



### Demand for Textiles

The demand for new textiles has been on the rise in Denmark for years. Our project hopes to reduce this demand by increasing reuse.

To increase reuse

- Residents can donate at local NGOs and secondhand shops
- The demand for reusable items must increase through support of local secondhand shops



## Who We Are

### About Us

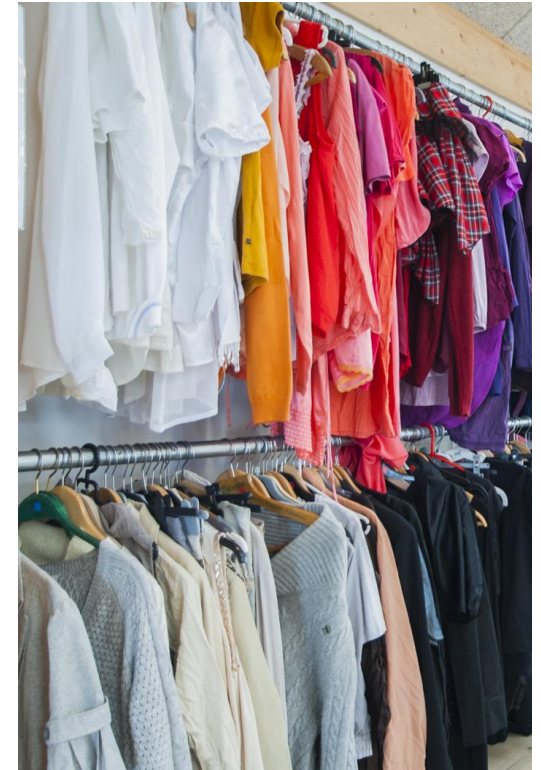
We are a group of students from Worcester Polytechnic Institute working with the Danish Waste Association. We are looking to reduce the environmental impact of textiles by increasing reuse.

### Contact Us

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Don't Throw  
Them Away!

*The environmental impact of  
textiles and the importance of  
reusing clothes*



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## Why Reuse?

### The Production of Clothes

The world is becoming more aware of the environmental impacts of its industry. Over 4500 liters of water are needed per kilo of textiles produced, a whole 1.8 times the average household consumption annually.

The reuse of clothes will lower the environmental impacts of production which include CO<sub>2</sub> emissions, hazardous chemical usage, and energy consumption. Paired with the decrease in water usage, reuse is imperative to reduce the environmental impact of textiles.

### How Can You Help?

By replacing just one new item with a reused one you can help us reach our goal. If every citizen commits to donating their old clothes and buying secondhand items, textile production can decrease dramatically.

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*“Over 4500 liters of water are used to produce one kilogram of textiles.”*

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### Donating is as Easy as Ever

Maps of collection sites are provided by local collectors online. There are over 3,000 collection bins all around Denmark, many local shops, and recycling facilities with collection bins, making donating more convenient than ever.

### Every Piece Counts

Even if you think someone won't find a use for your old items, don't hesitate to donate! You never know what someone could use, and if it cannot be reused it could be recycled instead.



*Secondhand shops are increasing in quality*

### Don't Forget to Show Support!

The shops in your community depend on you for donations and business! When you are looking for a new pair of shoes, a dress for work, or even a new jacket look in a secondhand shop first. Items in these shops have been increasing in quality, making buying secondhand more popular and a great experience!

Your support is greatly appreciated and together we can reduce the climbing textile consumption rates of Denmark.