* Each section must be adjusted to the screen, the mockup is only display sample.
SECTION 1
HEADER

Short description of 7 factor.
SECTION 2
ABOUT US

Paragraphs of no more than 6 lines are recommended and photographs should have a very clear look with shades of blue and orange or brown.
SECTION 3

DEMO

The video can be a POP UP or lead to a link by clicking on it.
SECTION 4

WHO?

This section has two interaction proposals that have the same result but the action is different:

OP1. By means of mouse over on each image of the 7, the photo is enlarged, the icon changes color and the corresponding text. (see slide 7)

OP2. By means of mouse over the icons, the photo is enlarged and the corresponding text is changed. (see slide 8)
SECTION 4

WHO?op1

OP1. By means of a sustained mouse over, on each image of the 7:
1. The photo is enlarged.
2. The icon changes color.
3. The text changes.

To return to the initial display, the user must exit the mouse over area.
Each mouse over, on the images of the 7, have a different change.
SECTION 4

WHO?op2

- By means of a mouse over, the color of each icon changes, to generate visual attraction.

- By clicking on the icons, the photo is enlarged and the corresponding text is changed.

To return to the initial display, the user must click on the logo symbol of 7 factor.
SECTION 5
Testimonials

The testimonials will be a carousel which will increase in size depending on the display. This carousel must be activated automatically for the user and must also have the option to run it with the arrows.

NOTE: take into account the user’s reading time for the automation.
SECTION 6
FOOTER