



# Pigskin Party: A Statistical Analysis on Fantasy Football and “The Machine”

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Sponsored by Advanced Sports Logic: It's All in the Math

A Major Qualifying Project Report submitted to the Faculty of  
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This report represents the work of four WPI undergraduate students submitted to the faculty as evidence of completion of a degree requirement. WPI routinely publishes these reports on its web site without editorial or peer review.

## **Abstract**

This project used a variety of different mathematical techniques to improve upon Advanced Sports Logic's fantasy football software product known as "The Machine." The team looked at the mathematics behind some of the functions used within the software and recommended changes accordingly. Additionally, the team also worked on creating a new product within "The Machine" which projects statistics throughout the course of a season. The team concluded that the contents of this project could be expanded upon and recommended how to do so consequently.

## Authorship

This report was developed through the collaborative efforts Mark Johnston, Ari Lathrop, and Nicholas Mondor. All group members contributed equally to the completion of this project.

## Executive Summary

Advanced Sports Logic is an entrepreneurial company founded by WPI alumni Leonard LaPadula that aims to provide its customers with a competitive advantage in fantasy football leagues by increasing their overall chances of winning the league. Its software product, “The Machine,” is designed to apply rigorous, mathematically sound formulas with the end goal of providing recommendations on all possible player transactions available in fantasy football leagues. With fantasy football becoming more and more popular amongst avid sports fans across the world, Advanced Sports Logic has sought to further improve “The Machine” by asking our group consisting of three senior actuarial mathematics majors from Worcester Polytechnic Institute.

The project was broken down into three main objectives:

- Generate different projection distributions for different tiers of players to account for upside and downside potential.
- Build and measure a method that uses historic data to generate projections which are both accurate and detailed.
- Review and refine the methods used to calculate playoff seeding and an individual team’s chance of winning the championship.

For the first objective, the team gathered historical data from AccuScore (provided by Advanced Sports Logic) and measured the overall accuracy and precision of the projection for each player. We defined accuracy as a term to determine how accurate each of these projections were, both in future weeks and the week right before the actual game; this was measured using the *Predicted Fantasy Points – Actual Fantasy Points*. Meanwhile, we defined precision (also known as variance throughout the report) as how much each projection changed throughout the course of the season. Precision was found by taking the predictions in any given week and calculating how much they change over the rest of the season (using standard deviation). In addition, we generated a linear weighting scheme in an Excel file for the user so they could choose which projections they valued the most throughout a season. By altering the three pivot points found in Figure 16, the user was allowed to put a heavier weight on the predictions right before the matchup, as well as lesser weights for weeks deeper into the future (or vice versa). Additionally, we were also able to verify the “Shape shifting” method created by Advanced Sports Logic, which determined player tiers for each position using total fantasy points scored.

The second objective of this project was broken down into four phases: (1) Defining what data was needed; (2) Collecting the data; (3) Testing different methods for projections with the data; and (4) Documenting results and creating recommendations.

The first thing that needed to be done for this objective was to determine all possible factors for each position that should be taken into account when creating a projection model. These factors can be found in section 3.2.1. After doing this, we then looked into a wide variety of companies that kept historic football data. Eventually, we decided to have Advanced Sports Logic purchase the data from TeamXML, which provided the data in a format that could be extracted into an Excel file relatively easily. We then explored two different methods of projecting statistics using a “top-down approach,” which involves predicting the statistics (passing yards, rushing yards, receiving yards, touchdowns, interceptions, etc.) for each team for an entire season and then allocating those stats to each game week-by-week. From there, the approach looked to allocate the game-by-game statistics to individual players on each team.

While exploring this “top-down approach,” the team decided to create a play probability tree. We determined that there are a fixed number of things that can happen on any given play, and those outcomes can happen with varying probabilities. From here, we were able to create two different methods of projecting stats in conjunction with Advanced Sports Logic. The first method involved blending the play probability trees together on a game-by-game basis and creating a “predicted play probability tree.” This new probability tree was then multiplied by a standard fantasy scoring rule set to yield team projections. The second method involved creating an extremely basic Generalized Linear Model (GLM) using a variety of different parameters to determine what would happen during each game.

We found that we were barely able to scratch the surface of the power of Generalized Linear Models. However, our basic model yielded some interesting results, showing that a method could be created to mathematically predict what would happen on a game-by-game basis. Additionally, a direct comparison of the “predicted play probability tree” method to AccuScore’s projections resulted in a graph showing that AccuScore overestimated their projections in 2010 (Figure 23). The graph also showed that ASL’s basic projection method

yielded a normal distribution, indicating that the projections at the team level were pretty accurate.

The third objective involved exploring win probability methods and the various different possibilities for playoff seeding in each league. We determined that the current method of generating these seeding possibilities was not mathematically correct, and as such, explored using conditional probability to solve the issue. However, the solution to the problem was much simpler, as we already knew the playoff seeds by the time the playoffs came around. Therefore, the only thing needed to determine a champion were the matchup probabilities as a team moved throughout the playoffs.

While this project produced some very interesting results, the group still feels there is a lot of work to be done. As such, we were able to come up with a number of different recommendations:

1. Generate some sort of grading rubric for Objective 1 to determine what “good” accuracy and precision numbers are.
2. Player tiers were created, but we recommend looking further into accounting for upside and downside potential.
3. Investigate Generalized Linear Models further to determine the correlation between variables, as they are a very powerful tool.
4. Determine a way to allocate team projections down to individual players. Doing so will also help to determine whether or not the “top-down approach” is a valid projection technique.
5. Look into conditional probability again for Objective 3, as the new method still feels too simple to us.

## Table of Contents

Abstract .....	ii
Authorship .....	iii
Executive Summary.....	iv
1. Introduction .....	1
2. Fantasy Sports and “The Machine” .....	2
2.1 The History of Fantasy Sports .....	2
2.2 Business Opportunities in Fantasy Sports.....	3
2.3 How Fantasy Football Works .....	5
2.4 A Brief Explanation of “The Machine” .....	7
3. Improving “The Machine” .....	9
3.1 Objective 1: Building More Accurate Probability Distributions .....	9
3.1.1 Measuring Projection Accuracy and Precision.....	11
3.1.2 Shape Shifting and Player Tiers.....	13
3.2 Objective 2: Creating a Method for Generating Fantasy Point Projections .....	14
3.2.1 Phase 1: Data Definition .....	14
3.2.2 Phase 2: Collecting the Data .....	16
3.2.3 Phase 3: Testing Projection Methods .....	19
3.2.4 Phase 4: Documentation of Results .....	24
3.3 Objective 3: Reviewing and Refining Win Probability Methods .....	24
3.3.1 Analyzing the Current Playoff Seeding Method.....	25
3.3.2 Creating a New Playoff Seeding Method .....	28
3.3.3 Testing the Method.....	29
4. Results from New Calculation Methods .....	30
4.1 Increased Accuracy on Probability Distribution Results .....	30
4.1.1 Accuracy and Precision .....	30
4.1.2 Shape Shifting Results .....	33
4.2 Projection Modeling Results .....	38
4.2.1 Predicted Play Probability Tree Method.....	38
4.2.2 Generalized Linear Model Results .....	40
4.3 Win Probability Results.....	44
4.3.1 Results of the Current Method .....	44

4.3.2 Results from the New Win Probability Method.....	50
5. Conclusions and Recommendations .....	55
References .....	58
Appendix A – Code for Win Probability Method .....	59
Appendix B – Excel Files .....	63



**Table of Figures**

Figure 1 - FSTA Fantasy Sports Breakdown (CBS Sports, 2012) ..... 3

Figure 2 - Statistics for Fantasy Football Players on CBSSports.com (CBS Sports, 2012) ..... 4

