



WPI

Intro

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This is a survey about factors related to the popularity of a TV series for an IQP project. We believe this will be a very fun topic and it can help us understand the trend nowadays.

This survey will take less than 10 minutes. You will be asked about your impression on a TV show series. You will then be asked to watch several TikTok videos. Finally, you will be asked about your impression on that TV series again.

This survey is completely anonymous and the records will only be used for a school project. At the end of the survey, there will be a link to another survey where you can leave your email and enter a \$25 Amazon Gift Card draw.

Thank you for helping us in this survey!

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Adult_Constraint

.....

Are you 18 years of age or older?

- ☐ Yes
- ☐ No
-

Robot Chicken

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How popular do you think Robot Chicken is?

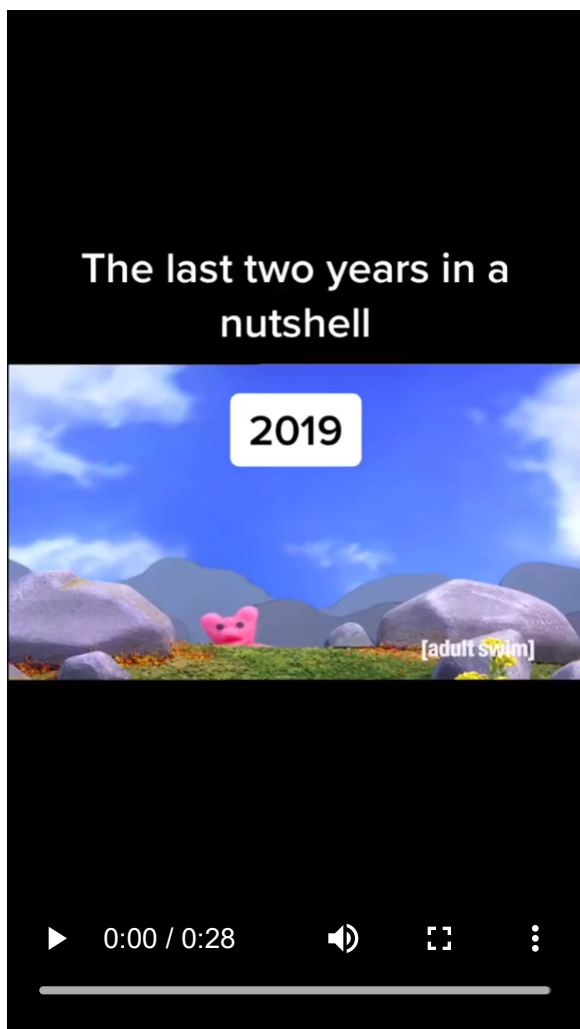
- ☐ I have no idea
- ☐ I know it's not popular
- ☐ I know it's popular in a certain group of people
- ☐ I know it's very popular
-

Watch the following three videos and answer the questions after finished.



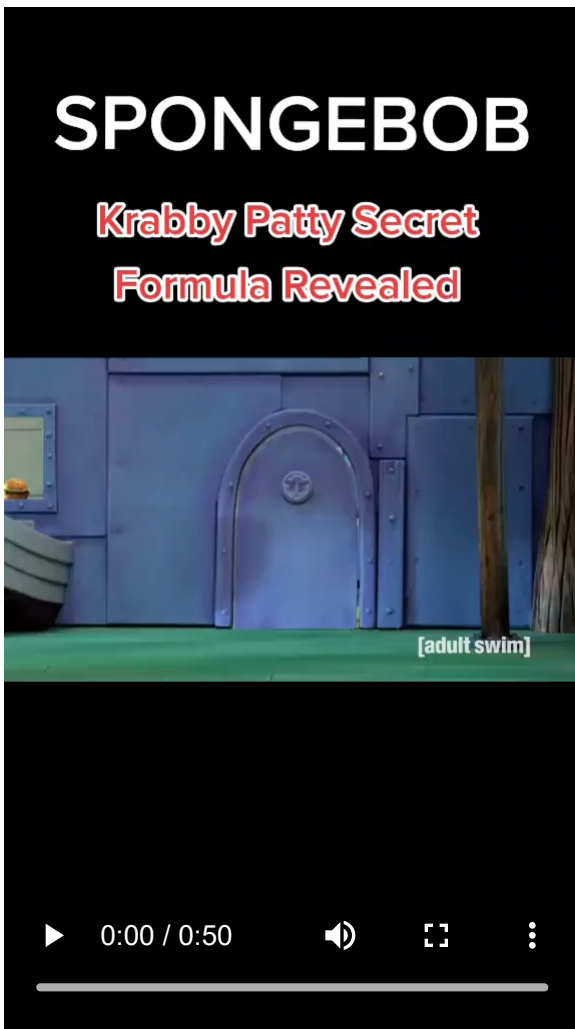
Go to the next page and watch the next video.

