Mark_Tramway

	Pi	eople			Plan	et		Profit	
Ride Quality	Presentation	of Information	Station	n Layout/Location	Incorporation of green technologies (10	0) 10	Price		Travel Time
Comfort of Seating (10)	10 Live Info	ormation	Gara	ge Area/ Parking	Promotion of green energy (5)	1	Card options (5)	5	Frequency
Avalibility of seating (20)	20 Quality of static map at stop (15)	15 [Designated Parking Area (2	5) 2	Display of environmental impact (5)	0	Discounts (10)	10 Frequency (20)	
							Economic Viability for	Adjustment for rider 20 (5)	ship traffic
Handicap accessibility (10)	10 Ease of navigation (15)		Availability of parking (25)		5 Coverage (50)		consumer (30)		
Ease of authorization (ticket) (10)	10 On board route visualization (10)			of Surrounding Area	Pollution (30)	0			
Maintence (17)	15 Live location (5)		Commercial use (15)		5		Subsidy (20)	20	Reliability
Amenities	Purchasi	ing a ticket	Residential use (15)	1	5		Incentive (tax break etc.) (15)	15 Arrive on time (20)	
Wifi (11)	0 Payment method (15)	7 1	Industrial use (10)	1	o o		Regulatory hurdles for companies (20)	20 Live ETA (5)	
Cell Service (11)	11 Cost calculation (10)		Educational use (10)		0			Breakdowns (20)	
Heating/ AC system (11)	8 Cost (20)	10							Connectivity
, ,	Versatility of ticket (10)	10						Ease of transfer (10	
	, , , ,							Distance to transfer	
								Time between trans	
								Live updates about	
Overall form of transportation is out of 100									
Each overall category is out of 100									
Each subcategory is out of 100									
Each sub-subcategory/factor has a different weight									
Laci sub-subcategory/ractor rias a unierent weight									
Overall Transportation Score	49	People Score	82.66666667	Planet Score	4	6 Profit Score	82	Overall Score	7
People Score	50	Ride Quality	84	Incorporation of green technologies		0 Price	90		
Planet Score	65	Comfort of seating		10 Promotion of green energy		1 Card options	5		
Profit Score		Availability of seating		20 Display of environmental impact		0 Discounts	10		
		Handicap accessibility		10 Coverage		5 Economic Viability for Consumer	20		
		Ease of authorization (ticket)		10 Pollution		0 Government	55		
		Maintence		15		Subsidy	20		
		Amenities	19			Incentive (tax break etc.)	15		
		Wifi		0		Regulatory hurdles for companies			
		Cell Serice		11		Travel Time	74		
		Heating/AC system		8		Frequency	15		
		Presentation of Information	64			Frequency	15		
		Live Information	35			Adjustment for ridership traffic	0		
		Quality of static map at stop		15		Express options	0		
		Ease of navigation		15		Reliability	39		
		On board route visualization		5		Arrive on time	19		
		Live location		0		Live ETA	0		
		Purchasing a Ticket	29			Breakdowns	20		
		Payment method		7		Connectivity	20		
		Cost calculation		2		Ease of transfer	10		
		Cost		10		Distance to transfer	5		
		Versatility of ticket		10		Time between transfers	3		
		Station Layout/Location	100			Live updates about transfers	2		
		Garage Area/ Parking	50						
		Designated Parking Area		25					
		Availability of parking		25					
		Land Use of Surrounding Area	50						
		Commercial use		15					
		Residential use		15					
		Industrial use		10					
		modernal date							

