project team will be able to address issues within the as-is system, and provide a prototype system that will assist in vendor performance tracking.

#### **Project Overview**

The project sponsor at Communispace is Mrs. Laura Naylor (Senior Vice President, Member Experience and Operations). Other main contacts are Mr. Jack Bergersen (CORE Operations Manager Business Analysis & Data Automation), Mr. David Rosenberg (Director of Member Services Operations) and Mr. Sean Burke (Business Data Analyst). For a detailed list of stakeholders, please see Appendix C.

While keeping community blends as optimal as possible, Communispace strives to provide quick turnaround times for clients. Using the VPRM, the souring team will be able to cut down on time in the vendor selection process. To ensure that client goals and expectations are met from a community sourcing point of view, we will be creating a dashboard system to assist them in determining the best vendor(s) based on target audiences, as well as provide a medium for analysis of vendor's statistics and community blends.

#### **Project Objectives**

To ensure smooth operations at Communispace, it is critical to design a system that allows for improved vendor management. This system will allow users to quickly access data from projects containing summaries and statistics on vendors. Important information that this system will capture include vendor metrics and specific demographics that each vendor is highly successful in sourcing. The vendor metrics will be discussed later in the document. By providing a system that users can access to determine vendor statistics, they will be able to make educated decision on vendor selections based on the reporting system which consolidates vendor metrics.

This document will focus on the steps involved in the development of the VPRM system. We include a literature review section that contains an overview of topics pertinent to the understanding of the VPRM system and Communispace as a whole. Also, to justify our approach in developing the system, we included a breakdown of the different project methodologies and systems development life cycle. This information lays the foundations of knowledge to understand how each of these phases fit with our project. This documentation will include a complete view of the project methodology, the iterative approach taken and provide documentation for implementation and conclude with our reflections on the project and the lessons learning thoughwhole development lifecycle of VPRM out the systems the system.

#### **Chapter 2: Literature Review**

In the next section, we provide details regarding topics in which we found pertinent to the understanding of operations at Communispace and our methodology in designing the VPRM system.

#### Communispace

Communispace provides market research solutions for organizations. Market segmentation is an important topic to address when dealing with Communispace. To understand the operations, a discussion regarding market segmentation would reveal how segments apply to operations in the company. The application of market segmentation in a reporting system would benefit the sourcing team by uncovering vendor strengths. We address topics relating to user interface design in the following section. In the process of assessing the needs of Communispace, we applied to systems development life cycle and considered several methodologies in developing the prototype. The SDLC and methodologies will be outlined in the following sections.

#### **Market Segments**

Market segmentation is critical at Communispace, as well as many other organizations operating in the public and private sectors. It outlines the differences of preferences of various groups given certain geographical areas, demographics, psychographics, behaviors and even occasions (Ferrell, 2011). Given these measureable metrics, individuals can be grouped into categories to establish key demographics and provide companies with the ability to reach a larger group of clients and/or customers.

By establishing a specific segment of individuals to target, advertising campaigns and distribution

channels can be developed to cater to relating needs and wants and increase the chance of attract them as clients/customers. This contributes to the main function of the development of market segments, which is to gain a better understanding of how individuals behave. The next section goes into further details regarding segmentation.

To understand how individuals behave, general segmentation factors, such as geographic and demographic segmentation provide a broad insight into market strategies for the needs of those in certain geographic locations. Given geographic information, marketers can understand the needs of that particular geographic area. For example, the need for snow tires on vehicles in cold and snowy areas, such as Alaska, would be higher than the need for snow tires in areas more temperate, such as Florida and Southern California. Moreover, retail marketers can market warm clothing to areas with colder weather. Food marketers can advertise food items, such as lobster from Maine, to geographic locations that lack the ability to catch lobsters. In terms of demographics, market segments such as family size, age, gender, occupation, education, religion, race and nationality provide insight on behavior patterns. For example, markets specializing in whole foods are often placed in areas with higher household income. This phenomenon occurs partly due to the increase of disposable income that is able to be spent on organic food which is often sustainably more costly than food found in traditional supermarkets.

Psychographic and behavioral segmentation touches upon similar aspects of behavior as those address in geographic and demographic segmentation. This form of segmentation outlines differences in lifestyle, personality, values and even social class of individuals. For example, individuals with an athletic lifestyle would more than likely require athletic wear, such as windbreakers, running shorts and sweat-wicking attire. Along with these examples, various consumer items, such as branded items, such as sports jerseys markets to individuals who are attracted to certain players and teams. This example overlaps with some ideals of geographic segmentation.

Occasions provide another market segment. With regards to occasions, such as holidays, certain item can be produced and sold to consumers at a higher rate than during other parts of the year. For example, fireworks and United States branded items are popular during the July 4<sup>th</sup> holiday. Moreover, Christmas provides another market that encompasses more than just Christmas items. During the Christmas season, consumers tend to make gift purchases for friends and family. The market segments targeted by Communispace vary drastically. By understanding the various market segments, Communspace can provide more appealing rewards for community members, given their market segment.

To develop effective market segments, a certain criteria must be met. The primary three criteria can be outlined as identifiable segments, accessible segments, and unique segments. To understand these criteria, it is important to understand what these three terms mean. Let's take the market segment of individuals who listen to music as an example. Many market segments can be branched off of this major segment. A very identifiable, accessible and unique segment would be American teenagers that listen to country music. This segment is more viable in these aspects than a market segment that addresses American individuals between the ages of 50 - 60 who listen to Chinese folk music. This segment would lack accessibility and would be hard to identify. Creating market segments that are broad is more viable than creating narrow segments. The creation of narrow segments is necessary in many situations.

Communispace's sourcing team encounters situations when they must address many different market segments. Both broad and narrow segments must be addressed, for example, the segment of brain surgeons would be difficult to develop. The team uses many vectors of developing segment communities. One method is to use vendors that are specialized in finding such individuals. This

7

method would be more efficient if the sourcing team could record quality metrics for each vendor for different market segments. By understanding how market segments are efficiently created, the implementation of a market segment tag would make vendor sourcing more efficient by increasing the likelihood of using the correct vendor.

#### **User Interface Design**

User interface design and human computer interactions are sciences that are ever-changing with the advancements of technology. However, there are basic principles that remain constant that guide developers when creating user interfaces. Metrics considered by developers when creating interfaces include: time to learn, speed of performance, rate of error by users, retention over time and subjective satisfaction.

To address these metrics, developers consider human diversity and how each individual may be different than others with respects to what they expect to see and how they interact with an interface. The following principles will be discussed in further detail in the following section, Consistency, Exploit prior knowledge, and Organization (Jarret, Stone & Minocha, 2005).

#### Consistency

By keeping a user interface consistent, users are able to develop an understanding of an interface quicker and reduce the time it takes to learn and navigate an interface. For example, keeping terminology, commands, buttons, colors and formats consistent, users are able to interact with the interface fluidly by developing an understanding of grouping and the general layout of an interface. An example of this can be seen on the layout of the Amazon.com homepage. After using the interface of Amazon.com, individuals can find that the layout of the top and side bars do not change substantially and can be found in the same position no matter what page you are on,

allowing users to learn the layout without having to rely on memory.

#### **Exploit prior knowledge**

This principle relates to the principle of consistency previously stated. When developing an interface, exploiting prior knowledge would allow a developer to use standards set in the past. For example, the method used to close a window is normally clicking an "X" on the top right hand corner of a window. There is usually a menu bar below the top window bar. These objects are consistently used in Microsoft Windows. By using templates of currently used reporting techniques and dashboards, we can develop an interface that does not pose a significant learning curve.

#### Organization

When dealing with a user interface is important to consider organization because it helps users visually understand the layout of an interface. Different operations on an interface, such as related buttons, are grouped together to show relation. There are different styles of organization, such as proximity: how close various icons and button are to each other, similarity: how similar icons and buttons appear, closure: how separated buttons and icons are, and symmetry: how aligned icons and buttons are (Jarret, Stone & Minocha, 2005). Figure 1 is an example of intuitive organization in an interface.

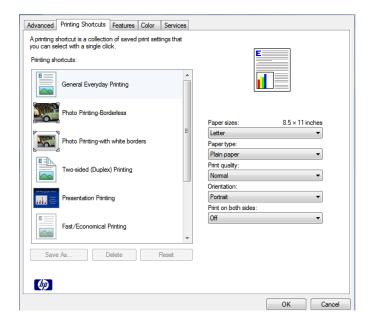


Figure 1 - Windows Print Menu (Taken from Microsoft Office 2010)

Proximity: This aspect can be seen in the tab system on the top of the print menu. Also, Printing Shortcuts are located in close proximity. Each of these tabs is close to each other, indicating relation.

Similarity: The dropdown options on the right side of the interface display similarity. They are all the same length and provide a brief description above each field.

Closure: Closure is illustrated in the Print Shortcuts window. These options are enclosed in a menu that is scrollable.

Symmetry: This aspect is displayed in the alignment of the right side of the interface. The dropdown menus are all aligned.

Grouping is very significant because it requires no text to convey relationship and organization. In developing our dashboard interface, we will incorporate these principles to produce an intuitive interface. Creating an interface requires a purpose, through the SDLC, requirements and needs for the interface is gathered.

#### **Project Methodology Options**

There are seven primary project management methods available when working through the Systems Development Lifecycle (Dennis, Wixom & Roth, 2012). These methodologies known as Waterfall, Parallel, V-Model, Iterative, Agile Development, System Prototyping and Throwaway Prototyping. In the section below, we will detail each of these methodologies.

In *Waterfall development*, users and analysts proceed sequentially from one phase of the SDLC to the next. The key deliverables involved with each phase tend to involve large volumes of documentation and paperwork with highly structured approval processes. Waterfall methodology is ideal for complex, reliable, projects with clear user requirements and familiar technology. At Communispace, user requirements are well known due to the small number of sourcing and CORE employees that the vendor management system is targeted for. The technology is also easy to work with. However, the short timetable and relatively low complexity of the project make waterfall methodology too stringent for effective use. Being able to move backwards may also be critical due to the high visibility and feedback that is possible.

Two variants of waterfall methodology also exist in the form of Parallel and V-Model development. *Parallel development* methods cut down on the time of waterfall development by breaking down projects into associated sub-projects. These sub-projects are completed in parallel with a final integration of all the pieces to complete the overarching system. While quicker, parallel development creates too many separate deliverables and design processes for a system with relatively low complexity. Time would be wasted breaking the project into smaller components and performing redundant processes. Figure 2 illustrates the parallel development model (Dennis, Wixom & Roth, 2012).

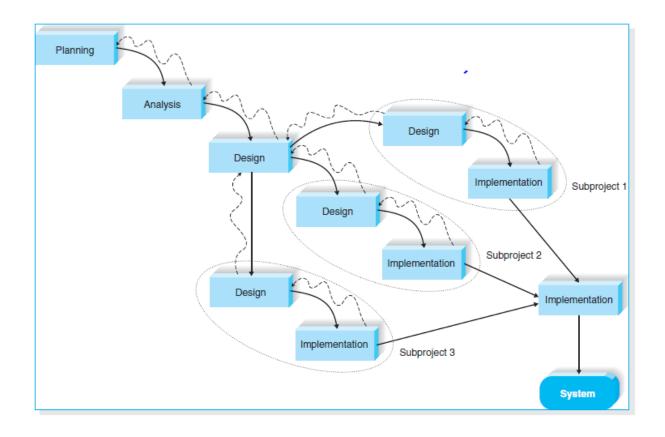


Figure 2 - Parallel Development Methodology (Taken from Dennis, Wixom & Roth, 2012)

The *V-model development methodology* places primary emphasis on testing throughout the SDLC. Before implementation, acceptance testing, system testing, integration testing, and unit testing must occur. The V-model is very effective for developing systems that are reliable and complex but falls short on timeliness. Given the availability of users to provide feedback and input on the project throughout its lifecycle, user acceptance and other forms of testing do not need to be as rigid. Figure 3 is an illustration of the V-model (Dennis, Wixom & Roth, 2012).

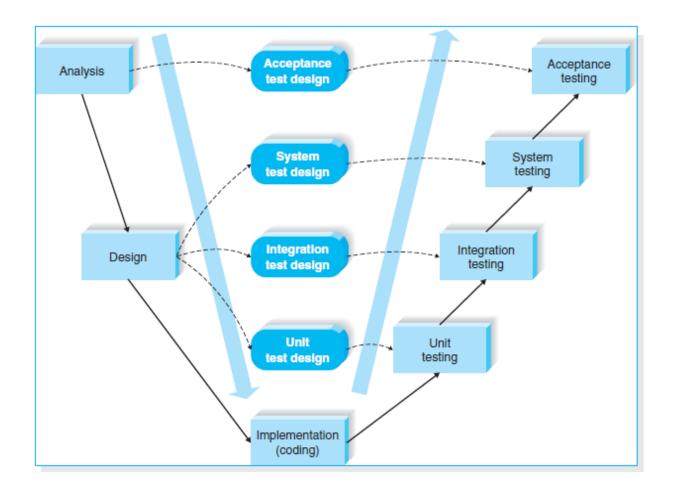


Figure 3 - V-Model Development Methodology (Taken from Dennis, Wixom & Roth, 2012)

*Iterative development* breaks projects into a series of sequential versions. The initial iteration or version contains most of the underlying features and architectures but the system is not able to initially perform on all requirements. Iterative development shortens the time needed to initially go through the SDLC and deliver an initial system for users. Users are then able to give quick initial feedback which can be incorporated into later system versions. Iterative development works well for most scenarios regardless of unclear requirements, short timelines, complexity, etc. However, given the low complexity of the system, the initial implementation may be all that is needed for an indeterminate amount of time. Given the timetable for the project, a second iteration may need to be built by a Communispace team rather than the WPI project team. To gain a visual understanding of iterative development, please see Figure 4 (Dennis, Wixom & Roth, 2012).

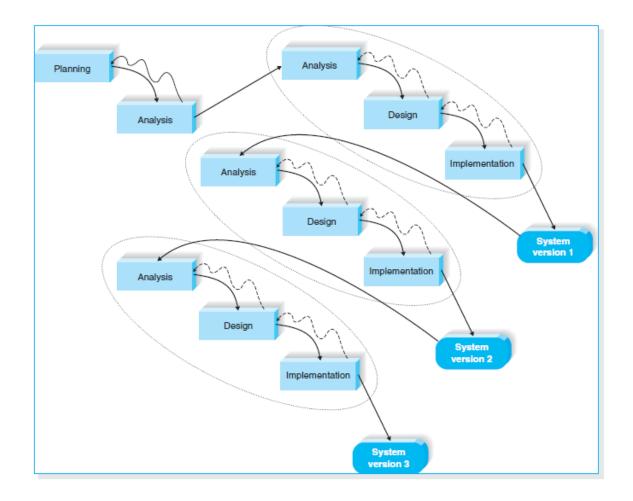


Figure 4 - Iterative Development Methodology (Taken from Dennis, Wixom & Roth, 2012)

*Agile Development* closely relates to iterative development but involves rapidly going through the SDLC for each new iteration. Typically, each new version is brought through the SDLC in about one to four weeks. Agile development is ideal for short time schedules and non-complex projects. Agile development results in the same concerns as iterative development since agile iterations require continuous development.

System and Throwaway prototyping are also two options for building the vendor management system. *System prototyping* is a 'quick and dirty' method of development where the phases of the SDLC are performed concurrently. Feedback, reaction, and criticism from end users are then used for reanalysis, design, and implementation of the end system. System prototyping is not ideal for

projects that involve a lot of complexity and a necessity for risk avoidance to avoid reliability. However, prototyping allows end users to have a high degree of input on the implementation processes for the project and also allows for smoother recovery in the event of mistakes or need to backtrack. These benefits could potentially be critical given the lack of experience of the project team in developing systems for a work environment. Figure 5 below outlines the System prototyping method (Dennis, Wixom & Roth, 2012).

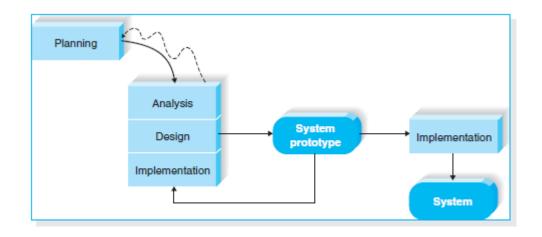


Figure 5 - System Prototyping Development Methodology (Taken from Dennis, Wixom & Roth, 2012)

*Throwaway prototyping* uses prototypes primarily to test design considerations rather than for use as the actual end system. Throwaway prototyping addresses some of the reliability concerns of systems prototyping by providing plenty of opportunities for testing before final implementation. Throwaway prototyping also works well for unclear requirements, complex systems, and unfamiliar technology. However, the low complexity of the vendor management project mitigates the benefits associated with throwaway prototyping. In all likelihood, throwaway prototyping would result unnecessary time allocation and work as prototypes would only be used to test out key concepts. Figure 6 below illustrates throwaway prototyping (Dennis, Wixom & Roth, 2012).

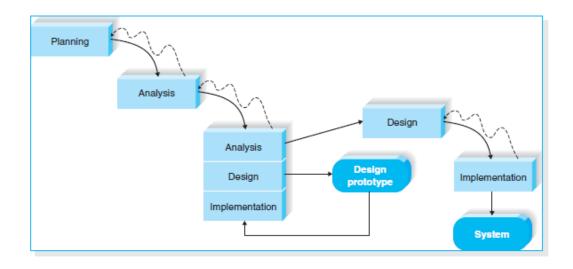


Figure 6 -Throwaway Prototyping Development Methodology (Taken from Dennis, Wixom & Roth, 2012)

Based on the requirements, timeline, complexity, and other project factors, developing a system using an iterative approach would best serve the team and key stakeholders. The WPI project team can quickly build a prototype system that can be reviewed and tested by the end users. Feedback from the end users can then quickly be incorporated into the system with the end result being a system that best matches the needs of Communispace.

Each type methodology for systems development outlined previously has strengths and weaknesses given certain circumstances. In a situation with unclear requirements, it would not be recommended to use the waterfall, parallel or V-model development types. This is because these models incorporate less interaction between stakeholders and the designers. This can lead to a deliverable that does not completely compliment the requirements. In situations where requirements are unclear, iterative, systems prototyping, throwaway prototyping and agile development are recommended. These models allow for an increase in collaboration. See Figure 7 below for a clear description of each methodology and their respective strengths and weaknesses (Dennis, Wixom & Roth, 2012).

Usefulness in Developing Systems	Waterfall	Parallel	V-Model	Iterative	System Prototyping	Throwaway Prototyping	Agile Development
with unclear user requirements	Poor	Poor	Poor	Good	Excellent	Excellent	Excellent
with unfamiliar technology	Poor	Poor	Poor	Good	Poor	Excellent	Poor
that are complex	Good	Good	Good	Good	Poor	Excellent	Poor
that are reliable	Good	Good	Excellent	Good	Poor	Excellent	Good
with short time schedule	Poor	Good	Poor	Excellent	Excellent	Good	Excellent
with schedule visibility	Poor	Poor	Poor	Excellent	Excellent	Good	Good

#### Figure 7 - Development Methodology Strengths & Weaknesses (Taken from Dennis, Wixom & Roth, 2012)

The development methodology choice for our system will follow the iterative methodology. This choice was made early in the planning phase during the requirements gathering phases. An iterative approach allows us as developers to address all the requirements of the system we will produce. By have several iterations, we can collaborate with major stakeholders regarding the various functions of our business system. This will ensure that all requirements are addressed. The development process also does not necessarily end after our final deliverable. By including documentation, the CORE team at Communispace will be able to make additions to our program design to address future needs.

The SDLC relates to each of the previously mentioned methodologies but are incorporated in differing manners. In the next section, the SDLC is broken down to detail the inputs that are involved in each of the phases.

## Systems Development Life Cycle

The following section details each phase of the SDLC. Each phase occurs in each type of methodology. The focus and order of each phase is the main difference of each methodology.

The SDLC is outlined in Table 1 and provides a breakdown of each phase and step, outlined above. The table also shows the techniques applied by our team and the deliverables in which we will be providing.

Phase	Step	Technique	Deliverable
Planning	Identify The Problem	Speak to Sourcing Team for Requirements	Introduction
	Gather Background Information	Research Communispace; history, business type, etc.	Literature Review
	Examine Feasibility	Three types: organizational, technological, economic	Feasibility Analysis
	Create a Timeline	Identify all tasks, estimate time requirements	Timeline (Gantt Chart, AtTask)
	Staff the project	WPI Student Team	Staffing Plan
	Manage and Execute the Project	Clarify Project Scope and potential risks	Project Scope, Risks, and Constraints
Analysis	Collect business/ system requirements	Interview employees, document business processes	System requirements, system definition
	Create various use cases	Develop use case analysis	Use Cases
	Model system processes	Diagram data flows for processes	Process Models
	Model data/information	Create entity relationship model, normalize data	Data Models
Design	Design System Architecture	Select software, select database format	System, Architecture report
	Design user interface	Consider use scenarios, then structure interface	Interface Design
	Build initial prototype	Develop prototype structure and data contents	Alpha prototype
	Test user interactions	Usability testing, evaluate heuristics	Prototype improvements
	Build final prototype	Apply prototype improvements	Final Prototype
Implementation	Generate training materials	User processes, data definitions, etc.	User Training manual
	Project off-hand	Set up for addition of new processes, etc.	A compiled system information documents

#### Table 1 -Systems Development Life Cycle

#### **Planning Phase**

The planning phase is where the SDLC begins. This phase can be broken down into six steps, 1.) Identifying the Problem, 2.) Gathering Background Information, 3.) Examining Feasibility, 4.) Creating a Timeline, 5.) Staffing of Project, 6.) Management and Execution (Dennis, Wixom & Roth, 2012).

#### Identifying the Problem

The process begins by identifying the problem that will be addressed with the development of the system. There are many ways to determine the problem, an effective way to determine the problem is to speak with major stakeholders. Major stakeholders, such as the project sponsor, would have a detailed understanding of the problem in which the project team has been contracted to address. In this step, the business needs and requirements are determined. With this understanding, the team can move to the next step, which would be to gather pertinent background information.