Watch the second video:



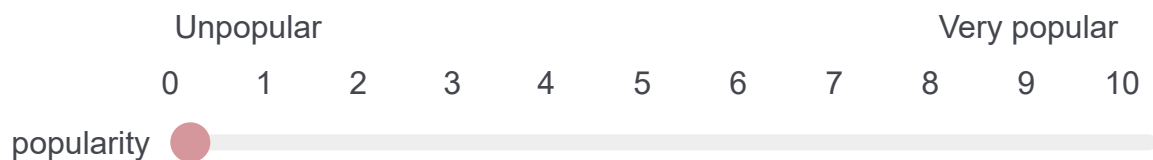
When finished, go to the next page and watch the third video.

Watch the third video:



Answer the questions on the next page.

How popular do you think Robot Chicken would be after watching the tiktok videos



Why do you think it is not popular?

- ☐ Because I knew it was not popular
- ☐ Because the Tiktok videos are not attractive and this made me believe that the show does not have a lot of fans.

☐ From the TikTok videos, I cannot feel any enthusiasm towards the show from the uploader.

☐ Other (Please Specify)

Why do you think it is popular?

☐ Because I knew it was very popular

☐ Because the TikTok videos are very attractive and this made me believe that the show must have a lot of fans.

☐ From the TikTok videos, I feel that the uploader is very passionate about the show.

☐ Other (Please Specify)

6Teen

How popular do you think 6Teen is?

☐ I have no idea

☐ I know it's not popular

☐ I know it's popular in a certain group of people

☐ I know it's very popular

Watch the following three videos and answer the questions when you finished.



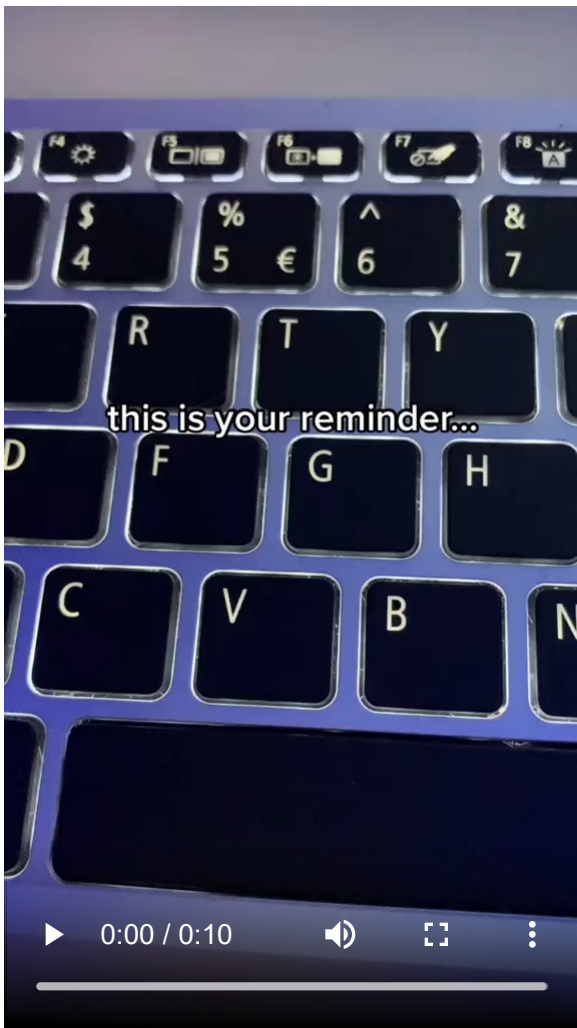
Go to the next page and watch the next video.