Pawan_Tramway

	P	People			Plan	et			Profit	
Ride Quality		of Information	Station	n Layout/Location	Incorporation of green technologies (10		Price		Travel Time	
Comfort of Seating (10)	8 Live Int	formation		ge Area/ Parking	Promotion of green energy (5)		Card options (5)		2 Frequency	
Avalibility of seating (20)	15 Quality of static map at stop (15)) 12 Designa	ated Parking Area (2)	5)	Display of environmental impact (5)	5	Discounts (10)		Frequency (20)	18
							Economic Viability for		Adjustment for ridership traffic	
Handicap accessibility (10)	4 Ease of navigation (15)		ility of parking (25)		5 Coverage (50)		consumer (30)		5 (5)	0
Ease of authorization (ticket) (10)	8 On board route visualization (10			of Surrounding Area	Pollution (30)	30			Express options (10)	0
Maintence (17)	17 Live location (5)		ercial use (15)		5		Subsidy (20)		Reliability	
Amenities	Purchas	ing a ticket Resider	ntial use (15)	1	0		Incentive (tax break etc.) (15)		Arrive on time (20)	18
Wifi (11)	0 Payment method (15)	7 Industri	al use (10)		0		Regulatory hurdles for companies (20)	2	Live ETA (5)	5
Cell Service (11)	10 Cost calculation (10)		ional use (10)		0		companies (20)	2	Breakdowns (20)	20
Heating/ AC system (11)	11 Cost (20)	15	ondi doc (10)						Connectivity	20
Treating, 710 dystem (11)	Versatility of ticket (10)	0							Ease of transfer (10)	10
	voiceumy or nonce (10)								Distance to transfer (5)	5
									Time between transfers(3)	3
									Live updates about transfers (2)	0
									Erre apadico about transiero (E)	
Overall form of transportation is out of 100										
Each overall category is out of 100										
Each subcategory is out of 100										
Each sub-subcategory/factor has a different weight										
Overall Transportation Score	49	People Score	59.33333333	Planet Score	8	0 Profit Score	68.5		Overall Score	69.28
People Score	50	Ride Quality	73	Incorporation of green technologies		0 Price	58		Overall Score	05.20
Planet Score	65	Comfort of seating	7.5	Promotion of green energy		5 Card options	2			
Profit Score	32	Availability of seating		15 Display of environmental impact		5 Discounts	7			
1 Tolk Gode	32	Handicap accessibility		4 Coverage		Economic Viability for Consumer	25			
		Ease of authorization (ticket)		8 Pollution		0 Government	24			
		Maintence		17	3	Subsidy	4			
		Amenities	21			Incentive (tax break etc.)	0			
		Wifi	21	0		Regulatory hurdles for companies				
		Cell Serice		10		Travel Time	79			
		Heating/AC system		11		Frequency	18			
		Presentation of Information	65	**		Frequency	18			
		Live Information	35			Adjustment for ridership traffic	0			
		Quality of static map at stop		12		Express options	0			
		Ease of navigation		13		Reliability	43			
		On board route visualization		5		Arrive on time	18			
		Live location		5		Live ETA	5			
		Purchasing a Ticket	30	-		Breakdowns	20			
		Payment method	30	7		Connectivity	18			
		Cost calculation		8		Ease of transfer	10			
		Cost		15		Distance to transfer	5			
		Versatility of ticket		0		Time between transfers	3			
		Station Layout/Location	40	ů.		Live updates about transfers	0			
		Garage Area/ Parking	5			Live updates about transfers	0			
		Designated Parking Area		0						
		Availability of parking		5						
			35	5						
		Land Use of Surrounding Area Commercial use		15						
		Commercial use Residential use		15						
				0						
		Industrial use		•						
		Educational use		10						

$Rushdi_Tramway$

	Р	People		Plan	et		Profit		
Ride Quality		of Information	Station Layout/Location	Incorporation of green technologies (10) 10		Price		Travel Time	
Comfort of Seating (10)	9 Live Inf	formation	Garage Area/ Parking	Promotion of green energy (5)		Card options (5)	3	Frequency	
Avalibility of seating (20)	15 Quality of static map at stop (15)	15 Designated Parking	Area (25)	Display of environmental impact (5)		Discounts (10)	5 Freq	uency (20)	15
						Economic Viability for	Adju	stment for ridership traffic	
Handicap accessibility (10)	6 Ease of navigation (15)	15 Availability of parking		O Coverage (50)		consumer (30)			0
Ease of authorization (ticket) (10)	10 On board route visualization (10)		and Use of Surrounding Area	Pollution (30)	30			ess options (10)	0
Maintence (17)	17 Live location (5)	0 Commercial use (15		15		Subsidy (20)	4	Reliability	
Amenities	Purchasi	ing a ticket Residential use (15)	1	10		Incentive (tax break etc.) (15)	0 Arriv	e on time (20)	15
Wifi (11)	0 Payment method (15)	10 Industrial use (10)		0		Regulatory hurdles for companies (20)	20 Live	ETA (5)	5
Cell Service (11)	11 Cost calculation (10)	10 Educational use (10)		10		companies (20)		kdowns (20)	20
Heating/ AC system (11)	11 Cost (20)	20					Didd	Connectivity	20
reading no system (11)	Versatility of ticket (10)	0					Fase	of transfer (10)	10
	voisaumy or donor (10)							ince to transfer (5)	5
								between transfers(3)	2
								updates about transfers (2)	0
							Livo	podico docar transicio (E)	
Overall form of transportation is out of 100									
Each overall category is out of 100									
Each subcategory is out of 100									
Each sub-subcategory/factor has a different weight									
Overall Transportation Score	49	People Score 64.6666666	7 Planet Score	7	0 Profit Score	67	Over	rall Score	67.22
People Score	50	Ride Quality 79	Incorporation of green technologie		0 Price	62		an ocore	07.22
Planet Score	65	Comfort of seating	9 Promotion of green energy		0 Card options	3			
Profit Score	32	Availability of seating	15 Display of environmental impact		0 Discounts	5			
Front Score	32	Handicap accessibility	6 Coverage		0 Economic Viability for Consumer	30			
		Ease of authorization (ticket)	10 Pollution		0 Government	24			
		Maintence	17	9	Subsidy	4			
		Amenities 22			Incentive (tax break etc.)	0			
		Wifi	0		Regulatory hurdles for companies				
		Cell Serice	11		Travel Time	72			
		Heating/AC system	11		Frequency	15			
		Presentation of Information 80	***		Frequency	15			
		Live Information 40			Adjustment for ridership traffic	0			
		Quality of static map at stop	15		Express options	0			
		Ease of navigation	15		Reliability	40			
		On board route visualization	10		Arrive on time	15			
		Live location	0		Live ETA	5			
		Purchasing a Ticket 40	0		Breakdowns	20			
		Payment method	10		Connectivity	17			
		Cost calculation	10		Ease of transfer	10			
		Cost	20		Distance to transfer	5			
		Versatility of ticket	0		Time between transfers	2			
		Station Layout/Location 35	0		Live updates about transfers	0			
		Garage Area/ Parking 0			Live updates about transfers	0			
		Designated Parking Area	0						
		Availability of parking	0						
			0						
		Land Use of Surrounding Area 35 Commercial use	15						
		Residential use	15 10						
			0						
		Industrial use	-						
		Educational use	10						

