Volume XLAH No. 15 5

Mass., Wednesday Nov. 10, 1948

WORCESTER

EXCELLENCE AWARD--

Founding Fathers Honored On Tech's Eightieth Anniversary

President's Address And Wreath Placing **Highlight Observance**

It was exactly eighty years ago on November 11, 1868, that the "Free Institute of Industrial Science", known today as the Worcester Polytechnic Institute, officially that important occasion, the Institute celebrates Founder's Day each year as a college holiday,

In observance of Founder's Day, President Cluverius spoke on "Things That Made Worcester Tech Possible" at the third General Assembly on November 10. At eight o'clock of the 11th, President Cluverius, funds and endowments.

Peddler Sales To Open November 17

School's Subsidy Makes Colored Photos and Price Reduction Possible

rope pull, homecoming football games-all these and many more of opened its doors. To commemorate the most cherished memories of colniscences which brings back nostalgic "house". The Peddler, our own col-Dean Swan, Jim O'Regan, and Steve as well as to the hard-working mem- work in the securing of advertise-Spaneas will place wreaths on the bers of the Peddler staffs to con- ments for the Peddler over the past graves of three of the Tech co-tribute his financial support in the two years. Bill Julian is, like Bigda, founders in Rural Cemetery. The co- form of a deposit on one of these a double threat, being Secretary of founders were David Whitcomb, the fine books. Even those who are not the Tech News, and Managing Reverend Seth Sweetser, Ichabod slated to graduate with the Class of Editor of the 1949 Peddler. Ray Washburn, founder of the American '49, will in later years enjoy men-Remillard is the Photography Editor Steel & Wire Co., and Stephen Salis- tally renewing friendships with upper of the 1949 Peddler, and is the man bury, giver of the campus land and classmen, or recalling their former who was responsible for the excel-

Journalistic Society Elects

The Worcester Polytechnic Institute's chapter of Pi Delta Epsilon, national collegiate journalistic-honorary society, announced at this morning's assembly its selections for membership for the 1948-1949 col-Fraternity life, formal weekends, lege year. Recognized for outstanding work in college journalism were seniors Francis Joseph Bigda, Walter George Dick, William Allen Julian, lege life are perpetuated in the col- Raymond Joseph Remillard, Mallege yearbook. This book is a veri- colm Austin Sanborn, Gino Joseph table encyclopedia of pictorial remi- Santandrea, and Donald Weikman.

Fran Bigda holds positions of immemories of long-departed friends, portance in both the Tech News "hallowed halls," football rallies, the and the Peddler, being News Editor of the former, and a Senior Editor lege publication, will open its sales on the latter. Walt Dick is an assistcampaign on Nov. 17, and for these ant to the Business Manager of the reasons everyone owes it to himself Peddler and has done marvelous generous contributor to building prowess as they gaze at the photo lent job of setting up the informals in the 1948 Peddler.

The "Bold Look" For Men New Trend on Campus Cigars and Polka Dots a Must For Joe College

(Continued on Page 4, Col. 1)

should now have in his wardrobe at bust, needed a more robust smoke. least one each of the following: cloth-of-gold sport shirts with three- psychiatry at Yale University, anaquarter length sleeves; brocaded silk pajamas; Picasso pink sweaters with plunging necklines, and polka-dotted suspenders.

Hand-in-hand with the revolu- adds, turn to cigarettes. tionary change, the first in fifteen its-the switch to the cigar.

The sudden turn to color, oddly enough, tends to bring out the "beast" and the "best" in man, what fashion authorities call his "lustiness". A rugged tan glows threateningly under the challenge of pink. Muscles look twice as powerful set off by a masculine polka dot, king size.