Watch the second video:



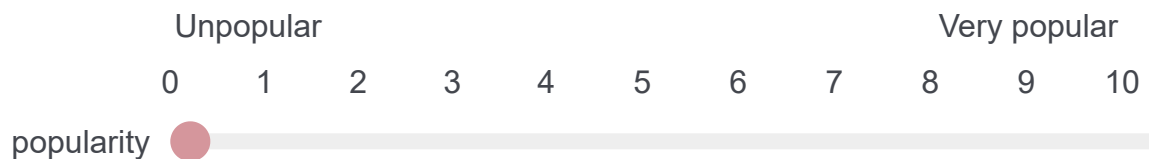
Go to the next page and watch the third video.

Watch the third video:



When you finish, answer the questions next page.

How popular do you think 6Teen would be after watching the tiktok videos



Why do you think it is not popular?

- ☐ Because I knew it was not popular
- ☐ Because the Tiktok videos are not attractive and this made me believe that the show does not have a lot of fans.
- ☐ From the TikTok videos, I cannot feel any enthusiasm towards the show from the uploader.
- ☐ Other (Please Specify)

Why do you think it is popular?

- ☐ Because I knew it was very popular
- ☐ Because the Tiktok videos are very attractive and this made me believe that the show must have a lot of fans.
- ☐ From the TikTok videos, I feel that the uploader is very passion about the show.
- ☐ Other (Please Specify)

Chicago Fire

How popular do you think Chicago Fire is?

- ☐ I have no idea
- ☐ I know it's not popular
- ☐ I know it's popular in a certain group of people
- ☐ I know it's popular

Watch the following three videos and answer the questions when you finish.



Go to next page and watch the second video.

Watch the video on this page.



Go to next page and watch the third video.

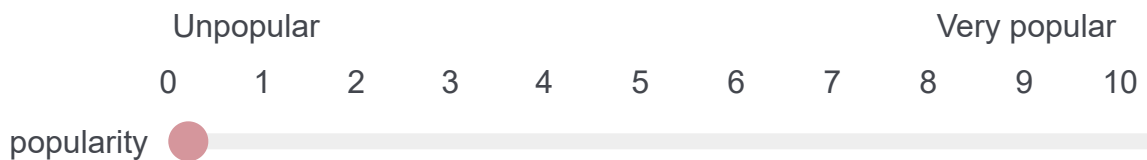
.....

Watch the third video on this page:



When you finish, go to the next page and answer the questions.

How popular do you think Chicago Fire would be after watching the tiktok videos



Why do you think it is not popular?

- ☐ Because I knew it was not popular
- ☐ Because the Tiktok videos are not attractive and this made me believe that the show does not have a lot of fans.
- ☐ From the TikTok videos, I cannot feel any enthusiasm towards the show from the uploader.
- ☐ Other (Please Specify)

Why do you think it is popular?

