

The Transmedia IQP Library Collection

Transmedia Through the Ages

By Kate Cully and Ena Mehuljic

Essential Principles of Transmedia

Advised by Ingrid Shockey

The Media Map

Advised by Paul Mathisen

Fantastic Equipment and Where to Find Them

Advised by Joshua Rosenstock

A Beginner's Guide to Transmedia

In collaboration with the Global Lab

The Tales of the Global Mission

A story of our IQP

Looking Into the Future

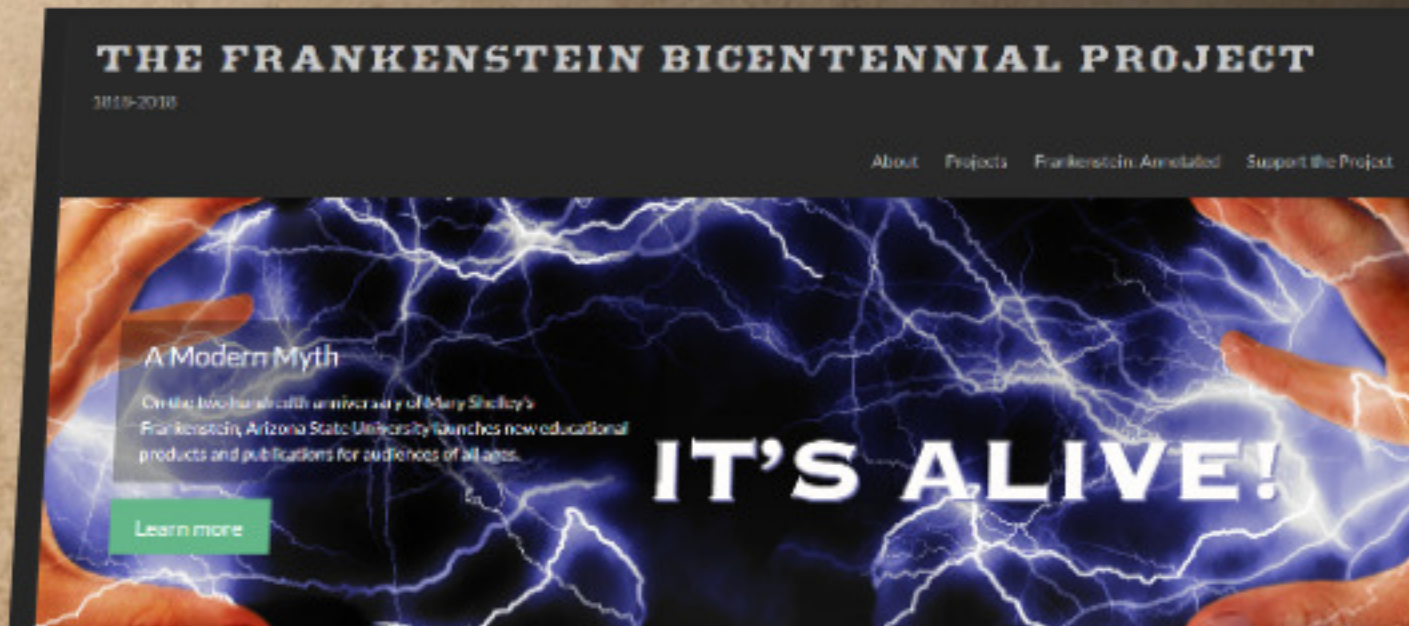
Dedicated to future WPI students

Schools of Transmedia



Photo source

Arizona State University



Goal: Mary Shelley's Frankenstein used as base to teach science ethics to 10-14 year olds