Haylea_Tramway

		People			Pla	net		Profit	
Ride Quality	Presentatio	n of Information	Station	n Layout/Location	Incorporation of green technologies (1	0) 10	Price	Travel	Time
Comfort of Seating (10)	7 Live II	nformation	Gara	ge Area/ Parking	Promotion of green energy (5)	(Card options (5)	3 Freque	ency
Avalibility of seating (20)	20 Quality of static map at stop (15	5) 15	Designated Parking Area (2	5)	0 Display of environmental impact (5)		Discounts (10)	10 Frequency (20)	
							Economic Viability for	Adjustment for ridership traffic	:
Handicap accessibility (10)	8 Ease of navigation (15)		Availability of parking (25)		O Coverage (50)		consumer (30)	25 (5)	
Ease of authorization (ticket) (10)	8 On board route visualization (1)			of Surrounding Area	Pollution (30)	30			
Maintence (17)	17 Live location (5)		Commercial use (15)		15		Subsidy (20)	4 Reliat	,
Amenities	Purcha	sing a ticket	Residential use (15)	1	10		Incentive (tax break etc.) (15)	0 Arrive on time (20)	
Wifi (11)	0 Payment method (15)	8	Industrial use (10)		0		Regulatory hurdles for companies (20)	20 Live ETA (5)	
Cell Service (11)	11 Cost calculation (10)		Educational use (10)		10		companies (20)	Breakdowns (20)	
Heating/ AC system (11)	11 Cost (20)	20						Connec	
, , , , , , , , , , , , , , , , , , , ,	Versatility of ticket (10)	0						Ease of transfer (10)	
	, , , , , , , , , , , , , , , , , , , ,							Distance to transfer (5)	
								Time between transfers(3)	
								Live updates about transfers	(2)
							Goverment paid for 16%		
Overall form of transportation is out of 100									
Each overall category is out of 100									
Each subcategory is out of 100									
Each sub-subcategory/factor has a different weight									
Overall Transportation Score	49	People Score	61.66666667	Planet Score		65 Profit Score	69	Overall Score	65
People Score	50	Ride Quality	82	Incorporation of green technologies	s	10 Price	62		
Planet Score	65	Comfort of seating		7 Promotion of green energy		0 Card options	3		
Profit Score	32	Availability of seating		20 Display of environmental impact		0 Discounts	10		
		Handicap accessibility		8 Coverage		25 Economic Viability for Consumer	25		
		Ease of authorization (ticket)		8 Pollution		30 Government	24		
		Maintence		17		Subsidy	4		
		Amenities	22			Incentive (tax break etc.)	0		
Notes		Wifi		0		Regulatory hurdles for companies	20		
4:52 pm train from Hay Karima to Madinat Al Irfane		Cell Serice		11		Travel Time	76		
Mostly everyone had a seat, not crowded		Heating/AC system		11		Frequency	15		
		Presentation of Information	68			Frequency	15		
		Live Information	30			Adjustment for ridership traffic	0		
		Quality of static map at stop		15		Express options	0		
		Ease of navigation		12		Reliability	45		
		On board route visualization		3		Arrive on time	20		
		Live location		0		Live ETA	5		
		Purchasing a Ticket	38			Breakdowns	20		
		Payment method		8		Connectivity	16		
		Cost calculation		10		Ease of transfer	10		
		Cost		20		Distance to transfer	5		
		Versatility of ticket		0		Time between transfers	1		
		Station Layout/Location	35			Live updates about transfers	0		
		Garage Area/ Parking	0						
		Designated Parking Area		0					
		Availability of parking		0					
		Land Use of Surrounding Area	35						
		Commercial use		15					
		Residential use		10					
		Industrial use		0					
		Educational use		10					