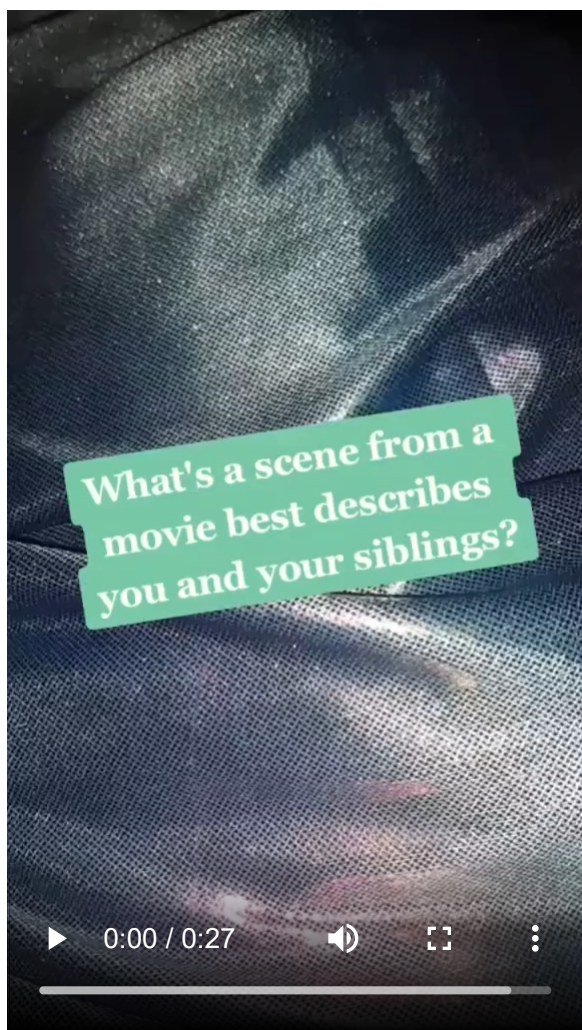
- ☐ Because I knew it was very popular
- ☐ Because the Tiktok videos are very attractive and this made me believe that the show must have a lot of fans.
- ☐ From the TikTok videos, I feel that the uploader is very passion about the show.
- ☐ Other (Please Specify)

Schitt's Creek

How popular do you think Schitt's Creek is?

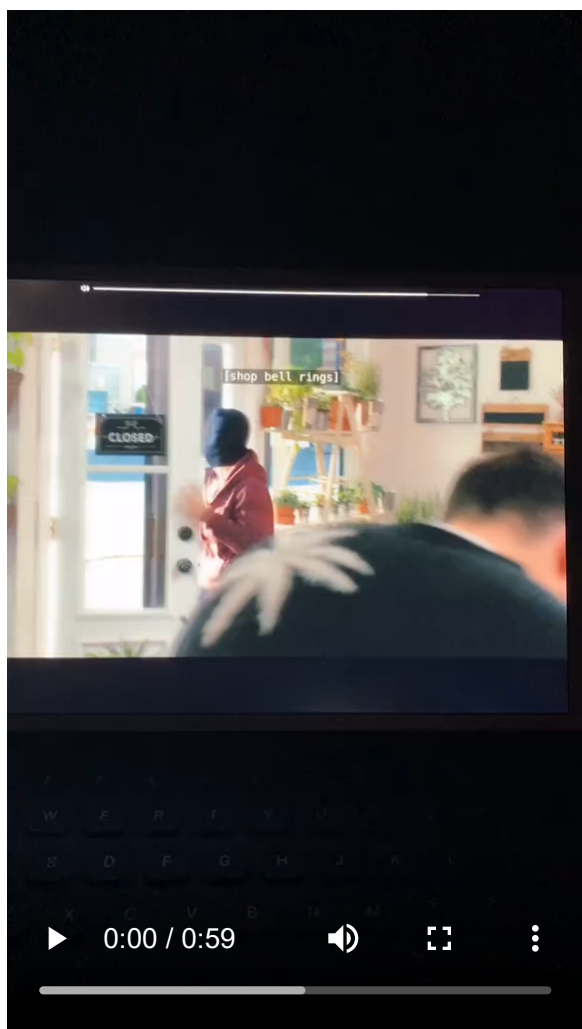
- ☐ I have no idea
- ☐ I know it's not popular
- ☐ I know it's popular in a certain group of people
- ☐ I know it's very popular

Watch the following three videos and answer the questions when you finish.



