

Pawan_Tramway

People				Planet			Profit			
Ride Quality		Presentation of Information		Station Layout/Location			Price		Travel Time	
Comfort of Seating (10)	8	Live Information		Garage Area/ Parking			Incorporation of green technologies (10)		Frequency	
Availability of seating (20)	10	Quality of static map at stop (15)		Designated Parking Area (25)			Promotion of green energy (5)		7 Frequency (20)	
Handicap accessibility (10)	4	Ease of navigation (15)		Availability of parking (25)			Display of environmental impact (5)		Adjustment for ridership traffic (5)	
Ease of authorization (ticket) (10)	8	On board route visualization (10)		Commercial use (15)			Coverage (50)		Economic Viability for consumer (30)	
Maintenance (17)	17	Live location (5)		Residential use (15)			Pollution (30)		Express options (10)	
Amenities		Purchasing a ticket		Industrial use (10)			Subsidy (20)		Reliability	
Wifi (11)	0	Payment method (15)		Educational use (10)			Incentive (tax break etc.) (15)		Arrive on time (20)	
Cell Service (11)	10	Cost calculation (10)					Regulatory hurdles for companies (20)		Live ETA (5)	
Heating/ AC system (11)	11	Cost (20)							Breakdowns (20)	
		Versatility of ticket (10)							Connectivity	
									Ease of transfer (10)	
									Distance to transfer (5)	
									Time between transfers(3)	
									Live updates about transfers (2)	
Overall form of transportation is out of 100										
Each overall category is out of 100										
Each subcategory is out of 100										
Each sub-subcategory/factor has a different weight										
Overall Transportation Score	49	People Score	57.33333333	Planet Score	80	Profit Score	68.5	Overall Score	68.61	
People Score	50	Ride Quality		Incorporation of green technologies			Price			
Planet Score	65	Comfort of seating		Promotion of green energy			Card options			
Profit Score	32	Availability of seating		Display of environmental impact			Discounts			
		Handicap accessibility		Coverage			Economic Viability for Consumer			
		Ease of authorization (ticket)		Pollution			Government			
		Maintenance		Subsidy			Incentive (tax break etc.)			
		Amenities		Wifi			Regulatory hurdles for companies			
		Wifi		Cell Service			Travel Time			
		Cell Service		Heating/AC system			Frequency			
		Heating/AC system		Presentation of Information			Frequency			
		Presentation of Information		Live Information			Adjustment for ridership traffic			
		Live Information		Quality of static map at stop			Express options			
		Quality of static map at stop		Ease of navigation			Reliability			
		Ease of navigation		On board route visualization			Arrive on time			
		On board route visualization		Live location			Live ETA			
		Live location		Purchasing a Ticket			Breakdowns			
		Purchasing a Ticket		Payment method			Connectivity			
		Payment method		Cost calculation			Ease of transfer			
		Cost calculation		Cost			Distance to transfer			
		Cost		Versatility of ticket			Time between transfers			
		Versatility of ticket		Station Layout/Location			Live updates about transfers			
		Station Layout/Location		Garage Area/ Parking						
		Garage Area/ Parking		Designated Parking Area						
		Designated Parking Area		Availability of parking						
		Availability of parking		Land Use of Surrounding Area						
		Land Use of Surrounding Area		Commercial use						
		Commercial use		Residential use						
		Residential use		Industrial use						
		Industrial use		Educational use						
		Educational use								