NEW YORK - The college man the war, when men grew more ro- ness through the chest. Not only

Dr. Eugene Kahn, professor of lyzed it this way: "The lusty are the call them "dubloon dots", because people with strong appetites, who they're a full inch in diameter, and Theta Chi, "Dream Girl of Theta genuinely and thoroughly enjoy all they're patterned against bold, solid Chi" and "Slide Rule Blues"; SPE, the good things of the earth, and color backgrounds. So say fashion designers in New with them smoking. Lusty men en-York, who decided this fall it was joy quantitatively and qualitatively time for a change in men's bib 'n a choice meal, a fine play or concert, a good cigar". The tense type, he

Last spring, when designers first years for the male sex, is predicted brought out their wardrobe changes, a new trend in college smoking hab- they feared male resistance, so they flattered the gentlemanly ego by hinting it was the "bold look".

Now, the "bold look" is scheduled to continue. Dozens of new gimsimultaneously . . . by accentuating micks have been added-including two much-promoted colors for suits, hats and shoes. They are walnut brown and navion, which is a combination of navy and aviation blue.

Suits for winter have lapels that spread an inch wider on either side The new popularity of cigars is of the manly chest, each lapel sporta style note that cropped up less ing a one-inch welt seam at the edge. signed especially for casual campus by the Boyntonians and dancing will members of the football, soccer, and suddenly. It was an outgrowth of Suits are cut easier, with more full- smoking!

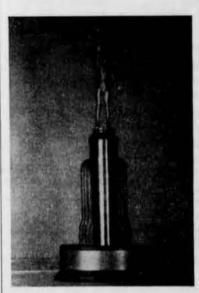
taken on polka-dots. Not the fem-

New shoes are heftier, with black ATO, "The Sweetheart of ATO". soles and uppers in a new shade called midnight muroc (that's a deep eight to ten men, will sing two songs, black, brown or grey.

extremely wide-ribbed, with large ner of the contest may sing either nothing. flashy diamonds, or checks "as bold one of the previous songs or a third as a gambler's vest." Hats pick up song. the color of the general ensemble by brim, to the color of the suit.

The final note in the college fashmakers, the cigar manufacturers on hand to assist with the judging. have put into their lines a special

Theta Kappa Phi Close Second In Race For Trophy With Lambda Chi Alpha Third



Pi Delta Epsilon To Sponsor Song Fest November 20

Dance In Commons Will **Follow Competition Among Fraternities**

On Saturday night, November 20, the fraternity glee clubs will assemble in Alden Memorial to compete for the recognition of the top songsters on the campus.

the tentative stages, a few of the houses have submitted a list of songs which will probably be sung. They suspenders, but ties and garters have are as follows: Phi Gam, "Here's to Good Old Delta" and "Brothers Sing inine type dots. Fashion authorities On"; SAE, "The SAE Marching Song" and "Navy Blue and Gold"; 'The Sig Ep Canoe Song"; and

Each glee club, consisting of from Socks to go with these shoes are presentation of the award, the win-

The judges will be Mr. F. E. crown, and the band around the Cross College; Mr. Stanley Nor- "Harlem Nocturne", "What's This", ion picture-that cigar-has changed Green, director of music at W.P.I. too. Not to be outdone by clothing There will also be an applause meter

Following the song fest there will collegiate style: a new, smaller edi- be a dance in the Sanford Riley Hall continue until midnight.

Alpha Epsilon Pi **Takes Top Honors** In Scholarship

Theta Kappa Phi First In Activities Followed By PSK and PGD

The results of the competitive efforts of our nine fraternities during the past academic year have produced a new claimant to the much coveted President's General Excellence Trophy. The newcomer to the ranks of the few with their names inscribed on the trophy is Alpha Epsilon Pi. Previously Phi Sigma Kappa was awarded the trophy and Theta Kappa Phi was the recipient for the past two years. A.E.Pi's fine scholastic standing was one of the most decisive factors in their winning the prize.

A.E.Pi led its nearest competitor for scholastic honors by 1.52 points with an average of 76.41, this rank-ing entitling them to the one hundred dollar first prize. Lambda Chi Alpha walked off with second honors in scholarship with an average of 74.89, thus winning the seventy-five dollar prize. The other houses followed as listed: TKP 74.47, SAE Although the selections are still in 74.40, ATO 73.98, SPE 73.78, PSK 73.47, TC 72.71, and PGD 72.20.

