Strengthening Community through Digital Platforms

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About Capacity

Talent & Startup incubator for persons with a refugee or migrant background

Empowering refugee and migrants through entrepreneurship

Enroll as a
PARTICIPANT OF OUR PROGRAMMES

Take action as a
VOLUNTEER

Become a
PARTNER

- Entrepreneurship Programme

- Access Programme

- Access Fast Track Programme

- Seeking a digital platform to connect their network

@capacityzurich

Goal:

Identify and recommend a digital solution to strengthen Capacity's network and increase the visibility of their entrepreneurs to potential audiences such as clients, sponsors, and donors.

Objectives:

1. Develop an understanding of the challenges Capacity faces.

2. Research and narrow down a list of potential platforms.

3. Present live demonstrations of recommended platform(s) to Capacity.

Our Strategy

Interviews	Platform Research	Determine the Finalists	Make a Recommendation
- 12 Semi-structured interviews	- Developed 25 specific criteria	- Set up comparison chart	- Live demonstration of the top platform(s)
- 2 additional written responses	- Found platforms that fit the criteria	- Determined platforms that *best* fit the criteria	- Gave advice on how to effectively implement
- Transcribed and evaluated all answers			

1. Community space for networking, promoting events, and discussion.

2. Accessible to <u>entire</u> Capacity ecosystem.

3. More effective and organized than WhatsApp.

4. Alumni can update their own information.

5. Potential to grow and evolve.

- 13 Different platforms

- Ranging from classrooms to community building spaces

- Created a list of criteria and features that Capacity would benefit from

Platform Selection Methods

Criteria	Weight	Mighty Networks	Circle	...	Sakai	...	Moodle (LMS)	...
Total	1680	1518 (90%)	1504 (90%)	...	950 (57%)	...	794 (47%)	...
Ability to create multiple spaces	10	9	10	...	3	...	0	...
Compatibility with OR replacement of Google Classroom	10	10	8	...	10	...	8	...
Different levels of access	10	10	10	...	7	...	10	...
Ability to maintain many members	10	10	9	...	10	...	10	...
Ability to obtain and present entrepreneur information	10	8	9	...	5	...	5	...
Community marketplace	8	4	6	...	0	...	0	...
Price	8	8	7	...	10	...	10	...
Ease of use	8	8	9	...	8	...	4	...
...	...	...	...	...	...	...	...	...

Capacity Demo (WPI)

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ONLINE NOW

Dylan Olmsted

Fri, Oct 7
11:00am - 7:00pm CEST

Zurich HB
Get Directions

Dylan's Dogs Food Truck

Grab some delicious New York style hot dogs on Friday afternoon by the train station!

Event   Posted 5d ago

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Circle

mighty networks

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Posted in Entrepreneur Events

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Selling my coffee at Starbucks!

On October 20th from 11AM to 3PM I will be selling my coffee at the Starbucks on Stauffacherstrasse.

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7
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- Presented highest scoring platforms to members of the Capacity team

- In-depth demonstrations on Mighty Networks and Circle

- Recommended implementation strategies

Thank You!

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