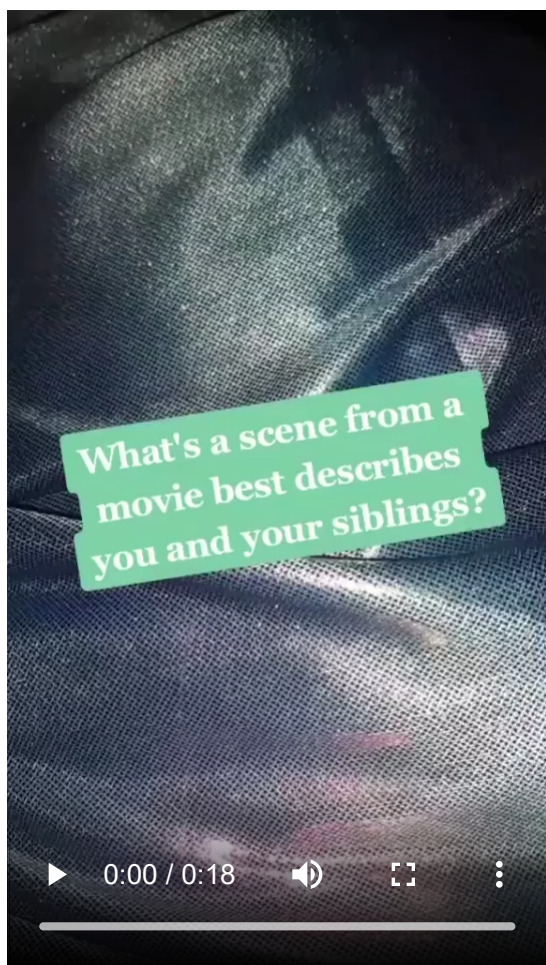
Go to the next page and watch the second video.

Watch the second video.



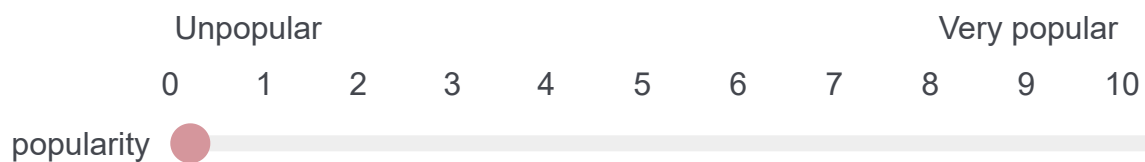
When you finish, go to the next page for the third video.

Watch the third video.



When you finished, go to the next page and answer the questions.

How popular do you think Schitt's Creek would be after watching the tiktok videos



Why do you think it is not popular?

- ☐ Because I knew it was not popular
- ☐ Because the Tiktok videos are not attractive and this made me believe that the show does not have a lot of fans.
- ☐ From the TikTok videos, I cannot feel any enthusiasm towards the show from the uploader.
- ☐ Other (Please Specify)

Why do you think it is popular?

- ☐ Because I knew it was very popular
- ☐ Because the Tiktok videos are very attractive and this made me believe that the show must have a lot of fans.
- ☐ From the TikTok videos, I feel that the uploader is very passion about the show.
- ☐ Other (Please Specify)

100

How popular do you think The 100 is?

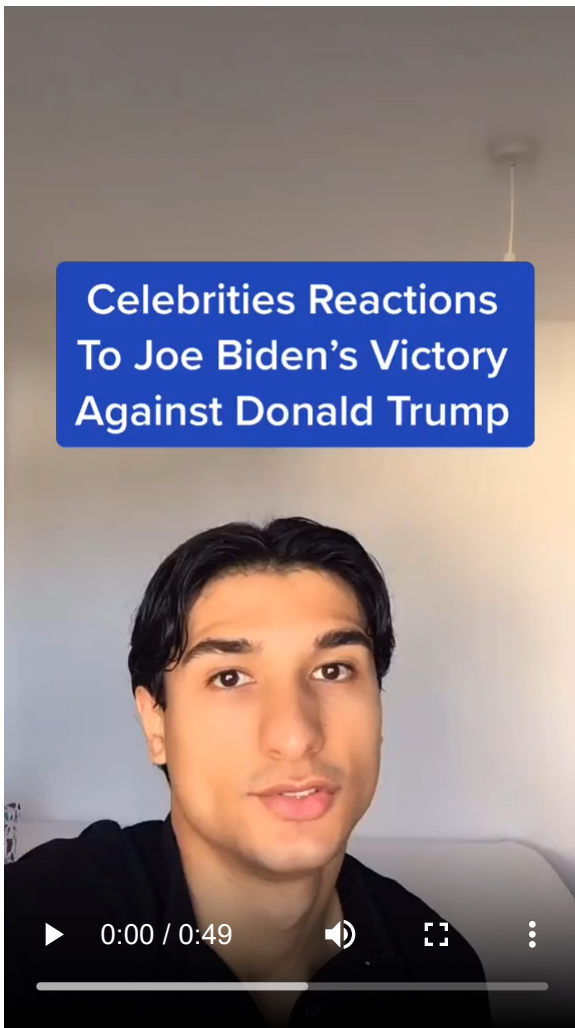
- ☐ I have no idea
- ☐ I know it's not popular
- ☐ I know it's popular in a certain group of people
- ☐ I know it's very popular

Watch the following three videos and answer the questions when you finished.