The President's Trophy, first presented in 1938 but discontinued dur-(Continued on Page 4, Col. 2)

Sports Dance Features Boyntonians

Lack of support on the part of the student body prevented the reddish-brown). With the black and one of which must be a fraternity Sports Dance held in Alden Memomuroc duo, the young man can wear song and the other a song of the rial Saturday night, November 6, fraternity's own choosing. Upon the from being a financial success. Socially, however, the dance lacked

Everyone of the eighty couples who attended lauded the fine playing of the Boyntonians headed by Ed matching the band around the Bouvier, director of music at Holy George. Particularly well done was wood, director of music of Worcester and "Solitude". Featured several Public Schools; and Mr. Clifford E. times during the evening were Ken Parsons on the trombone and Don Dodge on the trumpet.

The purpose of the Sports Dance was to provide funds for the Fall Sports Banquet at which time lettion of the popular panatella de- Commons. Music will be supplied ters and sweaters will be awarded to cross country teams.

TECH NEWS

Published Weekly During the College Year by The Tech News Association of the Worcester Polytechnic Institute EDITOR-IN-CHIEF

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Editorial

Tech's gridiron campaign has ended, football suits will soon be in mothballs but the fighting spirit of the team will be long remembered. True we didn't win many games, only one in fact, but what Orange High School. we lacked in scoring punch we more than made up in spirit. In many games we outfought and outstatisticked our opponent, only to lose out in the scoring column, where ball games are decided.

The caliber of play this year was a decided improvement over that of the past few years. This year's team featured a good attack, excellent line play, heads up ball, and the ability to cross the goal line. If next year's team plays as well, Tech men will have plenty to cheer about.

It is with deep regret that we note that last Saturday's sports dance was a failure. It had been the Athletic Council's intention to run the dance to help defray the cost of the sports banquet, but so few attended that a profit was not realized. Many Tech students complain about the lack of social activities on the Hill, and yet when the opportunity presents itself they don't take advantage of it.

The Economics Department wishes to announce that on Tuesday November 16, there will be a meeting of all students interested in the new class in foreign affairs started among the various colleges in Worcester. This class will be under the direction of Mr. William A. Beltz, Foreign Trade Consultant of the Worcester Chamber of Commerce. This meeting will be held for the sole purpose of arranging places and times for the monthly meetings of this organization

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Fraternity **News Bits**

By NORM BROWN

The shovel may still be damp from laying the football season to rest, but the social season is still forging ahead under full steam.

Sig Ep celebrated our season's farewell game with Arnold by throwing the biggest brawl they've had thus far. A buffet supper started prise. the ball rolling and put everyone in a mellow mood, after which came a said. Following these games, the exhausted brothers were served refreshthough they need some lessons in technique.

Homecoming was a tremendous success at A.T.O., with the house turning out 100% for the Trinity game, which was followed by a big feed. Their decorations portraying several witches boiling Trinity in the pot inspired plenty of spirit for the game. "Shorty" Wheeler balanced all of his chem equations last week and discovered that Virginia Paquin would be an excellent solvent for his problems. Result: Ginney is proudly displaying a beautiful engagement ring. Ed Knight's feet haven't touched the floor since he hung his pin on "Winnie" Kennet. Bob Ferguson dropped in to see the boys; he's temporarily a math teacher at

Theta Kap is proud to announce that it has received the National T.K.P. efficiency award. This is just one of the many National T.K.P. competitions in which Worcester Chapter has come out on top. The social committee has planned a big shindig for November 13, but the details are strictly hush-hush.

The Worcester County Alumni Association of L.C.A. held its fall luncheon meeting at noon, Saturday November 6; the majority of those who attended stayed to see the Arnold game. "Fireball" Emerson has performed many experiments in the high speed field with his Auburn, but at present he is engaged in determining the length of time for which the thing can run without water While he feels that his results to date are inconclusive, quadruple integration of the cosine function indicates that an end point will be reached which, if exceeded, will result in the necessity of removing the engine from the street with a broom

After the Arnold debacle, which we will avenge next year, the boys from S.A.E. headed for Purgatory Chasm with their dates and all the fixings incidental to a scrumptious barbecue. S.A.E. will hold its Pattie Murphy party on November 13. 'Pattie" Murphy is a hypothetical son of Erin who took four over the nine before realizing that the stuff was anti-freeze, resulting in his premature demise. His last rites constitute the theme of the party. The "funeral" procession will pass as many fraternity houses as possible as it winds its way across the campus, and everybody is invited to join in. This is a swell idea, so let's have a big turnout.

