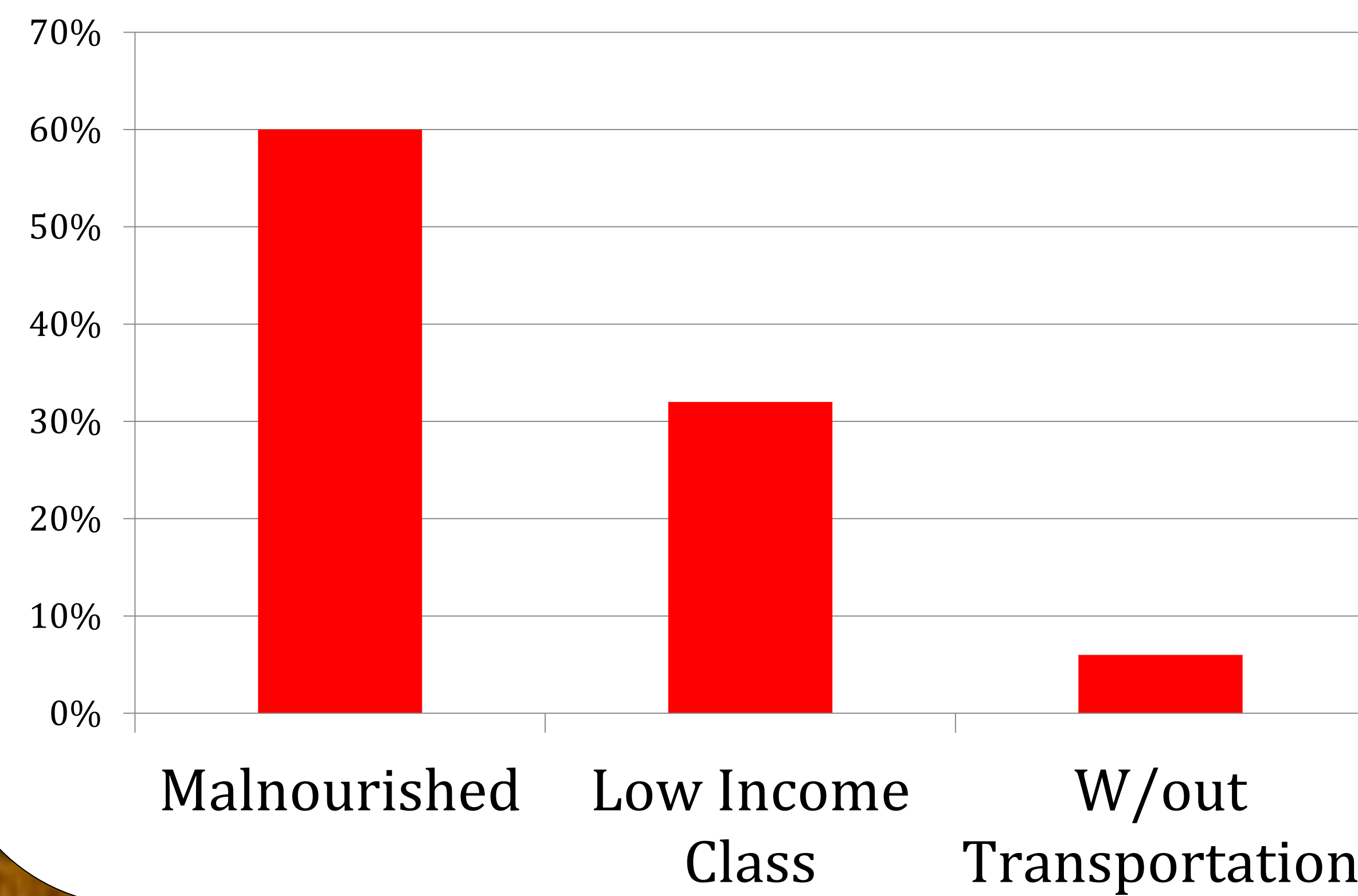


From Hungry To Healthy

Brien Hard (ME), TD O'Brien(IE), Zachary Sellman (BME),
Advisor: Professor Kristin Wobbe and Professor Rob Traver