#### Gathering Background Information

This step involves research of topics vital to the understanding of the operations of a business. For example, an analysis team would benefit from the understanding of pregnancy if their project was related to the development of an application that provided information to mothers during pregnancy. Moreover, a detailed outline of the SDLC would provide the analysis team, as well as the recipient of the final deliverable with a guide to how the project was approached. This background information can be found in the Literature Review section. After this section is completed, the team will determine feasibility and move on to create a timeline to provide the stakeholders with a project timetable and deliverable deadlines.

#### Examining Feasibility

In examining feasibility, the project team will address three major types of feasibility,

organizational, technological and economic. These three points provide the stakeholder with an explanation regarding how the project will fit within the organization. First, an organizational feasibility analysis determines if an organization would be likely to adopt the proposed system. Through an analysis of the skills, competency and resources of the organization, the team would be able to determine the adoptability of the proposed system.

A technological feasibility analysis determines if the organization would benefit from the proposed system. An analysis of technological capabilities and familiarities would allow the stakeholders to gauge how well the organization would be able to integrate the system. From this, we will be able to understand if the system would ultimately be compatible with the organization.

The compatibility of a system would not provide justification for a project if a project was not economically feasible. There are normally always costs involved in the development of a system. Through hiring a consulting group, using in house employees or contracting a project team, there will always be costs. An economic feasibility analysis allows stakeholders to determine which route is the best choice. A cost-benefit analysis outlines the advantages and disadvantages of each route. In this cost benefit analysis, the project team will outline the time in which the organization would break-even based on the route they choose. Also, with the determination of the return on investment, the team can provide an evaluation on the efficiency of an investment. The feasibility analysis provides many projections and estimates which provide an educated estimate on the outcomes of the project. The feasibility analysis allows the team to develop an educated timeline to outline deliverable dates.

### **Creating a Timeline**

By developing a timeline, the stakeholders and the project team can accurately gauge the how the project will be developed. Though this timeline is subject to change, it helps the project team

distribute the workload to ensure that deadlines can be met. Furthermore, major stakeholder and project sponsors can determine their availability for major meetings and interviews to schedule accordingly to ensure that they will be able to be present. The use of Gantt Charts shows a detailed outline of the time distributions and the start and end dates of major milestones.

### **Staffing of Project**

By providing details of the staff of a project, stakeholders can be reassured that the skillsets of the project team are adequate for the task. It also outlines major roles and positions of each member of the team so that if stakeholders have questions, they can determine who to direct their issue to.

### Management and Execution

This step allows the team to determine the scope, constraints and any risks in a project. To determine the scope and constraints, the major stakeholders and project sponsor determine the primary goal the project team needs to address. The scoping of a project is constrained by the timetable and the skill level of the project team. By addressing potential risks of a project, the team can help stakeholders understand any causes of timetable changes and project adjustments. This section concludes the planning phase and moves us on to the analysis phase where we begin to develop the business system and determine the requirements needed to address the initial problem proposed.

### **Analysis Phase**

The Analysis phase is the second phase of the SDLC. There are four major steps involved, 1.) Collecting business/system requirements, 2.) Creating Use Cases, 3.) Modeling System Processes, and 4.) Modeling Data/Information (Dennis, Wixom & Roth, 2012).

### Collecting business/systems requirements

This step takes many aspects collected in the Planning Phase and translates them into technical requirements that can be addressed with a technological system. Through discussions and interviews with employees, the team can understand the flow information and the business processes involved within an organization. With this information, the project team can move on to determine major use cases for a system. These use cases help the project team understand how employees will be able to use and benefit from a system.

### Creating Use Cases

This step allows the project team to develop a case in the use of a system. These use cases detail how actors use a system to achieve a goal. In each use case, the steps an actor, or user, takes to achieve a goal is documented in detail so that the project team can fully understand how a business operates. These use cases help determine the flow of data in system processes.

### Modeling System Processes

The modeling of system processes takes into account use cases and the flow of information within an organization. This graphical representation of the flow of data assists in the understanding of the inputs and outputs from a system. This step includes a deliverable called the data flow diagram, which displays in the flow of data, where this data goes and where it is stored. This step helps with the development of a data model, which is outlined in the next step.

### Modeling Data/Information

The data model is a technical look into the method of data storage implemented within an organization. An entity relationship diagram is developed to model a database. It is vital to understand this concept in the development of business systems because databases hold the majority of vital information within a company. This information, through views and reports,

becomes very informative and require an understanding of relationships to be created. Through the analysis phase, the project team gains an understanding of the operations within a business and can begin to technically develop a prototype to benefit the organization.

### **Design Phase**

The design phase is the third phase in the SDLC. This phase is where the programming of the business system takes place, incorporating all of the information gathered in the two proceeding phases. This step involves five steps that are not independent of each other. Each step helps build upon the next and are modified to suit the needs of the business. These steps are, 1.) Designing System Architecture, 2.) Designing User Interface, 3.) Building Prototype, 4.) Test User Interactions, and 5.) Build Final Prototype (Dennis, Wixom & Roth, 2012).

### **Designing System Architecture**

The design of a system must take into account potential software and formats. For example, when developing a system, by using software and formats are ready utilized would increase the adoptability of a system.

### **Designing User Interface**

As with the design of system architecture, it is important to keep business systems within an organization consistent. This step develops the physical layout of the user interface. By developing a system based on the interface of an implemented system, the new interface would require less time to learn and adopt. This step provides stakeholders with a view into how the interface appears before the prototype is fully functional. The functionality of the prototype will be developed in the next step.

### **Building Prototype**

The development of a system prototype addresses the system requirements provided by the stakeholders and the project sponsor. By addressing all the system needs and requirements, the prototype will be able to provide a functional interface that can be improved upon after user testing.

### **Test User Interactions**

User testing helps gauge how well the alpha prototype preforms and can help determine if any needs or requirements were left out. The testing step can be repeated until the prototype is ready to be delivered as a final, working interface.

### **Build Final Prototype**

By applying information gathered from user testing, the final prototype can be developed to include the entire scope of the project initially proposed in the planning phase. The final prototype is designed to address all aspects of needs and requirements. To effectively implement this prototype, the team will provide various forms of user documentation.

### **Implementation Phase**

The project comes to a close during this fourth and final phase of the SDLC. This phase incorporates many forms of documentation and possibly provides the opportunity for continued development after the project hand off. This phase has two steps, 1.) Generating Training Materials, and 2.) Project Hand-off (Dennis, Wixom & Roth, 2012).

### **Generation Training Materials**

A user manual is developed to provide a detailed explanation on how to effectively use the system. An outline of user processes is developed to increase learnability. Also data definitions are provided to reduce any confusion users might have. This step is provided to the general users of the system, next we will address documentation provided to the technically oriented team that the system will be handed off to.

# Project Hand-off

After the project has been completed, it will be handed off to a team that will integrate the system completely. This team will be able to make any adjustments needed within the programming or code of the system. This code will be documented in such a way that provides for easy collaboration through notes. This will allow individuals to make improvements in the future as they see fit.

# **Chapter 3: Methodology**

Our methodology, an iterative approach, allowed us to develop a system that can be improved through subsequent versions. The development process does not end until all requirements are addressed. These requirements were given in the form of a systems request. An iterative approach allows our team to address the requirements that were proposed to us. Since we took an iterative approach, other requirements were determined through feedback from individuals during demo meetings. This allowed us to further refine the VPRM system to provide a variety of functionalities. Through an iterative approach, we developed a complex and reliable system to address the vendor performance and relationship management issues.

### **Development Plan**

Following the System Development Life Cycle (SDLC) is the best practice for any project that has an end goal of developing a new system. Even projects that are revamping a current system should also follow the SDLC. The goal of utilizing the SDLC is to produce a final system that, at minimum, meets the expected needs of the customer, but aims to exceed them. The SDLC is comprised of four phases: planning, analysis, design, and implementation. Not one of these sections is more important than another, the collaborations of following these steps in the correct order and executing these phases carefully will produce a desired result. For the purposes of this project our team followed the SDLC as a way to direct ourselves through the creation of the VPRM tool for Communispace. For a detailed explanation of the SDLC, please refer to the "Systems Development Life Cycle" section in Chapter 2. Our methodology, based on the SDLC, began with the Planning Phase.

# Planning

The planning phase of the SDLC is the first phase in the cycle. For our team, it began with weekly meetings with our project advisor, Professor Eleanor Loiacono, to begin the initial process of obtaining a project. Before we came to an agreement with Communispace, we began developing our literature review regarding the SDLC and project methodologies. During this period of time, we were officially contracted by Communispace to develop a system to assist in their operations. The requirements were not made clear until the first day in which we were onsite.

During our first day onsite, the problem in which our team is addressing is revealed. We entered Communispace with only a general of the business and their practices. Communispace is a firm that provides market research solutions. We determined that it is necessary to understand the dynamics of market segmentation because it plays a major role community sourcing. We also applied user interface design principles in our development of our system, which will ultimately feature a user-facing dashboard. Interface design principles, such as consistency, allow us to develop a system that lowers the learning curve posed by a new system.

Communispace provided us with a systems request that detailed the issues in which the VPRM system will ultimately address. The system will be developed to streamline vendor selection and performance management processes that will save time for Communispace employees. This system will feature a dashboard that is easy to navigate and will allow users to narrow down vendors by selecting tags that will be assigned to each vendor. These tags can be found in Appendix C. Also, the system will allow users to search past vendor performance to determine if that vendor is the best fit for that particular category. This system will allow users to simply manage vendors and project information. This will provide Communispace with the ability to quickly select vendors knowledgeably based on vendor performance metrics consolidated in the

VPRM system. For more details on the Systems Request, please refer to Appendix A.

With an understanding of Communispace's activities, we moved on to determine if the system is feasible technically, organizationally and economically.

In our feasibility analysis, we were able to break down each category of feasibility. From the technical aspect, we addressed the capabilities of Communispace, which we determined to be quite broad. By analyzing the capabilities, familiarity, and scope regarding the project, teams can uncover many obstacles in feasibility. With an IT team and a CORE team familiar with Microsoft Access, a system developed in Access will pose no serious issues. When dealing with organizational feasibility, we addressed any resistance to the system in which we will create. Resistance sometimes comes in different forms. Often it is due to lack of support from employees and also leaders within the company. As we are developing this system from requirements gathered from individuals who will be benefiting from the system, we determined that organizational feasibility is not an issue.

Economic feasibility provided an insight into the return on investment and break-even point figures. We analyzed the benefits of hiring outside consultants, tasking employees and contracting a project team for the development of a system. From a cost-benefit analysis, we were able to determine that the project team would be the most cost effective. This analysis gives the stakeholders and the company a view on the economic benefits and risks involved with the production of a system. The feasibility of our proposed system will be discussed in further detail later in this section.

With a feasibility analysis, our team was able to determine the timetable for the project. Given certain time constraints such as the WPI seven week term system, winter break, and five day work weeks, we had determined a way to work around it. We take into account the scoping and staffing

of the project when developing a timeline for the project.

### **Scope**

Communispace is pursuing a solution to its problem of vendor management by implementing a new system for tracking vendor performance. Included in the scope is the ability to view vendor performance by project level or by a given classification or tag. This allows for the ability to view a vendor's performance based on a given target classification. The system should also facilitate recommendations and tracking of vendors that are not often or have never been used. What we recommend to include, though out of scope, is the ability to pull information from historic information. This proved to be difficult and costly to implement as this information exists in different locations which are not normalized. The scope was developed with the team's skill sets and abilities. With the determination of the team's skills and potential, the scope is developed in an educated manner. This ensures that the scope can be completely addressed.

### **Staffing Plan**

The following section reviews the project-related skills and experience that each team member has amassed through years of hard work and dedication, to the date of this report. This section also provides the project sponsors with confidence that the project will be completed (at the very least) to their expectations.

This project team has completed the graduation requirements to obtain a Bachelors of Science in Management Information Systems (MIS). The MIS curriculum touches upon principles of accounting, marketing, business law, supply chain operations, leadership, human computer interactions, database management, computer programing, and most importantly, systems analysis and design. All of these topics can be applied to organizations such as Communispace.

When applying the theories introduced in the curriculum at WPI to Communispace, the most important topics would be marketing, accounting, human computer interactions, database management, computer programming and systems analysis and design. Since Communispace operates as a marketing solutions provider, it is important to understand the principles of marketing and market segmentation. Moreover, accounting topics, such as return on investments, break-even points, balance sheets and income statements, allow us as a team to provide economic projections to justify the VPRM investment. The human computer interactions course provided an understanding of effective interface design principles that will be applied out dashboard for the VPRM system. Data is stored in relational databases similar to those applied in course work. With that understanding, are able to comprehend the database structure of the Communispace data storage system. For this dashboard we will use computer programming techniques gathered from various computer programing courses. Most importantly, the systems analysis and design principles instilled at WPI will allow us to effectively plan, analyze, design, and implement our proposed system. This course has provided us with a strong foundation to develop a valuable business system. For a detailed individual description of team members, please refer to Appendix E.

### Timeline

A timeline and staffing plan provides insight on individual skills and a look into the scheduling of the project development. The use of a Gantt chart is common when illustrating timelines. The following Gantt chart is created in AtTask, Communispace's project management solution, in order to facilitate work progress. The tool is used by members of Communispace to track the progression of projects within the company. AtTask will be used for the purposes of helping the WPI project team better understand the project tools used by Communispace, as well as provide time and work management benefit. Below is a snapshot of the Gantt chart developed in AtTask.

Project Owner Jack Bergersen									Status     Current		Condition		Planned Completion Feb 13, 2013		Percent Complete		
Та	sks Project Details	Updates	Docur	nents Issues	Hours More *												
	sk List Gantt Chart																
ISI	IQP Communispace		_	-			_	-	-	_	-	5	012		æ.		
Na	me 💌		Duration	Start Date	Completion Date	28			25		mber 12   16	23 30		ary 13 13 20	27		uary 13 17
	Project Overview	4	0 Days	11/14/12 5:00 PM	11/14/12 5:00 PM												
	Problem Statement		0 Days	11/14/12 5:00 PM	11/14/12 5:00 PM		1.1										
	Objectives		0 Days	11/14/12 5:00 PM	11/14/12 5:00 PM	1											
٣	Lit Review		1 Days	11/14/12 9:00 AM	11/14/12 5:00 PM		1										
	Industry Review		1 Days	11/14/12 9:00 AM	11/14/12 5:00 PM		Ĭ										
1	Company Overview/Goals		1 Days	11/14/12 9:00 AM	11/14/12 5:00 PM												
s	Business Prengineering		1 Days	11/14/12 9:00 AM	11/14/12 5:00 PM	1											
٧	Methodology		6 Days	11/7/12 9:00 AM	11/14/12 5:00 PM		-										
5	Risk Assessment		0 Days	11/14/12 5:00 PM	11/14/12 5:00 PM		ť										
	Feasibility Analysis		0 Days	11/14/12 5:00 PM	11/14/12 5:00 PM		1										
2	Stakeholders		0 Days	11/14/12 5:00 PM	11/14/12 5:00 PM		1										
5	Deliverables		0 Days	11/7/12 9:00 AM	11/7/12 9:00 AM		1.										
1	Scope		0 Days	11/7/12 9:00 AM	11/7/12 9:00 AM		1.1										
5	Project Plan	4	0 Days	11/7/12 9:00 AM	11/7/12 9:00 AM		-										
	Project Proposal		0 Days	11/21/12 5:00 PM	11/21/12 5:00 PM			i i -	-								
7	Project Proposal Presentation	•	0 Days	12/5/12 5:00 PM	12/5/12 5:00 PM	1				ĥ							

Figure 8 - AtTask Gantt Chart

The planning phase develops the project scope, risks and constraints. This step allows for the clear determination of the problem. With a clear problem determined, the scope of the project can be developed to create project boundaries. In the development of the timeline, we assessed various risks involved in the project.

### **Planning and Analysis**

The analysis phase potentially overlaps the planning phase, as it is difficult to determine many aspects in planning without the understanding of the problem proposed. This phase features extensive interviews with stakeholders and members who will be using the completed system. This allows us to confirm any suspicions and solidifies our understanding of Communispace. Moving on from interviews, use cases outlining the specific tasks of the VPRM are created to complement the understanding of business practices. We applied much of the information gathered in the planning phase to step us forward. Data flow diagrams were also developed to visualize the flow of data within the company. An entity relationship model was created to understand the technical nature of the databases in place.

We documented approximately eight key metrics which are necessary for vendor performance tracking. THIS SECTION HAS BEEN REDACTED.

In order to understand the key data sources, we identified various sources of data within the company and all related attributes to fully understand all business processes. Then, we researched all company project methods so that all processes were accounted for. From the meetings with the departments we were able to understand the requirements from the business perspective on what information they use currently, and how they would prefer the system to be displayed. On the technical aspect of the project, we met on a weekly basis with Mr. Jack Bergersen to discuss the technical requirements and feasibility of the project. From discussions with Mr. Jack Bergersen, we were able to develop a timetable for deadlines for deliverables.

### **Deliverables and Timetable**

The following is a rough timeline of the key deliverables for the WPI project team. Deliverable deadlines were subject to change but are used as a point of reference for gauging progress. A bulk of the planning and analysis occurred prior to the end of B term at WPI or before the end of 2012. In order to ensure the initial proposal was fully developed and ready for approval from Communispace, the stakeholders and our team determined that it would be best to detail a proposal before the year's end. Design, implementation, documentation, and systems migration was set as a goal for January 2013 and beyond.

Providing deadlines for certain milestones ensures that the development of a system is going as planned. Major milestones, outlined below in Table 2, provide our MQP with deadlines to produce deliverables.

### **Table 2- Deliverable Timeline**

Deliverable (for both Communispace and MQP)	Deadline					
Process Documentation and Flows	November 25, 2012					
Interview various employees about their processes						
• Create process flow diagrams and review with						
aforementioned						
employees						
• Compile pre-requisite form and process flows onto the project						
SharePoint site						
Proposal Presentation	December 5, 2012					
Prototype of Tool	February 13, 2013					
• Exhibit a few use scenarios						
• Ensure all sections of the database and SharePoint site are						
intuitive to use						
• Conduct user-testing to gain feedback on potential bugs or						
problem areas						
• Revise tool based on user comments						
User and Technical Manuals	February 21, 2013					
Will include: step-by-step guide for previously discussed use scenarios,						
• SQL/VBA code for easy transition to other universe if desired,						
creenshots to aid visually in execution of various tasks						
Final Draft (MQP Paper)	February 27, 2013					
Final Presentation	February 27, 2013					

# **Stakeholder List and Roles**

The timetable in the prior section allowed us to determine the best method to schedule meetings with various stakeholders for interviews and clarification of issues. A successful project is measured by the real value added from the perspective of the project stakeholders. In this circumstance, a stakeholder is anyone that contributes to or is affected by the project. The most notable stakeholders are the project sponsors, the WPI student team, the faculty advisor, and the future users of the tool which fall largely under CORE sourcing.

The primary stakeholder in this case is Mrs. Laura Naylor, the Senior Vice President of Member Experience and Operations. As the project sponsor, she assisted in developing and clarifying the project requirements and the project scope. Mrs. Laura Naylor provided us with the need of Communispace, a system that allowed from vendor performance tracking. From an organizational point of view, Mrs. Laura Naylor provides us with the best insight into the company. When addressing technical issues, we were in contact with Mr. Jack Bergersen, a CORE Manager who has a great understanding of the technical aspect of Communispace with regards to the flow of data and data storage. Mr. Jack Bergersen provided us with clarifications regarding the project requirements and scoping regarding technical issues and assisted us in setting up meetings.

Other stakeholders, such as Ms. Haven Polk, Mr. John Keeter and Mr. Mark DiGiammarino, provided us with insight on important metrics used to track vendor performance. Through walkthroughs of the current system, we were given a first-hand account of inefficiencies in the current system of vendor tracking. Please refer to Appendix D for a complete list of stakeholders. From these stakeholders we were able to provide guidance and details when develop the feasibility analysis. The feasibility analysis is outlined in the following sections.

### **Feasibility Analysis**

The feasibility analysis outlines the technical, organizational and economic feasibility (Dennis, Wixom & Roth, 2012). Technical feasibility displays the ability for an organization to adopt and utilize a developed reporting system regarding technological barriers. Organizational feasibility outlines the ability for a company to implement the proposed system given organizational and hierarchical barriers, such as managerial resistance. Finally, economic feasibility provides an educated estimate for the return on investment and the break-even point. These figures justify the development method of a business system.

### **Organizational Feasibility**

Organizational feasibility is highly important because this analysis allows us to see if the proposed system fits with the company. A system that allows for quick and reliable reporting and views of information regarding vendor statistics is a very adoptable system that makes vendor sourcing

more efficient. For users, the learning curve may pose the largest obstacle since new interfaces may need time to get accustomed to. The benefits of a system listed that tracks vendor statistics greatly reduces the time it takes to gather all pertinent data from various spreadsheets. Users will be able to save valuable time, thus increasing productivity.

The project sponsor, in this case, Mrs. Laura Naylor, possesses significant influence here at Communispace as the Senior Vice President of Member Experience and Operations. As the project sponsor, Mrs. Laura Naylor has provided us with specific guidelines, project objectives and goals which provides with a strong basis to successfully produce a system that can be, in the future, integrated into the operations at Communispace. From both a managerial and organizational standpoint, our proposed system is feasible and potentially implementable with little to no resistance. After this analysis is completed, a technical analysis of feasibility can gauge how well the proposed system fits with the technological environment.

### **Technical Feasibility**

This portion of the feasibility analysis is divided into five sections. The main point of each of these five sections is to answer the question set forth in Dennis, Wixom & Roth, (2012). That question is "Can we build it?" This question assesses the risks of developing a solution for a project and helps clarify technical risks of a project. The sections encompassed by the technical feasibility are technological capability, application capability, technological familiarity, compatibility, and project size.

### Technological Capability

Communispace uses many applications and programs in their day to day business operations. These programs, such as AtTask, Salesforce.com, Microsoft Suits, SQL Database, and Visual Basic provide functionality that Communispace needs. In reference to our specific project the use of SQL Server, Visual Basic, and possible Microsoft Access will be used in the final product. The services provided by AtTask will be used to track the progress of our project.