THOSE WERE THE DAYS

By ROLAND BEDARD

are not widely known. Serving as a source of learning since their confunctioned as a commercial enter-

Ichabod Washburn, prominent Worcester industrialist, whose deep wide variety of party games-'nuff interest and generosity made the ments by their dates. Sounds as His plan was to erect a machine shop and Charles Morgan. Several of them boilers and a steam engine. Attract- perfected. ively styled in pressed brick with an early in 1869.

credit to Superintendent Milton P. Higgins and his capable staff. One of the first products was an adjustmarket for many years, and is still nal shops.

Today the Washburn Shops play being used today at Tech. The maan important part in Tech life. While chine shops constructed both enginemost of us are familiar with the and light speed-lathes, as well as various shops, and are gaining much screw machines, grinding machines, from the courses taught there, many and drills. Gold medals and first interesting aspects of their history prizes were awarded these drawing stands and lathes at the New York, Baltimore, and Worcester Fairs durstruction, they have simultaneously ing the seventies. Further fame for the Institute was earned at the Philadelphia Centennial Exposition in 1876, when our exhibit gained the highest award in its field.

Another outstanding product of project possible, completely super- the shops was a plunger elevator invised its design and construction, vented by Superintendent Higgins where student apprentices would be were installed in Worcester buildinstructed in wood and metal work, ings, and received wide acclaim. As and gain sufficient skill to carry on the elevator business grew, our proa business upon graduation. The duction became more profitable, and original building consisted of a three- long-lift, high-speed, passenger elestory unit containing the iron and vators became perfected. During woodworking shops, and an ell-this period, rock drills and cylinder shaped wing which housed the two sinking apparatus were also being

Meanwhile the school had become ornamental tower, it was built while larger, and expansion of the shops Boynton Hall was being erected was necessary to accommodate inclose by. The project was completed creased enrollment. This demand was met by additions of 33 feet at either From the beginning the quality of end of the main building, which teaching was high, and the success temporarily filled the need. Howof the articles manufactured were a ever by 1892 the shops were again overcrowded, and plans for more space were considered. The final able drawing stand for engineers and solution was the construction of a artists, which proved popular on the new building attached to the origi-

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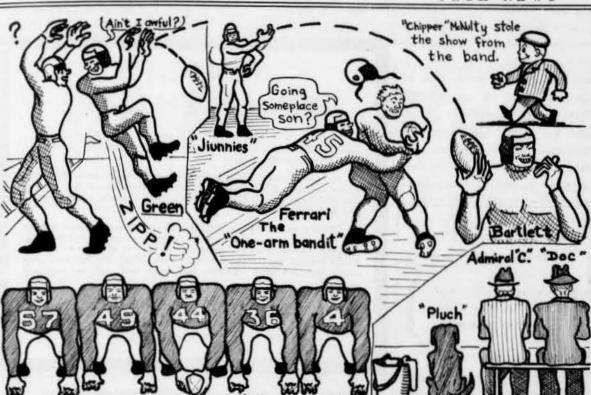


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SPORTS



CA CAPTURES TENNIS 7

tories.

decision and the loot, 6-3, 6-2. set and win the match. Lambda Chi also figured in the But paradoxically enough, even