Veronica_Tramway

		8:30			Plan	net		Profit	
Ride Quality	Presentation	of Information	Station L	ayout/Location	Incorporation of green technologies (10	0) 10	Price	Travel Time	
Comfort of Seating (10)	10 Live Info	ormation	Garage	Area/ Parking	Promotion of green energy (5)	0	Card options (5)	4 Frequency	
Avalibility of seating (20)	5 Quality of static map at stop (15)	1	0 Designated Parking Area (25)		5 Display of environmental impact (5)	0	Discounts (10)	7 Frequency (20)	
Handicap accessibility (10)	3 Ease of navigation (15)	1	5 Availability of parking (25)	2	0 Coverage (50)	30	Economic Viability for consumer (30)	Adjustment for ridership traffic 27 (5)	
Ease of authorization (ticket) (10)	8 On board route visualization (10)		7 Land Use o	f Surrounding Area	Pollution (30)	25	Governm		
Maintence (17)	17 Live location (5)		0 Commercial use (15)		5		Subsidy (20)	4 Reliability	
Amenities	Purchasi	ing a ticket	Residential use (15)	1	0		Incentive (tax break etc.) (15)	0 Arrive on time (20)	
							Regulatory hurdles for		
Wifi (11)	0 Payment method (15)		5 Industrial use (10)		5		companies (20)	20 Live ETA (5)	
Cell Service (11)	11 Cost calculation (10)		0 Educational use (10)	1	0			Breakdowns (20)	
Heating/ AC system (11)	11 Cost (20)		5					Connectivity	
	Versatility of ticket (10)		0					Ease of transfer (10)	
								Distance to transfer (5)	
								Time between transfers(3)	
								Live updates about transfers (2)	
Overall form of transportation is out of 100									
Each overall category is out of 100									
Each subcategory is out of 100									
Each sub-subcategory/factor has a different weight									
Overall Transportation Score	49	People Score	74	Planet Score		55 Profit Score	71		70
People Score	50	Ride Quality	65	Incorporation of green technologies	s 1	10 Price	62		
Planet Score	65	Comfort of seating	10	Promotion of green energy		0 Card options	4		
Profit Score	32	Availability of seating	5	Display of environmental impact		0 Discounts	7		
		Handicap accessibility	3	Coverage	3	80 Economic Viability for Consumer	27		
		Ease of authorization (ticket)	8	Pollution	2	25 Government	24		
		Maintence	17			Subsidy	4		
		Amenities	22			Incentive (tax break etc.)	0		
		Wifi	C			Regulatory hurdles for companies	20		
		Cell Serice	11			Travel Time	80		
		Heating/AC system	11			Frequency	21		
		Presentation of Information				Frequency	18		
		Live Information	32			Adjustment for ridership traffic	3		
		Quality of static map at stop	10			Express options	0		
		Ease of navigation	15			Reliability	41		
		On board route visualization	7			Arrive on time	20		
		Live location	C			Live ETA	2		
		Purchasing a Ticket	40			Breakdowns	19		
		Payment method	15			Connectivity	18		
		Cost calculation	10			Ease of transfer	10		
		Cost	15			Distance to transfer	5		
		Versatility of ticket	C			Time between transfers	2		
		Station Layout/Location	85			Live updates about transfers	1		
		Garage Area/ Parking	45						
		Designated Parking Area	25						
		Availability of parking	20						
		Land Use of Surrounding Area	a 40						
		Commercial use	15						
		Residential use	10						
		Industrial use							
		Educational use	10						