### **Application Familiarity**

The CORE Group at Communispace uses the programs described above on a daily basis. Some use more facets of the programs than others, and others do not use many of the programs listed above. Even though there are varying user types, we expect that all members will be able to use the front end dashboard we create for our project as we will be providing proper documentation to accompany it.

### Technological Familiarity

The Business Analyst group within the CORE Group at Communispace is comprised of trained experts in the technology currently being used at Communispace. It is within the scope of our project that we provide a simple and elegant user interface that is well documented for the Business Analyst Group to take control of at the end of our project.

### *Compatibility*

The system that our team has developed is compatible with the current system in place at Communispace. Our project will include a detailed user manual and information about the system for the final project administrators.

### **Project Size**

The WPI project team was able to develop a system given the scope of the project set forth in the beginning of the team's time at Communispace. Once the prototype was completed, the vendor dashboard was handed over to the control of Mr. Jack Bergersen, CORE Operations Manager

Business Analysis and Data Automation, and Mr. Burke, Business Data Analyst. Given this detail the project team expects to finish the project on time and transition the necessary information to Mr. Jack Bergersen and Mr. Sean Burke seamlessly. Given front-end, back-end and technical documentation, they will be able to apply the VPRM system to current processes completed at Communispace.

### **Economic Feasibility**

The Communispace project sponsors have expressed a mixture of tangible and intangible benefits that they hope to derive from the creation of a vendor performance management system. Intangible benefits based on business requirements include the ability to better select vendors or keep track of and test out vendors who have yet to be used with regular or any frequency. The ability to track a vendor's performance niche is also ranked highly among the system requests and requirements. Intangible benefits of the project are limited to the amount of time saved by employees with implementation of the system. To calculate the benefits associated with time saved, a cost of building and maintaining the system has to be subtracted from a calculation of the monetary value of the time saved for employees. For fair comparison, this cost/benefit analysis should take into account various scenarios which include building with system using a WPI project team, building the system using a consultant, and building the system using a current employee. The following cost benefit analysis looks at return on investment and break-even point for a variety of assumptions and scenarios. For the cost-benefit analysis and break-even point, the most common formulas were used. The two formulas are:

# ROI = (Gain from Investment - Cost\_of Investment) Cost\_of Investment

BEP = Number of regative cash flow + That year's Net Cash Flow - That year's Cumulative Cash Flow That year's Net Cash Flow That year's Net Cash Flow

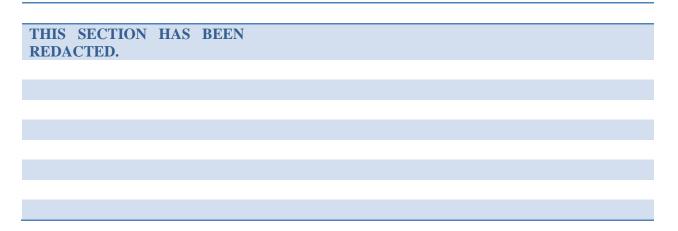
The assumptions for each scenario are based off information provided by Mr. Jack Bergersen and research on costs associated with employees and consultant work as well as well as a conservative viewpoint on the benefits obtained through project completion.

### Cost-Benefit Analysis

### WPI Project Team

Building the vendor performance management system using the WPI project team results in the lowest overall cost and highest project return on investment. WPI is charging Communispace approximately \$10,000 for the WPI project team, which consists of three senior students and one professor, acting as an advisor. With an average of 15-20 hours invested by each student over the course of a minimum of 14 weeks, Communispace receives the best value per hour. The team-based project team offers a broad skill-set and has quality control in the form of the advising professor, allowing for results comparable to that of a professional consultant or employee. Also worth noting is the low break-even point for WPI project team is determined to be about half a year, while the return on investment is 1116% during a four year time span. You can reference this table in Appendix D.

### Table 3 - WPI MQP Team Analysis



### **Outside Consultant**

If an outside consultant is chose to be contracted, the costs in developing the system would be higher

and the return on investment would be lower. In addition to paying for the consultant's hourly wage, the company would also be paying an overhead to the company that assigns them to the role of building the system. The project would be too costly to do with more than one consultant assigned to the project factoring in only tangible benefits. However, only using one consultant slows down project completion and allows for no peer-review. Return on investment is 973% during a four year time span with a break-even point of ten monts. You can reference this table in Appendix D.

### **Table 4 - Outside Consultant Analysis**

THIS SECTION H REDACTED.	HAS BEEN

### Communispace Employee

Having the vendor performance management system created by an internal employee would help keep the system in compliance with Communispace norms and standards. Additionally, the system would be built with greater understanding of employee needs. However, unless the project is the primary duty of the employee, it would take a substantially longer amount of time to create the system. Additionally, the cost per hour to develop the system would be higher in comparison to a WPI project team. Allowing a current employee to take on this new project is also a concern. The return on investment of this option is approximately 693% with a break-even of a little over seven months. You can reference this table in Appendix D.

### **Table 5 - Internal Employee Analysis**

# THIS SECTION HAS BEEN REDACTED.

### **ROI and Break-Even Point**

Each method of developing the VPRM system, the WPI project team, outside consultant and internal employee, has different costs associated with them. The WPI team provides the best return on investment figures and the best break-even point. From an economic standpoint, the WPI team would best the best economic investment, given that skill levels are similar. The table below details the calculated figures that portray return on investment and break-event point. You can reference this table in Appendix D.

### Table 6 - ROI and Break-Even Point View

	WPI MQP Team	Outside Consultant	Internal Employee
ROI(4 year)	1116%	973%	693%
Break-Even Point	.5 Years	.8 Years	.6 Years

### **Project Worth**

Communispace has determined that the worth of the project once completed would be in the vicinity of \$20,000. This number is derived from the value of Mr. Sean Burke and Mr. Jack Bergersen's time to the company. The direct labor cost would come out to around \$15,000 for about a month and a half

for Mr. Jack Bergersen and Mr. Sean Burke. Additionally they would add in \$5,000 to anticipate delays and project scope changes and creep.

### **Assumptions**

Some assumptions were made in creating the cost/benefit analysis for the three project scenarios. Based on the information provided by Mrs. Laura Naylor, Mr. Jack Bergersen, Ms. Haven Polk, Mr. John Keeter, and Mr. Mark DiGiammarino, the WPI project team is assuming that the system will save the average employee responsible for managing vendors approximately one hour per week. Given that this amounts to less than 15 minutes saved per day, this goal is entirely possible. THIS SECTION HAS BEEN REDACTED.

### **Risk Assessment**

In the following section, we analyze the major risks we will potentially face during the course if the project. These risks impact our approach to the project and can cause delays in deliverables. The risks involved in this project include review delay, scheduling conflicts and the first generation project.

Professor Eleanor Loiacono, our project advisor, provides us with guidance regarding how we should approach the project and provides feedback on our deliverables. Timely feedback is important to keep on track for deliverable deadlines and it would be detrimental if this feedback occurs behind schedule. Deliverables could potentially be flawed without feedback and critique from our advisor.

In terms of scheduling conflicts, meetings and interviews with stakeholders are essential to develop an understanding of the operations at Communispace. On both fronts, a missed meeting would be a waste of resources and would have to be rescheduled for a later time. This wastes company resources due to loss of productivity of employees and our project team. Also, a scheduling conflict could potentially push our deadline dates back.

Finally, the risk of first generation addresses the problem of having an untested approach to a project at Communispace. Mrs. Laura Naylor, our project sponsor, as well as stakeholders are uneducated in the dynamics of an MQP project. This introduces a learning curve into the company.

This following table outlines each of these risks and assigns a rating for risk level and impact. The next section provides details on how these risks are mitigated.

Risk	Risk Level	Impact	Description
Professor Review Delay	Medium	Medium	Professor Loiacono must review our deliverables periodically throughout the project's entirety and that delay must me account for.
Scheduling Conflicts	Medium	Low	The availability of the stakeholders may not always match up and this risk needs to be accounted for.
First Generation	Medium	Medium	This is the first generation of MQP happening at Communispace and there is a learning curve for WPI and Communispace that must be accounted for

### Table 7 - Risk Assessment

# **Risk Mitigation**

The risks listed above have all been assigned mitigation plans. They are listed below.

### **Professor Review Delay**

To reduce the risk of the professor delay we kept Professor Eleanor Loiacono informed with the status of our deliverables. Each week she knew what the team wanted to discuss in regards to sections of our document so she had plenty of time to review those sections. We determined a regular time to meet weekly to ensure that there are no scheduling conflicts. By utilizing telecommunication resources, such as conference calls and web-based meetings, we can mitigate any issues on this front

if meets are not possible in person.

### Scheduling Conflicts

To completely avoid scheduling conflicts our team plans to announce presentation dates and meetings time far in advance. We will also send out requests to stakeholders that need to be present for the presentation to mark that time on their calendars ahead of time. Moreover, by having updated schedules available on Microsoft Outlook, we are able to determine when individuals are available to meet. Then, by sending an invitation to a meeting, we can determine if they accept or decline the meeting time proposed.

### First Generation

This is the first MQP that Communispace has been involved in and that itself provides a risk. To mitigate this risk our team will attempt to keep Communispace informed throughout the entirety of the project. We also have laid out the normal aspects of an MQP to them so they know what to expect without any surprises.

# Conclusion

The WPI Project team has determined that building the vendor management system for Communispace will result in positive monetary return on invest with a break-even point of less than two years under conservative estimates. Using the WPI project team is a cheaper and more efficient alternative than the use of a private consultant or internal employee. More importantly, the project stakeholders within Communispace are very receptive and supportive of a vendor management system and intend on using it if it addresses all functional and non-functional requirements. However, the final system must be designed as a scalable entity in order to adapt to a broader range of stakeholder requests.

# **Chapter 4: Analysis and Design**

Through the analysis of the information gathering the planning phase and analysis phase, were able to assess system requirements and draft a development strategy. As we determine the system requirements, use cases of common tasks and actions provided us with an in-depth understanding of how users interact with the VPRM system. This helped outline data-flows for the development of Entity Relationship Diagram (ERD) and data-flow diagrams. These diagrams illustrate visually the dynamics of data and storage within Communispace, which will then lead us to the design phase.

The design phase began with determining the design architecture of the system. The software needed to develop the system is determined, in this case, Microsoft Access. This program is used extensively already; therefore it creates little to no learning curve. With consideration of the use scenarios and interface design principles, we begin to design the interface. The initial prototype is developed to address the specific requirements given earlier and is tested by users to ensure that functional requirements are met. After testing, we addressed any issues determined in the system and deliver a final product.

### Analysis

Communispace has established vendor and community tracking techniques that have been implemented, but had not scaled to accommodate high volumes of vendors and communities. THIS SECTION HAS BEEN REDACTED.

Given such a large number of communities, it is difficult to measure the performance of vendors relative to each community, given each particular market need. The CORE team, along with the Sourcing team lacks the ability to determine which particular vendor to use for each community. The CORE and Sourcing teams currently gather members for each community currently without complete knowledge of which vendor is optimal for various market segments.

Communities often require members recruited from several vendors, each with different levels of experience with certain demographics. While each vendor can recruit members, different vendors have different pools in which they can recruit members of varying market segments. To ensure optimal member recruitment from the best matching member pool, information regarding each vendor and their recruitment pool needed to be consolidated.

The consolidation of vendor performance relative to niche markets provides many advantages. First, clients will be able to see faster turnaround times due to the reduction of time in recruiting. To allow for faster turnaround times, better alignment of vendors to projects based on past performance must be accounted. Next, weight of reliance on individual memory and recollection can be reduced with the centralization of vendor contact information, as well as other vendor information, such as specialties. This in turn reduces possible training costs and time spent.

### Development

The first step in development was to determine the design of the system. We used information gained from documentation to create an Entity Relationship Diagram (ERD) for a database to house the data. Once our first draft was complete, we met with Kim Killeen to confirm entities and attributes were accurate, and revised the ERD as necessary. Upon completion of the ERD we created sample interfaces using sketched screenshots to display the intended functionality of the database and the linked SharePoint site. For the ERD diagram, please refer to later in this chapter. Before building the prototype, we completed a cost-benefit analysis of our linked system to portray the value that our system will add to the company. After this step is completed, we will complete the initial prototype for further refinement.

# **Analysis Strategy**

The analysis strategy implemented in the development process is outlined in the section below. The practices utilized in the analysis phase include initial interviews and then JAD sessions with stakeholders and the target audiences.

### **Requirements Analysis Techniques**

This section outlines our method of analysis regarding the requirements. JAD sessions with various stakeholders provided insight into Communispace we would not have gotten otherwise. Demo meetings showcased weekly iterations for the VPRM system and uncovered requirements that were not specified in the initial systems request.

### **Requirements Gather Techniques**

In efforts to gather requirements, interviews with the stakeholders were conducted to gain a better understanding of the processes within Communispace. These interviews facilitated the initial understanding of operating practices.

Through informal Joint Application Design sessions (JAD), we were able to confirm our understanding of Communispace that we obtained from the initial interviews conducted. JAD Sessions are intended to be very structured and formal. To save time and resources, we modified the process to our needs. These sessions allowed the project team to meet project sponsors and stakeholders to determine project objective and limitations through probing questions and open ended questions. JAD sessions commonly include the clarification of the ERD diagram, data flow diagram and workflows that help determine inefficiencies within a system (Dennis, Wixom & Roth, 2012). In our case, walkthroughs of current processes are included to help bridge the bridge the gap of

knowledge between the project team and Communispace. JAD sessions not only broadened the understanding we had of Communispace, but also assisted in the requirements gathering process.

During the JAD session process, we interviewed members of various departments, including CORE and Sourcing to understand the operational activities at Communispace. Through interviews with our project sponsor, Mrs. Laura Naylor, was able to outline the scope of our project through interviews. As the project sponsor, she understands aspects of Communispace that, as students at WPI, we do not have full comprehension of. Furthermore, she was able to direct us into the direction in which we should develop our business application relative to scoping and requirements.

### **Requirements Definition**

To understand the business processes and applications at Communispace, it's vital to gather specific requirements from all stakeholders and members of the target audience. Communication is vital in ensuring that the development of a business tool is directed down the correct path and encompasses all the needs and requirements of intended tool. Moreover, when creating a tool that extracts data from different vectors, it is vital to understand what information is intended to be extracted and that none of this information is missing.

### **Target Audience**

The proposed requirements are determined by members of the target audience at Communispace. They include:

- Project Sponsor/Project Manager
- CORE Team Community Operations & Recruitment Excellence team that is tasked to efficiently source members for communities.

- Sourcing Team Team that is tasked with putting out requests for bids to vendors for specific demographics and then selecting which bids to entertain.
- Member Services Team tasked with ensuring members fit correctly in each community.
- Individuals involved with vendors and vendor tracking
- Individuals involved with project management

For a detailed description of these members, please refer to Appendix D for more details on the project sponsors and stakeholders.

### **Requirements Determination**

Based on meetings between Mrs. Laura Naylor, Mr. Jack Bergersen, and the sourcing and CORE teams, the following requirements determination was created in order to outline the various functional and non-functional requirements of the project. As needs change, the requirements may need to be updated.

### **Functional Requirements**

Functional requirements detail the process-oriented and information-oriented functions of a system. These points outline how data flows and how data is stored within the VPRM system. The VPRM system is developed to allow users to import vendor data from projects and view vendor performance based on that data. Also, the system tracks vendor performance based on demographics and community types. Also, the system provides both past and potential vendor options for projects based on performance. The informational functionality of this system imports data from summary sheets and tracks all key data points determined by stakeholders. All this data is found in the project summary sheets.

### **Non-Functional Requirements**

Non-functional requirements detail the operational aspects, as well as performance, security and cultural requirements of the proposed system. Operational requirements relate to how the system will run, what software and hardware it will utilize and compatibility. The VPRM system will be utilized on the Communispace network, which has computer terminals running on Windows 7. Also, the system use software such as Microsoft Excel, Access and Visual Basic. The system must also be compatible with the current format of project tracking in Microsoft Excel.

Performance requirements for the system include requirements for data importation and interaction lag times. To ensure that this system is beneficial, lag time must be limited to 2 seconds and data importation time must be limited to 2 minutes. Also, to ensure that all employees can use this system, the VPRM system must allow for multiple users at a time.

In terms of security requirements, the system must not take confidential data off the Communispace network and only allow users authorized to edit data. Also, the system must be backed up. Cultural and political requirements dictate how the system will benefit Communispace. The system must not conflict with existing processes and work norms. Furthermore, personal information must be protected in compliance to the Data Protection Act and incorporate the same look and feel of current interfaces and dashboards utilized at Communispace.

Please refer to Appendix D for a table detailing the requirements determined from stakeholders.

### **Use Cases and Systems Models**

Use cases are a list of steps, in order, of the completion of a certain process. Usually these steps are a relationship of two interactions of a role within a system. These can be extremely helpful because

use cases define the needs of the users for the design team. Based on the use cases our team knows what needs to be in the final design and how important each aspect of the design is based on the user defined preferences and priorities.

### **Use Cases**

Based on systems requirements and information gathered through interviews and demo meetings, we were able to determine major use cases that define the flow of the final system. The use cases allow for slow building and refinement of the system storyboard and future iterations of the system. The following thirteen processes are detailed in their corresponding use cases. Our team has identified these thirteen processes as the main processes that will occur within the dashboard. Please refer to Appendix F for formal use case diagrams.

### Process 1

Process 1 outlines the functionality of the VPRM system that allows the user to add a vendor to the system. This process is triggered by clicking the button on the dashboard labeled "add a vendor to the VPRM System. The major input involved in this process is the vendor identifiers that are sourced from the SQL database vendor table. The major output is stored data into the VPRM system.

First, a user inputs the vendor identifiers based on the SQL database vendor table. Next, the user is prompted to input secondary information of the vendor, such as the city, state, description, recruitment capabilities, type and status. These pieces of information are then saved into the system.

### **Process 2**

Process 2 outlines the how the user adds a new contact into the VPRM system relating to a certain vendor. This information provides the user with up to date information on a point of contact within a vendor. This allows for efficient lookup if the case arises that a vendor needs to be contacted. This process occurs when the user clicks the "add new contact" button on the VPRM system dashboard. The major input involved in this process is the user contact information provided by the vendor. The major output is the information stored into the system.

The user steps through the process of adding a new contact by inputting the name, contact information and email of the vendor contact provided by the vendor. The information is then stored into the database which can then be queried by vendor.

### **Process 3**

Process 3 outlines how a user adds a new project to the VPRM system. This process is a highly important as it ultimately allows for querying of project information. This process begins when the user clicks the "add a new project to VPRM system" button. The major inputs to this process are the vendor summary data that is found on the project summary sheets. This piece of information provides the key metrics for each project. Also, the project unique identifier is inputted into the process. The major output of this process is the stored information in the VPRM system.

The user beings this process by inputting the vendor metrics into the system. A record is created for a new project in the projects table. This project is specified and attached to a vendor which allows for querying of data in later processes.

### **Process 4**

Process 4 outlines the functionality of the VPRM system that allows the user to attach vendor tags to a vendor. This is triggered by clicking the button on the dashboard named "add vendor tag." This process is highly important because these vendor tags enable a reporting capability within the VPRM system shows a view of vendor performance based on tags. THIS SECTION HAS BEEN REDACTED. These pieces of information are sourced from the project summary sheet, sourcing specialist and systems vendor table respectively. The major output of this process is the stored information into the system.

The first step in this process is to attach vendor information to the vendor. First, a vendor is selected to have a tag attached to specify vendor type. Then a describing tag is attached which enables the system to report by vendor tag.

### **Process 5**

Process 5 outlines how a user attaches a project tag to a project in the VPRM system. The user triggers this process by clicking the button labeled "add project tag." The major input of this process is the project identifiers and project tag sourced from the projects table and sourcing specialist respectively. The major output of this system is the stored information in the VPRM system.

To complete this process, the user beings by specifying the project in which to attach a tag. This requires the user to select a client and community. This then narrows down to projects under these two data points. Next, the user selects a tag to attach to the project. The information is then stored into the database.

### **Process 6**

Process 6 outlines how a user inputs project performance information in the VPRM system. The user triggers this process by selecting the button on the dashboard labeled "add project performance information." This process requires six major inputs sourced from various tables that have been inputted in previous process. THIS SECTION HAS BEEN REDACTED. The information is then stored into the system, allowing for querying and reporting capabilities.

### THIS SECTION HAS BEEN REDACTED.

### **Process 7**

Process 7 outlines how a user searches for project performance information queried by vendor and tag. The user triggers this by selecting the dashboard button labeled "search project performance by vendor and tag." THIS SECTION HAS BEEN REDACTED. This major output is the report of stored information based on the vendor and tag specified.

This process begins with the user selecting a vendor from the dropdown menu. Then, a tag is specified and the projects under a vendor with that specified tag appears in a menu. These projects are then displayed, along with performance information of these projects.

### **Process 8**

Process 8 outlines how a user searches for vendor performance by project and is triggered by selecting the button on the dashboard labeled "search vendor performance by project." The inputs

required in this process are information on the client, community and project. This information is sourced from the client table, community table and projects table. The output of this process is a report of stored information that matches the criteria selected.

To initiate the steps involved with process, the user specifies project information to narrow down the final report at the end on this process. The user selects a client, community and project. These pieces of information then are inputted into the system and a report is generated that matches the criteria.

## **Process 9**

Process 9 outlines how a user will search for vendor performance based on a specified vendor type and have similarities to process eight. This process is triggered by the user when he selects the dashboard button labeled "search vendor performance by vendor type." This process requires inputs from the client table and community table that specify vendor type and vendor name. The output of this process is the report of stored information.

The process is begins with the user specifying a vendor type via dropdown menu. This narrows down the potential vendors listed in the next dropdown. The user then selects a vendor that is listed with that specified vendor type. Upon submitting this information, a report is generated that displays vendor performance information based on the vendor type selected.

#### Process 10

Process 10 outlines how a user searches for vendor performance based on vendor tag. This is triggered by the user when the dashboard button labeled "search vendor performance by vendor tag"

is selected. This process differs from process nine only in the fact that vendor tag is specified, rather than vender type. The major inputs into this system are vendor tag, additional vendor tags and vendor information. The output seen in this process is the stored information displayed in the form of a report.

