

Goal

To raise awareness and increase knowledge about Genetically Modified Organisms (GMOs) in food at WPI.

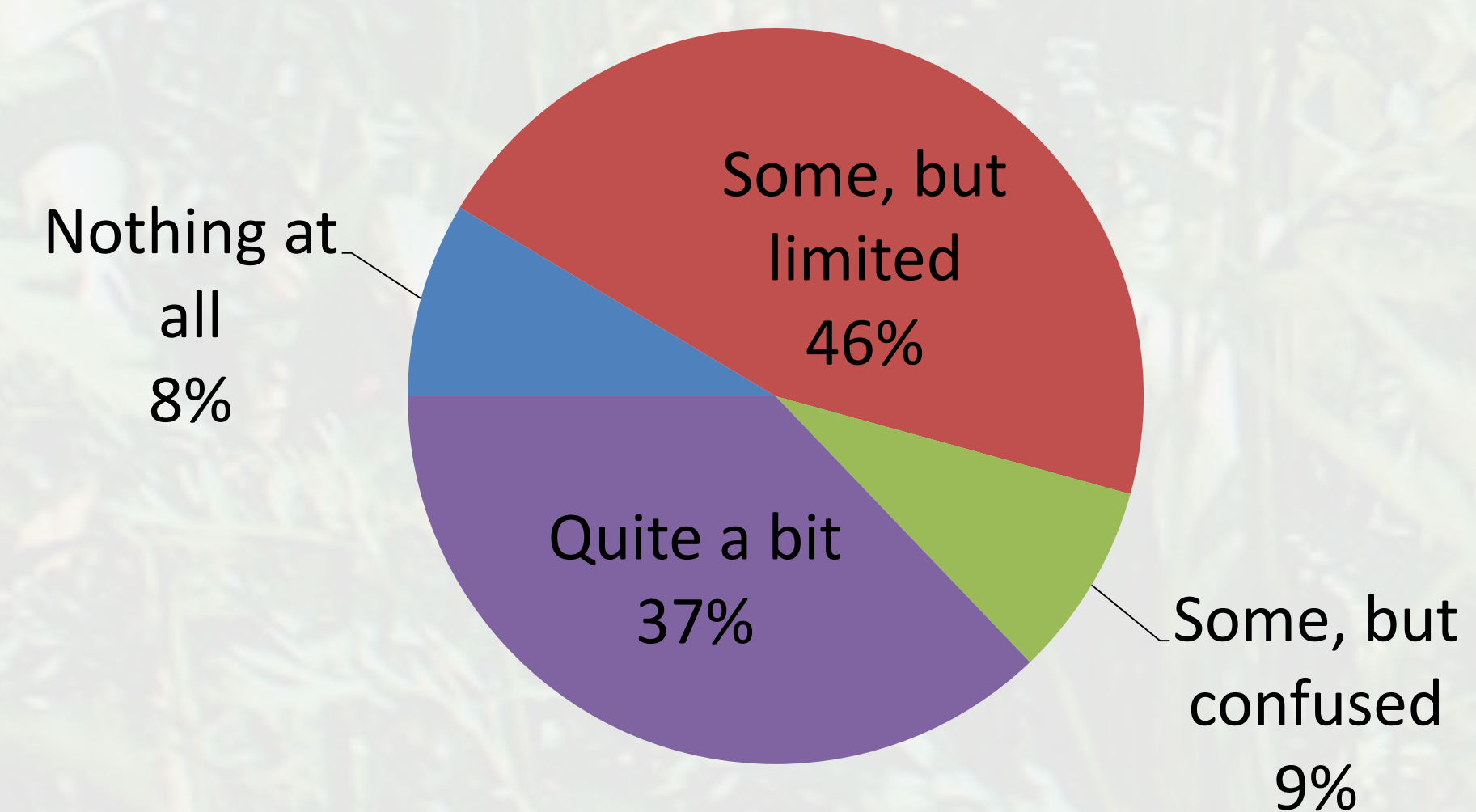
Background

Studies show people do not know enough about GMOs.

