

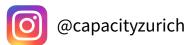
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About Capacity





- Entrepreneurship Programme
- Access Programme
- Access Fast Track Programme
- Seeking a digital platform to connect their network



Goal:

Identify and recommend a digital solution to strengthen Capacity's network and increase the visibility of their entrepreneurs to potential audiences such as clients, sponsors, and donors.

Objectives:

- Develop an understanding of the challenges Capacity faces.
- 2. Research and narrow down a list of potential platforms.
- Present live demonstrations of recommended platform(s) to Capacity.

Our Strategy

	Interviews	Platform Research	Determine the Finalists	Make a Recommendation	
	- 12 Semi-structured	- Developed 25	- Set up	- Live	
	interviews	specific criteria	comparison chart	demonstration of	
			5511.pai.5511 511a1 5	the top platform(s)	
	2 - 1.15° 1	E. J. L. L. C.	Balancia	the top platform(s)	
	- 2 additional	 Found platforms 	- Determined		
	written responses	that fit the criteria	platforms that <i>best</i>	- Gave advice on	
			fit the criteria	how to effectively	
	- Transcribed and			implement	
	evaluated all			[
) •	\ @				
	answers				
9					

- 1. Community space for networking, promoting events, and discussion.
- 2. Accessible to entire Capacity ecosystem.
- 3. More effective and organized than WhatsApp.
- 4. Alumni can update their own information.
- 5. Potential to grow and evolve.





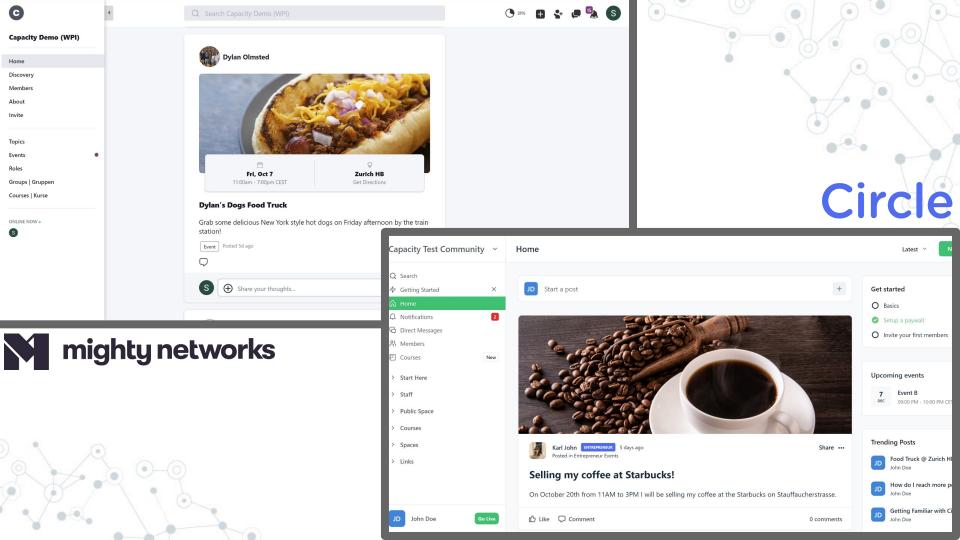
- 13 Different platforms

- Ranging from classrooms to community building spaces

- Created a list of criteria and features that Capacity would benefit from



Interviews	Platform Research		Determine the Finalists			l Recor							
Platform Selection Methods													
Criteria	Weight	Mighty Networks	Circle		Sakai		Moodle (LMS)						
Total	1680	1518 (90%)	1504 (90%)	***	950 (57%)		794 (47%)	***					
Ability to create multiple spaces	10	9	10	•••	3		0						
Compatibility with OR replacement of Google Classroom	10	10	8		10		8						
Different levels of access	10	10	10		7		10						
Ability to maintain many members	10	10	9		10		10						
Ability to obtain and present entrepreneur information	10	8	9		5		5						
Community marketplace	8	4	6		0		0	***					
Price	8	8	7		10		10						
Ease of use	8	8	9		8		4						
100			***										





Interviews

- Presented highest scoring platforms to members of the Capacity team
- In-depth demonstrations on Mighty Networks and Circle

 Recommended implementation strategies

Thank You!



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