Rushdi_Tramway

People				Planet		Profit		
<i>Ride Quality</i>	<i>Presentation of Information</i>		<i>Station Layout/Location</i>		<i>Price</i>		<i>Travel Time</i>	
Comfort of Seating (10)	9 <i>Live Information</i>		Garage Area/ Parking		Incorporation of green technologies (10)		Frequency	
Availability of seating (20)	15	Quality of static map at stop (15)	15	Designated Parking Area (25)	0	Promotion of green energy (5)	0	Card options (5)
Handicap accessibility (10)	6	Ease of navigation (15)	15	Availability of parking (25)	0	Coverage (50)	30	Discounts (10)
Ease of authorization (ticket) (10)	10	On board route visualization (10)	10	<i>Land Use of Surrounding Area</i>	0	Pollution (30)	30	Economic Viability for consumer (30)
Maintenance (17)	17	Live location (5)	0	Commercial use (15)	15			Government
		<i>Amenities</i>		Residential use (15)	15			Subsidy (20)
Wifi (11)	0	Payment method (15)	10	Industrial use (10)	0			Incentive (tax break etc.) (15)
Cell Service (11)	11	Cost calculation (10)	10	Educational use (10)	10			Regulatory hurdles for companies (20)
Heating/ AC system (11)	11	Cost (20)	20					Live ETA (5)
		Versatility of ticket (10)	0					Breakdowns (20)
								Connectivity
								Ease of transfer (10)
								Distance to transfer(5)
								Time between transfers(3)
								Live updates about transfers (2)
Overall form of transportation is out of 100								
Each overall category is out of 100								
Each subcategory is out of 100								
Each sub-subcategory/factor has a different weight								
Overall Transportation Score	49	People Score	64.66666667	Planet Score	70	Profit Score	67	Overall Score
People Score	50	<i>Ride Quality</i>	79	Incorporation of green technologies	10	<i>Price</i>	62	
Planet Score	65	Comfort of seating	9	Promotion of green energy	0	Card options	3	
Profit Score	32	Availability of seating	15	Display of environmental impact	0	Discounts	5	
		Handicap accessibility	6	Coverage	30	Economic Viability for Consumer	30	
		Ease of authorization (ticket)	10	Pollution	30	Government	24	
		Maintenance	17			Subsidy	4	
		Amenities	22			Incentive (tax break etc.)	0	
		Wifi	0			Regulatory hurdles for companies	20	
		Cell Service	11			Travel Time	72	
		Heating/AC system	11			Frequency	15	
		<i>Presentation of Information</i>	80			Frequency	15	
		Live Information	40			Adjustment for ridership traffic	0	
		Quality of static map at stop	15			Express options	0	
		Ease of navigation	15			Reliability	40	
		On board route visualization	10			Arrive on time	15	
		Live location	0			Live ETA	5	
		Purchasing a Ticket	40			Breakdowns	20	
		Payment method	10			Connectivity	17	
		Cost calculation	10			Ease of transfer	10	
		Cost	20			Distance to transfer	5	
		Versatility of ticket	0			Time between transfers	2	
		<i>Station Layout/Location</i>	35			Live updates about transfers	0	
		Garage Area/ Parking	0					
		Designated Parking Area	0					
		Availability of parking	0					
		Land Use of Surrounding Area	35					
		Commercial use	15					
		Residential use	10					
		Industrial use	0					
		Educational use	10					