Figure 3 - Flowchart of "The Machine" ..... 7

Figure 4 - Objective 1 Outline ..... 10

Figure 5 - AccuScore Projection File..... 11

Figure 6 - Linear Weighting Scheme ..... 13

Figure 7 - Phases for Projecting Fantasy Points ..... 14

Figure 8 - TeamXML Query Builder (Page 1)..... 18

Figure 9 - TeamXML Query Builder (Page 2)..... 19

Figure 10 - Play Probability Tree ..... 21

Figure 11 - Objective 3 Methodology Flow Chart ..... 25

Figure 12 - Example Win Probability Distribution..... 26

Figure 13 - Win/Loss Probability Distribution Graph ..... 28

Figure 14 - Proximity and Overall Accuracy Example ..... 30

Figure 15 - Precision Example ..... 31

Figure 16 - Weighting Schematic ..... 32

Figure 17 - Weight Schematic Factored into Accuracy ..... 32

Figure 18 – Player Tiers Example ..... 35

Figure 19 - Tier 1 Running Backs ..... 36

Figure 20 - Tier 1 Defensive Backs ..... 36

Figure 21 - Tier 1 Wide Receivers ..... 37

Figure 22 - Objective 2 Ratio Sorting ..... 38

Figure 23 - Projection Comparison between ASL and AccuScore..... 39

Figure 24 - Generalized Linear Model for Pass TDs ..... 40

Figure 25 - Pass Predictions for Patriots in 2009 ..... 41

Figure 26 - Patriots Predicted vs. Actual Graph ..... 42

Figure 27 - Patriots Pass TD Delta Graph ..... 43

Figure 28 - Mock Win Probabilities..... 45

Figure 29 - Mock Win/Loss Probability Distribution ..... 46

Figure 30 - Stacked Win/Loss Probability Distribution ..... 47

Figure 31 - Chance of Being a Certain Seed ..... 48

Figure 32 - Chance for Other Teams to Be a Certain Seed ..... 48

Figure 33 - Mock Matchup Probabilities..... 49

Figure 34 - Chance of Winning Championship (Current Method) ..... 49

Figure 35 - New Seeding Probabilities ..... 50

Figure 36 - New Remaining Seed Method ..... 50

Figure 37 - Chance to Play Team X..... 51

Figure 38 - New Chance of Winning Championship ..... 52

## 1. Introduction

Fantasy sports have become increasingly more popular amongst avid sports fans over the past couple of decades. In fact, it is estimated that the fantasy sports industry currently earns \$3-4 billion in annual revenue (ESPN, 2010), which is remarkable considering that fantasy sports started in a restaurant in Manhattan called La Rotisserie Française between a group of ten friends. Of the estimated 29.6 million people currently playing fantasy sports, over 72% of those people play fantasy football, which is almost double the amount of players playing the next most popular fantasy sport, fantasy baseball (37% of players) (FSTA, 2012). With such a large potential market, companies are looking at the various different business opportunities within the fantasy sports industry.

Advanced Sports Logic (ASL) is one such company looking at these business opportunities, creating a software product known as “The Machine.” This software increases a fantasy football player’s overall chance of winning their league by providing recommendations on trades, waiver wire pickups, and players to draft. ASL is constantly looking for ways to add value to their product, and as such, sponsored an MQP project for three actuarial mathematics students at WPI to work on a number of different objectives.

The overall goal of this project was to assist Advanced Sports Logic (ASL) in verifying the mathematical validity of the calculations used by “The Machine” at the time of this project, as well as improving upon these methods and adding value to ASL’s product by creating new functions within “The Machine.” In order to accomplish this goal, the project team identified three different objectives:

- Generate different projection distributions for different tiers of players to account for upside and downside potential.
- Build and measure a method that uses historic data to generate projections which are both accurate and detailed.
- Review and refine the methods used to calculate playoff seeding and an individual team’s chance of winning the championship.

The team worked diligently to achieve these goals through conversations with Advanced Sports Logic, as well as testing a variety of different mathematical methods for all three objectives.

## 2. Fantasy Sports and “The Machine”

Fantasy sports have become increasingly more popular over the past two decades. As a result, many companies are actively seeking business opportunities within the fantasy sports world, and in particular, through fantasy football leagues. One such company is Advanced Sports Logic, creator of “The Machine,” a software program that gives a competitive advantage to fantasy football players. This literature review discusses the history of fantasy sports, the various business opportunities within fantasy sports, the rules of fantasy football, and gives a brief overview of the “The Machine.”

### 2.1 The History of Fantasy Sports

Fantasy sports had its humble beginnings in a restaurant in Manhattan called La Rotisserie Française. Daniel Okrent, a publishing consultant for Texas Monthly magazine, came up with the idea for the game we now know as fantasy baseball while he was on a flight (Di Fino, 2009). While meeting with his colleagues and friends for a regular lunch at La Rotisserie Française, he decided to share the rules of the game. As Okrent explained the rules, he also explained that the statistics used for the game could be easily found in box scores, but would have to be tracked through “The Sporting News” magazine and recorded by hand (Future of Fantasy, 2011). When Okrent asked his colleagues and friends what they thought, “a few of them said, ‘I think you’re crazy, or I think that’s boring, I think that’s stupid,’ and a few others said, ‘That’s great’” (Bigthink, 2010). Ten people decided to play Okrent’s game, and thus, the first Rotisserie baseball league—named due to its origins in the restaurant—was born in 1980.

Over the next two decades, fantasy sports would grow in both size and scope. What began as a ten person league grew into a game with over 500,000 players by 1988. The rise in players fostered the development of other fantasy sports—people were now playing fantasy football, fantasy basketball, fantasy hockey, and even fantasy soccer in addition to fantasy baseball. By the mid-to-late 1990s, fantasy sports had become well known throughout America.

Fantasy sports didn’t stop there—the new millennium brought forth a whole new age for both casual players and fantasy sports enthusiasts. In 2003, the Fantasy Sports Trade Association (FSTA) survey “showed that 15 million people were playing fantasy football and spending about \$150 a year on the pastime” (Future of Fantasy, 2011). Fantasy leagues were now prize-eligible,

pay-to-play leagues, meaning that for a small entrance fee, players had the ability to participate in leagues where the winner would receive a cash prize. Additionally, the high level of interest resulted in television shows, blogs, and other means of media strictly dedicated to fantasy sports.

As of January 16<sup>th</sup>, 2012, it is estimated that there are approximately 29.6 million fantasy sports players in the United States alone (Fantasy Sports Trade Association, 2012). According to a fantasy sports quiz issued by the Entertainment and Sports Programming Network (ESPN), it is also estimated that fantasy sports produces \$3-4 billion in annual revenue (ESPN, 2010).

## 2.2 Business Opportunities in Fantasy Sports

With approximately 29.6 million fantasy sports players and a 3-4 billion dollar industry, it is no secret that there are many potential business opportunities within fantasy sports. CBS Sports' publication *The Next Generation of Fantasy Sports: The Open Fantasy Platform at cbssports.com* further breaks down the distribution of fantasy players by sport:

According to the Fantasy Sports Trade Association (FSTA), there are currently 29.6 million fantasy sports players in the United States. Here's the FSTA breakdown by sport:

- ▶ Football (72%) = 21,213,333
- ▶ Baseball (37%) = 11,050,666
- ▶ Auto Racing (24%) = 7,202,666
- ▶ Basketball (20%) = 5,821,333
- ▶ Golf (13%) = 3,749,333
- ▶ College football (13%) = 3,848,000
- ▶ Hockey (12%) = 3,552,000
- ▶ Soccer (7%) = 2,072,000

Figure 1 - FSTA Fantasy Sports Breakdown (CBS Sports, 2012)

As shown in Figure 1 above, the most popular fantasy sport is fantasy football by a large margin. Over 21 million people play fantasy football, accounting for approximately 72% of all fantasy sports players. The next closest fantasy sport is fantasy baseball, accounting for approximately 11 million fantasy sports players, or 37% of the total. Fantasy football almost doubles the total number of fantasy baseball players, and almost triples or quadruples the number of other fantasy

sports players participating in fantasy auto racing, fantasy basketball, and fantasy golf. However, it is important to note that the data provided by the FSTA includes players who may play multiple fantasy sports. In other words, the data shows the number of non-unique players in each fantasy sport.