25,834 People in 4 Worcester Food Deserts



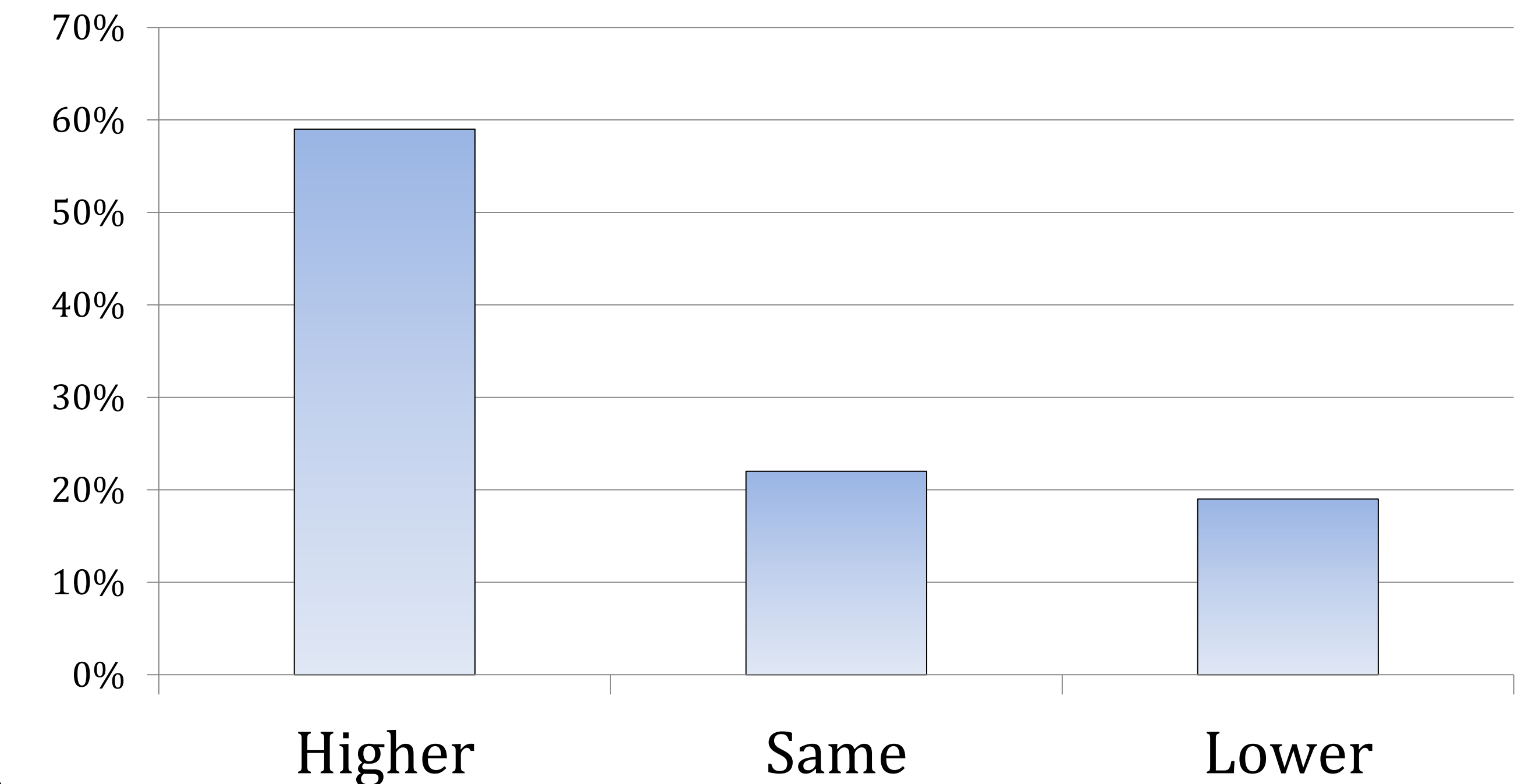
Problem

There is limited access to healthy foods in Worcester food deserts.

Solution

The implementation of a farmers market will provide people in the food desert(s) with access to proper nutrition.

Profit Margins at Community Farmers Markets vs Direct Sales to Stores/Restaurants/Institutions



What is a food desert?

A food desert is a low income district with little or no access to foods needed to maintain a healthy diet.

