

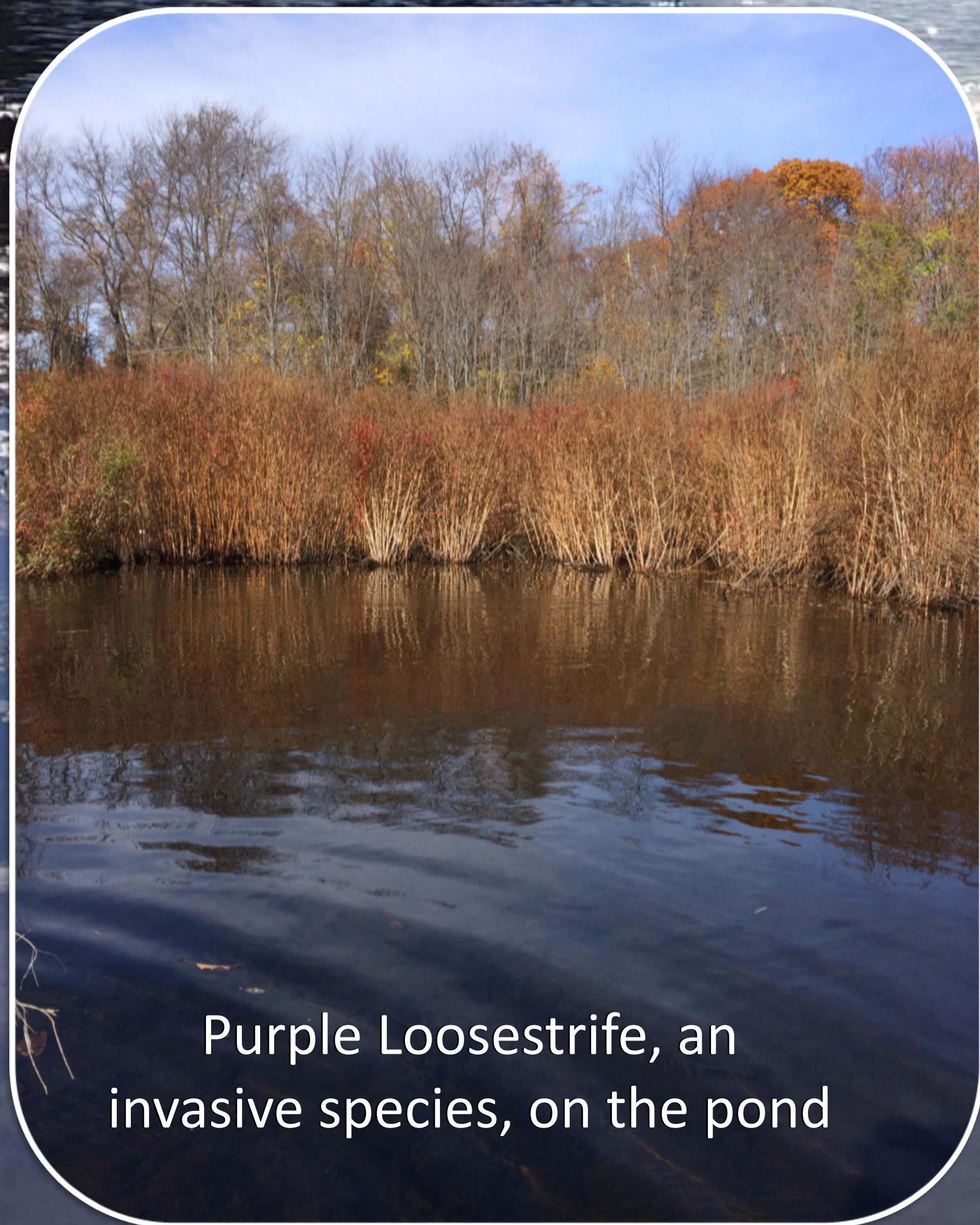
A Common Ground for Coes Pond

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Background:

There has been a decrease in the recreational use of Coes Pond in Worcester. This is due to the public's negative perception of Coes Pond as polluted and a lack of collaboration among different restoration groups.



Purple Loosestrife, an invasive species, on the pond

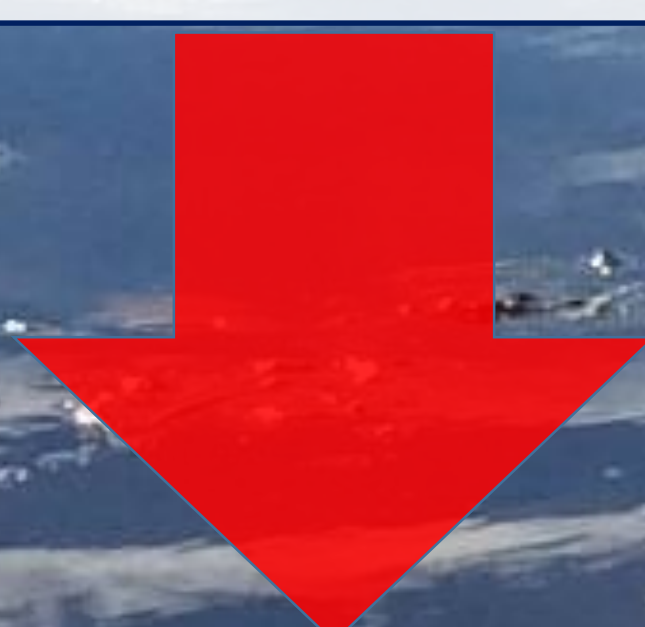
Problem:

The current public perception of the pond has a negative connotation. There is no common ground for restoration efforts which halts the Master Plan's implementation.



Goals and Objectives:

Goal is to change the public perception of Coes Pond. Currently the public is not using Coes pond to its full potential. The public has a negative viewpoint of the pond because of the pollution in the past.



Solution:

- Create a website that will act as the central hub of information and collaboration on the restoration project.
- Use the social media campaign to provide the public with access to the contact information of those involved, events occurring at the pond, and general information.
- Provide a technological warehouse for data concerning the pond.



Conducting our interview on the pond

How You Can Get Involved:

Media Outreach

Coes Pond Common

- Projected URL: coespond.org

Facebook

- Like our page: Coes Pond

Future Events:

- April 2015 - Work for Worcester
- Attend Task Force meetings
- Take pictures for a photo contest



Water Chestnut, an invasive species, on the pond

Acknowledgements:

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Peter Coffin: For the interview
Derren Rosbach: For being out sponsor

Citations:

Photos taken by Allison Holmes
(2005, June 16). *Public Open Space Properties Surrounding Coes Pond*. Retrieved from <http://www.worcesterma.gov/uploads/db/ea/abeaae5368e3b9890811f91784d3abc1/coes-master-plan.pdf>
Kotsopoulos, N. (2014, April 16). Organizers Hope to Revive Coes Pond. *Worcester Telegram and Gazette*. Retrieved October 11, 2014, from <http://www.telegram.com/article/20140416/NEWS/304169688&Template=printart>

Research Plan:

1. Investigate the reasons for the reduction in the recreational use of Coes Pond through interviews
2. Cite visit of Coes Pond and meet with members of the Coes Pond Task Force to analyze potential solutions
3. Develop a venue for information sharing with the public and for collaboration among restoration groups