Mark_Bus

	Pi	eople			Plan	et		Profit	
Ride Quality	Presentation	of Information	Station I	Layout/Location	Incorporation of green technologies (10	0) 0	Price	Travel Tir	me
Comfort of Seating (10)	2 Live Info	ormation	Garage	Area/ Parking	Promotion of green energy (5)	0	Card options (5)	3 Frequen	су
Avalibility of seating (20)	15 Quality of static map at stop (15)	0	Designated Parking Area (25)	2	0 Display of environmental impact (5)	O	Discounts (10)	10 Frequency (20)	10
Handicap accessibility (10)	0 Ease of navigation (15)	2	Availability of parking (25)		Coverage (50)	35	Economic Viability for consumer (30)	Adjustment for ridership traffic 25 (5)	0
Ease of authorization (ticket) (10)	0 On board route visualization (10)			of Surrounding Area	Pollution (30)	10			0
Maintence (17)	5 Live location (5)		Commercial use (15)	1			Subsidy (20)	20 Reliabilit	
Amenities			Residential use (15)	1			Incentive (tax break etc.) (15)		0
							Regulatory hurdles for		
Wifi (11)	0 Payment method (15)		Industrial use (10)		5		companies (20)	15 Live ETA (5)	0
Cell Service (11)	8 Cost calculation (10)		Educational use (10)		9			Breakdowns (20)	15
Heating/ AC system (11)	0 Cost (20)	15						Connectiv	
	Versatility of ticket (10)	0						Ease of transfer (10)	10
								Distance to transfer (5)	5
								Time between transfers(3)	3
								Live updates about transfers (2)	. 2
Overall form of transportation is out of 100									
Each overall category is out of 100									
Each subcategory is out of 100									
Each sub-subcategory/factor has a different weight									
Overall Transportation Score		People Score	41	Planet Score		5 Profit Score	66.5		50.83
People Score	50	Ride Quality	30	Incorporation of green technologies		0 Price	88		
Planet Score		Comfort of seating		2 Promotion of green energy		0 Card options	3		
Profit Score		Availability of seating		5 Display of environmental impact		0 Discounts	10		
		Handicap accessibility Ease of authorization (ticket)		0 Coverage 0 Pollution		Economic Viability for Consumer O Government	25 50		
		Maintence		5 Poliution	'	Subsidy	20		
		Amenities	8	5		Incentive (tax break etc.)	15		
		Wifi	-	0		Regulatory hurdles for companies			
		Cell Serice		8		Travel Time	45		
		Heating/AC system		0		Frequency	10		
		Presentation of Information	29			Frequency	10		
		Live Information	2			Adjustment for ridership traffic	0		
		Quality of static map at stop		0		Express options	0		
		Ease of navigation		2		Reliability	15		
		On board route visualization		0		Arrive on time	0		
		Live location		0		Live ETA	0		
		Purchasing a Ticket	27			Breakdowns	15		
		Payment method		2		Connectivity	20		
		Cost calculation	1	0		Ease of transfer	10		
		Cost	1:	5		Distance to transfer	5		
		Versatility of ticket		0		Time between transfers	3		
		Station Layout/Location	64			Live updates about transfers	2		
		Garage Area/ Parking	20						
		Designated Parking Area	2	0					
		Availability of parking							
		Land Use of Surrounding Area	44						
		Commercial use	1:	5					
		Residential use	1:	5					
		Industrial use		5					
		Educational use		9					

Veronica_Bus

	F	People			Plan	et	Profit		
Ride Quality		of Information	Station	Layout/Location	Incorporation of green technologies (10		5 Price		I Time
Comfort of Seating (10)		formation		ge Area/ Parking	Promotion of green energy (5)		Card options (5)	5 Frequ	uency
Avalibility of seating (20)	5 Quality of static map at stop (15		signated Parking Area (25		4 Display of environmental impact (5)		Discounts (10)	10 Frequency (20)	
							Economic Viability for	Adjustment for ridership traff	ic
Handicap accessibility (10)	2 Ease of navigation (15)		ilability of parking (25)		O Coverage (50)		consumer (30)	30 (5)	
Ease of authorization (ticket) (10)	0 On board route visualization (10			of Surrounding Area	Pollution (30)	15		Express options (10)	
Maintence (17)	5 Live location (5)		nmercial use (15)	1			Subsidy (20)	20 Relia	bility
Amenities	Purchas	sing a ticket Res	idential use (15)	1	0		Incentive (tax break etc.) (15)	15 Arrive on time (20)	
Wifi (11)	0 Payment method (15)	0 Indi	ustrial use (10)	1			Regulatory hurdles for companies (20)	15 Live ETA (5)	
Cell Service (11)	11 Cost calculation (10)		icational use (10)		7		companies (20)	Breakdowns (20)	
Heating/ AC system (11)	5 Cost (20)	20	icational use (10)		<i>t</i>			Conne	
Heating/ AC system (11)	Versatility of ticket (10)	0						Ease of transfer (10)	Luvity
	versatility of ticket (10)	0						Distance to transfer (5)	
								Time between transfers(3)	(0)
								Live updates about transfers	(2)
Overall form of transportation is out of 100									
Each overall category is out of 100									
Each subcategory is out of 100									
Each sub-subcategory/factor has a different weight	l .								
Overall Transportation Score	49	People Score	39	Planet Score		0 Profit Score	69.5	Overall Score	56
People Score	50	Ride Quality	33	Incorporation of green technologies		5 Price	95		
Planet Score	65	Comfort of seating		5 Promotion of green energy		0 Card options	5		
Profit Score	32	Availability of seating		5 Display of environmental impact		0 Discounts	10		
		Handicap accessibility		2 Coverage		Economic Viability for Consumer	30		
		Ease of authorization (ticket)		0 Pollution	1:	5 Government	50		
		Maintence		5		Subsidy	20		
		Amenities	16			Incentive (tax break etc.)	15		
		Wifi		0		Regulatory hurdles for companies	15		
		Cell Serice		11		Travel Time	44		
		Heating/AC system		5		Frequency	20		
		Presentation of Information	43			Frequency	5		
		Live Information	7			Adjustment for ridership traffic	5		
		Quality of static map at stop		0		Express options	10		
		Ease of navigation		4		Reliability	15		
		On board route visualization		3		Arrive on time	5		
		Live location		0		Live ETA	0		
		Purchasing a Ticket	36			Breakdowns	10		
		Payment method		9		Connectivity	9		
		Cost calculation		7		Ease of transfer	4		
		Cost		20		Distance to transfer	3		
		Versatility of ticket		0		Time between transfers	2		
		Station Layout/Location	41			Live updates about transfers	0		
		Garage Area/ Parking	4						
		Designated Parking Area		4					
		Availability of parking		0					
		Land Use of Surrounding Area	37						
		Commercial use		10					
		Residential use		10					
		Industrial use		10					
		Educational use		7					

