

SMOKE SIGNALS



MARCH 1978

EMPLOYEE NEWSLETTER OF STATITROL DIVISION

VOL. 5, NO. 3

PRESIDENT'S MESSAGE...

In the history of our Company, we have met and survived many periods of crisis. Each time, the problems seemed insurmountable.

I recall our first major setback when we had to recall 225 static neutralizers because of a service problem. At that time, such a problem appeared to be the end of the world. Somehow, we managed to borrow money and frantically redesign the unit. For the next year, we never knew whether or not we were going to survive another month.

Looking back, it seems that the ingredient that kept us going was optimism. In fact, some of our cynical friends called us "eternal optimists".

Although we have suffered in sales volumes recently, and competition has driven the price of smoke detectors into the ground, there are several bright spots in our program.

Our best product to date is our newest, the Model 902. Yields are good and we are meeting, even beating, our forecasted cost targets. The Model 902 is used mainly in new home construction, a market in which we had never made a significant dent. I'm happy to report that our Marketing Group has literally taken off on this product, and have established to date, seven new Representatives and at least twenty-nine new, significant, large electrical distributors. The growth in sales of the Model 902 is encouraging.

Even though we are priced out of the market at the moment, the Model 800A will remain our "best" product in a "better-best" approach. In other words, the new Model 805 will be our first low-cost detector

to meet competition. Production is delayed because of a technical problem, but I am encouraged by the number of people breaking their backs to solve it. In the meantime, production efficiencies on the Model 800 and the Amway detector are looking better and better. Further, we have good field service reports, thanks to a careful Quality Assurance program.

Looking into the future, I am excited with what our Engineering Group is developing. In addition to our own regular Engineering effort, Emerson has separately funded three new project development programs, each of which will play an important part in our future.

Last year, we suffered some in our commercial business, but we are now in a strong growth pattern that should show significant sales of the new Model 301 series by mid-year.

Above all, we can be glad that the top management of Emerson is solidly behind our Division. You can measure their concern by the number of visitors from St. Louis.

Finally, it would be imprudent, even foolish, to promise that the circumstance would turn around over night. There are no guarantees in our market place. If you believe in our free enterprise system as strongly as I, you would not want it any other way. Again, the vital ingredient that will make it all happen is "optimism". If you need some, let me know, because I have enough for all of us!

- Duane Pearsall

* * *

HAPPY EASTER!!!!



COMPANY COMMENTS...

Congratulations to Duane Pearsall who was given the Outstanding Citizen Award in February, by the Mile Hi Sertoma Club.

* * *

Congratulations are also in order to Sung Pun Pak and Young Hwan Boo on their recent marriage in Korea...

to Soon Soon Park (902 Packing) who is expecting a baby this month...

to Anna Czyszczon (902 Assembly) who is also expecting a baby - in April...

and, to Karen Edwards, who left Statistrol February 24th to await the arrival of her baby.

* * *

Welcome back to Ann Mora who has been on sick leave. Her "060 sweeties" say they're happy she's back (even though she forgot them on Valentine's Day!) But since they're all on diets back there, she's watching their health...

* * *

A baby shower was held for Diane Bell in February...

Harold Robb and Suzan Ellis enjoyed February vacations in Breckinridge...

Carol Van Lierop spent her vacation a little differently than she had expected. After visiting relatives who are spread over California, it rained the entire week she and her husband were trying to help her sister put in a swimming pool! To top it off, they took the wrong road driving back from California, and ended up in Las Vegas! I wonder who was reading the map...

A hearty and warm welcome from Plant I Production to all of the night-shift people who have transferred...and... to all of the Night Shift who transferred to Day Shift at Plant II...

Bonnie (Baker) Holden and her new husband will be living in England by the time this issue is in print...

Apologies to Sue Jamison whose birthday was February 22...We goofed!!



Super Employee Award to Suzette Mensink (pictured above), who works on scrap sources. She saved and reused 6,757 sources since October 25, which adds up to quite a few \$. Good work, Suzette!

* * *

Bill Reid missed getting his Valentine from the girls on his line. Seems Bill's wife started her car, put on the brake, got out to scrape the windshield...and the car rolled down an embankment! She's a lucky lady...she wasn't in the car...

Final Test (Plant II) and Module (Plant II) held baby showers for Donna Miller and Carole Schultz, respectively...

Judy Kulas & Becky Puckett will be new homeowners very soon...

Congratulations to Linda Cook who gave birth to a baby girl in February...

To Clea Miller, Joan Maestas, Karen Johnson and Song Hun Yu (who is hospitalized in Santa Fe after a car accident), our best wishes for speedy recoveries...

Ida Bertrand recently joined the "House on Wheels" people after moving into her new 14' x 70' mobile home...

Test Equipment sent out hearty cheers when Vince Yannett returned to head up their group...

* * *

Charm is the ability to make someone think that both of you are wonderful!!!

* * *

PRUDENT HEART LIVING...

Much can be done to alter the course of cardiovascular disease, and thus reduce the frequency of unexpected cardiac arrest--or heart attack. Things such as prudent heart living; knowing the factors that warn of the development of heart disease; and how to modify the risk factors.

Prudent heart living is a life-style that minimizes the risk of future heart disease. This life-style includes weight control, physical fitness, sensible nutrition, avoidance of cigarette smoking, reduction of blood cholesterol and fatty acid levels, and control of high blood pressure.

