



Voces Vitales

Hussein Karim, Elizabeth Correa, Erin Chambers, and Victoria Kahler

Project Big Picture

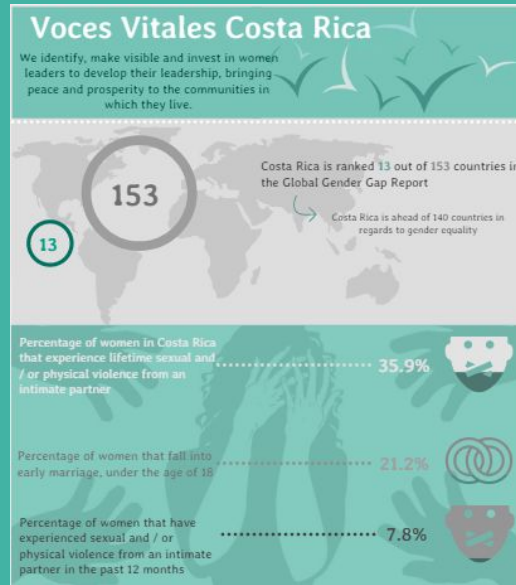
Task: Informational Infographic
System to better inform and reach the
public

Guidelines: Depict women in every aspect of their lives,
information found entirely online, sources must be updated
annually

Importance: More than the infographic, can span and continue
to impact VVCR and their chapter for years to come



Goal/Purpose



Methodology

1.



- Overall status
- Some comparative statistics
- Important statistics

- Who is VVCR
- Initiatives and programs

2.



- Display
- Colors/Designs
- Flow

3.



- How to update statistics
- How to update infographic

The Infographic

Overview:

- VVCR colors
- Icon/ graph for each statistic
- Human rights → Economic empowerment → Political leadership

Mission Statement

Human Rights Statistics

- Global Gender Gap
- Violence against women
- Early Marriage

Voces Vitales Costa Rica

We identify, make visible and invest in women leaders to develop their leadership, bringing peace and prosperity to the communities in which they live.



Percentage of women in Costa Rica that experience lifetime sexual and / or physical violence from an intimate partner

35.9%



Percentage of women that fall into early marriage, under the age of 18

21.2%



Percentage of women that have experienced sexual and / or physical violence from an intimate partner in the past 12 months

7.8%



Human Rights Statistics
-Reported human trafficking
-Reported femicides



Reported does not reflect the accurate number of victims, as many cases go unreported

89 reported victims of human trafficking in 2019

Reported does not reflect the accurate number of victims, as many cases go unreported

26 reported victims of human femicides in 2019



Economic Empowerment Statistics
-Economic opportunity
-Educational attainment



60.7% gender equal for economic opportunity

100% gender equal for educational attainment



Costa Rica is ranked 112 out of 153 for economic participation and opportunity



Costa Rica is ranked 33 out of 153 countries for educational attainment.

Economic Empowerment Statistics

- % of corporate jobs held by women
- Unemployment rate



Political Leadership Statistics

- % Delegates
- % Mayors
- Equality in politics



VVCR Methodology



What VVCR is doing

VVCR uses a methodology that leads women to learn by doing. Our intervention model is based on three fundamental pillars: knowledge, one-to-one accompaniment, and networks.

Initiatives/ Programs



Mentoring

Our volunteer mentors are the heart of Vital Voices. Our programs help women empower themselves to be agents of change in their own lives, that of their families and communities.

To learn more about our mentor program or become a mentor click here!



Talks and Workshops

Included in our mentoring programs, we host many talks and workshops covering a variety of topics. We work in partnership with other organizations and provide our participants with opportunities to learn a variety of skills and lifetime lessons to better themselves and their communities.



To learn more about our alliances and workshops click here!



Short Explanation



Hyperlinks to programs on VVCR website



VVGROW

VVGROW Fellowship is a one-year international accelerator program for women entrepreneurs. It includes business skill training, technical assistance, leadership development, and access to networks to grow your business.

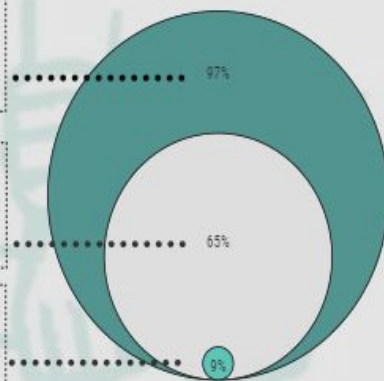
[Click here to learn more!](#)



Percent of graduates who have created connections that they think will be useful to grow their businesses.

Percent of graduates who have experienced positive growth in their sales during the year.

Percent of graduates who have experienced growth in their employees during the year.



SMB Leadership Training

We work with women in achieving success within their small businesses. Included in this is mentoring sessions, leadership workshops, stress management and effective communication skills.



[To learn about our Vital Business Program click here!](#)



Leadership Mentoring

We see leadership as the ability to achieve what is valuable for each person and inspire other people to achieve their goals as well. Our talks, workshops, and mentoring generate spaces for reflections and connections that allow us to evaluate our leadership. All women who take on leadership within the community spend the months before they take office with us so that we can help prepare them to have success during their time in leadership.

Discover more VV chapters...



Vital Voices is a global initiative. All around the world chapters are working to promote human rights, economic opportunity, and political leadership for women. In Central America, there are 5 other countries promoting women with their own VV chapters.

Highlighting other VV chapters in
Central America.



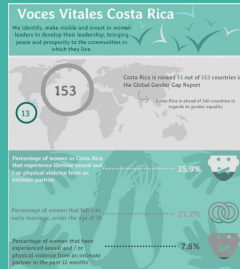
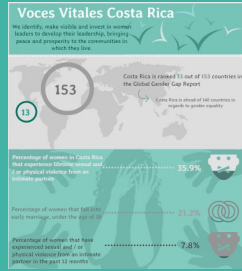
List of sources

Sources



List of statistics which came from each source

Longterm...



Conclusion

We must help women in every society to have their voices heard.

- Madeleine Albright

Never doubt that you are valuable and powerful and deserving of every chance in the world to pursue your dreams.

-Hillary Clinton

What matters most is not the act of failure but how we pick ourselves up after we get knocked down and what lessons we take away.

-Alyse Nelson

Acknowledgements



Ani Cubillos



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