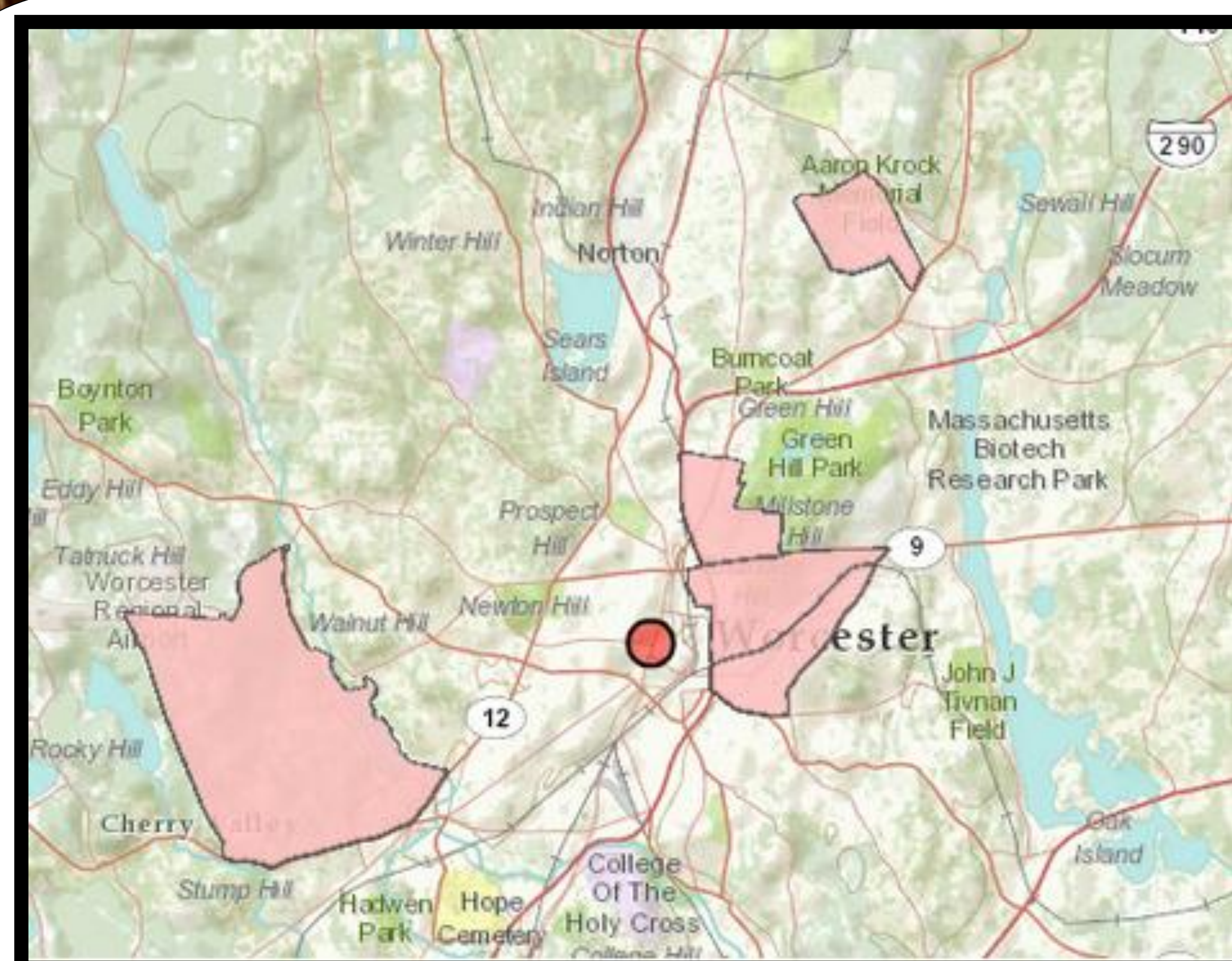
Benefits

Farmers	Community
More income	Cheaper food
Helping to sustain local business	Eliminates the food desert
Less food waste	Improved nutrition
Larger market	Spreading word that locally grown food is available at an affordable price
Cuts out the middle man	Fresher foods



Goal

To provide access to healthy food in a food desert in Worcester.



Food Deserts in Worcester
Pink=Food Desert



References

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