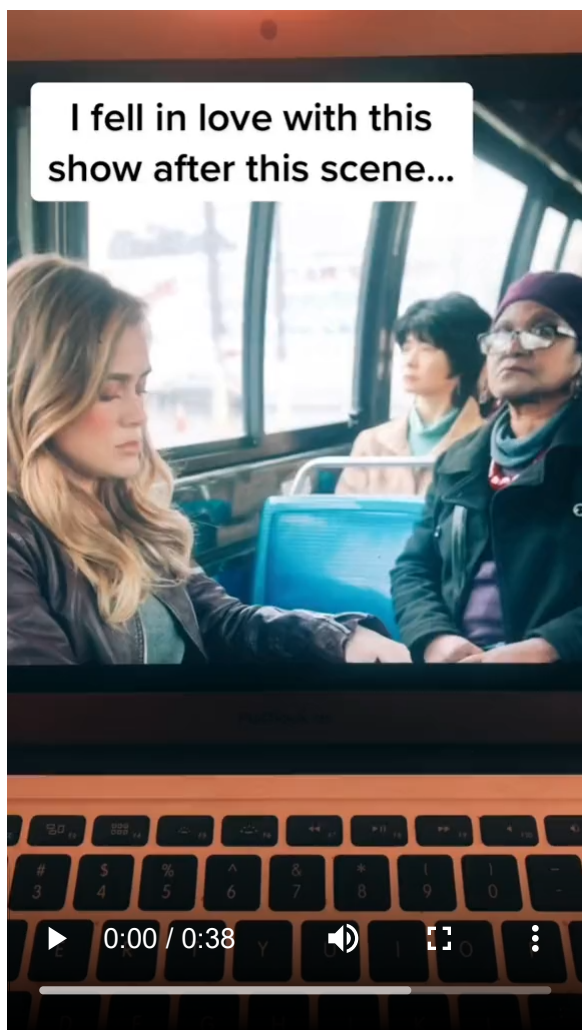
Go to the next page and watch the second video.

Watch the second video.



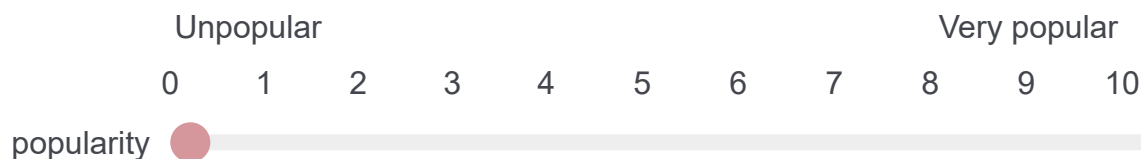
When you finished, go to the next page and watch the third video.

Watch the third video.



When you finish, go to the next page to answer the questions.

How popular do you think The 100 would be after watching the tiktok videos



Why do you think it is not popular?

- ☐ Because I knew it was not popular
- ☐ Because the Tiktok videos are not attractive and this made me believe that the show does not have a lot of fans.
- ☐ From the TikTok videos, I cannot feel any enthusiasm towards the show from the uploader.
- ☐ Other (Please Specify)

Why do you think it is popular?

- ☐ Because I knew it was very popular
 - ☐ Because the Tiktok videos are very attractive and this made me believe that the show must have a lot of fans.
 - ☐ From the TikTok videos, I feel that the uploader is very passion about the show.
 - ☐ Other (Please Specify)
-

Block 5

We are very grateful for you finishing this survey! If you would like to enter a \$25 dollar Amazon Gift Card draw, you can choose to leave your email here.

[Click here and go to this survey to leave your email and enter the draw.](#)

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