Boston College



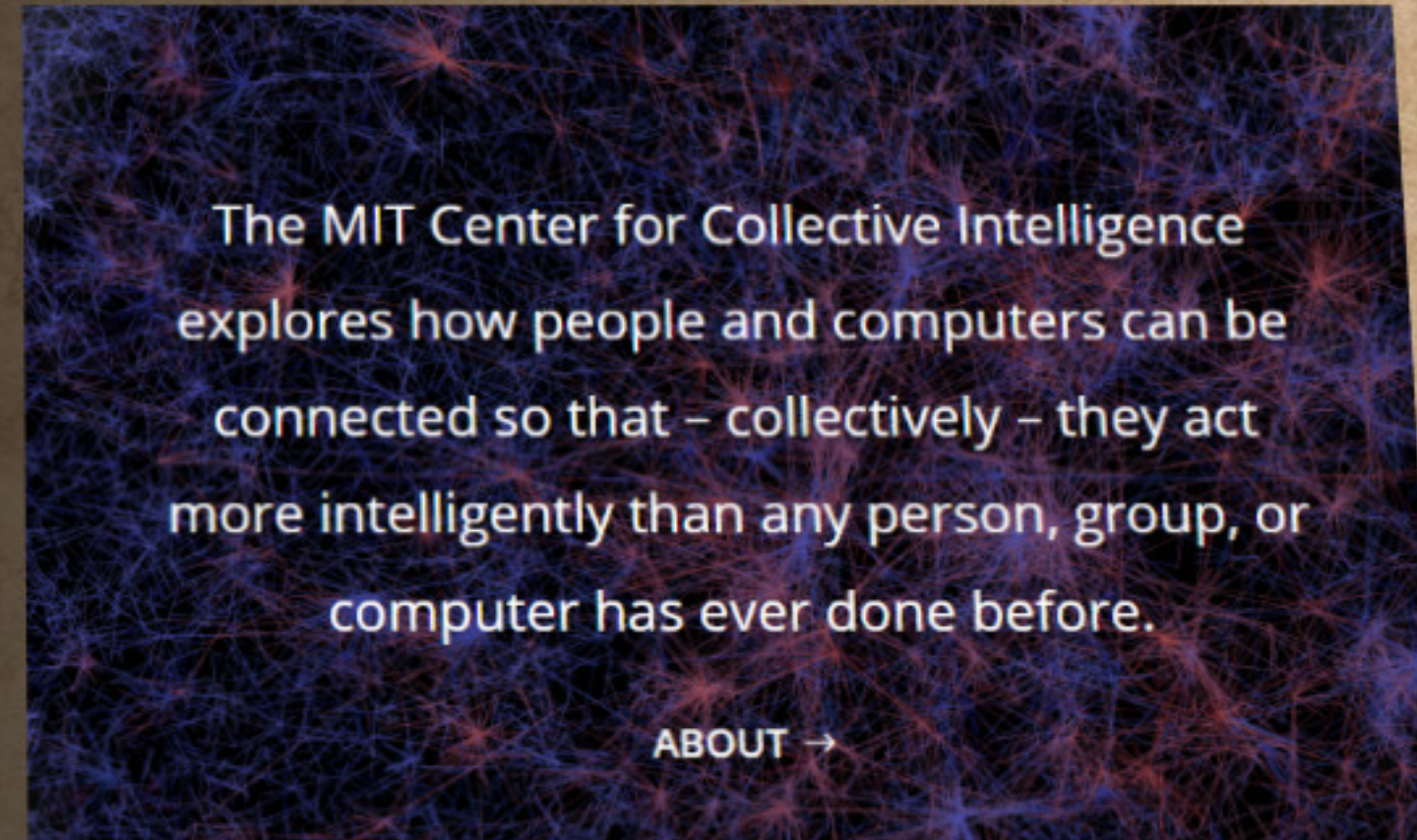
Goal: Explore digital humanities to guide students through the book Ulysses by James Joyce

Harvard University



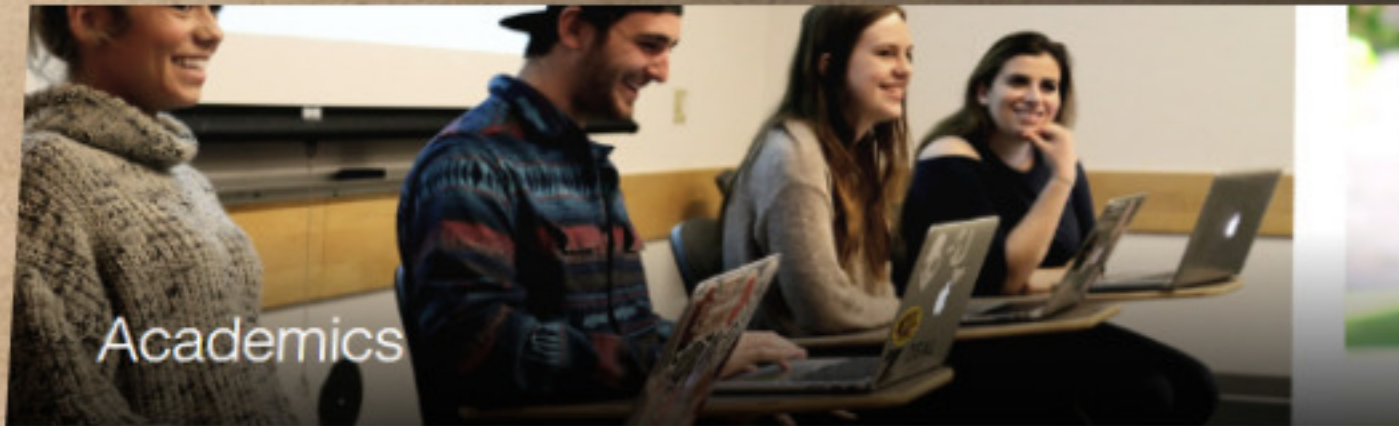
Goal: Collaborate with the entertainment industry to incorporate educational movies into K-12 education