$Rushdi_Bus$

	Pi	eople			Plan	et		Profit	
Ride Quality	Presentation	of Information	Station L	ayout/Location	Incorporation of green technologies (10	0)	Price		Travel Time
omfort of Seating (10)	5 Live Info	ormation	Garage	Area/ Parking	Promotion of green energy (5)	0	Card options (5)	0	Frequency
valibility of seating (20)	15 Quality of static map at stop (15)	0	Designated Parking Area (25)		Display of environmental impact (5)	0	Discounts (10)	7 Frequency (20)	
							Economic Viability for	Adjustment for rid	ership traffic
landicap accessibility (10)	2 Ease of navigation (15)		Availability of parking (25)		O Coverage (50)		consumer (30)	30 (5)	
ase of authorization (ticket) (10)	5 On board route visualization (10)			f Surrounding Area	Pollution (30)	15			
laintence (17)	5 Live location (5)		Commercial use (15)	1			Subsidy (20)	20	Reliability
Amenities	Purchasii	ng a ticket	Residential use (15)	1	5		Incentive (tax break etc.) (15)	15 Arrive on time (20)
/ifi (11)	0 Payment method (15)	5	Industrial use (10)	1	o o		Regulatory hurdles for companies (20)	15 Live ETA (5)	
ell Service (11)	11 Cost calculation (10)		Educational use (10)	1				Breakdowns (20)	
eating/ AC system (11)	5 Cost (20)	20							Connectivity
	Versatility of ticket (10)	0						Ease of transfer (10)
								Distance to transf	er (5)
								Time between trai	nsfers(3)
								Live updates about	ut transfers (2)
								•	.,,
everall form of transportation is out of 100									
ach overall category is out of 100									
ach subcategory is out of 100									
ach sub-subcategory/factor has a different weight									
verall Transportation Score	49	People Score	46	Planet Score		55 Profit Score	60	Overall Score	
eople Score	50	Ride Quality	48	Incorporation of green technologies		0 Price	87		
lanet Score		Comfort of seating		Promotion of green energy		0 Card options	0		
rofit Score	32	Availability of seating		Display of environmental impact		0 Discounts	7		
		Handicap accessibility		Coverage	4	0 Economic Viability for Consumer	30		
		Ease of authorization (ticket)		Pollution	1	5 Government	50		
		Maintence				Subsidy	20		
		Amenities	16			Incentive (tax break etc.)	15		
		Wifi	(Regulatory hurdles for companies	15		
		Cell Serice	1:			Travel Time	33		
		Heating/AC system				Frequency	5		
		Presentation of Information	40			Frequency	5		
		Live Information	5			Adjustment for ridership traffic	0		
		Quality of static map at stop	(Express options	0		
		Ease of navigation		1		Reliability	20		
		On board route visualization	(Arrive on time	5		
		Live location				Live ETA	0		
		Purchasing a Ticket	35			Breakdowns	15		
		Payment method		i		Connectivity	8		
		Cost calculation	10			Ease of transfer	5		
		Cost	20			Distance to transfer	3		
		Versatility of ticket	(Time between transfers	0		
		Station Layout/Location	50			Live updates about transfers	0		
		Garage Area/ Parking	0						
		Designated Parking Area	(
		Availability of parking	(
		Land Use of Surrounding Area	50						
		Commercial use	15						
		Residential use	19						
		Industrial use	10						
		Educational use	10						