In other cases, the care of a physician is necessary, e.g., to help reduce high blood pressure. In other cases, individual discipline, such as discontinuing smoking, weight control, physical fitness, and sensible nutrition are all things we can do for ourselves to help modify the risk factors of heart disease.

- Mary Lou Ray

* * *

Pictured below are Dick Moore, Barbara Gates & Madge Becker, Customer Sales, who moved to quarters at Plant II on February 17.



* * *



SAFETY IS A WAY OF LIFE!



Short Clips

When you're on foot remember that it's better to be a patient pedestrian than a pedestrian patient.

...

One gallon of gasoline can have a force equal to that of 13 sticks of dynamite. If you're in the habit of carrying a can of gasoline in the trunk of your car, you have the makings of a major explosion, even from a minor accident.

...

and still more COMPANY COMMENTS...

Funny of the month...one of our very well known female employees (an avid bowler)...on a recent Tuesday night, rushed through the lobby into the Ladies Room to change into her bowling outfit. Unfortunately, she didn't realize until after she'd shed her working garb, that she'd dropped her sweater in the lobby. After much pleading on her part from inside the door, to one of our compassionate (?) male workers on the other side, was she able to persuade him to return her clothing. (Becker & Barker... what a pair to draw to!)

* * *

MARCH BIRTHDAYS...

- 3-1 Dee Cleveland, Carl Schmidt,
Marlene Lee
- 3-2 Vicky Acree, Wanda Lampe, Thelma
Delaney
- 3-3 Duane Pearsall
- 3-5 Jody Folz, Delores Jones
- 3-7 Jean Martin, Gary Jensen, Marilyn
Johnston
- 3-8 Dan Green, Beverly Coverdale, Sun
K. Lee
- 3-9 Virgie Hoover, Donna Ware
- 3-10 Charlene Garcia
- 3-13 Darla Kane, Anoung Ly
- 3-14 Ingeborg Miller, Lee Roussel, Ar-
leen Goins
- 3-17 Evelyn Archuleta
- 3-19 Roxanne Smith
- 3-20 Jo Sullivan
- 3-22 Rob Williams, Ninh Tran
- 3-23 Judy Walton, Mona Spinden
- 3-24 Mina Sutliff, Paul McBride, Mike
Mancinelli
- 3-25 Bob Cross
- 3-26 Robin Kastner, Geneva Rangel
- 3-27 JoAnn Creasey
- 3-28 Jeanette McPeak, Shirley Self,
Song H. Yu
- 3-30 Sally Levin, Toan Dinh
- 3-31 Art Lampe

Birthday greetings to all of you!!!

* * *

MARCH ANNIVERSARIES...

- 6 yrs. - Bev Peerman, Shirley Steele
- 5 yrs. - Andy Anderson, Erna Sheridan
- 4 yrs. - Pam Johnson
- 2 yrs. - Andrea Quinn, Kelly Barker,
Greg Adamson, Lavonne Hahner, Jeri
Johnson, Thuy Hoang, Erma Sellers,
Rose Damon, Susie Davis, Thang Nguyen,
Sun P. Pak, Susan Jamison, Ingeborg
Miller, Betty Haney, Betty Strain,
Dorene Bell, Carol Schultz, Patricia
Frenchik, Marlyn Peddycoart, Peggy
Sherman, Sylvia Martinez, Pam Bliss,
Helen Dewey, Josephine Gonzales,
Evelyn Archuleta, Donna Smedes, Mary
Conway, Linda Randle, Russ Auble,
Brian Wheeler, Bill Rushing, Bill
Thayer, Leslie Crouch, Kathi Becker
- 1 yr. - Barbara Gates, Duane Conrad,
Gary Jacobson, Barney McWilliams

Happy Anniversaries to all of you!!

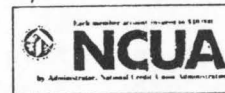
* * *

CREDIT UNION BY-LINES...

Several inquiries have been made concern-
ing the Credit Union's relationship to
Statitrol Division. In response to the
most frequently asked questions:

1. All deposits up to \$40,000 are insured
by an agency of the Federal Government.
2. If you terminate employment at Stati-
trol, regardless of the reasons or circum-
stances, you may retain your membership in
the Credit Union.
3. The Credit Union is separate from
Statitrol Division. If the corporate iden-
tity of Statitrol were to change, the
Credit Union would remain. If the members
were to vote to dissolve the Credit Union,
options are available to transfer accounts
to the Central Credit Union.

More details or answers to other questions
are available from the Credit Union Manager,
Myrna Steeves.



- John Stewart

* * *

The first Annual Credit Union Meeting was
held on February 11th at the Rock Rest Inn
in Golden. An excellent buffet dinner was
enjoyed by all who attended, followed by
the business meeting, with Ken Thompson
officiating.

The Board of Directors for the upcoming
year are: Harold Robb, President, Margie
Brady, Vice President, Doug Black, Secre-
tary, John Stewart, Treasurer, and Gene
Dack, Linda Cook, and Rose Damon, Members
at Large.

The Supervisory Committee consists of Bob
Peters, Barbara Gentile, and Shirley Ehler.

Larry Sandy, Betsy Scown, and Barb Marohn
are members of the Credit Committee.

Copies of the minutes are available thru
Myrna Steeves.

Question boxes will be placed in both cafe-
terias, and answers will be published in
this newsletter each month. We encourage
you to utilize this means of communication
to better educate everyone as to the inner
workings of your Credit Union.

Join us this year - and dance with us next!

* * *