The same CBS publication provides valuable insight into the potential market for Advanced Sports Logic, which already gives CBS Sports' fantasy football players the option of buying their team selection software known as "The Machine." According to the Nielsen Net Ratings for fantasy sports, "fantasy football players on CBSSports.com register the highest level of engagement of any major site, with players spending an average of 1 hour, 41 minutes per session and returning 4 times each week to research and optimize their rosters" (CBS Sports, 2012). Figure 2 below gives some additional statistics:

**Statistics from the millions of loyal CBSSports.com fantasy sports players:**

- Pay to play on CBSSports.com: 60%
- Play fantasy football: 87%
- Average age: 34
- Average income: \$82,600
- Played six or more seasons with CBSSports.com: 83%

**Figure 2 - Statistics for Fantasy Football Players on CBSSports.com (CBS Sports, 2012)**

Approximately 87% of fantasy sports players on CBSSports.com play fantasy football, with the majority of players (60%) playing in pay-to-play leagues. With an average age of 34 years old and average income of \$82,600, Advanced Sports Logic has a great business opportunity to reach their desired market with their product. Research indicates that the fantasy sports players on CBS Sports are extremely dedicated to optimizing their rosters and are also willing to spend money to play in leagues. Players may also be willing to spend money on a software product that helps to improve their roster and give them a competitive advantage. If Advanced Sports Logic is able to target these fantasy football players, there is a great chance that they will be repeating customers, as 83% of players that have played six or more season with CBSSports.com.

It is important to keep in mind that CBS Sports only represents one segment of the growing fantasy sports industry. There are many other fantasy sport providers, including, but not

limited to: ESPN, Yahoo!, Fox, Fantasy Sharks, etc. Expanding the company and offering “The Machine” to players on other websites will allow for an even greater business opportunity for Advanced Sports Logic.

### **2.3 How Fantasy Football Works**

Before we take a closer look at “The Machine,” we must first have a basic understanding of how fantasy football works. While there are a variety of different categories and sets of rules, the overall objective of the game is always the same—score more fantasy points than your opponent.

The very first aspect of fantasy football involves signing up or creating a league. There are many different options available for fantasy football players—they can sign up for free leagues as well as prize-eligible leagues. Prize-eligible leagues require an entrance fee for each participant—the winner of the league receives a larger sum of money after commissions are taken out. The size of a league can range from two to twenty players; the standard size for a league on CBS Sports is twelve players. Additionally, leagues can either be public or private, meaning that they can be open to the public or require a password to join, respectively.

The next aspect of fantasy football involves a league-wide draft in which each team selects their players. There are two types of drafts: (1) Snake and (2) Auction. Snake drafts arrange the picks like a snake, with the first overall pick having the last pick in the 2<sup>nd</sup> round and 1<sup>st</sup> pick in the 3<sup>rd</sup> round, second overall pick having the second to last pick in the 2<sup>nd</sup> round and 2<sup>nd</sup> pick in the 3<sup>rd</sup> round, etc. Auction drafts allow fantasy players to essentially “win” players depending on how much money is put down on a certain player. Players may outbid each other to acquire a certain player, but need to manage their money carefully as there is a spending limit.

Drafts conclude when a team fills its roster with starters and bench players. In CBS Sports standard leagues, a full team means 1 Quarterback, 2 Running Backs, 2 Wide Receivers, 1 “Flex” (either Running Back or Wide Receiver), 1 Tight End, 1 Kicker, 1 Defense/Special Teams, and 6 Bench players. Bench players may be moved from “Reserve” status to “Active” in any given week, but rosters lock before the games begin to ensure players cannot make changes as games are in progress.

There are many different rule sets for scoring fantasy points, but most websites have a set of standard scoring rules. For CBS Sports, this set is as follows:

### **Offensive Categories**

- Touchdowns: 6 points
- Passing Yards: 1 point for every 25 yards
- Rushing Yards: 1 point for every 10 yards
- Receiving Yards: 1 point for every 10 yards
- Field Goals: 3 points with a 2-point bonus for field goals made from 50+ yards
- Extra Point: 1 point
- Two-point Conversions: 2 points
- Fumble Lost: Minus 2 points
- Interception: Minus 2 points

### **Defensive Categories**

- Touchdowns: 6 points
- Fumble Recovered: 2 points
- Interception: 2 points
- Safety: 2 points
- Sack: 1 point

### *Points Allowed*

- 0-6 Points Allowed: 8 points
- 7-13 Points Allowed: 6 points
- 14-20 Points Allowed: 4 points
- 21-27 Points Allowed: 2 points

### *Yards Allowed*

- 0-49 Yards: 12 points
- 50-99 Yards: 10 points
- 100-149 Yards: 8 points
- 150-199 Yards: 6 points
- 200-249 Yards: 4 points
- 250-299 Yards: 2 points

Again, there are many different variations to the standard set of fantasy scoring rules, but National Football League (NFL) players accrue these fantasy points depending on their performance each week. At the end of each week, the team with the highest score wins the game.

Fantasy owners are also allowed to make roster changes throughout the season. If a player isn't performing as well as the owner would like, or if there are just better options out there, owners can drop and add new players off of the free agent pool. The free agent pool

contains all players who weren't drafted at the start of the season and have not been acquired by another owner in the league. Additionally, owners can also make trades depending on their team's needs.

## 2.4 A Brief Explanation of "The Machine"

So what exactly does "The Machine" do? Essentially, "The Machine" is an optimization software that uses various different inputs (projections, scoring rules, weekly matchups, divisions, etc.), processes these inputs to develop various fantasy point distributions for every player, and then outputs a fantasy team's chance of winning the week and winning the championship overall. Figure 3, taken from last year's MQP report, outlines the process.

