

Can Tourism Help Rural Revitalization in Aisho?

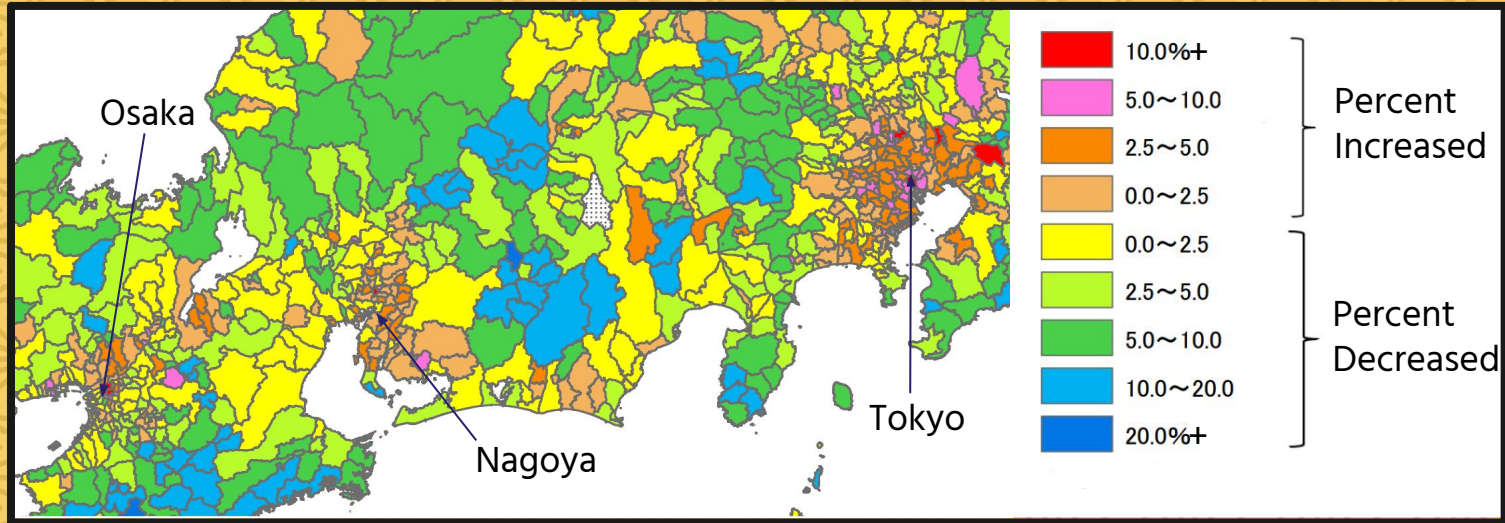


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Rural Population Decline

Map of Population Density Change in Japan 2015-2020



Where we are located



What is Aisho Like?



Kongorin-ji



Local Business Self Sustaining Ecosystem



Omi Jofu Museum



Entrance to Fujii Honke Brewery

Fujii Honke



Omi Jofu



Kuyomon Farm



Both Aisho Groups Interviewing Kuyumons Current Owner (far right)

What We did in Aisho!

1. Identify
Tourist
Attractions in
Aisho

2. Understood
Tourists
Needs and
Opinions

3. Interviewed
Working
Holiday Visa
Holder

4. Interviewed
Aisho
Business
Owners

SekaiCo



Working Holiday Visa and Rural Revitalization



Tourist Cities Nearby

- Omihachiman
- Otsu



Omihachiman and Otsu

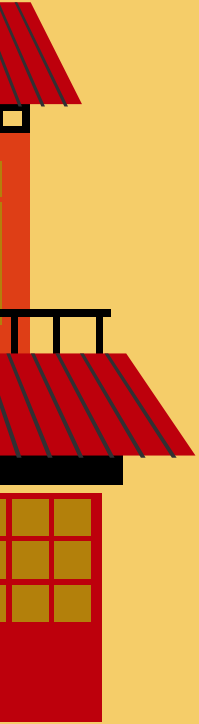


View From Omihachiman Castle



Ukimido Floating Hall (Otsu)

Local Legacy of Aisho



Rural Tourism for Revitalization in Aisho



**Take-Out Restaurant Made
From a Repurposed School Bus**

Rural Revitalization Through Another Form



Aisho Tourism Center courtyard



Kuro Neko Bakery

Aisho as a Place for Cultural Exchange



Thank You So
Much For
Listening!

Questions?

