

1st ANNUAL ROCKY MOUNTAIN PRODUCTIVITY CONFERENCE

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**THE AMERICAN INSTITUTE of
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ROCKY MOUNTAIN CHAPTER**

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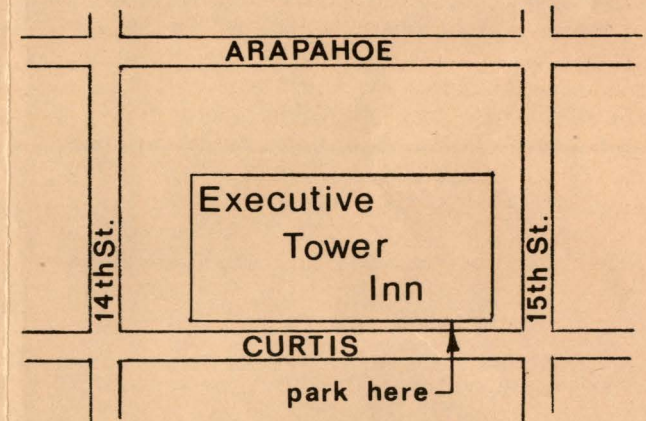
**FEATURING LECTURES AND
OPEN DISCUSSION WITH
PRODUCTIVITY LEADERS FROM
GOVERNMENT & INDUSTRY**

To Be Held At:

**THE EXECUTIVE TOWER INN
DENVER, COLORADO
MARCH 8, 1979
8:00 AM To 3:30 Pm**

AGENDA

- 8:00- 9:00 Registration
- 9:00-9:45 Welcome/Keynote Address
by Dr. Sidney Harmon
- 9:45-10:15 Break
- 10:15-10:45 Dr. Kenneth Mackenzie
- 10:45-11:15 Mr. Duane D. Pearsall
- 11:15-11:45 Mr. William E. Fillmore
- 11:45-12:15 Mr. John W. Rigger, III
- 12:30- 1:30 Lunch
- 1:30- 3:30 Exchange Sessions
- 3:30 Adjourn



Exit Speer Blvd. South off I-25 to Arapahoe;
Arapahoe East to 14th; 14th South to
Curtis; Curtis East to 'EXECUTIVE TOWER INN'.
Park in Executive Tower Inn Parking (same bldg.
as Inn). Bring Parking Stub to Registration on
Second Floor. By Presenting Parking Stub All
Day Parking Fee will be reduced from \$3.50 to
\$1.00

SPEAKERS

DR. SIDNEY HARMAN

Keynote Address

Dr. Harman, a former president of Friends Work College, Huntington, N.Y., founded Harman Kardon, Inc., a manufacturer of high fidelity audio components in 1953. As head of Harman Kardon, Inc., he established a number of innovative programs which made work more satisfying to the worker and improved productivity. During 1977 and 1978 Harman served as Under-Secretary of the U.S. Department of Commerce. In his current position of senior staff member of the Aspen Institute for Humanistic Studies, Dr. Harman will be responsible for establishing, designing and directing a new program dealing with the nature of work and industrial policy.

WILLIAM E. FILLMORE, P.E.

Topic: Material Handling — A Productivity Frontier

Fillmore, who has achieved wide recognition as a productivity consultant, recently took the position of Manager of Facilities Planning with Kenworth Truck Co. in Seattle, Washington. He is also the executive director of the Northwest Productivity Development Association. Fillmore authored/co-authored three books on productivity improvement techniques (one of which won him the nomination for the Maynard 'Outstanding Achievement' Award for 1978). He has spoken recently at the National A.I.I.E. Conference, the National Material Handling Show, and the national S.M.E. conferences.

JOHN W. RIGGEN, III

Topic: To Be Announced

John W. Riggen is General Manager of Hewlett-Packard's Colorado Springs Division. An electrical engineer with a B.S. from Colorado State University and a M.S. from Stanford, he began his career with Hewlett-Packard in Palo Alto in 1960. He transferred to Colorado Springs in 1964 where he has worked in several engineering areas. Prior to being named General Manager in 1977, Riggen was Cathode-Ray Tube Department Manager. He is active in civic affairs and is a board member of the Colorado Springs Chamber of Commerce.

DR. KENNETH MACKENZIE

Topic: Organizing to Improve Productivity

Currently, Mackenzie is the president of Organizational Systems, Inc., a management consulting firm based in Lawrence, Kansas. Thru O.S.I. many banks, printing companies, and some industrial organizations have been reorganized using his techniques. A leading researcher in structural theory, Mackenzie presently holds the Edmund P. Learned Distinguished Professorship at the University of Kansas School of Business. Obtaining his Ph.D. in Business Administration at the University of California in Berkeley, he taught organizational behavior at Carnegie-Mellon and the Wharton School of the University of Pennsylvania.

DUANE D. PEARSALL

Topic: Improving Productivity through Technology and Innovation

Pearsall has a history of productivity innovation. He was the founder and president of Satitrol Corp. and is now a consultant to the Satitrol Division of Emerson Electric. He is president of the newly organized Small Business Development Corp. Pearsall was selected as both Colorado and National Small Business Person of the Year (1976) and was selected for the Outstanding Citizen Award (1978) Mile Hi Sertoma Club. Mr. Pearsall is currently serving on the President's Domestic Policy Review Committee representing small business.

A.I.I.E. CONFERENCE COMMITTEE

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Please Make Checks Payable to:
A.I.I.E. PRODUCTIVITY CONFERENCE

And Mail To:
BUSTER MANESS
 5822 So. PIERSON ST.
 LITTLETON, CO. 80123
 303-973-2249/973-4793

PAYMENT MUST BE RECEIVED BY MAR. 5

Registration Fee \$25.00 per Person
 Student Rate \$10.00 per Person

Cancellations will be accepted only with notification 3 days in advance.
 Note that the conference is being partially funded by A.I.I.E. in order to make it economical for a wide variety of business people.