Hail the new champions! The marathon honors in the current cam- on the back, the league is anything Interfraternity Tennis Trophy, which paign. The other principals involved but finished. Out of the thirty-six last year reposed in state at SAE, were SPE, represented by Fred matches originally scheduled, the has taken wing and found a new Besselievre and Pat Skidmore, and considerable number of fourteen rehome on the heights of Trowbridge very close indeed did they come to main to be played. These hitherto Road under the roof of LCA. As driving Lambda Chi's ship of state unplayed games are of paramount far as tennis was concerned, the onto the jagged rocks. After losing importance, since their outcome will Lambda Chi team of Frank Emer- the first set in short order, 6-1, the determine the tennis point-standings son and Verne Russell had all the Sig Eps rallied stoutly and had of the various houses. Last week, a prerequisites for the course and evened the count at 6-6 when the memorandum to this effect was sent graduated summa cum laude, with shades of night unceremoniously fell to all the fraternities by Doc Caran unblemished record of eight vic- and postponed the match. The next penter urging them to arrange these Definite possession of the coveted and it was not until the 24th game tical. The present dope rates the silverplate was decided on the final that the drawn-out set was decided teams as follows: SAE 4-2, SPE 4-2, day of the season when LCA met last in SPE's favor, 13-11. But the up- PSK 2-2, ATO 1-2, AEP 1-3, PGD year's big wheels, SAE. After losing hill fight had apparently proved too the initial set 3-6, the current laurel much, for Frank and Verne went on bearers surged back to capture the to reverse the decision in the next

match that will undoubtedly win though the victors are being thumped work!

time out the feud was hotly renewed, postponed contests as soon as prac-1-2, TKP 1-4, and TX 0-5. In closing, we wish once again to offer our

COAST GUARD DROWNS ENGINEER RUNNERS AT NEW LONDON 20-35

Coast Guard last Thursday, 20-35. The long, hilly course of four and for our inspired runners of a week course. ago. It was raining so much that tent with a third place and first freshmen.

Misfortune once again hit the place for the Engineers. Dave Brown Tech harriers as they lost to the and Bob Howell took sixth and seventh respectively while Messenger and Desautels finished as our last Tufts. They lost to Tufts, four to Gymnasts on their own 46, they two men. The meet would have been three, in a game that had to be car- drove to a first down on the 6 yard eight-tenths miles proved too tough a close thriller on the Tech home ried into overtime periods.

This meet ends the cross country the right foot. The game was less over the ball on downs 1 yard short the Coast Guard could have sent out season for this year, but I know than five minutes old when Red of paydirt. This drive by Arnold their swimmers for the race. How- Coach Sanella was quite pleased with Shattuck, playing in the forward featured the running of Tosches and ever, the New London course was the up and coming freshmen. The line, scored from about fifteen yards Foti, a tremendous scatback. Arnold run in nearly 26 minutes, which is New England championship race is out. Later in the first period, on a made 4 first downs, or two-thirds of good time in the rain. Our star run- this Monday in which our freshman penalty kick, Red Shattuck made his their afternoon's total, in covering ner, Dick Zeleny, found the going team should prove to be a close con- second goal for the day. Three sec- the 54 yards. tough over the long hills, being con- testant for first place. Best of luck, onds before the half ended Tufts

LITTLE JACK HORNER

has been

to

jay's corner

SOCCER TEAM LOSES 4-3

penetrated the Tech defenses and made the score two to one.

(Continued on Page 4)

ARNOLD GYMNASTS EDGE **ENGINEERS, 7-0**

Five Seniors Play Final Game in Season's Finale Against Connecticut Team: Ferrari, Hansen, Green, and Kolodne Stand Out

If you missed Tech's '48 gridiron finale last Saturday, you missed a classic! The fight and guts that the team showed against Arnold, and against every gridiron opponent this year, won't be forgotten for a long time. The final score was against us, 7-0, but it was the only department in which the Red and White Gymnasts topped us.

The home team reeled off 14 first downs against 6 for the visitors, ended the last hopes of the Tech netting 187 yards total by rushing. This plus the 20 yards gained from after. two Jiunnis passes gave a total yards gained of 207, compared to 152 yards for the Gymnasts. Rick Ferrari, half of Tech's high-stepping football contest: co-captains Howie one-two punch, gave another of his Green and Harry Melden, Jim consistently terrific performances, O'Regan, Joe Winslow, and Harry but we have to take our hats off O'Donaghue. We owe these grand to the "Scooter", Howie Green. After guys a lot for all the time and effort gaining 28 yards in 9 tries in the they've put in trying to instill some first two stanzas, Howie completed of the old Tech spirit in the present a brilliant football career at Tech in the second half by rolling up 73 yards in 7 tries for a sum total of ranks. After a couple of fruitless 101 yards in 16 attempts, or 6.3 yards per try. Rick picked up 77 turning out a team that we are all yards in the course of the afternoon, proud of. If they retain this same for a 4.5 yard average.

