



**\*RoboCrisis\***

**@WPI**

**Sponsorship Package**

**Updated: 11/03/2017**

Dear Potential Sponsor,

RoboCrisis is a multi-day robotics festival hosted by Worcester Polytechnic Institute, a engineering university founded in 1865 and the first to create an undergraduate robotics engineering program! At RoboCrisis, teams of college students will have the opportunity to use robots they built to complete real world challenges and tasks. These challenges include autonomous navigation, item sorting, and terrain traversal.

RoboCrisis will be in collaboration with TouchTomorrow, a long-established event at WPI that draws in approximately 10,000 visitors annually.

Within this document, we have included information about WPI, the current event structure, and sponsorship levels. To make this event happen, we will need monetary and volunteer assistance.

We ask for your support towards accomplishing our goals of knowledge-building, engineering innovation, and building robots! Your sponsorship will benefit college students in their engineering pursuits by providing them with the opportunity to gain hands-on building experience and technical design skills as well as business, management, communication, and leadership skills.

Thank you for taking to time to consider sponsoring RoboCrisis. If you would like any additional information or wish to support us, please contact us at [robocrisis@wpi.edu](mailto:robocrisis@wpi.edu)

Sincerely,  
RoboCrisis Team

## **Sponsorship Tiers:**

*This section outlines the sponsorship tiers and the criteria that must be met for a sponsor to be a member of that tier. A sponsor only needs to meet the criteria of one bullet point under a tier to be considered a member of that tier.*

- Standard
  - Donation of \$1,000
  - 10 Standard Volunteers Provided
  - 5 Judges Provided
  - 2 Key Volunteers Provided
- Bronze
  - Donation of \$2,500
  - 20 Standard Volunteers Provided
  - 10 Judges Provided
  - 5 Key Volunteers Provided
- Silver
  - Donation of \$5,000
  - 20 Standard Volunteers Provided
  - 10 Judges Provided
  - 5 Key Volunteers Provided
- Gold
  - Donation of \$10,000
- Platinum
  - Donation of \$20,000

**Sponsorship Benefits Matrix:**

*This section outlines the benefits associated with each sponsorship tier.*

	<b>Standard</b>	<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>
Admittance to Stakeholders Dinner in Odeum (Up to 4 Organization Members)	X	X	X	X	X
Name/Logo on Event Website (Will State Level of Sponsorship on Website)		X	X	X	X
Name/Logo on Event Banners and Handouts			X	X	X
Reserved 10x10ft Exhibition Space			X	X	X
Name/Logo on For-Sale Event T-Shirts				X	X
Name/Logo on all Event T-Shirts (Including Volunteer Shirts)					X
Option for Larger Exhibition Space					X
Specific Challenge Named After Sponsor (Ex. Redbull Aquaculture Challenge)					X
Organize Custom Challenge *See Later Section for more details*					X

## **Event Accommodations:**

For a list of hotels near WPI campus please go to our website: [robocrisis.org/accomadations](http://robocrisis.org/accomadations).

WPI will not be expected to cover any travel or accommodation costs for the event, but sponsors may apply for the following:

- Travel Stipends
  - If a sponsor is not from the New England Area, they are eligible to apply for a travel stipend. Each Travel stipend will be a maximum of \$TBD.
- On-Campus Housing
  - During the event, WPI can also provide housing accommodations to sponsors that may need it. Space is limited and accommodations will be assigned based on applications.

For more information please contact us at [robocrisis@wpi.edu](mailto:robocrisis@wpi.edu)

## **Volunteer Information**

*This section describes the volunteer categories and the expectations of each volunteer role.*

- Standard Volunteers
  - Misc.
    - Volunteer Positions that are TBD to help with event flow.
  - A/V Crew
    - In charge of lighting and audio/video for challenge venues
  - Challenge Reset
    - Assists in challenge venue maintenance
  - Queuing
    - Maintains time flow of each challenge by directing teams to necessary destinations
  - Referee
    - Assists in upholding event challenge rules
  - Challenge Admin
    - Who teams check-in to
    - Informational Guide for event
- Judges
  - Robot Inspector
    - Inspects robots and confirms if they comply to event/challenge standards
  - Safety Inspector
    - Makes sure that event is up to safety standards
    - Able to restrict teams from competing if they are in violation of safety standards
  - Technical Judge
    - Scores posters and the designs of team's robots

- Evaluates robot performance
  - Scoring Judge
    - Maintains scoring of challenges
- Key Volunteers
  - Head Referee
    - Oversees all the referees of a challenge
  - Head Inspector
    - Oversees all the inspectors for a specific robot challenge
  - Head Judge
    - Oversees all technical judging
  - Emcee
    - Master of Ceremonies and Narrator of Challenges
  - Field Supervisor
    - In charge of field maintenance
  - Volunteer Coordinator
    - Organizes and oversees volunteers for a challenge
  - Challenge Coordinator
    - Organizes and oversees volunteers for a challenge

***Meals for volunteers will be covered for the duration of the event.***

**Want to start your own event?**

*If a platinum sponsor would like to make changes to one of the presented challenges or create a custom challenge that is considerably different than the presented challenges they may do so ONLY if they contact the event coordinators at least 13 months before the event.*

Examples of Changes:

- Addition of Rules
- Changing Specific Rules

Restrictions on this Option:

- Expected cost of all materials for a challenge may not exceed \$7,500
- Individual Robots Should Remain Portable