

71.4%

## INTERESTED IN

- SUMMER CAMPS
- STAY-AWAYS
- NANA COOKING

73.9%

PEOPLE BETWEEN AGES 18-35 HAVE AN INTEREST IN RURAL CULINARY TOURISM



HAVE PARTICIPATED IN CULIANRY TOURISM IN THE PAST



## WHAT GENERATION THE RESPONDENTS WERE

1st Generation
30% 2nd Generation
6.67% 3rd Generation



## SURVEY DEMOGRAPHICS

Male **55%** 

Female 45%