Arnold Tallies

The Red and White jumped into quick lead which they maintained for the remainder of the contest when a kick by Tech from their own 21 traveled but three yards up the field, and Arnold took over on the Tech 24. Four plays later, including 13 yard thrust through the middle by Carmen Tosches, Spinelli scored to make the score 7-0, Arnold.

That ended the scoring for the afternoon, but the thrills were yet any steam up. to come. Two minutes before the warm congratulations to Lambda Chi end of the first half, the Engineers the Hill for another season. The Alpha on their championship. Good drove to the opposition 8 yard mark- past two months have brought in er. But on first down a backfield their wake a new era of Tech athfumble ended the threat as Tosches recovered for Arnold.

Tech Holds

The second half offered a goal line stand by the Engineers that left the Last Saturday the Tech soccer Tech rooters limp. After a kick by team wound up its season down at Joe Jiunnis had been taken by the line of Tech. Here the Tech defense The Tech booters started off on stiffened, and the home team took

Green Shines

With their backs against their own goal posts, Tech threw their scoring The third period saw Shattuck, machine into high gear. Howie Li, and Ozbas constantly on the Green was the spearhead of the asoffensive. Finally in the middle of sault, covering 51 yards in five plays the third quarter Shattuck passed to by himself. However, with the ball Ozbas in front of Tufts' goal and on the visitor's 40, Tosches again Ozbas made it three to one. Early strangled the Tech threat with his in the fourth period Tufts scored second interception of the afternoon. their second goal. Nine minutes be- Tech got their hands on the ball fore the end of the game they again again in four plays on downs, but another interception, by Cesareo,

team as the whistle blew two plays

Senior's Last Game

Five seniors put away their cleats after this their final intercollegiate generation of Tech men, and to regain Tech's prestige in intercollegiate years, they've succeeded this year in determination when they leave the hill, they can't miss.

Hansen, Kolodne Terrific

Al Hansen and Walt Kolodne also come in for their share of praises. It must have been confusing for the Arnold quarterback to pivot and see two strangers in the backfield. And we can't leave you without saying a word or two about Rick's beautifulfrom the 6. Young kicked the PAT to-see flying tackles. Time and again he nailed potential enemy ground gainers before they could get

> That ends the football season on letic activities. To each and every one of those who gave up their time willingly to help make the season what it was, from all of us-Nice going, guys! Let's not forget to include the great coaching job turned in by our two coaches, Bob Pritchard and Charley McNulty.

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Peddler

(Continued from Page 1, Col. 2) of the lowly Frosh being hauled across that well-remembered cove of Institute Park pond.

As for this year's Peddler, in addition to a fine advertising campaign on the part of the Peddler business staff, the school granted a subsidy amounting to \$1000, in order that the Peddler might come to you at the reduced price of \$4, rather

In addition to the reduction in price, the Peddler staff has endeavored to give you twice as much material for your money. For instance, all the photography, not merely the pictures of the graduates, but also shots of campus and activities (some even in color) will be done by the Mercer Studios, one of Worcester's

Once again remember November 17th, the day the campaign begins, so that when your section representative approaches you, be ready with your deposit. Also if you feel you want to give a little more than your financial support, remember compets are still wanted for the business staff of the Peddler.