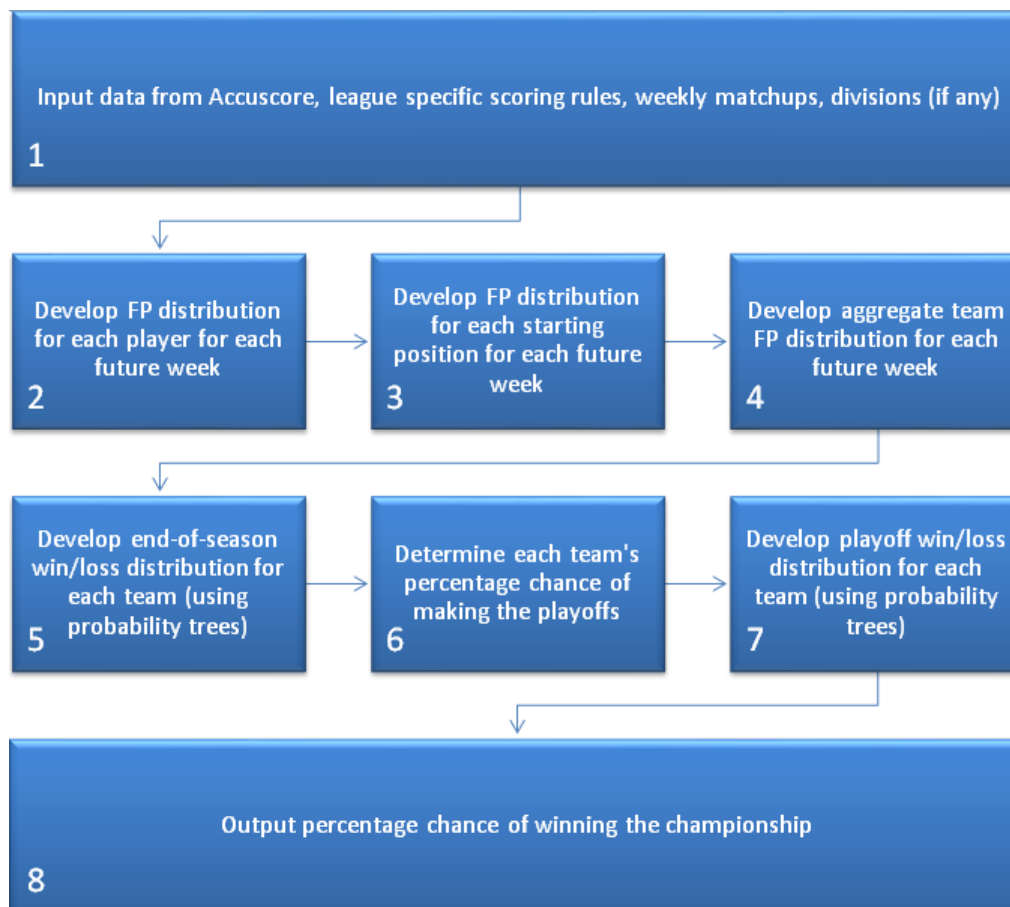


Figure 3 - Flowchart of "The Machine"

Starting with the inputs; "The Machine" uses a variety of projections from AccuScore, CBS Experts, etc. throughout the course of the season. The projections are then mixed with



league specific variables such as scoring rules, weekly matchups, and divisions. “The Machine” uses the information to calculate fantasy point distributions for each player for every week in the season, the next step in the process outlined by Figure 3.

Now, these fantasy point distributions created from the inputs change as the projections for each player change. For example, if a player was predicted to score 18 points in Week 1, but only scored 12 points, it is possible that the projections would change to account for that player not being as productive as originally thought. The change in projections is reflected in the fantasy point distribution for that player for every future week, not just Week 2.

Using the information explained above, “The Machine” is able to build fantasy point distributions for an entire team and calculate a team’s chance of beating another team based on these aggregate team distributions. Additionally, “The Machine” also recommends free agent pickups and trades that can help improve a player’s team, hence increasing their overall chances of winning their matchups each week.

The final output of “The Machine” is the overall chance of winning the championship. Using the aggregate team distributions, the software is able to create win/loss probability distributions, meaning that it creates a graph with a fantasy team’s chance of going 0-12, 1-11, 2-10, 3-9, 4-8, 5-7, etc. From this, it is able to determine a team’s playoff seed and the overall chance of winning the championship. However, there have been changes to that system, which are later discussed in sections 3.3, 4.3, and 5.

### **3. Improving “The Machine”**

The overall goal of this project was to assist Advanced Sports Logic (ASL) in verifying the mathematical validity of the calculations used by “The Machine” at the time of this project, as well as improving upon these methods and adding value to ASL’s product by creating new functions within “The Machine.” In order to accomplish this goal, the project team identified three different objectives:

- Generate different projection distributions for different tiers of players to account for upside and downside potential.
- Build and measure a method that uses historic data to generate projections which are both accurate and detailed.
- Review and refine the methods used to calculate playoff seeding and an individual team’s chance of winning the championship.

In order to accomplish these objectives, the project team used a variety of data collection, calculation, and testing methods. Some of these methods included meeting with ASL’s CEO to gather information on how “The Machine” currently does its calculations, purchasing and reorganizing historical football data into a more usable format, creating several different mathematical prediction models and statistical weighting schemes, and testing prediction models and weighting schemes using the purchased historical data.

#### **3.1 Objective 1: Building More Accurate Probability Distributions**

One of the main improvements that the project team focused on was modifying the player probability distributions generated by “The Machine.” As outlined in section 2.4, these are the probability distributions created using projections, as well as league specific inputs such as scoring rules. “The Machine” does not currently account for different tiers of players; players that are projected at high performance levels typically have more downside potential than upside potential, whereas players projected at low performance levels typically have more upside potential than downside potential.

To account for this upside and downside potential, we gathered historical data from AccuScore, measured the accuracy and standard deviation of each player projection versus what

they actually scored, and created a weighting schematic allowing the user to choose how much each level of projection matters according to the user. Additionally, a “Shape shifting” file was created by Advanced Sports Logic and verified by the team throughout the course of the project. The “Shape shifting” file assigns tiers for each position, as well as analyzes trends from each player tier. Figure 4 summarizes the process.

## Projection Accuracy and Precision (Variance)

- Gathered historic data to measure the overall accuracy and variance for each player (projection versus what actually happened).
- Created a weighting scheme allowing the user to choose how heavily each future projection weighs on the accuracy and variance.

## Shape shifting

- Gathered historic data and created tiers for each position.
- Analyzed trends from each player tier.

Figure 4 - Objective 1 Outline

### 3.1.1 Measuring Projection Accuracy and Precision

The project team began by collecting historic data from all players during the 2010 season. This data was acquired from Advanced Sports Logic and contained AccuScore’s projections for each player throughout the season. There was 17 weeks worth of CSV files that were compiled and transformed into a single Excel file. The final Excel file contained a variety of different categories, including Player ID#, Player Name, Team Name, and multiple other columns that were not of use and ignored. In addition to these categories, player projections were also included in the file in each week for all future weeks. The final Excel file can be seen in Figure 5 below.

PLAYER ID	POSITION	TEAM	TM	WEEK	WEEK OF DATA	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	P11	P12	P13	P14	P15	P16	P17
1	DEF-ST	Atlanta Falcons	ATL	1	1	13.8	9.8	7.9	15.3	7.1	17.4	5.7	0	6.9	7	11.8	12.9	5.6	16.9	11.2	7.1	9.8
1	DEF-ST	Atlanta Falcons	ATL	1	2	17	11.7	9.1	16.2	6.4	17.3	6	0	12.9	6	11.1	13.8	5.1	15	12.4	5.8	9.5
1	DEF-ST	Atlanta Falcons	ATL	1	3	17	5	9.5	14	5.4	14.2	5.5	0	14.7	5.6	10.8	10.8	4.9	14	12.8	5.7	5.9
1	DEF-ST	Atlanta Falcons	ATL	1	4	17	5	7	15	5.9	13.4	5.2	0	19.4	6	10	10.8	4.6	11.3	14.3	5.8	9.3
1	DEF-ST	Atlanta Falcons	ATL	1	5	17	5	7	3	5	11.8	5.2	0	17.3	5.9	10.6	10.6	4.1	10.1	15.6	5.8	8.4
1	DEF-ST	Atlanta Falcons	ATL	1	6	17	5	7	3	6	9.9	4.8	0	11.9	6.1	10.6	10	4	10	15.8	5.4	9.2
1	DEF-ST	Atlanta Falcons	ATL	1	7	17	5	7	3	6	9	4.8	0	10.8	6.3	11.6	11.3	4.6	10.8	17.7	5.6	9.1
1	DEF-ST	Atlanta Falcons	ATL	1	8	17	5	7	3	6	9	8	0	11.9	6.2	13	11.7	3.7	10.5	18	5.4	9.5
1	DEF-ST	Atlanta Falcons	ATL	1	9	17	5	7	3	6	9	8	0	13.1	6	13	10.4	4.1	10.7	19.1	5.3	9.5
1	DEF-ST	Atlanta Falcons	ATL	1	10	17	5	7	3	6	9	8	0	14	6.1	13	10.8	3.9	10.5	19.1	5.2	9.6
1	DEF-ST	Atlanta Falcons	ATL	1	11	17	5	7	3	6	9	8	0	14	0	11.3	11.7	6.1	10.9	18.4	4.8	11.2
1	DEF-ST	Atlanta Falcons	ATL	1	12	17	5	7	3	6	9	8	0	14	0	5	17.3	8.6	10.4	16.7	5.1	10.2
1	DEF-ST	Atlanta Falcons	ATL	1	13	17	5	7	3	6	9	8	0	14	0	5	11	12.3	10.5	17.7	4.9	10.4
1	DEF-ST	Atlanta Falcons	ATL	1	14	17	5	7	3	6	9	8	0	14	0	5	11	6	8.5	19.1	4.3	10.2
1	DEF-ST	Atlanta Falcons	ATL	1	15	17	5	7	3	6	9	8	0	14	0	5	11	6	8	19	4.5	12.5
1	DEF-ST	Atlanta Falcons	ATL	1	16	17	5	7	3	6	9	8	0	14	0	5	11	6	8	24	4.5	12.5
1	DEF-ST	Atlanta Falcons	ATL	1	17	17	5	7	3	6	9	8	0	14	0	5	11	6	8	24	1	12.2