Massachusetts Institute of Technology



Goal: Four departments work together to address problems such as climate change and machine learning

University of Colorado Boulder



Academics

[Home](#) > Academics

CMCI is a community of scholars, innovators and industry experts. Our interdisciplinary approach unites students and faculty from seven academic specialties to work with and learn from each other.

Students master their chosen fields and expand their knowledge of closely related subjects. Faculty members explore problems from different perspectives and collaborate to find new and better solutions.

Goal: Enhance the ways people communicate, the tools they use to do it and the impact that change has on society

University of Southern California

Our Mission

The Annenberg Innovation Lab (AnnLab) is a curious, creative and committed Think & Do Tank helping media and technology to work for humans – not against us. Our collaborative practice is imaginative, rigorous and impact-oriented, and revolves around diverse scholars and practitioners working together to address complex problems and opportunities at the dynamic intersections of media, technology, culture and society.

We are situated within the USC Annenberg School for Communication and Journalism.



Goal: Create a collaborative space to address complex problems and opportunities at the dynamic intersections of media, technology, culture, and society

Essential Principles of Transmedia

- Spreadability vs Drillability
- Continuity vs Multiplicity
- Immersion vs Extractability
- Worldbuilding
- Seriality
- Subjectivity
- Performance



Photo source

Essential Principles of Transmedia

- Spreadability vs Drillability
- Continuity vs Multiplicity
- Immersion vs Extractability
- Worldbuilding
- Seriality
- Subjectivity
- Performance



Photo source

Essential Principles of Transmedia

- Spreadability vs Drillability
- Continuity vs Multiplicity
- Immersion vs Extractability
- Worldbuilding
- Seriality
- Subjectivity
- Performance



Photo source

Essential Principles of Transmedia

- Spreadability vs Drillability
- Continuity vs Multiplicity
- Immersion vs Extractability
- Worldbuilding
- Seriality
- Subjectivity
- Performance



Photo source

Essential Principles of Transmedia

- Spreadability vs Drillability
- Continuity vs Multiplicity
- Immersion vs Extractability
- Worldbuilding
- Seriality
- Subjectivity
- Performance



