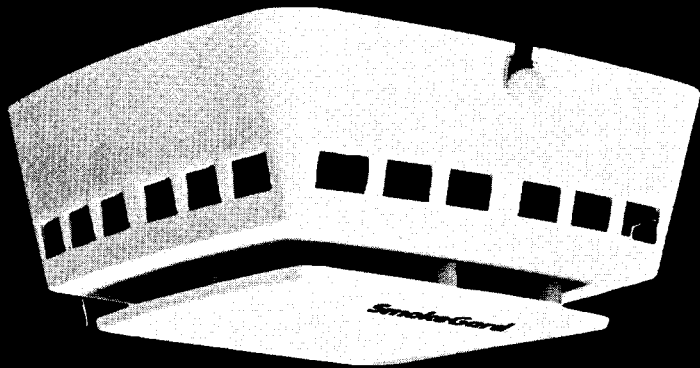


• Announcing

800A

900A

The new 1976 SmokeGard Detectors.
Brand new twins in the Statitrol "family of life."



SmokeGard

Another Fire Defense Product by:

STATITROL CORPORATION
140 S. Union Blvd., Lakewood, Colo. 80228

800A Battery Powered Home Smoke Detector

900A A.C. Line Powered Home Smoke Detector

Two new Ionization Early Warning Home Smoke Detectors that retain the quality and reliability of our present line of SmokeGard detectors but with even more to offer.

We believe these two new detectors represent the finest generations-ahead concepts in early warning fire detection. Tomorrow's products TODAY, from Statitrol. Another "first" from the standard-setting pioneers.

In this announcement kit, you'll find technical and promotional information to help you appreciate these two new detectors, including:

- CATALOG INSERT SHEETS: illustrating and describing the 800A and 900A.
- "WHAT IS A DETECTOR?": technical tips from our Engineering Department on our new detectors, and on smoke detection itself (ionization vs. photo-electric).
- "BATTERY POWERED DETECTORS - THE OLD AND THE NEW": our revolutionary new battery story.

PRESS KIT: a brief news release, with "slick" photos, which you can use in your local media as well as ad "slicks" for your local use, which can be reproduced directly.