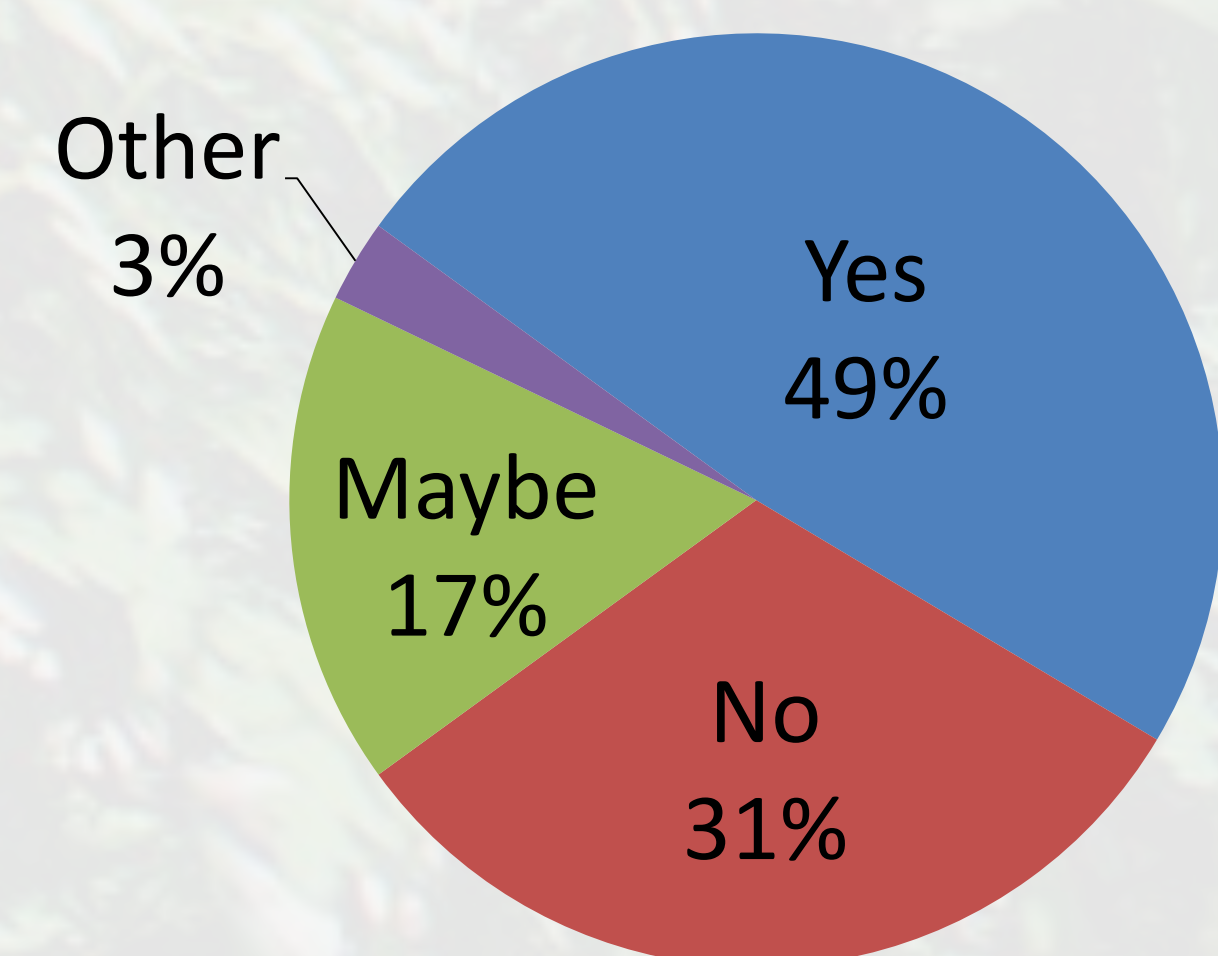
- 75% of the food in an average grocery store contains GMOs.
- 85% of corn grown in the US is genetically engineered.
- 58% of Americans are unfamiliar with the amount of GMOs in food.

Results of Informal WPI Survey

How Much Do You Know About GMOs?



Would You Like to Learn More About GMOs?



Methods and Process

"GMO Awareness Week"

- Step 1**
 - Informative e-mail to students.
 - Distribute flyers and pamphlets around campus.
- Step 2**
 - Information tables with two staff members will be placed at Morgan Commons, Goat's Head Restaurant, and the Campus Center Fountain.
- Step 3**
 - Trivia Contest at Goat's Head on Friday night.
 - Prizes handed out to the winners .
- Step 4**
 - The participants at Trivia Night will complete a final survey.
 - The survey will be sent by e-mail as well.

Myths and Misconceptions

GMOs...

- Cause illness and cancer.
- Produce super viruses that can jump between species specifically to humans.
- Can cause super weeds.
- Synonymous with selective breeding.



Conclusion

Success will be a student body more aware and knowledgeable about GMOs in food.

Constraints

- The project will be one week of 50 total volunteer hours with a 6 person staff.
- Budget of 75 dollars guaranteed by SGA.

References

"GE Food « The True Food Network." *The True Food Network*. The Center for Food Safety ,Web. 29 Nov. 2012. <<http://truefoodnow.org/campaigns/genetically-engineered-foods/>>.

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"MOMS Says Yes on Prop 37: Our Right to Know about GMO!" 4 Dec. 2012. MOMS Says Yes on Prop 37: Our Right to Know about GMO! Retrieved from <<http://www.safemilk.org/2012/11/yes-on-prop-37-our-right-to-know>>.

"Studies Show GMOs in Majority of U.S. Processed Foods, 58 Percent of Americans Unaware of Issue." *Studies Show GMOs in Majority of U.S. Processed Foods, 58 Percent of Americans...*, July 2011. Web. 27 Nov. 2012. <<http://www.prnewswire.com/news-104510549.html>>.