Figure 5 - AccuScore Projection File

The “Week of Data” column indicates which week the data came from, whereas P1, P2, . . . , P17 indicate the projections for each future week going across the cells. Taking a quick look at P1, you will notice that there the value is “17” for “Week of Data” 2-17. This number represents what the player—in this case the Atlanta Falcons DEF-ST—actually scored in Week 1. However, you’ll also notice that the projections in “Week of Data” 2 change going across the row. For example, P2 changed from 9.8 to 11.7, P3 changed from 7.9 to 9.1, P4 changed from 15.3 to 16.2, etc.

After the data was compiled, we made sure to eliminate all players without 17 full weeks of data. This was due to a complication with the formulas to calculate accuracy and precision more than anything, but also due to the fact that we wanted complete data sets for all players we were analyzing.

From the Excel file shown in figure 5, we were able to generate accuracy and precision, which is further explained in section 4.1.1. Accuracy was measured by taking *Prediction – Actual Score*, whereas precision was calculated by taking the standard deviation of the predictions going down each column (P2, P3, P4, etc.). The precision aimed to quantify how much each projection changed throughout the course of the season, while accuracy aimed to quantify how accurate each of these projections were, both in future weeks and the week right before the actual game.

In addition to the accuracy and precision, we were also able to create a linear weighting scheme. The weighting scheme was based on three, changeable pivot points located in the corners of a diagonal matrix. This linear weighting matrix is shown in Figure 6 below.

1	0.866667	0.733333	0.6	0.466667	0.333333	0.2	0.066667	0	0	0	0	0	0	0	0	0	0
	1	0.866667	0.733333	0.6	0.466667	0.333333	0.2	0.066667	0	0	0	0	0	0	0	0	0
		1	0.866667	0.733333	0.6	0.466667	0.333333	0.2	0.066667	0	0	0	0	0	0	0	0
			1	0.866667	0.733333	0.6	0.466667	0.333333	0.2	0.066667	0	0	0	0	0	0	0
				1	0.866667	0.733333	0.6	0.466667	0.333333	0.2	0.066667	0	0	0	0	0	0
					1	0.866667	0.733333	0.6	0.466667	0.333333	0.2	0.066667	0	0	0	0	0
						1	0.866667	0.733333	0.6	0.466667	0.333333	0.2	0.066667	0	0	0	0
							1	0.866667	0.733333	0.6	0.466667	0.333333	0.2	0.066667	0	0	0
								1	0.866667	0.733333	0.6	0.466667	0.333333	0.2	0.066667	0	0
									1	0.866667	0.733333	0.6	0.466667	0.333333	0.2	0.066667	0
										1	0.866667	0.733333	0.6	0.466667	0.333333	0.2	0.066667
											1	0.866667	0.733333	0.6	0.466667	0.333333	0.2
												1	0.866667	0.733333	0.6	0.466667	0.333333
													1	0.866667	0.733333	0.6	0.466667
														1	0.866667	0.733333	0.6
															1	0.866667	0.733333
																1	0.866667
																	1

Figure 6 - Linear Weighting Scheme

While we allowed negative numbers on the pivot points to put weighting emphasis on a variety of different places, if the weight is negative anywhere aside from these pivot points, it is automatically set to 0. The user is able to put a heavier weight on the predictions right before the matchup rather than in future weeks without having negative weights in these future weeks. Of course, the opposite can also be done depending on where the user wants the most emphasis.

### 3.1.2 Shape Shifting and Player Tiers

The “Shape shifting” method used a similar Excel file composed of past historical data from AccuScore to generate different tiers of players. These tiers were created using the overall amount of fantasy points scored in a single season. Tiers were organized as follows:

1. 1-10 ranked players
2. 11-30 ranked players
3. 31-100 ranked players
4. All players that do not have all 0 for fantasy points
5. All players with all 0’s for fantasy points

Additionally, the accuracy and precision of the predictions were also calculated in the “Shape shifting” method, but in a different manner. The accuracy only took into account the last prediction (i.e. the prediction right before the game actually happens) and the precision only took into account how much the predictions vary prior to the start of the season rather than throughout the entire season. This data was further used in Objective 2 to see how accurate AccuScore’s projections were versus the ASL projection model.

## 3.2 Objective 2: Creating a Method for Generating Fantasy Point Projections

There are many different companies that currently generate fantasy football point projections including, but not limited to: AccuScore, CBS Sports, ESPN, and Fantasy Sharks. To add value to “The Machine,” Advanced Sports Logic aims to be able to generate their own set of projections more accurate than those generated by the companies listed above. Since AccuScore is the only company (to our knowledge) that projects how players will do in all future weeks on a week to week basis, Advanced Sports Logic has an opportunity to capture a part of the projections market and set themselves apart from the competition.

Creating a method for generating fantasy point projections, which are both accurate and detailed, involved four different phases: (1) Defining what data is needed; (2) Collecting the data; (3) Testing different methods for projections with the data; and (4) Documenting results and creating recommendations. The process is outlined in Figure 7 below.