This process is initiated by the user and begins when the user selects a specific tag to query by. Additional tags can be selected but is not required. Next, vendors who have these tags attached appear in the next dropdown. A vendor is selected by the user and a report is then generated.

#### Process 11

Process 11 outlines the functionality of the VPRM system that allows users to view vendor project performance. This process is triggered by the user when selecting the corresponding button labeled "view vendor project performance." The major inputs of this process are client information, community information and project information. These pieces of information are pulled and used to generate a report on project performance.

The user begins this process by selecting the client, community and projects each from dropdown menus. As the user selects each item from the dropdown menu, the system automatically narrows down the selections on the next dropdown menu. Next, the system generates a report for project performance based on the information inputted by the user.

#### Process 12

Process 12 outlines the functionality of the VPRM system that allows for the viewing and editing of

project information. This process allows a user to view and edit, but not delete entries into the database. The process is triggered by selecting the button on the dashboard that is labeled "view/edit project information." This process requires major inputs such as project information and contract name. The outputs of this process is the report in which is generated from these inputs.

The user begins this process by selecting a project from the dropdown. With this project selected, the contacts of the project appear in the next dropdown. After selecting a contract, a report is generated that display performance metrics for each project. If needed, the ability for the user to edit this information is provided. The user is unable to delete entries, but information within entries can be edited. Changes are tracked and a log of all changes is created in case of errors.

#### Process 13

Process 13 illustrates how the user of the VPRM system views and edits vendor information. This is triggered by the user selecting the dashboard button labeled "view/edit vendor information." This process allows for the user to both view and edit vendor information, similar to the process illustrated in process twelve. The major inputs of this process are vendor name and contract name; these two pieces of information are used to generate a report of vendor information.

The user begins this process by specifying vendor information. Vendor information and contract information is inputted into the system via dropdown menu. This information is then used by the system to generate the views of performance metrics for vendors. This view has editing capabilities that are recorded and tracked to ensure the integrity of the database and the VRPM system.

# **Data Flow Diagram**

Building on the use cases, the data flow diagram (DFD) and context flow diagram (CFD) illustrate how information flows into and out of the VPRM system. The DFD and CFD are valuable tools that are helpful when visualizing the flow of information within a system. This helps our team decide how certain aspects of our backend database will interact with each other. The context level illustrates the flow of data in a broader sense while the level 1 diagram shows the flow of information from a detailed view.

#### THIS SECTION HAS BEEN REDACTED.



#### **Figure 9: Context Diagram**

Figure 10 below illustrates the level 1 diagram. THIS SECTION HAS BEEN REDACTED.

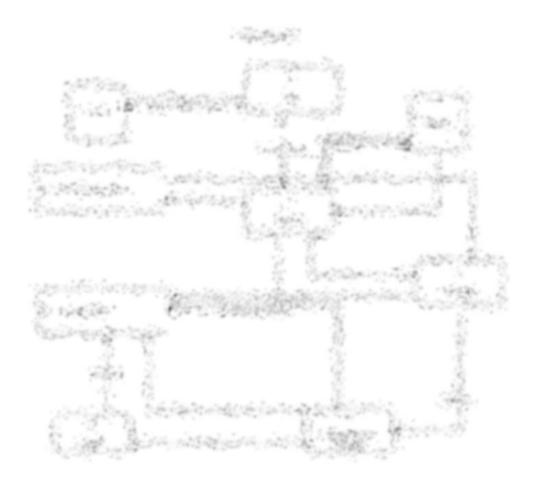


Figure 10: Level 1 Diagram

# **Entity Relationship Diagram**

An initial entity relationship diagram was created for the purpose of further refinement and creation of an initial storyboard. The ERD diagram may be used in the creation of the system and for possible use in expanding or modifying the current SQL database to improve normalization and data efficiency. Figure 11 displays the ERD for our project. Parts of this ERD already exist in Communispace's SQL database that is monitored by Mr. Jack Bergersen and Mr. Burke; parts are also newly added by our team.

The existing backend database ERD is displayed on the bottom portion of Figure 11. THIS

# SECTION HAS BEEN REDACTED.

In our proposed addition to the current ERD, shown in the top portion of Figure 11, we gathered from interviews and feedback from stakeholders THIS SECTION HAS BEEN REDACTED.



Figure 11: Backend Database ERD

# **Storyboard of First Iteration**

Based on the interviews and brainstorming sessions with the stakeholders of the VPRM system, we developed a set of storyboards that will illustrate how the VPRM system will address the business needs of Communispace.

Figures 12 through 20 illustrate how the first iteration of the VPRM system will address the needs proposed in the systems request. The storyboard was created for review by Communispace stakeholders in order to further refine business requirements, nail down user interface recommendations, and work out initial technical concerns. THIS SECTION HAS BEEN REDACTED.

## **VPRM Main Menu**

Figure 12 below showcases a screenshot of the main dashboard which facilitates each of the use cases. Users can view projects, vendor information, do searches on multiple parameters, and also perform basic menu functions like exiting the program or receiving help.

Communispace Vendor Performance Relationship Management (VPRM) System	
View and Edit Information	
View and Edit Vendor Contact Cards	
View and Edit Project Information	Menu Options:
	Help
Performance Search Search Performance By Vendor	Exit Program
Search Performance By Vendor Type and Tag	
Search Performance By Project	



# **View Vendor and Contact Information**

Figure 13 below showcases a screenshot of the vendor contact cards as mentioned in the use

cases. Users can search vendors by ID and name and pull a list of contacts associated with that

vendor.

## **View Vendor and Contact Information**

Figure 13 below showcases a screenshot of the vendor contact cards as mentioned in the use cases. Users can search vendors by ID and name and pull a list of contacts associated with that

vendor.



Figure 13 – Initial VPRM Storyboard Vendor and Contact Information

# **View Project Performance Report**

Figure 14 showcases a screenshot which shows the project list as part of the menu. The project list is searchable by project id and a shorthand name for reference purposes. Average vendor metrics are listed at the top of the form with information for each specific vendor listed below. Future revisions of the project will contain highlighting of fields that fall below or above certain thresholds.

## Figure 14 – Initial VPRM Storyboard Project Performance Report

# **Search Performance by Vendor**

Illustrated in Figure 15, users can search performance on multiple conditions. THIS SECTION HAS BEEN REDACTED.. The report, illustrated in Figure 16, shows a performance average and the projects for that vendor based on relevant tags.

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Figure 15 – Initial VPRM Storyboard Vendor Performance Search



Figure 16 – Initial VPRM Storyboard Vendor Performance Report

# Search Performance by Vendor Type and Tag

The next search utility is searching for vendor performance based on projects, vendor types, and up to 3 vendor tags, shown in Figure 17. A summary of vendor performance is once again shown at the top of the form with specific vendor information at the bottom of the page, shown in Figure 18.



Figure 17 – Initial VPRM Storyboard Search Performance by Vendor Type and Tag

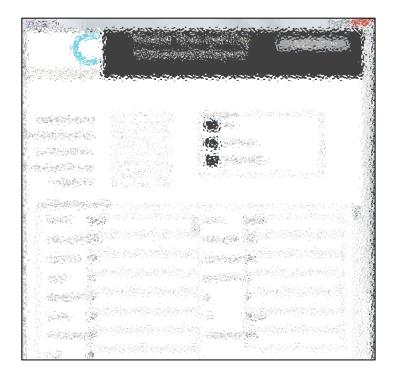


Figure 18 – Initial VPRM Storyboard Vendor Type and Tag Performance Report

## **Search Performance by Project**

The next search utility is searching for vendor performance based on only type and up to 3 vendor tags, illustrated in Figure 19. A summary of vendor performance is once again shown at the top of the form with specific vendor information at the bottom of the page, illustrated in Figure 20.

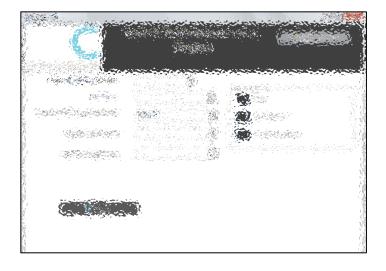


Figure 19 – Initial VPRM Storyboard Search Performance on a Project



#### Figure 20 – Initial VPRM Storyboard Project Performance Report

Further revisions will come as we receive feedback from the stakeholders and create the full functionality in the VPRM prototype system. Feedback and recommendations were received during several different points in the development process. This storyboard will be used to assist with the implementation phase of the systems development life cycle as it serves as our first iteration of the VPRM system. Through weekly demo meetings with stakeholders, we will receive feedback and recommendations regarding the functionality of the system as a whole. The next section details the design process which includes several iterations of the VPRM system.

#### **Iterations and Weekly Demo Meetings**

Throughout the proposal process our team recorded many aspects of feedback, including testing and weekly demo meetings with stakeholders that enabled us to follow an iterative approach when developing the VPRM system. We plan to use this feedback constructively and adapt the project to the feedback as much as possible. We also still plan on recording more feedback from users and stakeholders and adapt throughout the entire implementation portion of the project. The section that follows will discuss several factors involved in the iterative design phase. They include weekly demo meetings that enabled us to iterate a new prototype and showcase a new prototype on a weekly basis. This section will be followed by our plan for migration that includes weekly demos as well as user documentation. To address issues that still may arise after during and after our migration plan, we will detail our contingency plan is any issues do arise. Finally, specification of hardware, software and the VPRM system as a whole will conclude the implementation process documentation.

Using the Systems Development Life Cycle, we developed a methodology that enabled us to accurately develop a system that catered to the visible needs, as well as some invisible needs that were uncovered during demo meetings. Our group and sponsor company decided that prototyping and an iterative would be our best option. This way we could refine the system after each feedback session. We would use the feedback from our weekly demo meetings which can be found in the minutes from in Appendix G and used that to determine how to refine our tool and what to focus on next. After we have refined it enough to a point where we believe it is a sturdy tool we will move it to the testing phase and then the implementation phase. This entire process will culminate in a hand off to the stakeholders at Communispace.

With the guidance of Mr. Jack Bergersen, we came to the agreement to give weekly demo presentations for the VPRM Tool to the stakeholders of the project. Each meeting had Mrs. Laura Naylor, Mr. Dave Rosenberg, and Mr. Jack Bergersen present. At these weekly meetings we would demo the functionality of the tool and compare it from the week before. Our main tactic for completing the tool was to have a few functioning forms each week until the entire tool was completed. This worked out very well in our project. The VPRM system's functionality was completed in a timely manner and the status of our progress was clearly displayed to the stakeholders at each of these meetings. This way the stakeholders could see the tool in action each week.

We also learned throughout the process what to add and change each week. Our team is very grateful to have these weekly meetings because it was helpful if we were steering in the incorrect direction for a week then we would be corrected at these meetings without too much impact on our project or too much time lost. We would like to thank the stakeholders at Communispace for taking time out of their busy schedules each Wednesday to have this meeting with us. The following sections outline how each demo meeting allowed us to modify the VPRM system on a weekly basis, thus stepping though an iterative process. Detailed below are the notes and information gathered at each demo meeting. Please refer to Appendix G for notes taken at each demo meeting.

#### **Demo Meeting 1/16/2013**

The demo meeting that occurred on January 16, 2013 allowed us to showcase the initial design of the VPRM system based on feedback and recommendations from the proposal presentation. During this demo meeting, Mr. Jack Bergersen, Mrs. Laura Naylor and Mr. Dave Rosenberg were given a demonstration that outlined the following points.

#### THIS SECTION HAS BEEN REDACTED.

Figure 21 below displays the message box that occurs if performance metrics are inputted with an error.

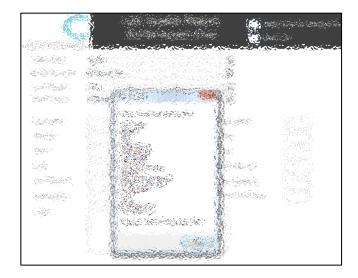


Figure 21 - VPRM System Error Trap

# **Demo Meeting 1/23/2013**

The demo that occurred on January 23, 2013 displayed the next iteration of the system. This iteration incorporated the notes taken during the last demo meeting. During this demo meeting, we discussed the following issues that arose:

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In Figure 22 below, we illustrate how a null value is shown in the VPRM system.

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#### Figure 22 - VPRM System Null Value

# **Demo Meeting 1/30/2013**

This demo meeting showcased additional functionality of the VPRM system. Key functions, listed below were incorporated in this iteration.

THIS SECTION HAS BEEN REDACTED. Figure 23 below showcases a screenshot of the Search

Performance by Project functionality.

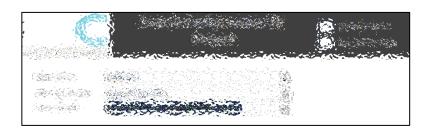


Figure 23 - VPRM System Search Performance by Project

Figure 24 displays the search function in action, after selecting the "Search Performance" button along the top bar, the search is performed, as shown.

		All Sale Start	
	4		

Figure 24 - VPRM System View Project Performance

This demo meeting also addressed issues that arose during the creation of this iteration. We sought to address:

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## **Demo Meeting 2/06/2013**

The demo meeting on February 6, 2013 showcased a near-complete iteration of the VPRM system.

The functions added during this iteration are as follows:

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Figure 25 - VPRM System Add New Contact Information

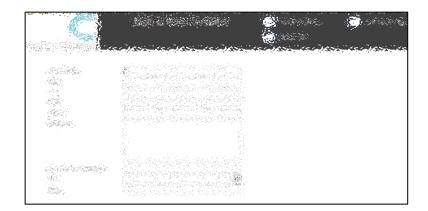


Figure 26 - VPRM System Add a New Vendor

Vendor Contact Information form was added and showcased. Per request of Mrs. Laura Naylor, we determined that we may have to include the ability to add vendors that feature multiple vectors of sourcing. Upon further investigation, we determined that this function would not be necessary because there are only a small number of vendors that fall into that category. Also, this issue would be resolved with the implementation of vendor types.

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# **Demo Meeting 2/13/2013**

The demo meeting that occurred on February 13, 2013 showcased a functional iteration of the VPRM system. Real data was still required to be inputted into the system to test the functionality of metric calculations. This would test if the calculations in the system matched the calculations done by the methods used in the past.

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Figure 27 - VPRM System Add a New Project

In a discussion on a type of vendor, specifically list brokers, we determined that they could be split up into several categories. THIS SECTION HAS BEEN REDACTED.

# **Benefits of an Iterative Approach**

The VPRM system followed an iterative approach that allowed us to generate a new iteration each week based on recommendations and feedback from stakeholders during the demo meetings mentioned in the previous section. These meetings were very beneficial and played a critical role in the development of a system. The iterative approach is shown in Figure 28 below.

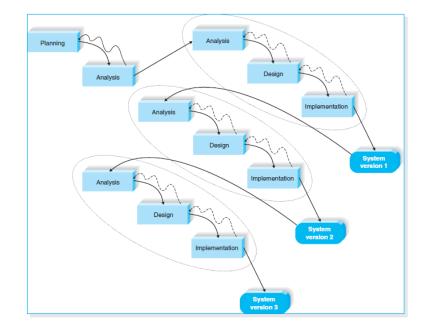


Figure 28 - Iterative Development Methodology (Taken from Dennis, Wixom & Roth, 2012)

Figure 28 shows the basis of how we developed the VPRM system using an iterative approach. The planning phase relating to the development concluded upon our proposal presentation. Following the presentation, we began the first iteration of the system which was then showcased in our first demo meeting. By incorporating feedback and recommendations we developed a new iteration on a weekly basis, which culminated with a final iteration. This final iteration can still be edited and functions can be added on a need by need basis. Due to time constraints, however, these edits will be completed by Communispace with reference to back-end support documentation, user-end support documentation and technical form breakdown documentation. Upon handoff, we will incorporate our migration plan, detailed in the section below, to the implementation process.

# **Chapter 5: Implementation**

## **Migration Plan**

The migration plan outlines the conversion strategy that will be used to successfully hand- off and introduce the system at Communispace. The conversion strategy is primarily focused on the conversion style, conversion location, and the conversion modules with deciding factors of risk, cost, and time.

When migrating from the prototype to the system, we currently recommend a direct conversion from the prototype to the system since the prototype has been tested by the project team and will also be tested by the MIS team at Communispace before it goes live. Not doing a direct conversion would imply that the MIS team at Communispace would utilize portions of the system and the prototype simultaneously.

We foresee a smooth transition from the prototype designed by the project team to a system maintained by the MIS team at Communispace since the concepts used in Access can be quickly and easily transferred to any new SQL environment. We expect the future system to provide more functionality and reliability while preserving the main structure of the prototype. Furthermore, to supplement the migration plan, we will include documentation that will assist in the training of members using the VPRM system.

#### **Documentation & Training**

To mitigate risks involved with learnability and adoption of the VPRM system, reference documentation that touches upon all ends of the system will be provided upon hand off. Since we were developing the prototype and then handing it off to the MIS team at Communispace, it is beneficial to provide them with descriptions of how to perform business tasks within the system. We were expecting each item in the user-end support documentation to guide the user through tasks that will require several steps that are unique to our system. Reference documents and tutorials will also be included to supplement this user-end help manual to reduce the time it takes for developers to learn how processes are coded.

Specifically, our team plans on handing the entire MQP document over to Mr. Jack Bergersen and along with that we plan to hand over our help documentation on the dashboard as well. Also our final presentation will be included in our deliverables. Documentation for end user support and back-end support will be also provided to ensure the functionality of VPRM system upon handoff. In the sections that follow, we describe the types of documentation that will be provided along with the VPRM system.

#### **User-end Support Documentation**

A factor that ensures the success of any migration and/or implementation plan is the effectiveness of the user-end support documentation. As the primary users of the VPRM system, it is critical to understand had to effectively utilize all functions included within the system. Below is an example of one function and its description from the user-end support documentation.

Vendor Information	
In the screen capture below we have selected "THIS SECT, see the information about that vendor, such as Vendor ID, Vendor	ION HAS BEEN REDACTED." as our vendor. Now you can r Type, and Status.
communispace.	Vendor and Contact Information
Select Vendor: Behind The Ch	hair
Vendor ID: Vendor Name: City: State: Street: Country: Description:	20 Behind The Chair West Chicago IL IS1 E. Hawthorne Lane US US Hairdressers
Recruitment Capabilities Type: VendorStatus:	s: Business Website Utilized

#### **Figure 29 - User-End Support Documentation**

User-end support documentation not only reduces the time it takes for a user to familiarize themselves with a system, but also it helps a user understand all functions within a system. The full capabilities of the VPRM system will be detailed using screenshots followed by a description of each function. For the complete user-end support documentation, please refer to Appendix H.

#### **Back-End Support Documentation**

Upon hand off of this system, all system code will be documented to mitigate program comprehension issues. By providing notes within the code, each functional process will be outlined so that modifications can be made efficiently as needed for future iterations of the VPRM system. Figure 30 below provides a view of how notes are provided within the code. They often are denoted within code when a string begins with " ' ".

#### THIS SECTION HAS BEEN REDACTED.

#### **Figure 30 - Program Code Documentation**

It is common practice for programmers to provide notes within their program code to assist others in comprehension. For each snippet or process developed, a brief description is provided. Complete documentation of code will be redacted from this document for privacy and security reasons, however, documentation of code will be provided to Communispace upon handoff of the project.

#### Technical Form Breakdown Documentation

Along with notes provided within the code, technical descriptions will be provided for each form view within the dashboard. Users who were not closely involved with the development of the system will be able to use the technical breakdown documentation as a reference to gain an initial understanding the system as a whole. An example of how a form is broken down is provided below.

Form 3: frmAddContacts
<b>Description:</b> Adds a new contact to the contacts table.
References: Two Queries:
qryGetNewContactID – Gets fresh contactID for use by incrementing the highest in Contacts
gryAddContacts - Populates information from frmAddContacts into Contacts
Key Variables:
inputAddContactsVendorID – Row source is a SQL list of the vendors in tblVendors. Control allows users to select a vendor
that the contact should be put under in the system. Resets all information on form after each update of VendorID.
btnAddContact – On Click Action – When the user hits this button, the form is checked for any noticeable errors. The user is
prompted if not all required contact information is entered. If optional fields are not entered, the user can still submit but is
warned. The user is still asked to confirm if all fields are included. After confirmation, the query qryAddContacts is executed
to populate the Contacts table
Suggested Improvements:
Improved Error Checking – Checking for more incorrect values
Making some of the form properties less ambiguous to lower the chance of errors
Finding ways to lower the potential for accidental duplicate entries aside from message boxes

#### **Figure 31 - Technical Form Breakdown Documentation**

This documentation provides description of each form used and referred to within the VPRM system. For each form, a list of referenced queries is provided so that the user can refer if the need arises. Also, key variables for each form are listed providing the user with a reference point for the critical variables. These variables are called upon on these forms to provide the criteria for querying and reporting functionality. Finally, suggested future improvements are provided as recommendations for future iterations. Please refer to Appendix I for the complete Technical Form View Documentation.

#### **Documentation & Training Value**

The physical documentation detailed above and also provided in the Appendix H and I complement the demo meetings perfectly. We strived to address common functionality and critical processes with descriptions that inform the users of both the front-end and back-end processes involved with each function of the system. During our demo meetings, we provided walk-throughs of weekly iterations of the system. This allowed us to convey how to navigate and utilize functions within the system so that it is not foreign to them. However, not all users of this system were present for these meetings due to time constraints and other priorities. For these individuals, the physical documentation provided will serve as the learning materials for the system. Naturally,

reading documentation is less valuable compared to a walk-though of the system by the developer. We concluded that by providing precise documentation and a point of contact if an issue arises is sufficient. Complementing the documentation detailed in this section, the storyboard in the following section helps a user visualize the system as a whole.

# **Storyboard of Final Iteration**

The final iteration of the VPRM system, upon handoff, is outlined in the storyboard below. The functionalities that were originally proposed during the proposal presentation have all been incorporated. From the initial storyboard developed in the first iteration, changes due to feedback and recommendations during demo meetings have been implemented as the scope of the project allows.

