

Background

Knowledge bases provide numerous benefits:

- Reduce traffic to IT departments.
- Allow for more focus on pressing IT issues.
- Provide 24/7 support.

Implementing a knowledge base is a challenge:

- They need to be setup and promoted.
- They need to communicate information well.
- They need to be maintained.

Literary Review

- How do people learn information?
- How are knowledge bases created and maintained?
- What are other organizations' knowledge bases like?

Usability Tests

Usability tests were completed to test how well the WPI Knowledge base guides community members through new information and processes.

Task 1: Change your WPI account password.

Task 2: View your Multi-Factor Authentication options.

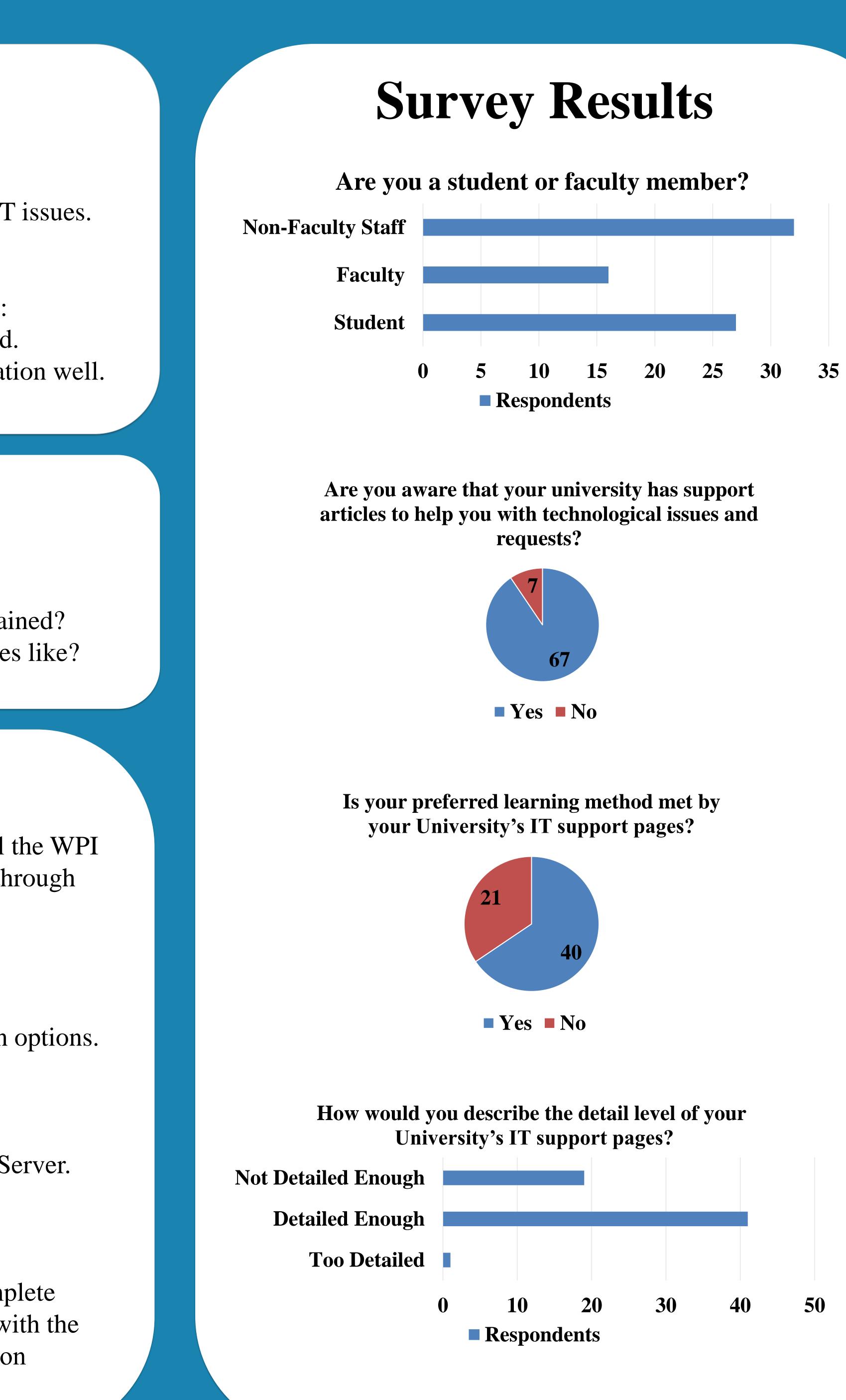
Task 3: Map a network drive to your device.

Task 4: Access a software on a WPI Terminal Server.

Task 5: Visit the Workday Site.

While participants were able to eventually complete each task, they sometimes encountered issues with the knowledge base's communication and navigation elements.

A Study of Knowledge Bases By: Noah Brennick (Professional Writing) **Advisor: Professor Kevin Lewis**



Focus groups were held to provide feedback on sample articles that were created based on feedback from the usability tests and survey results:

- the article description.

Recommendations

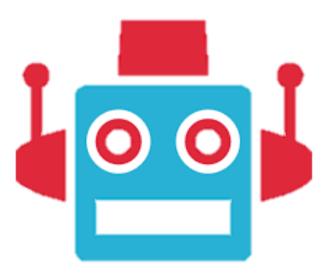
The WPI knowledge base provides a suitable foundation for communicating technical information and processes to the WPI community. However, it can be improved by implementing the following recommendations:

- Make error pages less intimidating

- Include more visuals.

Sample Articles

Sample Article Collection:



Focus Groups

Include visuals to represent information that new community members are likely unfamiliar with. • Provide more context on processes and key terms in

Incorporate context on the importance of related support articles in addition to linking them.

• Introduce more promotions for the WPI Hub • Make support articles more transparent • Provide background on different WPI Hub services