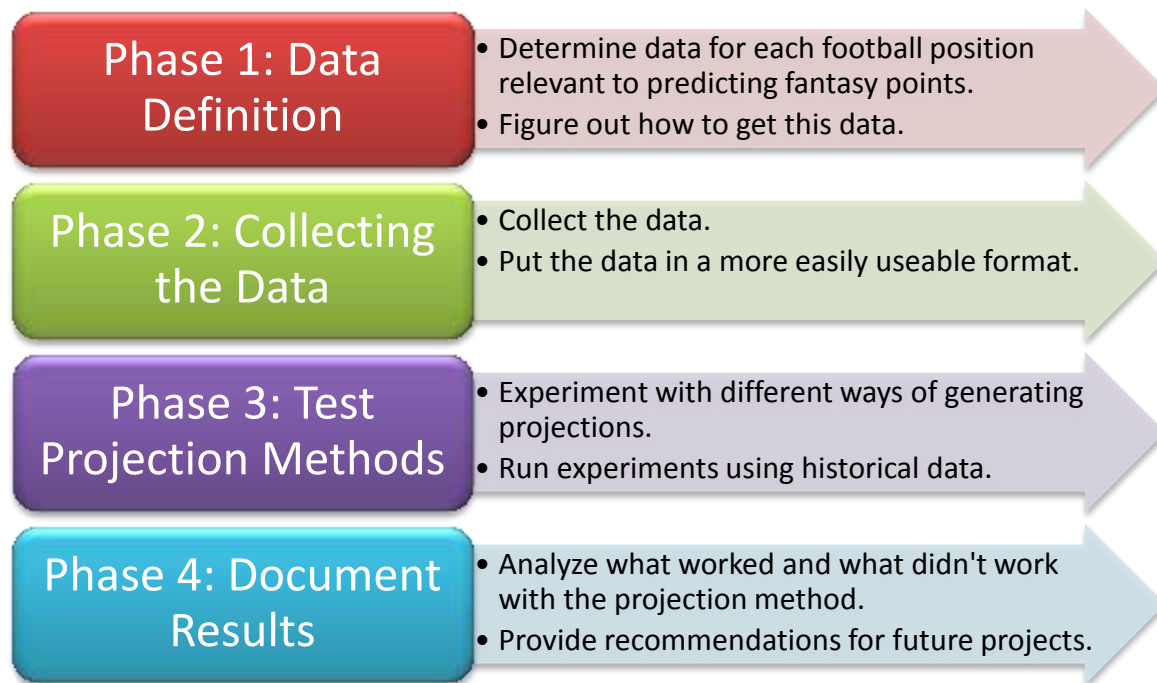


Figure 7 - Phases for Projecting Fantasy Points

### 3.2.1 Phase 1: Data Definition

First and foremost, we needed to identify the relevant player statistics to create accurate fantasy point projections. Of course, the obvious stats such as passing yards, receiving yards,

rushing yards, touchdowns, sacks, interceptions, points allowed, field goals, extra points, etc. are needed to be able to project fantasy points on a week to week basis. However, there are many additional factors that could be considered in a projection model. We decided to break down these factors by position:

### **Quarterback**

- Offensive Line
- Opposing defensive pass rush
- Cornerbacks
- Offensive receivers (talent)
- Backs ability to block
- Yards out of pocket vs. yards in the pocket
- Arm strength/ability to fit the ball into tight windows

### **Wide Receiver**

- Cornerbacks
  - Going along with this, receiver and cornerback size might come into play. Is the receiver able to make catches over the cornerback? Quality of the cornerback guarding the receiver is also something to make note of; for example defenders such as Darrelle Revis don't let the receiver they are guarding catch many balls.
- Quarterback (talent)

### **Running Back**

- Offensive line
- Defense , mostly defensive line
- Fullback blocking
- Downfield blocking
  - Receivers blocking
- Maybe measure how many runs went to the left, through the middle, and to the right (outside speed running vs. power running)
- Carries inside the 5 yard line (different RBs get carries as you get closer to the goal line—Brandon Jacobs, Michael Bush, just to name a few)

### **Tight End**

- Quarterback (talent)
- Defense
- Blocks by RB
- Size (Most TEs are larger in size due to the nature of the position and those that are good route runners and have good hands can create mismatches against smaller defenders)

### **Kicker**

- Ability to score touchdowns
  - 3<sup>rd</sup> down conversion percentage could come into play into these two categories



- Ability to move down the field
  - Average starting yard line per drive and average yards earned per drive could indicate how likely a kicker is to kick field goals vs. touchdowns
- Leg strength vs. accuracy
  - Look at percentage of kicks made from 10-20 yards, 20-30 yards, 30-40 yards, etc

#### **D/ST**

- Opposing special teams/offense
- Good kick/punt returner
- Good kicker/punter

In addition to these positional factors, we also identified some additional parameters that did not necessarily fit under these positions, such as:

- Home vs. Away
- Indoor vs. Outdoor
- Weather
- Altitude (for example Denver)
- Player Age and Injury Record

While coming up with these factors was a relatively easy process, we initially struggled to understand how all of these factors were going to be used to come up with a projection model. We also had no idea if these factors would be quantifiable, and even if they were quantifiable, we were unsure if these factors would be readily available to either find or purchase from another company.

### **3.2.2 Phase 2: Collecting the Data**

All of the necessary data (i.e. passing yards, rushing yards, receiving yards, touchdowns, sacks, interceptions, etc.) was readily available on sites such as ESPN and Yahoo, but gathering this data and pulling it from the websites into a central location would have been extremely tedious. Additionally, most of the positional factors that we identified in section 3.2.1 were not readily available even from companies that keep track of statistical data.

With these issues in mind, we looked to outsource the data gathering process. The team took a look at quite a few companies that kept track of historical football data, but we eventually decided to purchase from a company called TeamXML. TeamXML had the data in a format that could be easily manipulated to fit our needs. As such, 5 years of data was purchased, consisting

of the basics needed to come up with a projection model (i.e. passing yards, rushing yards, receiving yards, touchdowns, sacks, interceptions, etc.). Figures 8 and 9 below show what the TeamXML website (<http://fod.xmlteam.com/documentation/query-builder/>) looked like after the data was purchased.



# Query Builder

<a href="#">Technical Details</a>	<a href="#">Content Pr</a>
<a href="#">Content Inventory</a>	<a href="#">F.A.Q.</a>
<a href="#">Query Builder</a>	<a href="#">License Ag</a>

Documents

Scoreboard

## 1) Create Query

Trial DB  Live DB

### Sport:

- American Football
- Baseball
- Basketball
- Boxing

### League:

- Arena Football League
- Canadian Football League
- National Football League
- NCAA Men's Football, Division IA

### Document Class:

- Game Coverage
- News
- Schedules
- Standings
- Statistics

### Fixture: (multiple selections allowed)

- Multi-event Previews
- Scoring Update
- Odds

### Team: (multiple selections allowed)

## 2) Test Query

Generate Query Results

```
http://vfod.xmlteam.com/api-trial/getListings?league-keys=l.arenafootball.com&fixture-keys=pre-event-coverage-multi&revision-control=all&max-result-count=10&earliest-date-time=20120101T000000-0500&latest-date-time=20120102T000000-0500&stylesheet=sportsml2html-listing-fod&publisher-keys=sportsnetwork.com
```

Price Info: Price Per Doc: 10 Credits. (Listings and Trial DB Docs are free.)

## 3) Copy Query

Highlight Generated URL

then copy and paste into your client software.

## Follow Steps 1 & 2 above to see sample results here.

- The Trial Database is no longer being updated. Choose exact date ranges to see selections from the Trial Database.
  - March, 2005 and September 2005 are two months in the Trial Database that have been stocked with many content samples.
  - You will never be charged for documents accessed via our Trial Database.
  - The Trial Database currently does not include revision-control or priority metadata. Use the (free) `getListings` query on recent content in the Live Database to test those features.
- NOTE:** You will be charged **twice** if you download the exact same document (same URL, same "doc-id") in full, twice, via the `getDocuments` call. You will be charged for making a `getListings` call.
- Regarding the RSS 1.0, 0.92, and 2.0 renditions for listings:
  - RSS Renditions ending with (SportsML) include links to SportsML files.
  - RSS Renditions ending with (HTML) include links to HTML files.
- Some results (including SportsML and HTML) may not be refined exactly as much as we'd like. We'll post notifications about forthcoming improvements to the Member Center's [Support Page](#) for questions and comments about formatting or any other issues.