# VPRM Main Menu

# Communispace Vendor Performance Relationship Management (VPRM) System

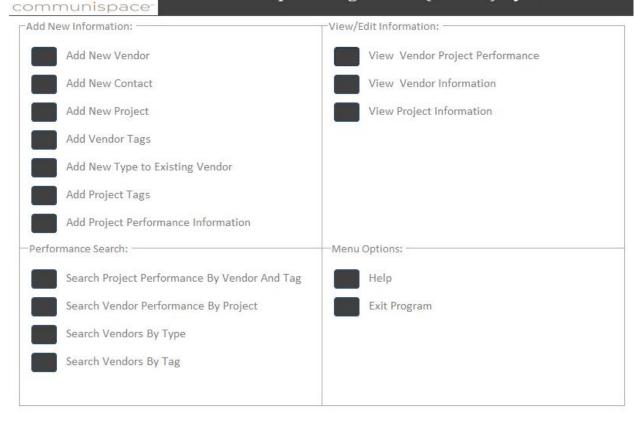


Figure 32 - Final VPRM Storyboard Main Menu

Figure 32 above showcases the main page of the dashboard used to access all functions within the VPRM system. The functions are grouped in add, search and view options. The help menu for Front-end user documentation is also accessible from this dashboard.

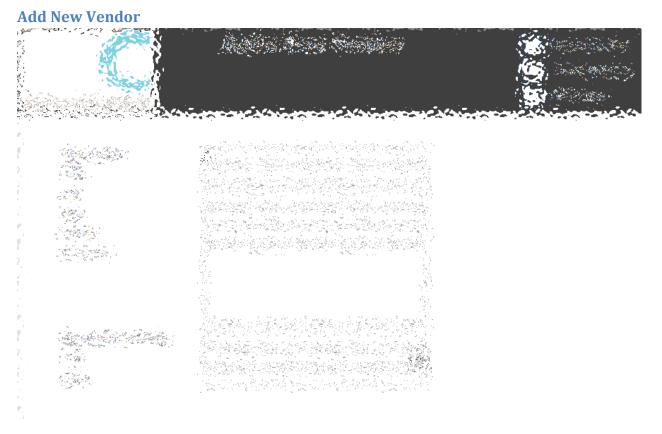


Figure 33 - Final VPRM Storyboard Add a New Vendor

Figure 33 above showcases the form in which users will use to add a new vendor to the database. Users will be able to input pertinent vendor information such as vendor name, recruitment capabilities and type of vendor.

# Add New Contact Information

Figure 34 - Final VPRM Storyboard Add New Contact Information

Figure 34, shown above, illustrates the form in which is used to add new contact information for a vendor. The required fields in this form are first name, last name, job title and email. These pieces of information at needed for all vendor contacts, the remaining input options vary in availability on a vendor by vendor basis.

# Add a New Project

As seen in Figure 35 below, the form to add a new project allows the user to input a new project that is linked to a client and community. The user is required to input all the fields shown in the figure below except end on date and description.

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Figure 35 - Final VPRM Storyboard Add a New Project

# **Add Vendor Tag**



Figure 36 - Final VPRM Storyboard Add Vendor Tag

The "Add Vendor Tags" form shown in Figure 36 above allows the user to attach a new tag to a vendor. This form blocks the ability for users to add the same tag to a vendor using back-end coding.

# Add New Type to Existing Vendor

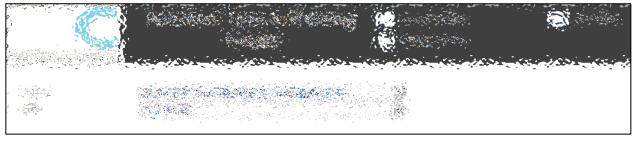


Figure 37 - Final VPRM Storyboard Add New Type to Existing Vendor

Figure 37 above showcases a screenshot of the form that is used to attach a new type to an existing vendor. This form is similar to the form to add a vendor tag. The user selects a vendor and then selects a vendor type from the second dropdown menu. The system does not allow for duplicate vendor types to be attached to a vendor.

# **Add Project Tags**

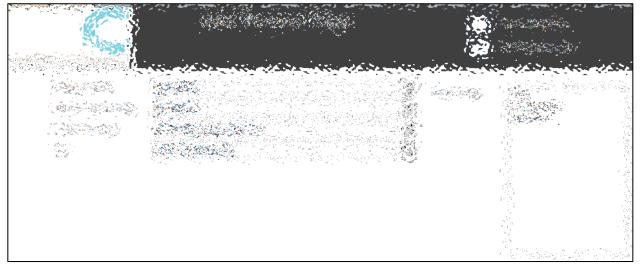


Figure 38 - Final VPRM Storyboard Add Project Tags

Figure 38 above displays a screenshot of the form that attaches a project tag to a project. The user is prompted to select a client and community to narrow down the project list. Then the user is able to select a project and a tag that has not already been attached.

# Add Vendor Project Performance Data

Figure 39 - Final VPRM Storyboard Add Vendor Project Performance Data

Figure 39 above showcases a screenshot of the form used to add vendor project performance data to the VPRM system. The user uses dropdown menus to narrow down to a vendor. Then the user inputs the data for that project and vendor into the system.

## Search Project Performance by Vendor

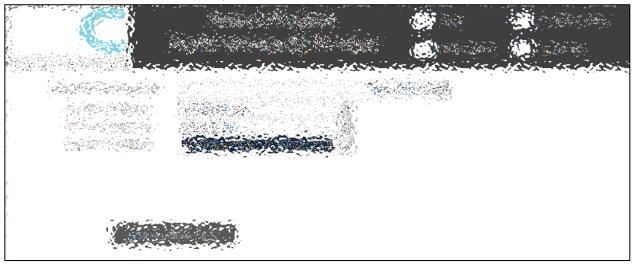


Figure 40 - Final VPRM Storyboard Search Project Performance by Vendor

Figure 40 above showcases the form that is used to search for a vendor using tag filters. The user is ultimately able to search a particular vendor using tag filters to narrow down the project list. After the user inputs the vendor information and the tag filters, the user is then able to view specific project metrics, shown in Figure 41 below.

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Figure 41 - Final VPRM Storyboard View Vendor Performance by Project

## **Search Performance by Project**

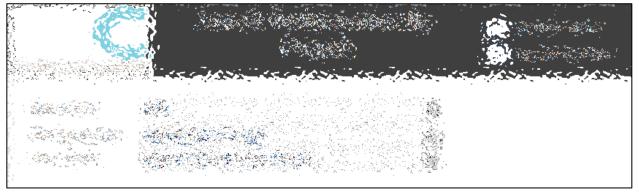


Figure 42 - Final VPRM Storyboard Search Performance by Project

Figure 42 above illustrates the functionality of the VPRM system that allows the user to search performance by project. The user inputs information that narrows down to a project.

Upon searching for performance, the system brings the user to the report generated, illustrated below in Figure 43. The user can view general information, basic metrics, advanced metrics, project notes and average project performance.

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Figure 43 - Final VPRM Storyboard View Vendor Project Performance

## Search Vendors by Type

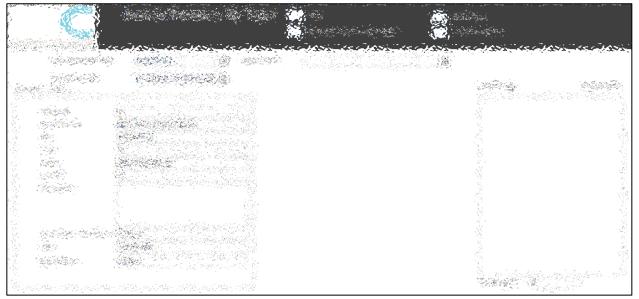


Figure 44 - Final VPRM Storyboard Search Vendor by Type

In Figure 44 above, users are able to search vendors by specifying a certain vendor type. This allows the user to view vendor and contact information of the specified vendor. From this page, there is a link on the top banner to quickly access the "Search performance by vendor" form.

# Search Vendor by Tag

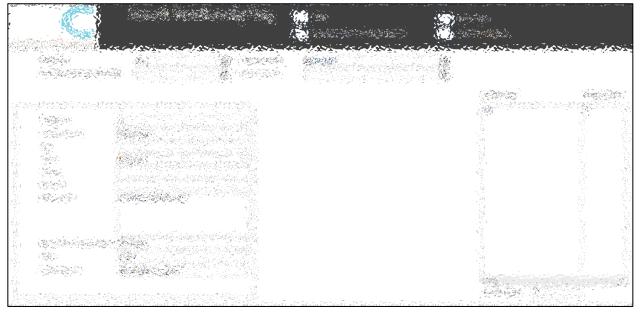


Figure 45 - Final VPRM Storyboard Search Vendor by Tag

In figure 45 above, the system allows users to select a tag to narrow down the selection of vendors. Upon selection of a vendor, the user can view vendor and contact information. From this page, there is a link on the top banner to quickly access the "Search performance by vendor" form.

# **View Vendor Project Performance**



Figure 46 - Final VPRM Storyboard View Vendor Performance on Project

Figure 46 above showcases a screenshot of the form used to view vendor performance of a project. The user first selects a client and community. This narrows down the available projects to select, which narrows down the possible vendors to select. The user is then able to view the performance metrics for each project based on the vendor selected.

# **View Vendor and Contact Information**

### Figure 47 - Final VPRM Storyboard Vendor Contact Information

Figure 47 above showcases a screenshot of the form used to search vendors for vendor information and contact information. The user selects a vendor from the dropdown menu and then selects contact information for that vendor.

### **View Project Information**

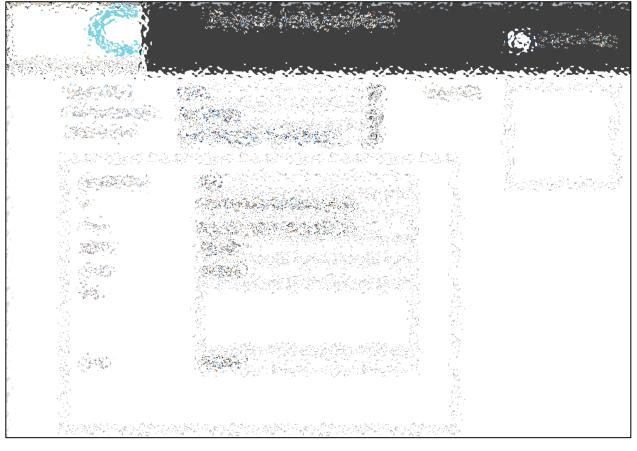


Figure 48 - Final VPRM Storyboard Project Information

Figure 48 above illustrates the functionality of the VPRM system that allows a user to search for project information. The user must input a client, community and project to pull information.

### Significance of Storyboarding

Storyboards provide a brief description of each view within a system. In the case of the VPRM system, the storyboard displays a static view of all functions and helps the user understand the flow of information. Furthermore, storyboards complement user documentation and helps lower the learning curve of a system. In the next section, we will discuss the mitigation strategy of issues that may arise with the hand off and implementation of the VPRM system.

### **Contingency Plan**

Unfortunately, we will not be able to collaborate with any system maintenance after the project is finalized. We expect the documentation, training and migration plan to be resources where the MIS team at Communispace can find answers for frequently asked questions or solve possible questions that may arise after our departure. We strongly believe that the team at Communispace has the skillset in-house to be able to solve any problem with the system, either technical or usability, that they may encounter. The WPI Team also plans to be available after the completion of the project by email or phone. We have added a contact sheet in Appendix J.

## **System Specification**

The software and hardware specifications for a successful implementation of the prototype the project team developed are described in this section. This section will complement the non-functional requirements gathered in Chapter 3 by linking the prototype of the Process Documentation Repository to the existing system architecture at Communispace.

### **Architecture Report**

After analyzing the system requirements for the prototype, the project team believes that a clientserver based architecture is the most practical for the future system since it is broadly utilized at Communispace and it can be easily implemented.

We suggest that the server should host the data storage and the data access logic. We envision the system as a tool that can be used by many users, and having the data stored in a server facilitates that concept. The security of the data can be ensured through permissions to the server for selected users. The data should only be accessed by employees of the MIS team at Communispace. Any other users will be able to see the information pertinent to them on Datapedia. The database should allow multiple users to search for data simultaneously, however only one user should be editing a certain instance of an entity at once.

On the other hand, the client hosts the application and presentation logic. It makes the most sense to have the client computer be the one performing the searches and communicating to the server to extract the relevant data for the user. By hosting the presentation logic in the client computer we are complementing the application logic, since it should be the client computer the one to display to information on the users monitor.

### Hardware and Software Specification

A SQL server containing key community, client, and contract information is currently in use by Communispace. It is likely that the end system will require expanding or updating the SQL database to include additional or even revised tables. The front-end of the system is restricted to currently available technologies which includes Microsoft Access, Visual Basic, and AtTask. If possible, the end system should pull information from AtTask to simplify updating.

No other hardware or software is needed to implement the system. Developers at Communispace will only need to follow the documentation and implement the system in their desired environment. Additionally, the client PCs for the MIS team at Communispace will require access to the SQL server and possibly a dump of the data. Users of the system will need basic access to the system as well through a front end utility such as Microsoft Access or Visio.

### **Implementation Conclusion**

The implementation process wraps up with the hand off of the system. Due to time constraints, some functionality that was deemed out of scope were not included in the final iteration completed. Future iterations will be developed by the MIS team at Communispace to provide more functionality within the system itself. As a whole, the VPRM system provided more than what Communispace expected in terms of functionality and completeness upon hand off. Functionalities that will be added to this system in the future include weighted views of performance metrics, which can be considered a minor addition. The core functionality of the VPRM system originally proposed prior to the first iteration has been all addressed. Functionalities that were added based on feedback during demo meetings were addressed, though not all could be completed due to the scope of our project, as well as the time constraints posed.

The next chapter, Recommendations & Conclusions, focuses on future improvements that can be made to the VPRM system that were not addressed in the final iteration upon handoff. These recommendations aim to improve the usability of the system by making minor edits such as layout changes and error checking.

## **Chapter 6: Recommendations & Conclusions**

In this final section, we discuss our recommendations for the final system based on our discussion and analysis throughout this report. We also discuss some conclusions that we have drawn from the project experience as a whole.

### **Recommendations**

The following recommendations will provide the MIS team at Communispace with guidelines on system specifications to implement the actual system based on the prototype the MQP team built and an additional option to facilitate the comparison of the process flows. Below are some key elements that we recommend be modified in subsequent iterations on the VPRM system. They include error checking, ambiguity, accidental duplicates, editing controls and layout.

### **Error Checking**

The VPRM system, as it stands upon hand off, still has error checking functionalities that have not been completely implemented and built. One major error checking flaw in the system is that there is no lockdown for phone numbers. The an issue that arises with this respect lies in that there are several different formats for phone numbers depending on the country of origin. Furthermore, human error is common when inputting data into a form. By having values that are automatically determined to be an error, such as a negative number, would mitigate the risk of this sort of error.

### Ambiguity

Some form properties and names may be seen as too ambiguous. Though these names were given to us by the stakeholders, they may require tweaking to improve the learnability of the system in the long term. By providing tool tips, ambiguous names can be further explained if needed.

### **Accidental Duplicates**

An accidental duplicate entry into projects, vendors, or client tables is a current flaw in the VPRM system. To address this issue, we recommend that in future iterations, a lockdown for duplicate entries be created.

### **Editing Controls**

Editing control issues arise when dealing with certain forms that require the lockdown of editing capability. We recommend that forms that have editing capabilities include a form of authentication so that no unauthorized changes are made in the system that may cause instability. This authentication is recommended to be a simple username and password combination that is shared amongst users. This will ensure that changes, if made, are done by users who completely understand the VPRM system.

### Layout

The current layout of the VPRM system provides the more functional views of each dashboard item. Also, we limited each form to fit on the top fold of the screen. To do this, we rearranged boxes in a manner that may impede workflow. It is recommended that, after testing, boxes be rearranged to improve the user's experience.

### **Conclusions & Reflections**

A vendor performance management system is very important for Communispace's business model. The project team was given the opportunity to take on a challenging project related to vendor management and dashboards at Communispace. It is a necessity to be able to manage and process the flow of vendor data and information to remain competitive in the industry. The project team was tasked with assisting the CORE sourcing team and the MIS team at Communispace in their efforts to identify high impact, value added investments that clearly align and support business priorities, and identify and quantify current business opportunities that have clear efficiency payback, by documenting reporting processes consistently and designing a tool that facilitated searching for data overlap and redundancies. During our initial research for the feasibility analysis, the project team learned of many tools used for data storage and analytics and of their core functionalities. Also, through extensive usage of the systems analysis and design guidelines, we have become more familiar with the necessary steps to take when introducing a new system to a company.

When we started this project we were excited to even have a project after a long and stressful situation that unfolded throughout A Term with many different potential project sponsors. We first set forth think we had a project set in stone but when that collapsed in front of us we were without hope for a small portion of time. We then got lucky with Communispace, and we hope Communispace got lucky with us.

Communispace welcomed us with open arms and high expectations. Day one of our project here at Communispace we were introduced to so many wonderful employees who helped us understand what Communispace provides to its customers and the wonderful values of the company. The project needs were laid out in front of us from day one. We did do some digging but nothing was hard to find or get at. Everyone was very accommodating for our interviews as well. The project sponsors and stakeholders were extremely helpful and supportive through the process. For a letter of acknowledgment, please refer to Appendix L. Communispace has been very grateful for our effort.

Not only did we, as students, learn about the value of information and technology in the business

world but we also were able to learn about the corporate culture as well. Through interviews and simple daily interactions, we met many employees from the company's most critical departments. Aside from asking them questions regarding our project, we are able to gain additional insight into how a data and marketing based company operates and creates strategic advantage over competitors.

In its entirety, the MQP project experience is a great learning experience. Although it is a chance to obtain valuable work experience, apply theoretical concepts in a corporate environment, and also expand professional networks. This project experience will assist the WPI project team with success in future academic work and the professional world long after completion.

# **Appendices**

## **Appendix A – Systems Request**

Project Name: Membership Vendor & Performance Management (A.K.A MVP Management)

Project Sponsor: Communispace

Name: Laura Naylor Senior Vice President, Member Experience and Operations

Department: Community Operations & Recruitment Excellence (CORE)

Phone: THIS SECTION HAS BEEN REDACTED.

**Business Need:** This project was initiated to organize options for member recruitment, streamline vendor selection and performance management processes by creating a database with a dashboard where employees of Communispace can easily navigate through the vendors (both potential and experienced) to find the best matches, as well as manage vendor metadata (contact info, etc.)

**Business Requirements:** Using a dashboard interface, employees will be able to sort through vendors using common metrics and built in queries. The specific functionality of the system will include:

- Sort vendors by categories/tags THIS SECTION HAS BEEN REDACTED.
- Report by community/client past performance (an MSC/Sourcing team member can simply run a report that shows the past performance on the account they are reviewing (all stats for all vendors that is provided in the standard summary sheet overall summary)
- Report by community dimensions/attributes THIS SECTION HAS BEEN REDACTED.
- Allow new records to be created and existing records to be edited.
- Allow new category attributes/tags to be added.
- Allow for a comment section with a Vendor in order to record a note.
- Sort vendors by prioritized THIS SECTION HAS BEEN REDACTED. rolled up total averages and total expenditure with date filters, and filterable by community dimensions.
- Create customized reports on vendor data.
- Include a user manual.
- Include technical documentation including code commenting, and architecture map to allow for future enhancements

**Business Value**: We expect that Communispace will save many hours of time by enabling the CORE Group to utilize this vendor dashboard. We expect to save money by more efficiently selecting which vendors to use on a project to project basis. We expect to save even more time by

creating a familiarity factor within the CORE Group members that use the vendor dashboard. Better alignments of vendors to projects based on past performance factors will reduce time spent on each recruiting event for both Sourcing and Member Service Consultants and reduce turnaround times for clients. Easy access to vendor cost and performance stats will allow for stronger negotiating positions and will surface quality/expectation issues while providing supporting data. Furthermore, the organization of current vendors as well as potential vendors allows for management of full options in a scalable manner, replacing the current reliance on individual memory and recall. Centralizing vendor contact information and other metadata will allow for more scalability and coverage. By saving hours of time with the vendor dashboard, we are able to reduce future training costs.

### **Special Issues or Constraints:**

- Some of the knowledge needed to create this database of vendors in scattered throughout many different sources, including files stored locally on computers and within certain employee's memory.
- Integrity of data needs to be assessed before we can import from Excel into database.
- To ensure adoption of the new system, data updating must be easy, quick and not require intrusive processes roles and automation level of this effort TBD

# **Appendix B – Communispace Notes:**

Notes for Communispace Workday: 10/24/2012

THIS SECTION HAS BEEN REDACTED.

# **Appendix C – Vendor Types and Tags**

Vendor Types:

• THIS SECTION HAS BEEN REDACTED

Vendor Tags (Initial):

• THIS SECTION HAS BEEN REDACTED

# Appendix D – Tables

# **Project Sponsors and Stakeholders**

Names	, Department	Project Role	Responsibilities
Laura Naylor	SVP – Member Experience and Operations	Project Sponsor	Project Reporting Provide high-level requirements Review status throughout duration
Jack Bergersen	CORE Operations Manager, Business Analysis & Data Automation	Project Sponsor	Project Reporting Review status throughout duration Assist with arranging meetings with project stakeholders Verify Project Requirements Follow-up on secondary project objectives
David Rosenberg	Director, Member Services Operations	Project Sponsor	Project reporting Provide high level requirements Review status throughout duration of project
Sean Burke	Business Data Analyst	Project Assistant	Provide information on Communispace SQL Server Architecture and Structure Answer technical questions Forward helpful documentation or resources
Professor Loiacono	WPI MQP Team Advisor	Faculty Advisor to project team	Keep track of team progress Provide guidance throughout process Review all deliverables
Haven Polk	CORE Sourcing Specialist	Sourcing Employee	Provide information on project summary data sheets Feedback on user interface
Michelle Fisher	Senior Projects Consultant	Employee, Member Recruitment Specialty	Provide information on project summary data sheets and member recruitment process
Shiny Kalapurakkel	CORE Traffic Coordinator	Employee, AtTask user	Provide information on vendor master sheet.