Haylea_Tramway

		People			Planet		Profit		
<i>Ride Quality</i>		<i>Presentation of Information</i>		<i>Station Layout/Location</i>		<i>Price</i>		<i>Travel Time</i>	
		<i>Live Information</i>		<i>Garage Area/ Parking</i>		<i>Promotion of green energy (5)</i>		<i>Frequency</i>	
Comfort of Seating (10)	7	Quality of static map at stop (15)		Designated Parking Area (25)		Display of environmental impact (5)		Card options (5)	
Availability of seating (20)	5							Discounts (10)	
Handicap accessibility (10)	3	Ease of navigation (15)		Availability of parking (25)		Coverage (50)		Economic Viability for consumer (30)	
Ease of authorization (ticket) (10)	8	On board route visualization (10)		3 <i>Land Use of Surrounding Area</i>		Pollution (30)		Government	
Maintenance (17)	17	Live location (5)		Commercial use (15)		15		Subsidy (20)	
<i>Amenities</i>		<i>Purchasing a ticket</i>		Residential use (15)		10		Incentive (tax break etc.) (15)	
Wifi (11)	0	Payment method (15)		Industrial use (10)		0		Regulatory hurdles for companies (20)	
Cell Service (11)	11	Cost calculation (10)		Educational use (10)		10		20 Live ETA (5)	
Heating/ AC system (11)	11	Cost (20)		20				Breakdowns (20)	
		Versatility of ticket (10)		0				Connectivity	
								Ease of transfer (10)	
								Distance to transfer (5)	
								Time between transfers(3)	
								Live updates about transfers (2)	
								0	
8:30 am train from Hay Karima to Madinat Al Irfane									
Government paid for 16%									
Overall form of transportation is out of 100									
Each overall category is out of 100									
Each subcategory is out of 100									
Each sub-subcategory/factor has a different weight									
Overall Transportation Score	49	People Score	55	Planet Score	65	Profit Score	69	Overall Score	63.00
People Score	50	<i>Ride Quality</i>	62	Incorporation of green technologies	10	<i>Price</i>	62		
Planet Score	65	Comfort of seating	7	Promotion of green energy	0	Card options	3		
Profit Score	32	Availability of seating	5	Display of environmental impact	0	Discounts	10		
		Handicap accessibility	3	Coverage	25	Economic Viability for Consumer	25		
		Ease of authorization (ticket)	8	Pollution	30	Government	24		
		Maintenance	17			Subsidy	4		
		Amenities	22			Incentive (tax break etc.)	0		
Notes		Wifi	0			Regulatory hurdles for companies	20		
Gare de Sale, people couldn't even get on so packed. Door sound had to go off multiple times		Cell Service	11			Travel Time	76		
point hassan II no one at stop		Heating/AC system	11			Frequency	15		
Place al jourmale a good amount of people got off		<i>Presentation of Information</i>	68			Frequency	15		
0 people at bab rouah		Live Information	30			Adjustment for ridership traffic	0		
Ibn Khalidon popular stop & Avenue de France & soussi		Quality of static map at stop	15			Express options	0		
tram tickets not checked		Ease of navigation	12			Reliability	45		
9:18 arrival time		On board route visualization	3			Arrive on time	20		
48 minutes total from Hay Karima to		Live location	0			Live ETA	5		
		Purchasing a Ticket	38			Breakdowns	20		
		Payment method	8			Connectivity	16		
		Cost calculation	10			Ease of transfer	10		
		Cost	20			Distance to transfer	5		
		Versatility of ticket	0			Time between transfers	1		
		<i>Station Layout/Location</i>	35			Live updates about transfers	0		
		Garage Area/ Parking	0						
		Designated Parking Area	0						
		Availability of parking	0						
		Land Use of Surrounding Area	35						
		Commercial use	15						
		Residential use	10						
		Industrial use	0						
		Educational use	10						