### Standard Credit Line

Figure 8 - TeamXML Query Builder (Page 1)

**Team:** (multiple selections allowed, leave all unselected for coverage of all teams)

AFC All-Stars  
 Buffalo Bills  
 Miami Dolphins  
 New England Patriots

---

**Revisions:** all  
 most recent

**Priority:** all  
 high priority only

**Max. Results:** 5  
 10  
 15  
 20

**Results Format:** HTML Listing  
 RSS 1.0 (SportsML)  
 RSS 1.0 (HTML)  
 RSS 0.92 (SportsML)

**Date:**

Past 24 Hours  
 Past 48 Hours  
 Past 72 Hours  
 Exact:

Figure 9 - TeamXML Query Builder (Page 2)

As shown from Figures 8 and 9, we were able to generate queries based on what information we were looking for. We usually selected statistics for the document class, season stats for the fixture, all the teams, and the date based on what year of data we wanted to look at. With the data in hand, we were able to move onto Phase 3 of Objective 2.

### 3.2.3 Phase 3: Testing Projection Methods

Phase 3 is where most of the action took place, as it involved reorganizing the data based on a play probability tree that we developed. Additionally, we also developed a way of projecting stats using a “top-down approach” and Generalized Linear Models (GLMs). The “top-down approach” involved predicting the statistics (passing yards, rushing yards, receiving yards, touchdowns, interceptions, etc.) for each team for an entire season and then allocating those stats to each game week-by-week. From there, the approach looks to allocate the game-by-game projections to individual players on each team.

With the “top-down approach” in mind, we were able to develop what we refer to as the play probability tree. The tree accounted for all possible outcomes for a single play. For example, a play could end up in a pass, a run, or a kick. From there, if the play is a pass, there are multiple different things that could happen, such as the quarterback fumbling the ball before the pass, getting sacked by the defense, throwing an interception, throwing an incomplection, throwing a completion for a certain number of yards, or throwing a completion for a touchdown. Similar situations were developed for running and kicking plays, outlined in Figure 10 below.

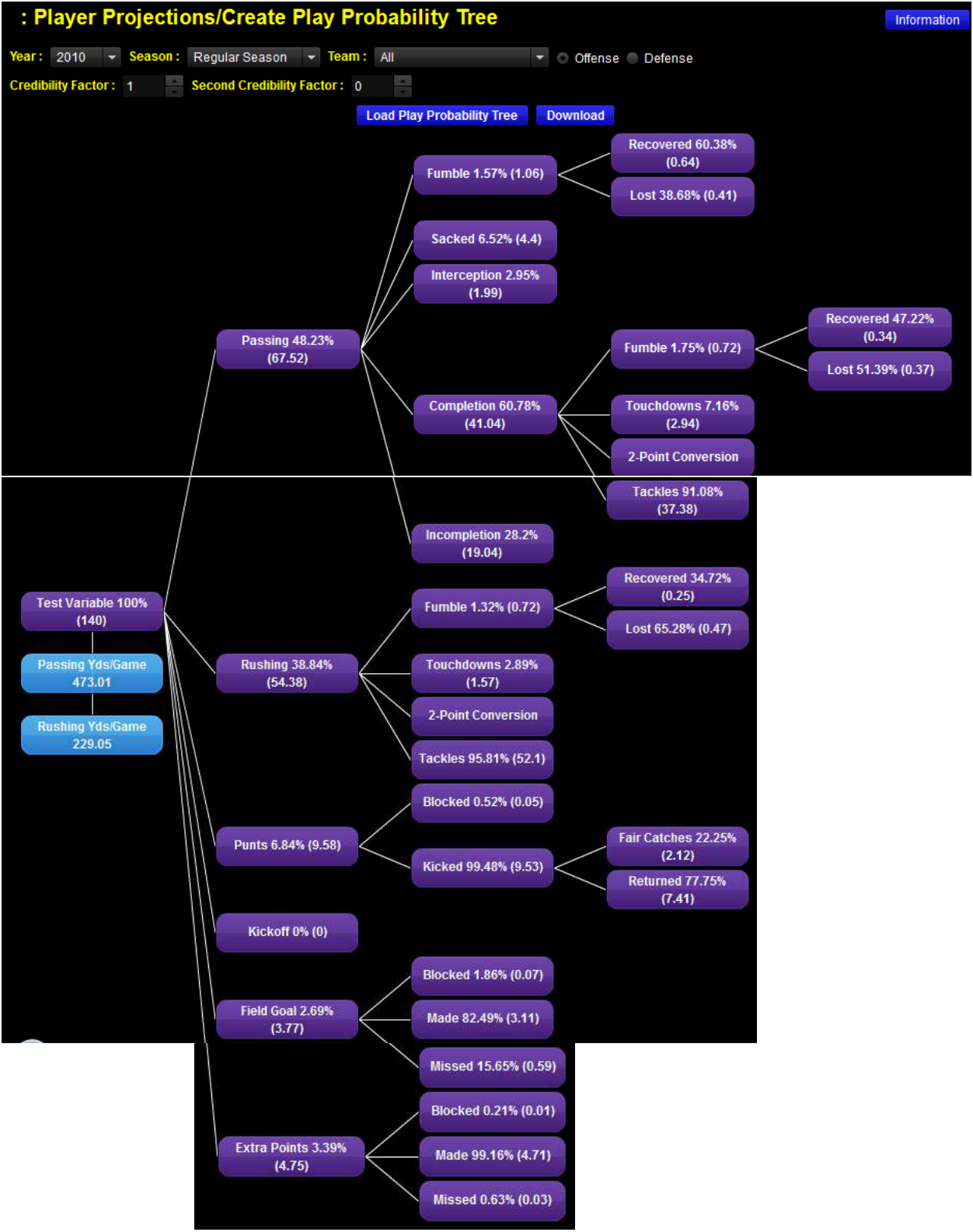


Figure 10 - Play Probability Tree

The play probability tree was coded into the Projection Developer page on Advanced Sports Logic's website (<http://asl-qa.com/ff2011/>). The play probability tree can be generated for either the whole NFL or a specific team for the preseason, regular season, and playoffs. In addition the user can enter in a credibility factor, the highest being 1 and the lowest being 0, for the tree. This credibility factor is essentially a weighting schematic that allows the user to select how much weight should be placed on more recent weeks for projection purposes, which will be explained later in this section. The larger the credibility factor, the more weight is placed on recent weeks.

Figure 10 also shows that each branch of the tree has been populated with a certain percentage. These percentages were generated from the historic data purchased from TeamXML and formatted into a specific manner. The data populating each tree can be easily downloaded as a CSV file, allowing the user to see the raw statistics rather than just the percentages in the tree.

With the sorted data in place, it was time to come up with a method of projecting statistics using our "top-down approach." Advanced Sports Logic came up with a method using the play probability tree, whereas the project team came up with a second method using Generalized Linear Models.

The play probability tree projection method blended together two play probability trees (one for both the defense and offense for each team) to generate a "predicted" play probability tree for a game. The credibility factor was also used to determine how much data these play probability trees should take into account. The default was set to 1 after testing what value should be used, as a credibility factor of 1 yielded the most accurate projections when compared to what actually happened in 2010.

Once these "predicted" play probability trees for a game were created, the total amount of predicted fantasy points were generated by multiplying the percentages of the tree by a standard fantasy football scoring rule set. Additionally, the sum of individual player projections by AccuScore for each team on a game-by-game basis yielded "team" projections from a "bottom-up approach." Each game had two projections in each set (two for the predicted play probability tree and two for the "bottom-up approach"), one overall projection for each team. The overall projections were then compared to what actually happened and put into bins depending on how far off the overall projections were from the actual fantasy points scored. A scale from -100% to

100% with bin values in between was used to create a comparison between ASL's projection method versus AccuScore's projection method.