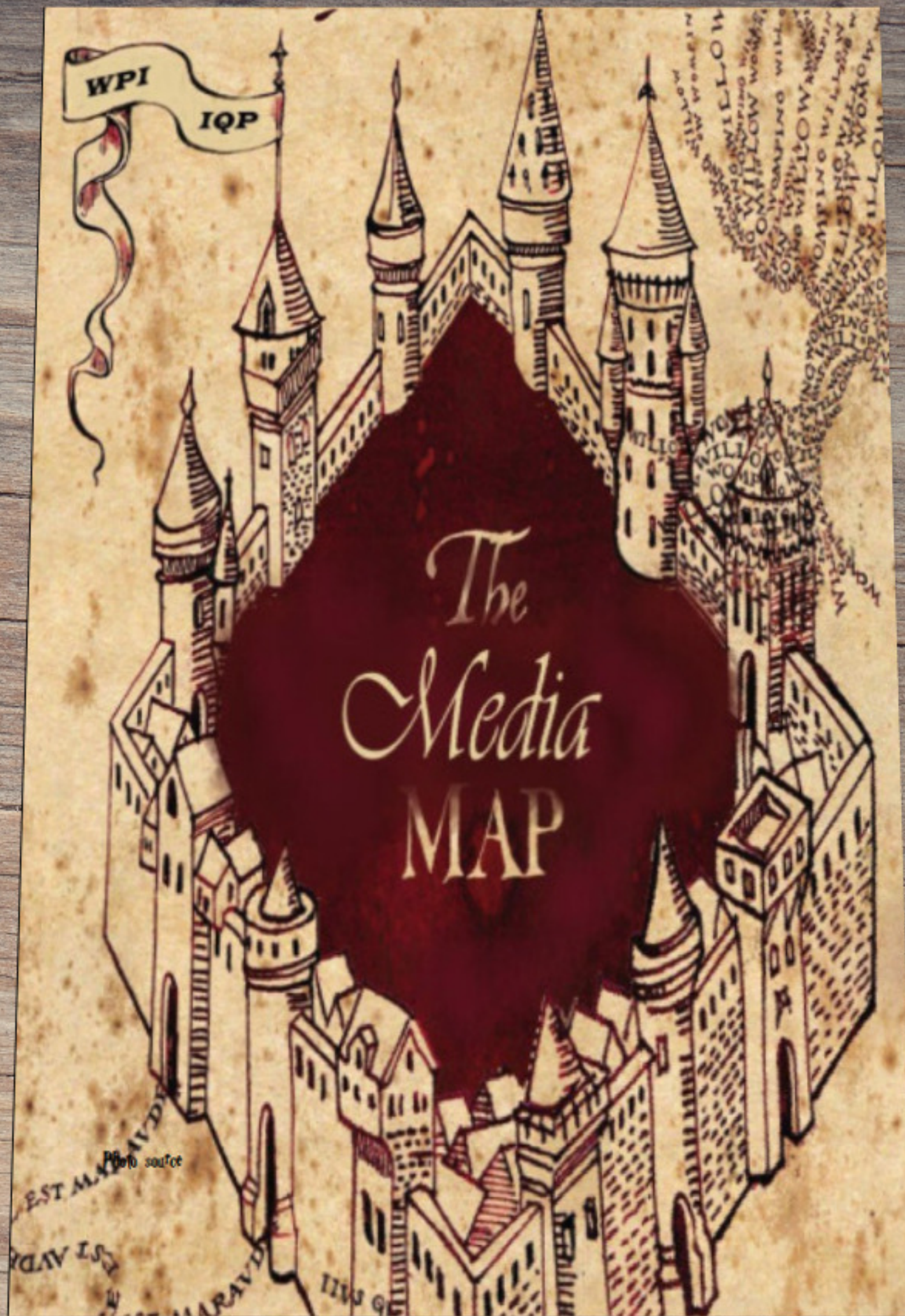




Photo source



Media Hubs

Transmedia

Storytelling and the

JQP

EMA MEHULJIC AND KYLE CORRY

ADVISORS: SHOCKEY, MATHISEN,
ROSENTSTOCK

Media 
 Managed

Video Cameras

Media Classification: Video

Video cameras are available in the Global Lab or through the ATC as well as equipment training.



Microphones / Audio Recorders

Media Classification: Audio

Microphones are available in the Global Lab and the ATC, and the Global Lab offers Podcast training as well.



Website Editors

Media Classification: Website

WordPress sites are available through Marketing for student projects, with a faculty/staff sponsor. Every student also gets their own personal website, located at `users.wpi.edu/~username`.



Still Cameras

Media Classification: Photograph

Cameras can be checked out from the ATC, and the Global Lab has field kits available for use. Professional photo editing software is available through several labs.



Photo credit: Chris Martin / TechAdvisor

A Beginner's Guide to Transmedia

[View it on Muggle Internet](#)

Goals

- Be a central source for media resources on campus
- Provide basic tips to tell a story with media
- Highlight student projects as examples of media use

IQP Transmedia Storytelling Guide

☰ Menu



○ Home

⌵

This guide can be used by IQP teams to incorporate aspects of transmedia storytelling into their projects. On the pages of this guide, you will find best practices in media storytelling, where to find equipment, resources, and training on campus, and external resources that may be helpful for you. This guide also contains resources on the principles of transmedia storytelling and how they relate to IQPs.

This guide was built as a product of an IQP and a partnership with the Global Lab, and we hope that your IQP team will find it useful.

Tales of the Global Mission

The IQP is:

- A learning experience for students
- A form of global education
- A shareable experience

Transmedia storytelling is the future of the IQP



Looking Into the Future

- Create more media workshops/courses
- Create a digital exhibition of transmedia IQPs
- Follow up IQPs
- Display and promote transmedia projects



Photo source