Veronica_Tramway

8:30				Planet		Profit			
Ride Quality		Presentation of Information		Station Layout/Location		Price		Travel Time	
		Live Information		Garage Area/ Parking				Frequency	
Comfort of Seating (10)	10					Card options (5)	4		
Availability of seating (20)	5	Quality of static map at stop (15)	10	Designated Parking Area (25)	0	Discounts (10)	7	Frequency (20)	18
Handicap accessibility (10)	3	Ease of navigation (15)	15	Availability of parking (25)	0	Economic Viability for consumer (30)	27	Adjustment for ridership traffic (5)	3
Ease of authorization (ticket) (10)	8	On board route visualization (10)	7		30			Express options (10)	0
Maintenance (17)	17	Live location (5)	0	Commercial use (15)	15			Reliability	
				Residential use (15)	10			Arrive on time (20)	20
Wifi (11)	0	Payment method (15)	15	Industrial use (10)	0			Live ETA (5)	2
Cell Service (11)	11	Cost calculation (10)	10	Educational use (10)	10			Breakdowns (20)	19
Heating/ AC system (11)	11	Cost (20)	15						
		Versatility of ticket (10)	0					Connectivity	
								Ease of transfer (10)	10
								Distance to transfer (5)	5
								Time between transfers(3)	2
								Live updates about transfers (2)	1
Overall form of transportation is out of 100									
Each overall category is out of 100									
Each subcategory is out of 100									
Each sub-subcategory/factor has a different weight									
Overall Transportation Score	49	People Score	57.33333333	Planet Score	65	Profit Score	71	Overall Score	64.44
People Score	50	<i>Ride Quality</i>	65	Incorporation of green technologies	10	<i>Price</i>	62		
Planet Score	65	Comfort of seating	10	Promotion of green energy	0	Card options	4		
Profit Score	32	Availability of seating	5	Display of environmental impact	0	Discounts	7		
		Handicap accessibility	3	Coverage	30	Economic Viability for Consumer	27		
		Ease of authorization (ticket)	8	Pollution	25	<i>Government</i>	24		
		Maintenance	17			Subsidy	4		
		<i>Amenities</i>	22			Incentive (tax break etc.)	0		
		Wifi	0			Regulatory hurdles for companies	20		
		Cell Service	11			<i>Travel Time</i>	80		
		Heating/AC system	11			<i>Frequency</i>	21		
		<i>Presentation of Information</i>	72			Frequency	18		
		<i>Live Information</i>	32			Adjustment for ridership traffic	3		
		Quality of static map at stop	10			Express options	0		
		Ease of navigation	15			<i>Reliability</i>	41		
		On board route visualization	7			Arrive on time	20		
		Live location	0			Live ETA	2		
		<i>Purchasing a Ticket</i>	40			Breakdowns	19		
		Payment method	15			<i>Connectivity</i>	18		
		Cost calculation	10			Ease of transfer	10		
		Cost	15			Distance to transfer	5		
		Versatility of ticket	0			Time between transfers	2		
		<i>Station Layout/Location</i>	35			Live updates about transfers	1		
		<i>Garage Area/ Parking</i>	0						
		Designated Parking Area	0						
		Availability of parking	0						
		<i>Land Use of Surrounding Area</i>	35						
		Commercial use	15						
		Residential use	10						
		Industrial use	0						
		Educational use	10						

Mark_Bus

People				Planet		Profit			
Ride Quality		Presentation of Information		Station Layout/Location		Price		Travel Time	
Live Information		Garage Area/ Parking		Incorporation of green technologies (10)		Card options (5)		Frequency	
Comfort of Seating (10)	4	Quality of static map at stop (15)	0	Designated Parking Area (25)	5	Discounts (10)	10	Frequency (20)	5
Availability of seating (20)	10	Ease of navigation (15)	2	Availability of parking (25)	15	Economic Viability for consumer (30)	30	Adjustment for ridership traffic (5)	2
Handicap accessibility (10)	0	On board route visualization (10)	0	Commercial use (15)	15	Pollution (30)	10	Express options (10)	0
Ease of authorization (ticket) (10)	0	Live location (5)	0	Residential use (15)	15			Reliability	
Maintenance (17)	4	Payment method (15)	5	Industrial use (10)	10			Arrive on time (20)	5
		Cost calculation (10)	10	Educational use (10)	10			Live ETA (5)	0
		Cost (20)	20					Breakdowns (20)	20
		Versatility of ticket (10)	0					Connectivity	
								Ease of transfer (10)	0
								Distance to transfer (5)	0
								Time between transfers(3)	0
								Live updates about transfers (2)	0
Overall form of transportation is out of 100									
Each overall category is out of 100									
Each subcategory is out of 100									
Each sub-subcategory/factor has a different weight									
Overall Transportation Score	49	People Score	41.6666667	Planet Score	43	Profit Score	62.5	Overall Score	49.06
People Score	50	Ride Quality	23	Incorporation of green technologies	3	Price	93		
Planet Score	65	Comfort of seating	4	Promotion of green energy	0	Card options	3		
Profit Score	32	Availability of seating	10	Display of environmental impact	0	Discounts	10		
		Handicap accessibility	0	Coverage	30	Economic Viability for Consumer	30		
		Ease of authorization (ticket)	0	Pollution	10	Government	50		
		Maintenance	4			Subsidy	20		
		Amenities	5			Incentive (tax break etc.)	15		
		Wifi	0			Regulatory hurdles for companies	15		
		Cell Service	5			Travel Time	32		
		Heating/AC system	0			Frequency	7		
		Presentation of Information	37			Adjustment for ridership traffic	2		
		Live Information	2			Express options	0		
		Quality of static map at stop	0			Reliability	25		
		Ease of navigation	2			Arrive on time	5		
		On board route visualization	0			Live ETA	0		
		Live location	0			Breakdowns	20		
		Purchasing a Ticket	35			Connectivity	0		
		Payment method	5			Ease of transfer	0		
		Cost calculation	10			Distance to transfer	0		
		Cost	20			Time between transfers	0		
		Versatility of ticket	0			Live updates about transfers	0		
		Station Layout/Location	65						
		Garage Area/ Parking	20						
		Designated Parking Area	5						
		Availability of parking	15						
		Land Use of Surrounding Area	45						
		Commercial use	15						
		Residential use	10						
		Industrial use	10						
		Educational use	10						