Veronica_Taxi

	P	eople			Pla	net		Profit	
Ride Quality	Presentation	of Information	Station	n Layout/Location	Incorporation of green technologies (1	0) 5	Price		Travel Time
Comfort of Seating (10)	8 Live Info	ormation	Gara	ge Area/ Parking	Promotion of green energy (5)	0	Card options (5)	0	Frequency
Avalibility of seating (20)	20 Quality of static map at stop (15)	15	Designated Parking Area (2	5)	0 Display of environmental impact (5)	0	Discounts (10)	0 Frequency (20	,
							Economic Viability for	Adjustment for	ridership traffic
Handicap accessibility (10)	5 Ease of navigation (15)		Availability of parking (25)		O Coverage (50)		consumer (30)	25 (5)	
Ease of authorization (ticket) (10)	5 On board route visualization (10)			of Surrounding Area	Pollution (30)	15		Express option	
Maintence (17)	14 Live location (5)		Commercial use (15)		15		Subsidy (20)	10	Reliability
Amenities	Purchasi	ng a ticket	Residential use (15)	1	15		Incentive (tax break etc.) (15)	15 Arrive on time	(20)
Wifi (11)	0 Payment method (15)		Industrial use (10)	4	10		Regulatory hurdles for companies (20)	15 Live ETA (5)	
Cell Service (11)	11 Cost calculation (10)		Educational use (10)		10		companies (20)	Breakdowns (2	20)
Heating/ AC system (11)		20	Educational use (10)	'	10			Breakdowns (2	
Heating/ AC system (11)	9 Cost (20)	0						Ease of transfe	Connectivity
	Versatility of ticket (10)	0							
								Distance to tra	
								Time between	
								Live updates a	bout transfers (2)
Overall form of transportation is out of 100									
Each overall category is out of 100									
Each subcategory is out of 100									
Each sub-subcategory/factor has a different weight									
Overall Transportation Score	49	People Score	68.6666667	Planet Score		55 Profit Score	75.5	Overall Score	
People Score	50	Ride Quality	72	Incorporation of green technologies	s	5 Price	65		
Planet Score	65	Comfort of seating		8 Promotion of green energy		0 Card options	0		
Profit Score	32	Availability of seating		20 Display of environmental impact		0 Discounts	0		
		Handicap accessibility		5 Coverage		35 Economic Viability for Consumer	25		
		Ease of authorization (ticket)		5 Pollution		15 Government	40		
		Maintence		14		Subsidy	10		
		Amenities	20			Incentive (tax break etc.)	15		
		Wifi		0		Regulatory hurdles for companies	15		
		Cell Serice		11		Travel Time	86		
		Heating/AC system		9		Frequency	33		
		Presentation of Information	84			Frequency	20		
		Live Information	45			Adjustment for ridership traffic	5		
		Quality of static map at stop		15		Express options	8		
		Ease of navigation		15		Reliability	35		
		On board route visualization		10		Arrive on time	16		
		Live location		5		Live ETA	0		
		Purchasing a Ticket	39			Breakdowns	19		
		Payment method	38	9		Connectivity	18		
		Cost calculation		10		Ease of transfer	10		
		Cost calculation		20		Distance to transfer	5		
				0		Time between transfers	3		
		Versatility of ticket Station Layout/Location	50	U			0		
			0			Live updates about transfers	0		
		Garage Area/ Parking	U						
		Designated Parking Area		0					
		Availability of parking		0					
		Land Use of Surrounding Area	50						
		Commercial use		15					
		Residential use		15					
		Industrial use		10					
		Educational use		10					

$Rushdi_Taxi$

	Р	eople		Plan	net		Profit	
Ride Quality			tation Layout/Location	Incorporation of green technologies (10		Price	Travel Time	
Comfort of Seating (10)	10 Live Inf		Garage Area/ Parking	Promotion of green energy (5)		Card options (5)	0 Frequency	
Avalibility of seating (20)	20 Quality of static map at stop (15)	15 Designated Parking Ar	ea (25)	Display of environmental impact (5)	0	Discounts (10)	0 Frequency (20)	10
						Economic Viability for	Adjustment for ridership traffic 10 (5)	
Handicap accessibility (10)	3 Ease of navigation (15)	15 Availability of parking (O Coverage (50)		consumer (30)		5
Ease of authorization (ticket) (10)	10 On board route visualization (10)		d Use of Surrounding Area	Pollution (30)	10		F	0
Maintence (17)	12 Live location (5)	5 Commercial use (15)		5		Subsidy (20)	10 Reliability	
Amenities	Purchasi	ing a ticket Residential use (15)	1	5		Incentive (tax break etc.) (15)	15 Arrive on time (20)	15
Wifi (11)	0 Payment method (15)	5 Industrial use (10)	1	0		Regulatory hurdles for companies (20)	15 Live ETA (5)	0
Cell Service (11)	11 Cost calculation (10)	5 Educational use (10)		0		companies (20)	Breakdowns (20)	20
Heating/ AC system (11)	10 Cost (20)	5					Connectivity	
reading no system (11)	Versatility of ticket (10)	0					Ease of transfer (10)	10
	voisaumy or donor (10)						Distance to transfer (5)	5
							Time between transfers(3)	3
							Live updates about transfers (2)	2
							Erro apadico about ilanoido (E)	_
Overall form of transportation is out of 100								
Each overall category is out of 100								
Each subcategory is out of 100								
Each sub-subcategory/factor has a different weight								
Overall Transportation Score	49	People Score 53.66666667	Planet Score	6	60 Profit Score	57.5	Overall Score	57.06
People Score	50	Ride Quality 76	Incorporation of green technologies		0 Price	50	Overall ocore	37.00
Planet Score	65	Comfort of seating	10 Promotion of green energy		0 Card options	0		
Profit Score	32	Availability of seating	20 Display of environmental impact		Discounts	0		
1 Tolk Gode	32	Handicap accessibility	3 Coverage		50 Economic Viability for Consumer	10		
		Ease of authorization (ticket)	10 Pollution		10 Government	40		
		Maintence	12		Subsidy	10		
		Amenities 21	12		Incentive (tax break etc.)	15		
		Wifi	0		Regulatory hurdles for companies			
		Cell Serice	11		Travel Time	65		
		Heating/AC system	10		Frequency	15		
		Presentation of Information 35	10		Frequency	10		
		Live Information 20			Adjustment for ridership traffic	5		
		Quality of static map at stop	15		Express options	0		
		Ease of navigation	5		Reliability	30		
		On board route visualization	0		Arrive on time	10		
		Live location	0		Live ETA	0		
		Purchasing a Ticket 15	0		Breakdowns	20		
		Payment method	5		Connectivity	20		
		Cost calculation	5		Ease of transfer	10		
		Cost	5		Distance to transfer	5		
		Versatility of ticket	0		Time between transfers	3		
		Station Layout/Location 50	0		Live updates about transfers	2		
		Garage Area/ Parking 0			Live updates about transfers	2		
		Designated Parking Area	0					
		Availability of parking	0					
			0					
		Land Use of Surrounding Area 50 Commercial use	15					
		Commercial use Residential use	15 15					
		Industrial use	10					
		Educational use	10					