			Act as reference for AtTask questions
John Keeter	Sourcing Manager, Member Services	Sourcing Employee	Provide information on vendor bid procedures Advocate for additional project goals and objectives Feedback on User Interface
Mark DiGiammarino	CORE Sourcing Coordinator	Sourcing Employee	Provide information on project summary data sheets Feedback on User Interface Provide information on newer recruiting avenues
Derek Carey, Evan Doyle, Dennis Leung	WPI MQP Team	Project Managers, Project Team	Documentation of various business processes Create process flow diagrams Build connections between vendor summary data for meta statistics Develop user-friendly tool for helping employees to choose vendors.

Table 8 - Stakeholders List and Roles

# Functional and Non-Functional Requirements

Functional	Process-oriented	<ul> <li>The system must allow users to import vendor data from projects (recruits, refreshes, or renewals)</li> <li>The system must allow users to view vendor performance based on data from projects</li> <li>The system should track vendor performance based on overall statics and performance with particular demographics/community types.</li> <li>The system should make suggestions that include rarely or never used vendors.</li> </ul>
	Information-oriented	<ul> <li>The system must use and store data from project summary sheets</li> <li>The system must track all key data points such as vendor cost per login, incidence rate, etc.</li> <li>The system must be able to import data from summary sheets dating back a year</li> </ul>
Non-functional	Operational	<ul> <li>The systems should be built and use only existing resources such as Microsoft Excel, Access, and Visual Basic</li> <li>The system should be able to run on a Windows 7 or similar environment</li> <li>The system should be compatible with current methods of project tracking (the summary sheets)</li> </ul>
	Performance	<ul> <li>The system should be viewable by multiple concurrent employees</li> <li>Interaction with the user and the system should not exceed two seconds</li> <li>The system should have a data importation process that takes no more than 10 minutes</li> </ul>
	Security	<ul> <li>The system should not take confidential data off the Communispace network</li> <li>The system should not be alterable by users who only need to view data</li> <li>The system should be backed up in multiple locations</li> </ul>
	Cultural and Political	<ul> <li>The system should not conflict with existing work norms</li> <li>The system should incorporate the same look and feel as normal user applications</li> <li>Personal information is protected in compliance to the Data Protection Act</li> </ul>

 Table 9 - Functional and Non-Functional Requirements

# **Economic Feasibility Tables**

### Table 10 - WPI MQP Team Analysis

THIS SECTION HAS BEEN REDACTED.

 Table 11 - Outside Consultant Analysis

THIS SECTION HAS BEEN REDACTED.

 Table 12 - Internal Employee Analysis

THIS SECTION HAS BEEN REDACTED.

	WPI MQP Team	Outside Consultant	Internal Employee
ROI	1116%	973%	693%
Break-Even Point	.5 Years	.8 Years	.6 Years

#### Table 13 - ROI and Break-Even Point View

### **Appendix E – Detailed Individual Staffing Information**

#### **Derek Carey**

Derek Carey is majoring in Management Information Systems and is minoring in Computer Science. Courses taken include Business Data Management, IT Strategy and Policy, and Systems Analysis and Design, which all provide technical skills in addition to understanding of the systems development lifecycle. He has experience working with SQL, Visual Basic, Microsoft Excel and Access, and the C programming language. Derek is employed by GE Energy, working for Measurement and Control in the Boston center in Billerica Massachusetts. His job responsibilities include acting as gatekeeper for GE Oil & Gas IT purchase requests, acting as an administrator for the company's MozyPro cloud backup solution among other projects.

### **Evan Doyle**

Evan Doyle is Management Information Systems major and a Computer Science minor. Courses completed by Evan include Object Oriented Design Object, Human Computer Interaction, and Data Analysis for Decision Making gives him the skills to efficiently design a user interface for the dashboard and understand the underlying data structure. Evan is also employed at Brookfield Renewable Energy Group, which operates one of the largest publically traded, pure-play renewable platforms in the world. This experience has provided a real life scenario for Evan to use his skillset that he has obtained through experiences at WPI.

#### **Dennis Leung**

Dennis Leung is Management Information Systems Major. He processes an understanding of the systems development life cycle and how it applies to situations in the world through the project based learning foundation at WPI. Not only has he experienced applications of the SDLC, but also applications of SQL, Microsoft Excel and Microsoft Access. At his internship during the Spring and Summer at Gallagher Koster Insurance, he worked with the IT team using SQL to query databases and develop user interfaces and websites targeting college students to educate them regarding insurance plans. With an understanding of human computer interactions, Dennis provides value to this team, building on the MIS foundation.

# **Appendix F – Use Cases**

## **Process 1**

Use case name: Add a vendor to the VPRM System

Process ID: 1

Importance Level: High

Primary Actor: System Custodian

Short description: This use case describes how to store basic information on a new vendor.

Trigger: System custodian inputs new vendor into database

	Major Inputs			Major Outputs	
	Description	Source		Description	Source
	Vendor Identifiers	SQL Database Vendor	<sup>-</sup> Table	Stored Information	System
Maj	or Steps Performed		Inform	ation for Steps	
1. In	put new vendor				
	Input vendor Unique Vendor Table	e Identifier based on	← SQI	L Database	
(City		vendor information otion, recruitment	← Sou	rcing Specialist	
1.3 I	Exit if complete		← Stor	red Information	

Use case name: Add New Contact

Process ID: 2

Importance Level: High

Primary Actor: System Custodian

Short description: This use case describes how to input new contact information into the database.

Trigger: System custodian inputs new vendor into database

Major Inputs		Major Outputs	
Description	Source	Description	Source
Contact Data	Vendor	Stored Information	System

Major Steps Performed	Information for Steps
1. Input contact data	
<ul><li>1.1 Input fields for vendor information.</li><li>(Name, contact information, e-mail)</li></ul>	← Vendor
2. Input contact to Database	
2.1 Add contact to database	← Sourcing Specialist
2.2 Exit if complete	← Stored Information

<u>Use case name</u>: Add a new project to VPRM System

Process ID: 3

Importance Level: High

Primary Actor: System Custodian

<u>Short description</u>: This use case describes how to store information on a project in the database. This enables the user to query the database specifically for vendor performance information.

Trigger: System custodian inputs new project into database

Major Inputs		Major Outputs	
Description	Source	Description	Source
Vendor Summary Data	Project Summary Sheet	Stored Information	System
Project Unique Identifier	System Projects Table		

Major Steps Performed	Information for Steps
1. Input vendor metrics	
1.1 Create record of new project in projects table	← Project Summary Sheet
1.2 Create new records in vendor performance table based on imported data and	← Projects Table
project/vendor unique identifiers	← Vendors Table
	← Project Summary Sheet
2.2 Exit if complete	← Stored Information

Use case name: Attach a vendor tag to vendor in the VPRM System

Process ID: 4

Importance Level: High

Primary Actor: System Custodian

<u>Short description</u>: This use case describes how to add a vendor tag to a vendor. This allows users to search vendors by tags.

Trigger: System custodian attaches a vendor tag to a vendor

	Major Inputs			Major Outputs	
	Description	Source		Description	Source
	Vendor Summary Data	Project Summa	ry Sheet	Stored Information	System
	Vendor Tag	Sourcing Specia	list		
	Vendor Unique Identifier	System Vendors	s Table		
Ma	jor Steps Performed		Informa	tion for Steps	
1. I	nput vendor metrics				
1.1 Select vendor to attach a tag		← Vendor Table			
1.2	1.2 Select a tag to add to vendor		← Tag	s Table	
2. 4	Attach tag to vendor				
2.1	Add describing tag to vende	or	← Sou	rcing Specialist	
2.2	Exit if complete		$\leftarrow$ Stor	ed Information	

Use case name: Attach a project tag to a project in the VPRM System

Process ID: 5

Importance Level: High

Primary Actor: System Custodian

<u>Short description</u>: This use case describes how to add a project tag to a project. This allows users to search projects by tags.

<u>Trigger</u>: System custodian attaches a project tag to a project

Major Inputs		Major Outputs	
Description	Source	Description	Source
Project Identifiers	Projects Table	Stored Information	System
Project Tag	Sourcing Specialist		

Major Steps Performed	Information for Steps
1. Specify project by inputting project information	
1.1 Select a client from the dropdown	← Client Table
1.2 Select a community from the dropdown	← Community Table
1.3 Select the project in which the tag will be assigned	← Projects Table
2. Attach tag to project	
2.1 Add describing tag to project	← Tag Table
2.2 Exit if complete	← Stored Information

Use case name: Input Project Performance Information in the VPRM System

Process ID: 6

Importance Level: High

Primary Actor: System Custodian

<u>Short description</u>: This use case describes how to add project performance information to the VPRM system. This allows users to simply view project performance information.

<u>Trigger</u>: System custodian inputs project performance information.

	Major Inputs			Major Outputs	
	Description	Source		Description	Source
	Client Information	Client Table		Stored Information	System
	Community Information	Community Tab	le		
	Project Information	Projects Table			
	Vendor Information	Vendor Table			
	Performance Metrics	Project Summar	y Sheet		
Ma	jor Steps Performed		Informa	ation for Steps	
1. info	Specify project by inp prmation	outting project			
1.1	1.1 Select a client from the dropdown		← Clie	ent Table	
1.2	.2 Select a community from the dropdown		← Con	nmunity Table	
	1.3 Select a project to input performance metrics		← Proj	ects Table	
	4 Select the vendor to input performance netrics		← Ven	dor Table	
2. I	2. Input Performance Metrics				
	Record performance mo	etrics for each	← Proj	ect Summary Sheet	
2.2	Exit if complete		$\leftarrow$ Stor	red Information	

<u>Use case name</u>: Search Project Performance by Vendor and Tag

Process ID: 7

Importance Level: High

Primary Actor: System Custodian

<u>Short description</u>: This use case describes how a user will search for project performance by vendor and tag, allowing the user to filter through vendors by tags.

Trigger: System custodian searches for project performance by vendor and tag

Major Inputs			Major Outputs	
Description	Source		Description	Source
<b>Client Information</b>	Client Table		Stored Information	System
Community Information	Community Tab	le		
Project Information	Projects Table			
Vendor Information	Vendor Table			
Performance Metrics	Project Summar	y Sheet		
Major Steps Performed		Informa	tion for Steps	
1. Specify project by inputting project information				
1.1 Select a vendor from the dropdown		← Ven	dor Table	
2. View queried information				
2.1 View information queried on a project and tag		← Tem	porary Query Table	
2.2 Exit if complete		$\leftarrow$ Stor	ed Information	

Use case name: Search Vendor Performance by Project

Process ID: 8

Importance Level: High

Primary Actor: System Custodian

<u>Short description</u>: This use case describes how a user will be able to view vendor performance by project.

Trigger: System custodian searches for vendor performance by project.

Major Inputs		Major Outputs	
Description	Source	Description	Source
Client Information	Client Table	Stored Information	System
Community Information	ation Community Table		
Project Information	Projects Table		

Major Steps Performed	Information for Steps
1. Specify project by inputting project information	
1.1 Select a client from the dropdown	← Client Table
1.2 Select a community from the dropdown	← Community Table
1.3 Select a project to input performance metrics	← Projects Table
2. View Performance Metrics	
2.1 View performance metrics for each vendor	← Project Summary Sheet
2.2 Exit if complete	← Stored Information

<u>Use case name</u>: Search Vendor Performance by Vendor Type

Process ID: 9

Importance Level: High

Primary Actor: System Custodian

<u>Short description</u>: This use case describes how a user will be able to view vendor performance by specific vendor types

Trigger: System custodian searches for vendor performance by vendor type.

	Major Inputs		<u>Major Outputs</u>	
	Description	Source	Description	Source
	Vendor Type	Client Table	Stored Information	System
	Vendor Name	Community Table		
Major Ster	os Performed		Information for Step	5
1. Specify type of ver		tting vendor and		
1.1 Select a	a vendor type		$\leftarrow$ Vendor Table	
1.2 Select a vendor listed		← Community Table	e	
2. View Pe	erformance Metric	CS		
2.1 View selected	performance m	etrics for vendor	← Project Summary	Sheet
2.2 Exit if	complete		← Stored Informatio	n

Use case name: Search Vendor Performance by Vendor Tag

Process ID: 10

Importance Level: High

Primary Actor: System Custodian

<u>Short description</u>: This use case describes how a user will be able to view vendor performance by specific vendor tag

Trigger: System custodian searches for vendor performance by vendor tag.

Major Inputs		<u>Major Outputs</u>	
Description	Source	Description	Source
Vendor Tag	Tag Table	Stored Information	System
Additional Vendor Tag	Tag Table		
Vendor Information	Vendor Table		

Major Steps Performed	Information for Steps
1. Specify tag	
1.1 Select a tag from the dropdown	← Tag Table
1.2 Select additional tag if needed	← Tag Table
1.3 Select a vendor from the dropdown	← Vendor Table
2. View Performance Metrics	
2.1 View queried information on vendor performance	← Project Summary Sheet
2.2 Exit if complete	← Stored Information

<u>Use case name</u>: View Vendor Project Performance

Process ID: 8

Importance Level: High

Primary Actor: System Custodian

<u>Short description</u>: This use case describes how a user will be able to view vendor performance by project.

Trigger: System custodian searches for vendor performance by project.

Major Inputs		Major Outputs	
Description	Source	Description	Source
Client Information	Client Table	Stored Information	System
Community Information	tion Community Table		
Project Information	Projects Table		

Major Steps Performed	Information for Steps
1. Specify project by inputting project information	
1.1 Select a client from the dropdown	← Client Table
1.2 Select a community from the dropdown	← Community Table
1.3 Select a project to view project information	← Projects Table
2. View Performance Metrics	
2.1 View performance metrics for each vendor	← Project Summary Sheet
2.2 Exit if complete	← Stored Information

## Process 12

Use case name: View/Edit Project Information

Process ID: 9

Importance Level: High

Primary Actor: System Custodian

<u>Short description</u>: This use case describes how a user will be able to view project information, as well as edit project information

Trigger: System custodian selects View and Edit Vendor Information Button

Type: External

	Major Inputs		Major Outputs	
	Description	Source	Description	Source
	Project Name	Vendor Table	Stored Information	System
	Contract Name	Project Table		
Major Steps Performed			Information for Ste	<u>ps</u>
1. Specify information	project by inp	utting project		
1.1 Select a project from the dropdown			← Project Table	
1.2 Select a contract from the dropdown			← Project Table	
2. View/Edit information				
2.1 View vendor	performance metrics for each		← Project Summary Sheet	
2.3 Edit performance metrics for each vendor if needed			← Project Summar	y Sheet
2.2 Exit if co	mplete	← Stored Informat	ion	

## Process 13

Use case name: View/Edit Vendor Information

Process ID: 9

Importance Level: High

Primary Actor: System Custodian

<u>Short description</u>: This use case describes how a user will be able to view vendor information, as well as edit vendor information

Trigger: System custodian selects View and Edit Vendor Information Button

Type: External

	Major Inputs		Major Outputs	
	Description	Source	Description	Source
	Vendor Name	Vendor Table	Stored Information	System
	Contract Name	Project Table		
Major Steps Performed			Information for Ste	<u>ps</u>
1. Specify information	vendor by inp	utting vendor		
1.1 Select a vendor from the dropdown			$\leftarrow$ Vendor Table	
1.2 Select a contract from the dropdown			← Project Table	
2. View/Edit information				
2.1 View vendor	ew performance metrics for each		← Project Summary Sheet	
2.3 Edit performance metrics for each vendor if needed			← Project Summar	y Sheet
2.2 Exit if co	.2 Exit if complete		← Stored Informat	ion

Appendix G – Weekly Demo Meeting Minutes

**Demo Meeting 1/16/2013** THIS SECTION HAS BEEN REDACTED.

# **Demo Meeting 1/23/2013** -THIS SECTION HAS BEEN REDACTED.

# **Demo Meeting 1/30/2013** THIS SECTION HAS BEEN REDACTED.

# **Demo Meeting 2/06/2013** THIS SECTION HAS BEEN REDACTED.

133

# **Demo Meeting 2/13/2013** THIS SECTION HAS BEEN REDACTED.

## **Appendix H - End-User Help Document**

## **VPRM Main Menu**

Figure 49 displays the main menu of the VPRM Tool. You can clearly see that the menu is divided into four sections. The sections are Add New Information, this is for inputting data into the database, View/Edit Information, this section is for viewing vendor or project information, Performance Search, and this section allows the user to search through the vendors, project, types, and tags. Finally in the bottom right quadrant there is the Help and Exit Program buttons.

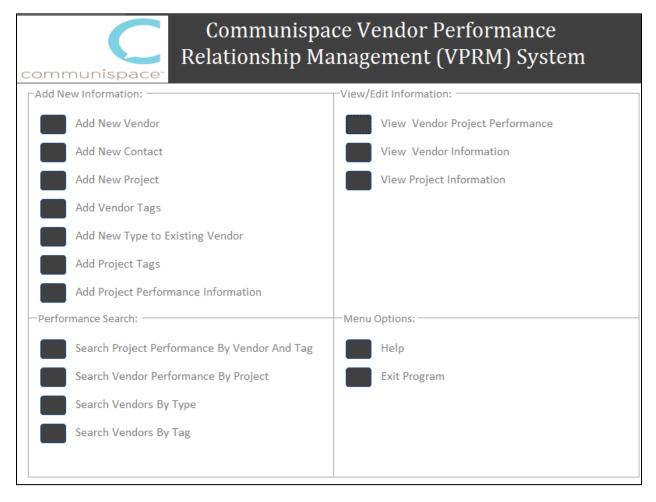


Figure 49 - VPRM Help Document Main Menu

#### Add New Vendor

The Add New Vendor form within the VPRM Tool allows the user to input a new vendor into the database. The user must enter in the Vendor Name and Vendor Type at a minimum, but a secondary warning will ask the user to complete as many fields as possible. When the user is finished he or she can click the "Add Vendor" button in the top right to complete the addition of the vendor to the database. If the user would like to add tags to that vendor then he or she can click the "Add Vendor Tags" button in the top right section of the form. There is also a "Go Back to Menu" button in the top right.

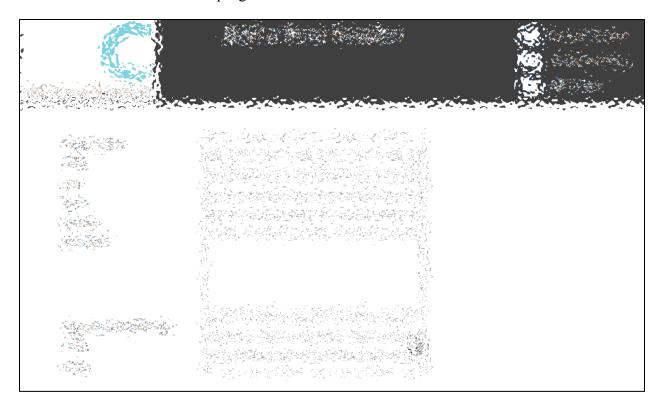


Figure 50 - VPRM Help Document Add New Vendor

#### **Add New Contact**

In this form the user has the ability to look up a vendor form the first drop down menu. Once that vendor is selected the form will automatically show the rest of the field in the form. These fields will be empty; this is where the user enters the vendor contact information. To complete the process the user clicks "Add Contact" in the top right of the form after the information has been entered. The required fields are Contact First Name, Contact Last Name, Contact Job Title and Contact Email. There is also a "Go Back to Menu" button in the top right. NOTE: the image below is after the user has selected a vendor from the "Choose A Vendor" drop down menu.

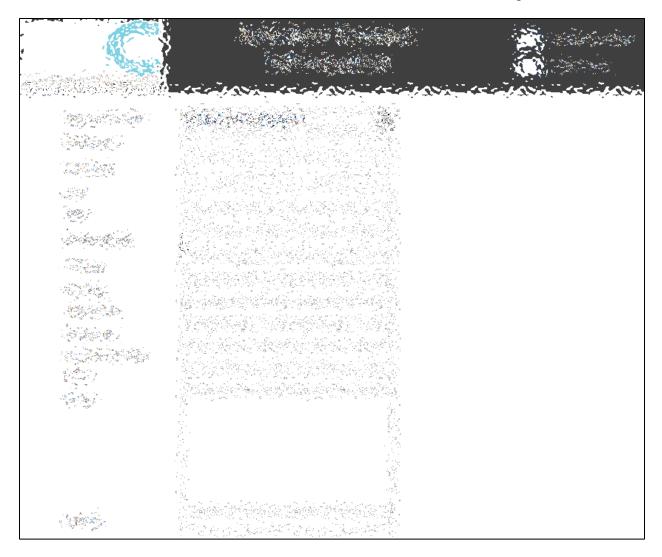


Figure 51 - VPRM Help Document Add New Contact

#### **Add New Project**

In this form the user has the ability to add a new project into the database. The first field the user sees is the "Select a Client:" drop down menu. From here the user can select any client within the database. Once the client has been selected the user then sees the "Select a Community:" drop down appear. In this drop down only the communities associated with that client will appear. The user then selects the Community that he or she would like to add a project under. Once this is done the input fields for a new project will appear. Out of these fields Project Reference Number, Project Name, Project Start Date, and Project Status are the only required fields. Once these fields have been completed at a minimum the user can add the project by clicking the "Add Project" button in the top right of the form. There is also a "Go Back to Menu" button in the top right.



Figure 52 - VPRM Help Document Add New Project

## **Add Vendor Tags**

In this form the user can select a vendor that is currently in the database and add tags to that vendor. The user is first greeted with the Select Vendor: drop down along with a Current Tag List: information box on the right side of the form. From the drop down the user selects a vendor in the database. Once the vendor has been selected any tags that are currently associated with that vendor show up in the Current Tag List box. Also a new drop down menu comes up. This Select a Tag to Add" drop down menu lists all the possible tags to add to that vendor. When the user selects the tag he or she would like to add to that specific vendor the user should click "Add Tag To Vendor" in the top right of the form. A confirmation prompt will be presented to the user to prevent adding an incorrect tag to a vendor. The newly added tag will then appear in the box to the right that houses the Current Tag List. There is also a "Go Back to Menu" button in the top right of the form.