Veronica_Bus

People		Planet		Profit				
<i>Ride Quality</i>	<i>Presentation of Information</i>	<i>Station Layout/Location</i>	<i>Incorporation of green technologies (10)</i>	<i>Price</i>	<i>Travel Time</i>			
Comfort of Seating (10)	7 <i>Live Information</i>	Garage Area/ Parking	Promotion of green energy (5)	Card options (5)	3 <i>Frequency</i>			
Availability of seating (20)	15 Quality of static map at stop (15)	0 Designated Parking Area (25)	0 Display of environmental impact (5)	0 Discounts (10)	4 Frequency (20)			
Handicap accessibility (10)	0 Ease of navigation (15)	5 Availability of parking (25)	0 Coverage (50)	40 Economic Viability for consumer (30)	Adjustment for ridership traffic (5)			
Ease of authorization (ticket) (10)	0 On board route visualization (10)	0 <i>Land Use of Surrounding Area</i>	Pollution (30)	15 <i>Government</i>	Express options (10)			
Maintenance (17)	5 Live location (5)	0 Commercial use (15)	15 Residential use (15)	20 Subsidy (20)	Reliability			
<i>Amenities</i>	<i>Purchasing a ticket</i>	14 Industrial use (10)	10	15 Incentive (tax break etc.) (15)	15 Arrive on time (20)			
Wifi (11)	0 Payment method (15)	10 Educational use (10)	10	Regulatory hurdles for companies (20)	15 Live ETA (5)			
Cell Service (11)	11 Cost calculation (10)	19			Breakdowns (20)			
Heating/ AC system (11)	10 Cost (20)	0			<i>Connectivity</i>			
	Versatility of ticket (10)				Ease of transfer (10)			
					Distance to transfer (5)			
					Time between transfers(3)			
					Live updates about transfers (2)			
Overall form of transportation is out of 100								
Each overall category is out of 100								
Each subcategory is out of 100								
Each sub-subcategory/factor has a different weight								
Overall Transportation Score	49	People Score	45.33333333	Planet Score	60 Profit Score	65.5	Overall Score	56.94
People Score	50	<i>Ride Quality</i>	48	Incorporation of green technologies	5 <i>Price</i>	87		
Planet Score	65	Comfort of seating	7	Promotion of green energy	0 Card options	3		
Profit Score	32	Availability of seating	15	Display of environmental impact	0 Discounts	4		
		Handicap accessibility	0	Coverage	40 Economic Viability for Consumer	30		
		Ease of authorization (ticket)	0	Pollution	15 <i>Government</i>	50		
		Maintenance	5		Subsidy	20		
		<i>Amenities</i>	21		Incentive (tax break etc.)	15		
		Wifi	0		Regulatory hurdles for companies	15		
		Cell Service	11		<i>Travel Time</i>	44		
		Heating/AC system	10		<i>Frequency</i>	20		
		<i>Presentation of Information</i>	38		Frequency	5		
		<i>Live Information</i>	5		Adjustment for ridership traffic	5		
		Quality of static map at stop	0		Express options	10		
		Ease of navigation	5		<i>Reliability</i>	15		
		On board route visualization	0		Arrive on time	5		
		Live location	0		Live ETA	0		
		<i>Purchasing a Ticket</i>	33		Breakdowns	10		
		Payment method	14		<i>Connectivity</i>	9		
		Cost calculation			Ease of transfer	4		
		Cost	19		Distance to transfer	3		
		Versatility of ticket	0		Time between transfers	2		
		<i>Station Layout/Location</i>	50		Live updates about transfers	0		
		<i>Garage Area/ Parking</i>	0					
		Designated Parking Area	0					
		Availability of parking	0					
		<i>Land Use of Surrounding Area</i>	50					
		Commercial use	15					
		Residential use	15					
		Industrial use	10					
		Educational use	10					