Pawan_Taxi

	Pi	eople			Plan	et		Pi	ofit	
Ride Quality	Presentation		Station	Layout/Location	Incorporation of green technologies (10		Price		Travel Time	
Comfort of Seating (10)	8 Live Info	ormation		e Area/ Parking	Promotion of green energy (5)		Card options (5)	0	Frequency	
Avalibility of seating (20)	15 Quality of static map at stop (15)	15 D	Designated Parking Area (25)	0 Display of environmental impact (5)	0	Discounts (10)	0	Frequency (20)	20
							Economic Viability for		Adjustment for ridership traffic	
Handicap accessibility (10)	3 Ease of navigation (15)		wailability of parking (25)		0 Coverage (50)		consumer (30)	5		5
Ease of authorization (ticket) (10)	10 On board route visualization (10)			of Surrounding Area	Pollution (30)	10			Express options (10)	0
Maintence (17)	17 Live location (5)		Commercial use (15)		5		Subsidy (20)	10	Reliability	
Amenities	Purchasi	ng a ticket	Residential use (15)	1	5		Incentive (tax break etc.) (15)	15	Arrive on time (20)	20
Wifi (11)	0 Payment method (15)	15 Ir	ndustrial use (10)	10	o o		Regulatory hurdles for companies (20)	15	Live ETA (5)	0
Cell Service (11)	11 Cost calculation (10)		ducational use (10)	1					Breakdowns (20)	20
Heating/ AC system (11)	5 Cost (20)	10							Connectivity	
, , , , ,	Versatility of ticket (10)	0							Ease of transfer (10)	10
	, , , , , , , , , , , , , , , , , , , ,								Distance to transfer (5)	5
									Time between transfers(3)	3
									Live updates about transfers (2)	0
Overall form of transportation is out of 100										
Each overall category is out of 100										
Each subcategory is out of 100										
Each sub-subcategory/factor has a different weight										
Zadi sab sabsatagory/rador rias a directin weight										
Overall Transportation Score	49	People Score	66.33333333	Planet Score	4	5 Profit Score	64		Overall Score	58.44
People Score	50	Ride Quality	69	Incorporation of green technologies		0 Price	45		o verani dedite	00.41
Planet Score		Comfort of seating	00	8 Promotion of green energy		0 Card options	0			
Profit Score		Availability of seating		15 Display of environmental impact		0 Discounts	0			
		Handicap accessibility		3 Coverage		5 Economic Viability for Consumer	5			
		Ease of authorization (ticket)		10 Pollution		0 Government	40			
		Maintence		17		Subsidy	10			
		Amenities	16			Incentive (tax break etc.)	15			
		Wifi		0		Regulatory hurdles for companies				
		Cell Serice	1	11		Travel Time	83			
		Heating/AC system		5		Frequency	25			
		Presentation of Information	80			Frequency	20			
		Live Information	45			Adjustment for ridership traffic	5			
		Quality of static map at stop	-	15		Express options	0			
		Ease of navigation	-	15		Reliability	40			
		On board route visualization	-	10		Arrive on time	20			
		Live location		5		Live ETA	0			
		Purchasing a Ticket	35			Breakdowns	20			
		Payment method	-	15		Connectivity	18			
		Cost calculation	1	10		Ease of transfer	10			
		Cost	1	10		Distance to transfer	5			
		Versatility of ticket		0		Time between transfers	3			
		Station Layout/Location	50			Live updates about transfers	0			
		Garage Area/ Parking	0							
		Designated Parking Area		0						
		Availability of parking		0						
		Land Use of Surrounding Area	50							
		Commercial use		15						
		Residential use		15						
		Industrial use		10						
		Educational use		10						