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# WICN Studio 50

## Guide and Management

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# The Project

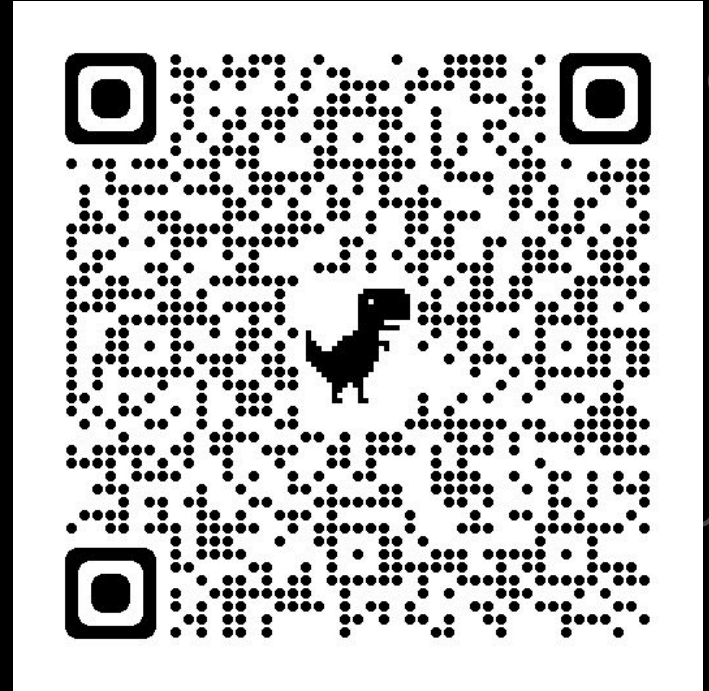
- Develop a workflow system for new audio engineers working in Studio 50.
- Enhance the front-end experience of Studio 50 for new clients.
- Refine elements of the client's experience utilizing Studio 50.



# The Guide

We curated a [Studio 50 Guide](#)

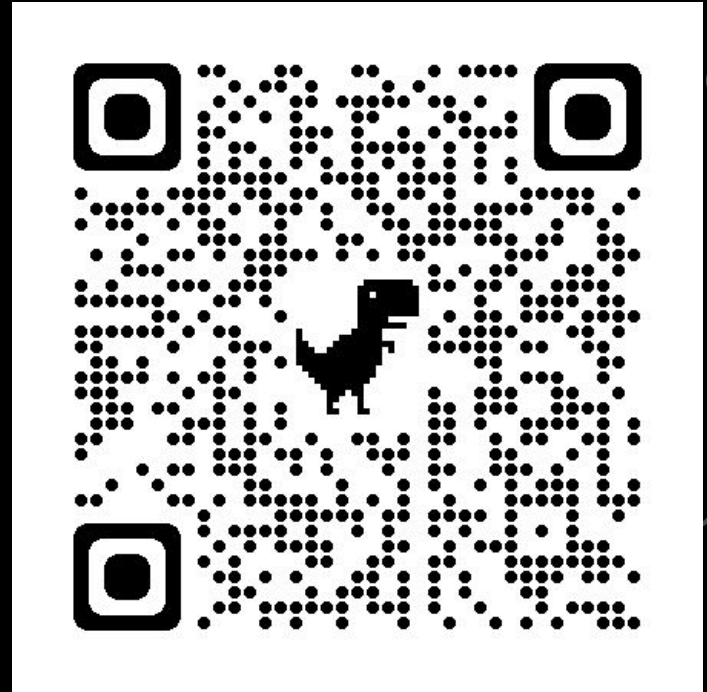
- Simple. 
- Accessible. 
- Tried and true methods. 
- Organized for **workflow efficiency**. 



# Client Management

Clients can now request bookings through [wicn.org](http://wicn.org)

- The important info 📄
- Sent directly to email 📧
- Vet clients before booking 🔍



# Future Studio Enhancements

## Cloud storage for client files

- Free service (Microsoft OneDrive, Google Drive, etc.)
- Subscription service (Dropbox, Box, Sugarsync, etc.)

## Social Media Marketing

- Consistent posts on Instagram, TikTok, YouTube, LinkedIn, etc...
  - Short form content



Thank you :)

Any questions?