Pawan_Taxi

People				Planet		Profit			
<i>Ride Quality</i>	<i>Presentation of Information</i>		<i>Station Layout/Location</i>	Incorporation of green technologies (10)		<i>Price</i>	<i>Travel Time</i>		
Comfort of Seating (10)	10	<i>Live Information</i>	<i>Garage Area/ Parking</i>	Promotion of green energy (5)	0	Card options (5)	<i>Frequency</i>		
Availability of seating (20)	15	Quality of static map at stop (15)	15 Designated Parking Area (25)	0 Display of environmental impact (5)	0	Discounts (10)	0 Frequency (20)		
Handicap accessibility (10)	3	Ease of navigation (15)	10 Availability of parking (25)	0 Coverage (50)	35	Economic Viability for consumer (30)	Adjustment for ridership traffic (5)		
Ease of authorization (ticket) (10)	10	On board route visualization (10)	10 <i>Land Use of Surrounding Area</i>	Pollution (30)	10	<i>Government</i>	Express options (10)		
Maintenance (17)	17	Live location (5)	5 Commercial use (15)	15 Residential use (15)	15	Subsidy (20)	10 <i>Reliability</i>		
		<i>Amenities</i>	<i>Purchasing a ticket</i>			Incentive (tax break etc.) (15)	15 Arrive on time (20)		
Wifi (11)	0	Payment method (15)	15 Industrial use (10)	10 Educational use (10)	10	Regulatory hurdles for companies (20)	15 Live ETA (5)		
Cell Service (11)	11	Cost calculation (10)	10 Educational use (10)	8 Versatility of ticket (10)	0		Breakdowns (20)		
Heating/ AC system (11)	5	Cost (20)	8 Versatility of ticket (10)	0	0		<i>Connectivity</i>		
		Versatility of ticket (10)	0				Ease of transfer (10)		
							Distance to transfer (5)		
							Time between transfers(3)		
							Live updates about transfers (2)		
Overall form of transportation is out of 100									
Each overall category is out of 100									
Each subcategory is out of 100									
Each sub-subcategory/factor has a different weight									
Overall Transportation Score	49	People Score	64.6666667	Planet Score	45	Profit Score	64	Overall Score	57.89
People Score	50	<i>Ride Quality</i>	71	Incorporation of green technologies	0	<i>Price</i>	45		
Planet Score	65	Comfort of seating	10	Promotion of green energy	0	Card options	0		
Profit Score	32	Availability of seating	15	Display of environmental impact	0	Discounts	0		
		Handicap accessibility	3	Coverage	35	Economic Viability for Consumer	5		
		Ease of authorization (ticket)	10	Pollution	10	Government	40		
		Maintenance	17			Subsidy	10		
		Amenities	16			Incentive (tax break etc.)	15		
		Wifi	0			Regulatory hurdles for companies	15		
		Cell Service	11			Travel Time	83		
		Heating/AC system	5			Frequency	25		
		<i>Presentation of Information</i>	73			Frequency	20		
		Live Information	40			Adjustment for ridership traffic	5		
		Quality of static map at stop	15			Express options	0		
		Ease of navigation	10			Reliability	40		
		On board route visualization	10			Arrive on time	20		
		Live location	5			Live ETA	0		
		Purchasing a Ticket	33			Breakdowns	20		
		Payment method	15			Connectivity	18		
		Cost calculation	10			Ease of transfer	10		
		Cost	8			Distance to transfer	5		
		Versatility of ticket	0			Time between transfers	3		
		<i>Station Layout/Location</i>	50			Live updates about transfers	0		
		Garage Area/ Parking	0						
		Designated Parking Area	0						
		Availability of parking	0						
		Land Use of Surrounding Area	50						
		Commercial use	15						
		Residential use	15						
		Industrial use	10						
		Educational use	10						