Figure 53 - VPRM Help Document Add Vendor Tags

## Add New Type to Existing Vendor

In this form the user can add a new type to an already existing vendor. In the end this will create a new vendor with the same name as the selected vendor, but with a different type. These same vendors that can be multiple types are treated as separate entities for the purposes of the VPRM Tool. Once the user selects the Vendor from the drop down another drop down arises, this one is named "Type:" The user then selects the new type to add and when this is done a "Add Vendor" button becomes live in the top right of the form. There is also an "Add Vendor Tags" button in the top right for the situation where the user would like to tag the new vendor. It is important to note that the user cannot add tags to the vendor until the vendor has been added. When the user is ready to add the new vendor type he or she clicks the "Add Vendor" button in the top right. This will be followed by a confirmation popup. Once this is confirmed the new vendor is added to the database.

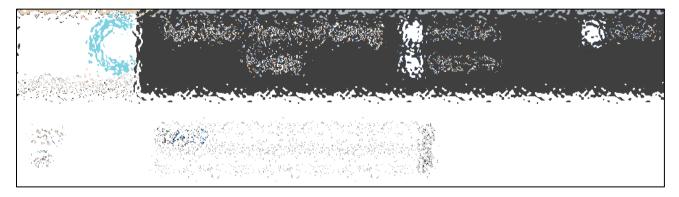


Figure 54 - VPRM Help Document Add New Type To Existing Vendor

## Add Project Tags

This form allows the user to add certain tags to a certain project. The user first selects a client, then a community within that client, then a project within that community. Once this is done the user can add a tag to the project. The box on the right labeled "Project Tags:" shows the current tags, if any, of the project. When the user has selected the tag he or she would like to add to the project the user clicks "Add Tag to Project". This will be followed by a confirmation prompt. Once confirmed the tag will be added. You can see this in Figure 55. There is also a "Go Back to Menu" button in the top right.

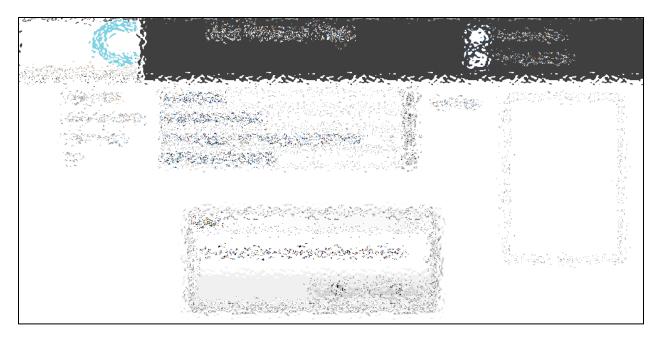


Figure 55 - VPRM Help Document Add Project Tags

#### **Add Vendor Project Performance Data**

This form allows the user to drill down to a certain project and add performance information for a certain vendor on that project. The user first selects a client, then a community within that client, then a project within that community. Once this is done the user can select a new vendor to add to that project. When the vendor has been selected from the drop down all of the performance data input fields appear. Here the user enters in the performance data, all of the fields are mandatory besides Notes. When the user is ready to submit the data he or she will click the "Submit Vendor Performance Form" button in the top section of the form. This will once again bring up a confirmation prompt. Once confirmed, the data will be entered into the database. The user can then select whether or not he or she would like to add more vendor performance data for this project. If yes, then the form will reset to the point where the user has to select a vendor for the specific project. There is a "Reset Form" button in the top right as well. Along with this is the "Go Back to Menu" button.

Figure 56 - VPRM Help Document Add Vendor Project Performance Data

## **View Vendor Project Performance**

This form allows the user to drill down to a certain project and view the performance metrics on the vendor level. The user will select a Client from the drop down menu; only clients that have projects will be shown in this list. Then the user will select a community within that client, then a project within that community. Once the project has been selected a drop down menu with all the vendors on that project will appear. The user then selects which vendor they want to view the performance of on that project. With this the user can see tabs for General Information, Basic Metrics, Advanced Metrics, and Project Notes for that vendor on that specific project. Figure 57 displays this well.

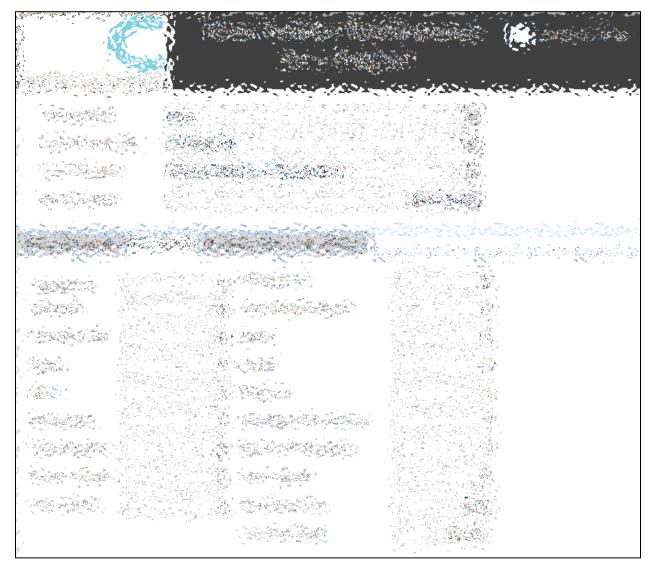


Figure 57 - VPRM Help Document View Vendor Project Performance

#### **View Vendor and Contact Information**

In this form the user can select a vendor and see the tags associated with that vendor, as well as the contacts associated with that vendor. After the user selects the vendor the information will auto-populate. The basic information of the vendor will be displayed on the left, the Contact Cards for the Vendor in the middle, and the Vendor Tags on the right. It is important to note the Total Project field in the bottom right of the form. Also the Project Count Field on the tags, this shows how many times each tag has been used for that vendor. You will also see the "Go Back to Menu" button on the top of the form.

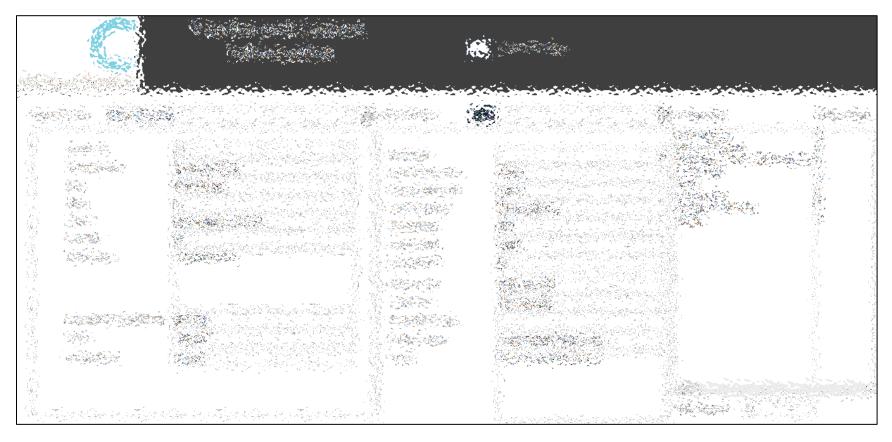


Figure 58 - VPRM Help Document View Vendor and Contact Information

## **View Project Information**

This form allows the user to view basic information about a project. The user selects a client, then a community within that client, then a project within that community. The information for that project will then be displayed as you can see in Figure 59. The Project Tags for that project will also be displayed. You can also see the "Go Back to Menu" button on the top right of the form.



Figure 59 - VPRM Help Document View Project Information

## Search Project Performance By Vendor And Tag

This search form allows the user to search for performance by a vendor and then the tags that are associated with that vendor. The user selects a vendor then the optional fields of selecting tags will appear. The user can search by up to three tags but as little as zero. The second drop down, named "Tag Filter 1 (Optional):" will only show tags that have been associated with the vendor selected above. If the user selects a tag in filter 1 then a "Tag Filter 2 (Optional):" will only show tags for that vendor that are also associated with the tag in Filter 1. Figure 60 shows this.



Figure 60 - VPRM Help Document Search Project Performance By Vendor and Tag 1

Once these have been selected the user clicks "Search Performance" and this will bring the user to a list of projects that use that vendor and have those tags associated with it. In this view the user can see that tabs General Information, Basic Metrics, Advanced Metrics, and Project Notes. The user can also see Average Project Performance on the right side. There are "Reset Form, Exit Program, and Go Back to Menu" buttons on the top of the form.



Figure 61 - VPRM Help Document Search Project Performance By Vendor and Tag 2

## Search Vendor Performance By Project

This form allows the user to search by a specific client's project. The user selects a client, then a community within that client, and then a project within that community. Once this is down the user sees a "Search Performance" button appear below the "Go Back to Menu" button on the top of the form. Figure 62 shows the form before the "Search Performance" button is clicked.

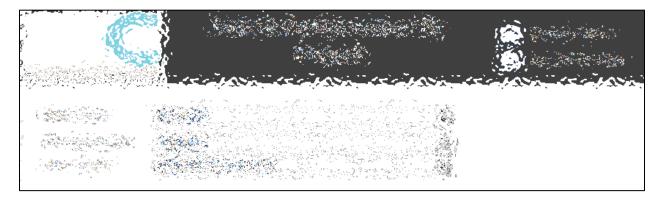


Figure 62 - VPRM Help Document Search Vendor Performance By Project 1

After the search is performed the user is presented with drop down menu of which vendors were used on that project. Then the user can select a vendor and see the information pertaining to that vendor's performance on that project. This is displayed in Figure 63.

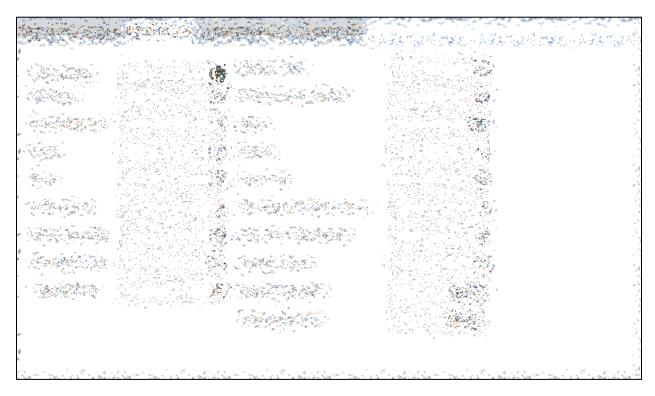


Figure 63 - VPRM Help Document Search Vendor Performance By Project 2

## Search Vendors By Type

This form allows the user to select a type on the first drop down. From this selected type the second drop down will show all the vendors that have been assigned that type and count of the projects they have worked on. When the user selects the vendor the basic information, contact cards, and vendor tags will populate. There will also be a button on the top of the form that allows the user to search this vendor's performance fright from this screen. There is also a "Reset Form" button and a "Go Back to Menu" button on the top of the form.

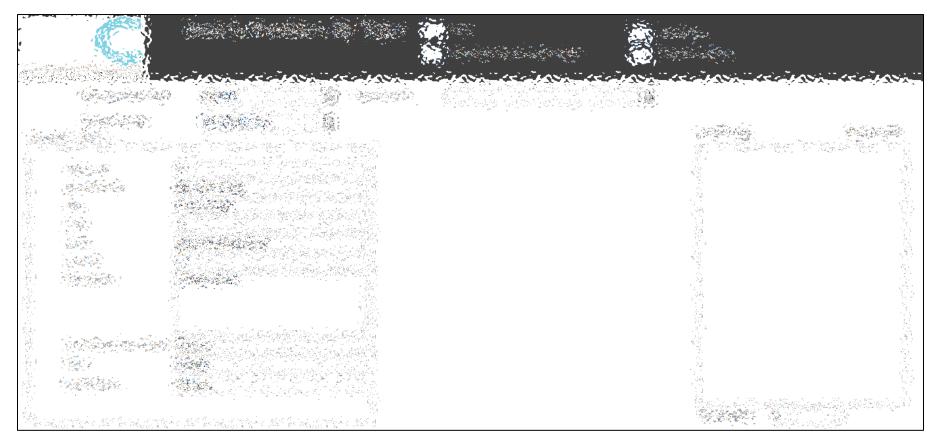


Figure 64 - VPRM Help Document Search Vendors By Type

## **Search Vendors By Tag**

This form allows the user to search for a vendor by tags. The user selects a tag and then another drop down menu will appear that will allow the user to select a vendor based on the tag selected before. There is also another drop down to select a second tag, this is optional. Figure 65 shows the screen after a vendor has been selected. You have basic information on left, contact information in the middle and vendor tags and project count on right. At the top of the form you have the buttons "Search Performance by Vendor", "Reset Form", and "Go Back to Menu."



Figure 65 - VPRM Help Document Search Vendors By Tag

## **Appendix I - Technical Form Breakdown Documentation**

## Form 1: VPRMS Dashboard

Description: Main dashboard of the VPRMS system. Contains links to all first level forms.

## Form 2: frmAddVendor

**Description:** Adds a new vendor to the tblVendors table.

References: Two Queries:

qryGetNewVendorID – Gets a fresh vendorID for use by incrementing the highest in tblVendors.

qryAddVendor - Populates information from frmAddVendor into tblVendors.

## Key Form Controls & Variables:

InputAddVendorVendorID – Has NewVendorID as a control source taken from qryGetNewVendorID.

btnAddVendor – On Click Action – When the user hits this button, the form is checked for any noticeable errors. The user is prompted if not all required vendor information is entered. If optional fields are not entered, the user can still submit but is warned. The user is still asked to confirm if all fields are included. After confirmation, the query qryAddVendor is executed to populate the tblVendors table.

#### **Suggested Improvements:**

Improved Error Checking - Checking for more incorrect values, especially on the phone number

Making some of the form properties less ambiguous to lower the chance of errors

Finding ways to lower the potential for accidental duplicate entries aside from message boxes

## Form 3: frmAddContacts

**Description:** Adds a new contact to the contacts table.

**References:** Two Queries:

qryGetNewContactID - Gets fresh contactID for use by incrementing the highest in Contacts

qryAddContacts - Populates information from frmAddContacts into Contacts

## **Key Variables:**

inputAddContactsVendorID – Row source is a SQL list of the vendors in tblVendors. Control allows users to select a vendor that the contact should be put under in the system. Resets all information on form after each update of VendorID.

btnAddContact – On Click Action – When the user hits this button, the form is checked for any noticeable errors. The user is prompted if not all required contact information is entered. If optional fields are not entered, the user can still submit but is warned. The user is still asked to confirm if all fields are included. After confirmation, the query qryAddContacts is executed to populate the Contacts table

#### **Suggested Improvements:**

Improved Error Checking – Checking for more incorrect values

Making some of the form properties less ambiguous to lower the chance of errors

Finding ways to lower the potential for accidental duplicate entries aside from message boxes

## Form 4: frmAddProjects

**Description:** Adds a new project to the tblProjects table.

References: One Query:

qryAddProjects - Populates information from frmAddProjects into tblProjects

#### **Key Variables:**

btnAddProject – On Click Action – When the user hits this button, the form is checked for any noticeable errors. The user is prompted if not all required project information is entered. If optional fields are not entered, the user can still submit but is warned. The user is still asked to confirm if all fields are included. After confirmation, the query qryAddProjects is executed to populate the tblProjects table.

inputAddProjectsClient – Row source is a SQL list of the clients in the Clients table. Control allows users to select a client to find communities. Resets all information on form after each update .

inputAddProjectsGUID – Row source is a SQL list of the communities in the Communities table filtered by only those under the specified project from inputAddProjectsClient. Control allows users to select a community to find projects. Resets all information on form after each update.

#### Suggested Improvements:

Improved Error Checking – Checking for more incorrect values

Making some of the form properties less ambiguous to lower the chance of errors

Finding ways to lower the potential for accidental duplicate entries aside from message boxes

## Form 5: frmAddVendorTag

Description: Users can specify a vendor and choose from a list of tags to add to that vendor.

**References:** One Query:

qryAddVendorTag - Populates information from frmAddVendorTag into tblVendorTags.

## **Key Variables:**

inputAddVendorTagVendorID – Row source is a SQL list of all vendors (including each type instance) in the tblVendors table. Control allows users to select a vendor. The control updates row source of inputAddvendorTagTags to include only tags that have yet to be attributed to a vendor. The control also after-updates lstAddVendorTagTag to include a list of all tags currently attributed to the specified vendor. Resets following form properties on change as well.

inputAddVendorTagTag – Row source is a SQL list of all tags currently not attributed to the vendor specified from inputAddVendorTagVendorID.

inputAddVendorTag On Click Action – When the user hits this button, the user is prompted whether they would like to confirm the adding of the new tag. After confirmation, the query qryAddVendorTag is executed to populate the tblVendorTags table. Regardless of response, the form will tell the user if data has or has not been submitted and lstAddVendorTagTag is updated to demonstrate this.

#### **Suggested Improvements:**

Improved Error Checking – Form rejects a Null tag but will still give the user a message box saying data has been entered

## Form 6: frmCopyVendor

**Description:** Users can specify a vendor and choose from of vendor types. When the user submits the form, a replicate entry for that vendor with the new type is created.

**References:** Three Queries

qryGetNewVendorID – Gets a fresh vendorID for use by incrementing the highest in tblVendors.

qryAddVendorTypeFromCopy - Populates information from qryCopyVendor into tblVendors.

qryCopyVendor – Takes Vendor provided from frmCopyVendor and creates a copy of all generic fields for use by qryAddVendorTypeFromCopy in copying a vendor with a new type.

## **Key Variables:**

inputCopyVendorVendorID – Has NewVendorID as a control source taken from qryGetNewVendorID.

inputCopyVendorVendor - Row source is a SQL generated list of all vendors in the tblVendors table. Includes all type variants of vendors.

inputCopyVendorType – Row Source is a SQL generated list of all vendor types in the tblVendorTypeList table.

inputCopyVendor – On click, user is prompted to confirm adding of duplicate vendor with new vendor type. Upon confirmation, the tblVendors table is updated through the qryCopyVendor and qryAddVendorTypeFromCopy queries.

#### **Suggested Improvements:**

Improved Error Checking – Need a way of eliminating the ability for a user to submit duplicate records of the same vendor and type. Also need to address possibility of Null type submissions.

#### Form 7: frmAddProjectTags

**Description:** Users can specify a project and a list of non-attributed tags. When the user submits the form, a the selected tag is attributed to the selected project.

#### **References:** One Query

qryAddProjectTag - Populates information from frmAddProjectTags into tblProjectTags.

#### **Key Variables:**

inputAddProjectTagsClient – Row source is a SQL generated list of all clients with communities and projects in the system. On update, the control updates the row source of inputAddProjectTagsCommunity with a list specific to the chosen client.

inputAddProjectTagsCommunity – Row source is a SQL generated list of all communities under the client specified in inputAddProjectTagsClient. On update, the control updates the row source of inputAddProjectTagsProject with a list specific to the chosen community.

inputAddProjectTagsProject - Row source is a SQL generated list of all Projects under the community specified in inputAddProjectTagsCommunity. On update, the control updates the row source of inputAddProjectTagsTag with a list specific to the chosen Project.

inputAddProjectTagsTag – Row source is a SQL generated list of all tags not currently attributed to the specified project from inputAddProjectTagsProject.

inputAddProjectTag - When the user hits this button, the user is prompted whether they would like to confirm the adding of the new tag. After confirmation, the query qryAddProjoectTag is executed to populate the tblProjectTags table. Regardless of response, the form will tell the user if data has or

has not been submitted and lstAddProjectTagTag is updated to demonstrate this.

#### **Suggested Improvements:**

Improved Error Checking – Form rejects a Null tag but will still give the user a message box saying data has been entered

## Form 8: frmInputVendorPerformance

**Description:** Users can specify a project and vendor combination in order to enter performance information for that relationship. Any values of -1 are treated as Null.

#### References: One Query

qryAddProjectPerformance – Populates information from frmInputVendorPerformance into the tblVendorPerformance table.

## Key Variables:

inputAddVendorPerformanceClient – Row source is a SQL generated list of all clients with communities and projects in the system. On update, the control updates the row source of inputAddVendorPerformanceCommunity with a list specific to the chosen client.

inputAddVendorPerformanceCommunity– Row source is a SQL generated list of all communities under the client specified in inputAddVendorPerformanceClient. On update, the control updates the row source of inputAddVendorPerformanceProject with a list specific to the chosen community.

inputAddVendorPerformanceProject - Row source is a SQL generated list of all Projects under the community specified in inputAddVendorPerformanceCommunity. On update, the control updates the row source of inputAddVendorPerformanceVendor with only vendors that are not yet associated with that project.

inputAddVendorPerformanceVendor – Row source is a SQL generated list of all vendors not yet associated with the project specified in inputAddVendorPerformanceProject. On update, the form allows for entering of the remaining form metrics.

btnSubmitInputVendorPerformanceForm - When the user hits this button, form is checked to make sure no values are left blank. The form does not allow Null values or values less than 0. The exception is -1 which is treated as a "Null value" for the purpose of letting users purposely exclude non-relevant metrics. If error checking passes, the user is prompted whether they would like to confirm the adding of the performance information. After confirmation, the query qryAddProjectPerformance is executed to populate the tblVendorPerformance table. Regardless of response, the form will tell the user if data has or has not been submitted. Users will be asked if they want to add more performance information on a project or reset the form completely.

## **Suggested Improvements:**

Improved Error Checking – The form still allows users to submit entries containing null values. A fix has not been found yet.

#### Form 9: frmViewAndEditVendorPerformance

**Description:** Users can select a project and a vendor and view project performance information related to how that vendor did on that project.

#### **References:** One Subform

frmVendorPerformanceDetails – Used by several forms including frmViewAndEditVendorPerformance to display performance information taken from a filtered view of tblVendorPerformance.

#### Key Variables:

inputViewVendorPerformanceClient – Row source is a SQL generated list of all clients with communities and projects in the system. On update, the control updates the row source of inputViewVendorPerformanceCommunity with a list specific to the chosen client.

inputViewVendorPerformanceCommunity– Row source is a SQL generated list of all communities under the client specified in inputViewVendorPerformanceClient. On update, the control updates the row source of inputViewVendorPerformanceProjectwith a list specific to the chosen community.

inputViewVendorPerformanceProject- Row source is a SQL generated list of all Projects under the community specified in inputAddVendorPerformanceCommunity. On update, the control updates the row source of inputViewVendorPerformanceVendor with only vendors that are not yet associated with that project.

inputViewVendorPerformanceVendor– Row source is a SQL generated list of all vendors not yet associated with the project specified in inputAddVendorPerformanceProject. On update, the form allows for entering of the remaining form metrics.

btnSubmitInputVendorPerformanceForm - When the user hits this button, the row source for frmVendorPerformanceDetails is updated to that of the entry in the tblVendorPerformance table matching both the project and vendor specified in inputViewVendorPerformanceProject and inputViewVendorPerformanceVendor.