BASKETBALL TEAM OUT

Coach Charlie McNulty issued the first call for basketball candidates on Monday, November 8, and the Engineers will soon be in the midst of intensive practice sessions in an effort to be ready for the opening game on December 11 against Fort

BASKETBALL SCHEDULE 1948-49

Dec.	11-Fort Devens	Home
Dec.	15-Mass. Univ.	Away
Dec.	18-M.I.T.	Home
Jan.	8—Boston U.	Home
Jan.	12-Fort Devens	Away
Jan.	15—Trinity	Home
Jan.	19-A.I.C.	Away
Jan.	22—Assumption	Home*
Feb.	12—Upsala	Home
Feb.	16-Northeastern	Away
Feb.	19—Hamilton	Home
Feb.	22—Norwich	Away
Feb.	23—Amherst	Away
Feb.	26-Brown	Home
Mar.	2—Tufts	Away
Mar.	5—Clark	Home*
	*Worcester Teams	

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I. F. Awards

(Continued from Page 1, Col. 5) ing the war years, is awarded not merely on a basis of scholastic standing, but also on an activities

The combining of the activity and scholastic ratings placed A.E.Pi on top as the outstanding fraternity with T.K.P. running a close second mediately went on the offensive. and L.C.A. crowding both in third place. The trophy shall remain in the possession of A.E.Pi throughout the forthcoming school year until it is presented to the winner of this year's competition.

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Soccer

(Continued from Page 3) got through to the Tech goal to tie the score three to three.

Since the regular game had ended in a tie two extra five minute overtime periods had to be played. In the first overtime period Tech im-However, the nearest they got to a goal was a shot by Kwan which bounced off of one of the goal posts. Near the end of this period Tufts went up the field to score a quick

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goal. During the last overtime period Tech found it impossible to penetrate the massed Tufts defenses. The game ended with Tufts the victor, four to three.

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But Du Pont scientists developed a synthetic rubber with superior properties

"Synthetic rubber is an impossibility at any price!" declared a noted European scientist a number of years ago. And most people were inclined to agree because for more than a century chemists had been unable to duplicate natural rubber.

Du Pont scientists knew that all rubber had bad qualities as well as good. "Why struggle to duplicate its faults?" they asked. "Why not find a new chemical compound with all the good qualities of rubber, but none of the bad?"

They took as their starting point a discovery by Dr. J. A. Nieuwland of Notre Dame in connection with the polymerization of acetylene. By modifying this process, they made monovinyl acetylene. Adding hydrogen chloride, they made a new chemical compound called chloroprenea thin, clear liquid at low temperatures. Like isoprene, it polymerized to form a rubber-like substance. But the new material, now known as neoprene, required no sulfur for vulcanization and was superior to rubber under many service conditions.

Today neoprene production is measured in millions of pounds a

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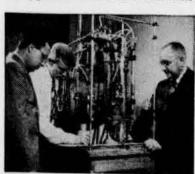
year, even though it is priced higher than natural rubber. Hardly an industry is not now using it, for such good reasons as these: neoprene products resist deterioration by oils and greases. They stand up under exposure to direct sunlight. Their aging and flame-retarding properties also are superior to those of rubber.

Three types of Du Pont research

Modern research involves time, money, manpower. To develop neoprene, for example, took six years of laboratory study, a research and development expenditure of millions of dollars, plus the work of skilled research chemists, physicists, engineers, and other scientists.

At Du Pont, research is continuous. Some of it is designed to develop new products or processes; some to improve existing products or processes; and the balance is fundamental research to uncover basic facts without regard to immediate commercial use. Each of ten manufacturing departments has its own research staff and is operated much like a separate company. In addition, the Chemical and Engineering Departments, which are not engaged in manufacturing operations, conduct research in the interests of the Company as a whole,

A typical Du Pont research team



The new research man has frequent contact with experienced supervisors. Here M. Hayek, Ph. D., Indiana '47, discusses data obtained in an experiment with F. B. Downing, left, a member of research supervision, and M. B. Sturgis, a research group head.



Neoprene, used in wire, cable and hose jack ets, resists abrasion, oil, heat, and sunlight.



Neoprene gloves and protective clothing resist deterioration by chemicals, greases and oils.



Milling and compounding neoprene in the rub-ber experimental laboratory.

may include physicists, chemists, chemical and mechanical engineers, each of whom brings specialized training to bear on a specific phase of the subject. The man who joins one of these teams finds himself associated with some of the ablest minds in the profession and receives the opportunity and friendly support needed to make fullest use of his capabilities.



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