Haylea_Taxi

Ride Quality		People		Station Layout/Location		Planet		Price		Profit		Travel Time	
Comfort of Seating (10)	10	Presentation of Information		Garage Area/ Parking		Incorporation of green technologies (10)		0		Card options (5)		0	
Availability of seating (20)	20	Live Information		Designated Parking Area (25)		Promotion of green energy (5)		0		Discounts (10)		0	
Handicap accessibility (10)	5	Ease of navigation (15)		15		Display of environmental impact (5)		0		Economic Viability for consumer (30)		0	
Ease of authorization (ticket) (10)	10	On board route visualization (10)		10		Coverage (50)		35		Government		0	
Maintenance (17)	15	Live location (5)		5		Pollution (30)		10		Subsidy (20)		10	
Amenities		Purchasing a ticket		Residential use (15)						Incentive (tax break etc.) (15)		15	
Wifi (11)	0	Payment method (15)		10						Regulatory hurdles for companies (20)		15	
Cell Service (11)	11	Cost calculation (10)		10						Live ETA (5)		0	
Heating/ AC system (11)	11	Cost (20)		10						Breakdowns (20)		20	
		Versatility of ticket (10)		0						Connectivity		0	
										Ease of transfer (10)		10	
										Distance to transfer (5)		2	
										Time between transfers(3)		3	
										Live updates about transfers (2)		0	
Overall form of transportation is out of 100													
Each overall category is out of 100													
Each subcategory is out of 100													
Each sub-subcategory/factor has a different weight													
Overall Transportation Score	49	People Score		69		Planet Score		45		Profit Score		65	
People Score	50	Ride Quality		82		Incorporation of green technologies		0		Price		55	
Planet Score	65	Comfort of seating		10		Promotion of green energy		0		Card options		0	
Profit Score	32	Availability of seating		20		Display of environmental impact		0		Discounts		0	
		Handicap accessibility		5		Coverage		35		Economic Viability for Consumer		15	
		Ease of authorization (ticket)		10		Pollution		10		Government		40	
Notes		Maintenance		15						Subsidy		10	
8:42 am taxi from Agdal -> Madinat Al Irfane		Amenities		22						Incentive (tax break etc.)		15	
Took 10 minutes, arrive at 8:52 to main tramway stop		Wifi		0						Regulatory hurdles for companies		15	
Encountered traffic once entering Madinat Al Irfane at rotary		Cell Service		11						Travel Time		75	
Did not take direct roads to Madinat Al Irfane, side streets		Heating/AC system		11						Frequency		20	
		Presentation of Information		75						Frequency		20	
		Live Information		45						Adjustment for ridership traffic		0	
		Quality of static map at stop		15						Express options		0	
		Ease of navigation		15						Reliability		40	
		On board route visualization		10						Arrive on time		20	
		Live location		5						Live ETA		0	
		Purchasing a Ticket		30						Breakdowns		20	
		Payment method		10						Connectivity		15	
		Cost calculation		10						Ease of transfer		10	
		Cost		10						Distance to transfer		2	
		Versatility of ticket		0						Time between transfers		3	
		Station Layout/Location		50						Live updates about transfers		0	
		Garage Area/ Parking		0									
		Designated Parking Area		0									
		Availability of parking		0									
		Land Use of Surrounding Area		50									
		Commercial use		15									
		Residential use		15									
		Industrial use		10									
		Educational use		10									