#### **Suggested Improvements:**

Editing Controls – The form currently has editing locked down. How this is controlled has been suggested before with some sort of authentication but has not been implemented yet.

#### Form 10: frmViewVendorInfoAndContacts

Description: Users can select a project and a vendor and view project performance information

related to how that vendor did on that project.

References: Two Subforms

frmContactInfoSubform - When updated, this form contains all information relevant to a specific contact from Contacts.

frmVendorInfoSubform – When updated, this form contains all information relevant to a specific vendor from tblVendors.

## **Key Variables:**

inputViewVendorInfoAndContactsVendorID – Row source is a SQL statement of all vendors. When updated, frmVendorInfoSubform's record source is updated to show all vendor information related to the specified vendor.

inputViewVendorInfoAndContactsContactID - Row source is a SQL statement of all vendors. When updated, frmContactInfoSubform's record source is updated to show all vendor information related to the specified vendor.

#### **Suggested Improvements:**

Editing Controls – The form currently has editing locked down. How this is controlled has been suggested before with some sort of authentication but has not been implemented yet.

Layout and Presentation – May not be an efficient layout depending on the screen size.

## Form 11: frmViewProjectInfo

Description: Users can select a project view project information.

#### **References:** One Subform

frmProjectInfoSubform – When updated, this form contains all information relevant to a specific project from tblProjects.

## **Key Variables:**

inputViewProjectInfoClient - Row source is a SQL generated list of all clients with communities and projects in the system. On update, the control updates the row source of inputViewProjectInfoCommunity with a list specific to the chosen client.

inputViewProjectInfoCommunity - Row source is a SQL generated list of all communities under the client specified in inputViewProjectInfoClient. On update, the control updates the row source of inputViewProjectInfoCommunity a list specific to the chosen community.

inputViewProjectInfoProject - Row source is a SQL generated list of all Projects under the

community specified in inputViewProjectInfoCommunity. On update, frmProjectInfoSubform record source is updated to show all project information related to the specified project.

#### **Suggested Improvements:**

Editing Controls – The form currently has editing locked down. How this is controlled has been suggested before with some sort of authentication but has not been implemented yet.

Layout and Presentation – May not be an efficient layout depending on the screen size.

#### Form 12: frmVendorSearch

**Description:** Users can select a vendor and a list of tags in order to search for aggregate and project specific performance information matching that vendor and the tagging criteria.

**References:** One form – Seven Queries

frmVendorSearchWithTagsResults – Form that is opened after user clicks on the search button for the form.

qrySearchVendorNoTags – Searches for all projects on a given vendor where no tag filters are provided. Search results stored in the tblTempSearchStorage table.

qrySearchVendorOneTag - Searches for all projects on a given vendor where one tag filter is provided. Search results stored in the tblTempSearchStorage table.

qrySearchVendorTwoTags - Searches for all projects on a given vendor where two tag filters are provided. Search results stored in the tblTempSearchStorage table.

qrySearchVendorThreeTags - Searches for all projects on a given vendor where three tag filters are provided. Search results stored in the tblTempSearchStorage table.

tempTable-Delete – Deletes the entirety of tblTempSearchStorage in order for one of the search queries to accurately perform a new performance search.

qryDelTblAverage – Deletes the entirety of tblAverage in order for qryAverage to accurately perform a new calculation for the latest search.

qryAverage – Averages the calculated fields being stored in tblTempSearchStorage for display on frmVendorSearchWithTagsResults.

#### **Key Variables:**

inputSearchByVendorVendorID – Row source is a SQL list of all vendors that have any projects under them. Updates inputSearchByVendorTag1's row source after update and will make qrySearchVendorNoTags the new search query used.

inputSearchByVendorTag1 – Row source is a SQL list of all tags for a given vendor where there is at least one project matching that tag and the vendor. Updates inputSearchByVendorTag2 row source after update and will make qrySearchVendorOneTag the new search query used.

inputSearchByVendorTag2 - Row source is a SQL list of all tags for a given vendor where there is at least one project matching inputSearchByVendorTag1, the newly specified tag, and the vendor. Updates inputSearchByVendorTag3 row source after update and will make qrySearchVendorTwoTags the new search query used.

inputSearchByVendorTag3 - - Row source is a SQL list of all tags for a given vendor where there is at least one project matching inputSearchByVendorTag1, inputSearchByVendorTag1, the newly specified tag, and the vendor. Updates will make qrySearchVendorTwoTags the new search query used.

VendorSearch1 – Runs one of the four search queries depending on what the user searches by in the form to alter the tblTempSearchStorage table. The qryAverage query is also run and the form frmVendorSearchWithTagsResults is opened.

#### **Suggested Improvements:**

Workflow/Search Structure – Separating the search and results into two different forms may not be ideal. It may be better to keep the workflow and results on one continuous form to make searching quicker and less of a hassle

## Form 13: frmVendorSearchWithTagsResults

**Description:** Users can view results of the search conducted from frmVendorSearch on a aggregate and project level.

References: Two subforms

frmPerformanceDetailsSubform – Form displays project performance on the various projects a vendor has performed on matching search criteria. This form is updated as users scroll through the project list from tblTempSearchStorage

frmPerformanceAverageSubform – Form displays average project performance of a vendor on search criteria. This form's values are influenced by the tblAverage table.

## **Key Variables:**

inputVendorSearchWithTagsResultsProject – Row source is a SQL list of all projects in the tblTempSearchStorage table reflecting a match on the search criteria. On update, the frmVendorPerformanceDetails is displayed with an updated record source specific to that project.

#### Suggested Improvements:

Layout and Presentation – May not be an efficient layout depending on the screen size.

## Form 14: frmSearchVendorsByProject

**Description:** Users select one specific project from a list of all projects with some performance information. When users click the search button, they are directed to another form containing vendor performance for all vendors on that given project.

#### **References: One form – Four Queries**

frmProjectSearchWithTagsResults – Form containing the results of the search performed by the user in frmSearchVenorsByProject

qrySearchProjectNoTags – Searches for all vendors and their project performance on one specific project.

tempTable-Delete – Deletes the entirety of tblTempSearchStorage in order for one of the search queries to accurately perform a new performance search.

qryDelTblAverage – Deletes the entirety of tblAverage in order for qryAverage to accurately perform a new calculation for the latest search.

qryAverage – Averages the calculated fields being stored in tblTempSearchStorage for display on frmVendorSearchWithTagsResults.

#### **Key Variables:**

inputSearchVendorsByProjectClient - Row source is a SQL generated list of all clients with communities and projects in the system with performance information. On update, the control updates the row source of inputViewProjectInfoCommunity with a list specific to the chosen client.

inputSearchVendorsByProjectCommunity - Row source is a SQL generated list of all communities under the client specified in inputSearchVendorsByProjectClient. On update, the control updates the row source of inputSearchVendorsByProjectProject to a list specific to the chosen community.

inputSearchVendorsByProjectProject - Row source is a SQL generated list of all Projects under the community specified in inputSearchVendorsByProjectCommunity.

btnSearchVendorsByProject - Runs the search query qrySearchProjectNoTags and also qryAverage to populate the tblTempSearchStorage and tblAverage tables with search results. This control also opens the frmProjectSearchWithTagsResults form with the results.

Workflow/Search Structure – Separating the search and results into two different forms may not be ideal. It may be better to keep the workflow and results on one continuous form to make searching quicker and less of a hassle.

## Form 15: frmProjectSearchWithTagsResults

#### References: Two subforms

frmPerformanceDetailsSubform – Form displays project performance on the various vendors a that performed on the project matching search criteria. This form is updated as users scroll through the vendor list from tblTempSearchStorage

frmPerformanceAverageSubform – Form displays average vendor performance on a project specified from the search criteria. This form's values are influenced by the tblAverage table.

#### **Key Variables:**

inputSearchPerformanceByProjectVendor - Row source is a SQL list of all vendors in the tblTempSearchStorage table reflecting a match on the search criteria. On update, the frmVendorPerformanceDetails is displayed with an updated record source specific to that vendor.

#### **Suggested Improvements:**

Layout and Presentation – May not be an efficient layout depending on the screen size.

#### Form 16: frmSearchVendorsByTypeAndTag

**Description:** Users can select a type and view vendors and their contacts that match that criteria. The form also displays a list of tags with a project count for those vendors.

#### References: Two Subforms – Two Queries

frmContactInfoSubform - When updated, this form contains all information relevant to a specific contact from Contacts.

FrmVendorInfoSubform – When updated, this form contains all information relevant to a specific vendor from tblVendors.

qrySearchVendorByTypeCountProjects – Counts the number of projects that a vendor has participated in. A union is created with qrySearchVendorByTypeGetRemaining to get a full list of vendor tags with accurate project counts.

qrySearchVendorByTypeGetRemaining – Used to get tags attributed to a vendor where no projects have been performed. Combined with qrySearchVendorByTypeCountProjects to get accurate tag listing.

#### **Key Variables:**

inputSearchVendorsByTypeAndTagVendorType- Row source is a SQL statement of all vendor

types. When updated, inputSearchVendorsByTypeAndTagVendorID is updated with vendors matching that tag.

inputSearchVendorsByTypeAndTagVendorID- Row source is a SQL statement of all vendors. When updated, frmVendorInfoSubform's record source is updated to show all vendor information related to the specified vendor. Also updates tag lists to reflect tags attributable to the specific vendor.

inputSearchVendorsByTypeAndTagContactID- Row source is a SQL statement of all vendors. When updated, frmContactInfoSubform's record source is updated to show all vendor information related to the specified vendor.

#### **Suggested Improvements:**

Layout and Presentation – May not be an efficient layout depending on the screen size.

## Form 17: frmSearchVendorsByTag

**Description:** Users can select up to three tags to filter by and view vendors and their contacts that match that criteria. The form also displays a list of tags with a project count for those vendors.

References: Two Subforms – Two Queries

frmContactInfoSubform - When updated, this form contains all information relevant to a specific contact from Contacts.

FrmVendorInfoSubform – When updated, this form contains all information relevant to a specific vendor from tblVendors.

qrySearchVendorByTagCountProjects – Counts the number of projects that a vendor has participated in. A union is created with qrySearchVendorByTagGetRemaining to get a full list of vendor tags with accurate project counts.

qrySearchVendorByTagGetRemaining – Used to get tags attributed to a vendor where no projects have been performed. Combined with qrySearchVendorByTagCountProjects to get accurate tag listing.

## Key Variables:

inputSearchVendorsByTagTag1 - Row source is a SQL statement of all vendor tags attributed to some vendor. When updated, inputSearchVendorsByTagVendorID is updated with vendors matching that tag.

inputSearchVendorsByTagTag2 - Row source is a SQL statement of all vendor tags attributed to some vendor that also have the tag specified in inputSearchVendorsByTagTag1. When updated, inputSearchVendorsByTagVendorID is updated with vendors matching that tag.

inputSearchVendorsByTagTag3 - - Row source is a SQL statement of all vendor tags attributed to some vendor that also have the tags specified in inputSearchVendorsByTagTag1 and inputSearchVendorsByTagTag2. When updated, inputSearchVendorsByTagVendorID is updated with vendors matching that tag.

inputSearchVendorsByTagVendorID - Row source is a SQL statement of all vendors. When updated, frmVendorInfoSubform's record source is updated to show all vendor information related to the specified vendor. Also updates tag lists to reflect tags attributable to the specific vendor.

inputSearchVendorsByTagContactID - Row source is a SQL statement of all vendors. When updated, frmContactInfoSubform's record source is updated to show all vendor information related to the specified vendor.

#### **Suggested Improvements:**

Layout and Presentation – May not be an efficient layout depending on the screen size.

# **Appendix J – Contact Information**

Derek Carey

THIS SECTION HAS BEEN REDACTED.

Evan Doyle

THIS SECTION HAS BEEN REDACTED.

Dennis Leung

THIS SECTION HAS BEEN REDACTED.

# Appendix K - MQP Meeting Minutes - With Professor Loiacono

### MQP Agenda: 10/25/2012

Time: 1:30 PM – 2:30 PM

Meeting Attendees:

Derek Carey Evan Doyle Professor Loiacono Dennis Leung

- Project background
- Overview of Activities from Communispace visit on 10/24/2012
- Employee Interviews
- Required WPI/Communispace Paperwork
- MQP Paper

Action Items for Next Meeting:

• Start MQP Paper (Sections: Introduction, Project Overview, LIT Review, and Project

#### MQP Agenda: 10/30/2012

Time: 11:00 AM - 12:00 PM 10/30/2012

Meeting Attendees:

Derek Carey Evan Doyle Professor Loiacono Dennis Leung

Old Business:

- Project background
- Overview of Activities from Communispace visit on 10/24/2012
- Employee Interviews
- Required WPI/Communispace Paperwork
- MQP Paper

New Business:

- Agenda for Wednesday Communispace Trip:
- o Activity: Short Write-up of Project Scope and Goals from our current perspective
- Pull documents to analyze As-Is system (Look for Diagrams)
- More interviews to be arranged by Jack

Action Items for Next Meeting:

- MQP Draft #1 to include initial work on:
- o Intro
- Problem Statement
- Goals & Objectives
- o Lit Review
- Methodology
- Alternatives
- Meeting Minutes

To submit by Thursday (The regularly scheduled date for updating paper)

### MQP Agenda: 11/06/2012

Time: 11:00 AM 11/06/2012

Meeting Attendees:

Derek Carey Evan Doyle Professor Loiacono Dennis Leung

Old Business:

- Project background
- Overview of Activities from Communispace visit on 10/31/2012
- MQP Draft #1 to include initial work on
- Intro (Drafted)
- Problem Statement (Drafted)
- Stakeholders (Drafted)
- Project Plan (Progressing)
- Goals & Objectives (Progressing)
- Lit Review (Progressing)
- Methodology (Progressing)
- o Alternatives

New Business:

- Discussion with Laura Naylor regarding Scope
- Employee Interviews
- Marcia- At Task (Gantt Chart/Task Tracking)
- o Michelle- Excel Spreadsheets
- Agenda for Wednesday Communispace Trip:
- Continue MQP Draft #1
- Pull documents to analyze As-Is system (Look for Diagrams)
- More interviews to be arranged by Jack
- Proposal Date?
- Low-Fidelity Prototyping

Action Items for Next Meeting:

Continue work on MQP Draft #1 Low-Fidelity Prototyping

#### MQP Agenda: 11/13/2012

Time: 11:00 AM 11/13/2012

Meeting Attendees:

Derek Carey Evan Doyle Dennis Leung Professor Loiacono

Old Business:

• MQP uploaded to At-Task

New Business:

- Proposal Day Confirmed: December 05, 2012
- Economic Feasibility 1<sup>st</sup> draft (*awaiting for feedback*)
- Systems Request for Vendor Management & Performance (*Feedback received*)
- Functional/ Non-Functional Requirements Determination
- Define As-Is System / Evaluate the Visio diagram of tables

Action Items for Next Meeting:

Continue work on MQP Write up

#### MQP Agenda: 11/20/2012

Time: 11:00 AM 11/20/2012

Meeting Attendees:

Derek Carey Evan Doyle Dennis Leung Professor Loiacono

Old Business:

- Systems Request Drafted
- Feasibility Analysis Drafted
- Proposal Day Confirmed: December 05, 2012

Parking Garage: 125 Lincoln Street Boston, MA. Beach Street Entrance

New Business:

- Work on developing "Tags" for each vendor
- Use Cases
- Data Flow Diagram
- Entity Relation Diagram
- User Interface/ Story Boarding
- o Literature Review
- Risk Assessment
- User Interface Diagram/ Storyboard

Action Items for Next Meeting:

MQP write-up paper finalized

### MQP Agenda: 11/27/2012

Time: 11:00 AM 11/27/2012

Meeting Attendees:

Derek Carey Evan Doyle Dennis Leung Professor Loiacono

Old Business:

- Data Flow Diagrams
- User Cases
- Entity Relation Diagram
- Literature Review
- Storyboard
- List of tags for vendors from Mark

New Business:

- Use Cases review
- Data Flow Diagram review
- Entity Relation Diagram review
- w/ Jack on Wednesday
- Complete the Storyboard
- Literature Review completion

Action Items for Next Meeting:

Presentation for December 05, 2012 Finalize Write-up Flow

#### MQP Agenda: 12/04/2012

Time: 11:00 AM 12/4/2012

Meeting Attendees:

Derek Carey Evan Doyle Dennis Leung Professor Loiacono

Old Business:

- Data Flow Diagram Finalization
- Storyboard feedback from Stakeholders
- Presentation for Proposal

New Business:

- Review document changes
- Presentation changes
- Storyboard completion

Action Items for Next Meeting:

Submit write up. Record feedback on proposal presentation.

### MQP Agenda: 12/11/2012

Time: 2:30 PM 12/11/2012

Meeting Attendees:

Derek Carey Evan Doyle Professor Loiacono

Old Business:

- Story board completion
- Presented Proposal

New Business:

- Review submitted document.
- Any other comments on presentation.
- Deliverable over break.

Action Items for Next Meeting:

Signed Proposal sheet.

### MQP Agenda: 1/15/2013

Time: 4:00 PM 1/15/2013

Meeting Attendees:

Derek Carey Evan Doyle Dennis Leung Professor Loiacono

Action Items

- Discuss Communispace on site scheduling issues
- Paper revision
- Working Demo of VPRM prototype

Action Items for Next Meeting:

• Assess progression of VPRM prototype and paper

### MQP Agenda: 1/24/2013

Time: 11:00 AM 1/24/2013

Meeting Attendees:

Derek Carey Evan Doyle Dennis Leung Professor Loiacono

Action Items:

- Demo Meetings Progress
- Progress on Forums
- Feedback from Sponsors is very positive
- Paper Revisions
- Started going through mistakes
- o Scheduling Presentation
- Jack would like to set a date as early as possible.

- Keep showing progress of switchboard.
- Set Dates for all deadlines by next week.
- $\circ$  Jack will be out of the office Feb 13<sup>th</sup> week.

### MQP Agenda: 1/31/2013

Time: 11:00 AM 1/31/2013

Meeting Attendees:

Derek Carey Evan Doyle Dennis Leung Professor Loiacono

Action Items:

- o Discuss how Demo Meeting went.
- Waiting on information about Tagging to proceed
- Began user documentation for VPRM Tool.
- Work on documenting Demo Meeting Minutes into paper.
- Example?

- Finish user documentation for Forms already completed in VPRM.
- Work on template for adding in Demo Meeting Minutes in paper.

### MQP Agenda: 2/07/2013

Time: 11:00 AM 2/07/2013

Meeting Attendees:

Derek Carey Evan Doyle Dennis Leung Professor Loiacono

Action Items:

- Started Help Manual, implementing within Access as well.
- Finished Forms

- Think about Presentation layout
- Work on missing paper parts

### MQP Agenda: 2/14/2013

Time: 11:00 AM 2/14/2013

Meeting Attendees:

Derek Carey Dennis Leung Professor Loiacono

Action Items:

- Feb 27<sup>th</sup> @ 10AM Final Presentation
- Showing CORE Group some screenshots today
- Added adding forms for info and tags

- Confirm date with Professor and Stakeholders
- Add in Actionable and Testable Data
- Draft of final paper

## Appendix L - Letter of Acknowledgement

Derek, Dennis, and Evan,

Thank you so much for your efforts over the last few months in helping us with our Vendor Management Application. The entire team did great work in getting up to speed on our business model, how & where we are currently managing data, and in creating a solution to standardize this data in a centralized repository. Some great progress was also made in creating a friendly & intuitive user interface, as well as thorough documentation of your work on the project.

Your work has helped us get a handle on our vendor data, and has surely laid the foundation to help us scale this aspect of our business.

Regards,

Jack Bergersen

CORE Operations Manager, Business Analysis & Data Automation

# **Glossary of Terms**

THIS SECTION HAS BEEN REDACTED.

**Break-even point** – Account term that describes the point in which there is a balance between profits and losses in an investment.

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**Community** – A term coined by Communispace to describe the market segment and demographic mix needed by various customers. Communities are given access to Catalyst to provide marketing input.

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**Gantt Chart** – Developed by Henry Gantt, Gantt charts physically display project scheduling and clearly display start and end dates for milestones.

**JAD Session** – Acronym for Joint Application Design Session. Session in which project sponsors, stakeholders and the project team meet to determine project objective and limitations. Also outlined is the feasibility of a project and the deadlines for project deliverables. JAD sessions commonly include the clarification of the ERD diagram, data flow diagram and workflows. Also, in our case, walkthroughs of current processes are included to help bridge the bridge the gap of knowledge between the project team and Communispace.

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**Market Segmentation**- Refers to the differences in consumer preference given factor such as geographical areas, demographics, psychographics, behaviors and occasions.

**Member Appreciation**- Community members are given incentives, such as gift cards, to provide accurate and thoughtful market information.

**Methodology**- Refers to the various project methodologies associated with the systems development life cycle. They include waterfall, Prototyping, iterative, parallel, v-model and agile methods.

**MQP**- Acronym for major qualifying project. This project serves at the senior capstone project in the WPI curriculum.

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**ROI**- Acronym for return on investment. Accounting term that measures the efficiency of an investment. Calculated as (return of investment)/ (cost of investment)

SDLC- Acronym for systems development life cycle. Phased systems analysis approach to the

development of a value added system. Occurs in 4 phases, planning, analysis, design and implementation.

**Sourcing**- Sub-division of CORE team. Responsible for construction of communities using various vectors, such as vendors, list vendor and online resources.

**Summary Sheet**- Excel sheet this is created for each project to capture key metrics and performance. These sheets provide details on a project basis but lack the ability to display vendor performance based on several projects.

**Use Case-** Provides a view into a case of use of a system by outlining actions by the user and the reactions of the system.

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**VPRM**- Acronym for Vendor Performance and Relation Management System. This system provides users with the ability consolidate vendor performance metrics to determine suitable vendors for a project.

# **Bibliography**

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