In addition to the play probability method, the project team was also able to generate a different projection model. Due to Professor Abraham's experience with predictive modeling in the insurance industry, we determined that the most accurate way of projecting team statistics for a season is through Generalized Linear Models (GLMs). A GLM is a multivariate method that uses the most important parameters or statistics to predict a future outcome. The GLM method was developed in an effort to fix some of the issues of one-way analyses, which only took into account the individual predictor variable affecting a single response variable. Generalized Linear Models look at the correlation between variables and attempt to display the observed variable,  $Y$ , as a linear combination of multiple predictor variables plus a Normal random variable,  $\epsilon$ . The equation for GLMs is as follows:

$$Y_i = \beta_0 + \beta_1 X_{i1} + \beta_2 X_{i2} + \dots + \beta_p X_{ip} + \epsilon_i.$$

The symbols in this equation represent the following:

- $Y_i$ :  $i^{\text{th}}$  observation of response variable
- $\beta_i$ : Parameters
- $X_i$ :  $i^{\text{th}}$  observation of the dependent variable
- $\epsilon_i$ :  $i^{\text{th}}$  independently distributed normal error

A more complex Generalized Linear Model can be created when taking into account the following three assumptions:

- Random Component: Every component of  $Y$  is independent and has an exponential distribution of some kind.
- Systematic Component: All the parameters are combined with their respective random variables to give the following linear predictor:  $\Omega = X*\beta$
- Link Function: This is the function,  $g$ , that shows how the random component and the systematic component are related, and is differentiable and monotonic such that:  $E(Y) = \mu = g^{-1}(\Omega)$

Unfortunately, we were only able to scratch the surface of Generalized Linear Modeling in our approach, as it is an extremely complex method of predicting possible outcomes. With that being said, we were able to use the data we acquired from TeamXML and the CSV files from the



play probability trees as different parameters for our prediction method. Many of the parameters we used involved taking a team's average in a single category in relation to the league average in that same category. For example, say passing yards is the category we want to project. One of the parameters would be the league average for passing yards. A second parameter would take into account how the team does in relation to the league average and adding or subtracting a number depending on if they were better or worse than that league average. A third parameter would factor in the defense that was being played against during the game and its relation to the league average (does it allow more passing yards than the league average or does it allow less). From these three parameters, we were able to generate projections for each game.

#### **3.2.4 Phase 4: Documentation of Results**

Phase 4 was fairly straight forward, as it involved looking at each projection method and documenting the results. Much of this documentation was used in the creation of the results section for Objective 2.

### **3.3 Objective 3: Reviewing and Refining Win Probability Methods**

Reviewing and refining playoff seeding and win probability methods involved three primary tasks: (1) Analyzing the method currently used by "The Machine" to determine the league champion; (2) Creating a new method of determining the league champion; and (3) Testing if the new method works from a mathematical standpoint. These tasks and their associated subtasks are outlined in Figure 11 below:



Figure 11 - Objective 3 Methodology Flow Chart

### 3.3.1 Analyzing the Current Playoff Seeding Method

The project team began tackling the playoff seeding objective by reviewing the report created by the previous ASL MQP team. In that report, we discovered that “The Machine” used a couple of different functions—F7 and F9—to create the seeds and win probabilities for each team throughout the playoffs, eventually predicting a league champion.

F7 allocated and distributed the number of playoff seeds to ensure that there was at least one team in the playoffs from each division. The result for F7 was calculated by using the win probability distributions for each individual team in the regular season and determining which teams had the most wins in each division. For example, suppose that there exists a 12 team league with 3 divisions (4 teams in each division). In this league, seeds 1-4 make the playoffs, and each division needs to have at least one team make the playoffs. To make the example simpler, Division A includes teams 0-3, Division B includes teams 4-7, and Division C includes teams 8-11. Figure 12, a figure from the previous year’s report, gives an example of a regular season win probability distribution for all 12 teams:

Groups:	[0,1,2,3][4,5,6,7][8,9,10,11]																															
Seeds	4																															
	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	sum														
Prob Dist0	0%	0%	0%	0%	1%	2%	7%	14%	22%	24%	18%	9%	3%	0%	0%	0%	0%	1														
Prob Dist1	0%	0%	0%	1%	2%	7%	14%	21%	23%	18%	9%	3%	1%	0%	0%	0%	0%	1														
Prob Dist2	0%	0%	0%	0%	2%	6%	13%	20%	23%	19%	11%	4%	1%	0%	0%	0%	0%	1														
Prob Dist3	0%	0%	0%	1%	2%	6%	13%	20%	23%	19%	11%	4%	1%	0%	0%	0%	0%	1														
Prob Dist4	0%	0%	1%	4%	11%	18%	22%	20%	14%	7%	2%	1%	0%	0%	0%	0%	0%	1														
Prob Dist5	0%	0%	1%	4%	11%	18%	23%	20%	13%	6%	2%	0%	0%	0%	0%	0%	0%	1														
Prob Dist6	0%	0%	2%	7%	15%	22%	23%	17%	9%	4%	1%	0%	0%	0%	0%	0%	0%	1														
Prob Dist6	0%	0%	1%	4%	9%	17%	22%	21%	15%	8%	3%	1%	0%	0%	0%	0%	0%	1														
Prob Dist8	0%	1%	4%	11%	19%	23%	20%	12%	6%	2%	0%	0%	0%	0%	0%	0%	0%	1														
Prob Dist9	0%	1%	3%	8%	16%	22%	22%	16%	9%	3%	1%	0%	0%	0%	0%	0%	0%	1														
Prob Dist10	0%	1%	3%	9%	17%	22%	21%	15%	8%	3%	1%	0%	0%	0%	0%	0%	0%	1														
Prob Dist11	0%	1%	3%	9%	17%	22%	22%	15%	8%	3%	1%	0%	0%	0%	0%	0%	0%	1														

Figure 12 - Example Win Probability Distribution

Using the distributions in figure 12, “The Machine” determined the probability that each division had the #1 overall seed using the formulas:

$$\int_{S1}^{S0} \sum_{i=0}^3 T_i dx$$

$$\int_{S1}^{S0} \sum_{i=4}^7 T_i dx$$

$$\int_{S1}^{S0} \sum_{i=8}^{11} T_i dx$$

where S0 is the rightmost win probability given by Figure 12, which was subsequently used to find the value for S1 using the equation:

$$\int_{S1}^{S0} \sum_{i=0}^{11} T_i dx$$

Once the above formulas determined which division had the #1 overall seed (i.e. the team with the most wins), a similar set of equations were used to determine which team holds the #1 seed within that division. This process was then repeated for the #2 seed and #3 seeds. However, since each division needs to have at least one team represented in the playoffs, the division with the #1

overall seed cannot have the #2 overall seed or the #3 overall seed. Of course, this formula changes depending on the set of rules used by each league. Leagues may allow for the best overall teams to make the playoffs regardless of division, as well as have a different number of divisions and teams allowed to make the playoffs. In our example, one additional team makes the playoffs, which is determined by the formula below:

$$\sum_{i=0}^5 \int_{S_i}^{S(i-1)} T_i dx$$

The above summation essentially says that the team with the highest win probability distribution will be the one that makes the playoffs. The 4<sup>th</sup> seed to make the playoffs is not dependent on the division.

F9 used probability trees to create win/loss distributions for each individual team for a single season. In simpler terms, each team has a certain probability of beating another team on any given week. F9 took the probability that a team (e.g. team #1) wins against other teams (e.g. teams 2, 3, 4, 5, etc.) throughout the season, outputting the chance of achieving a certain record based on these matchup probabilities. F7 used the probability distributions created by F9 to predict playoff seeding. Figure 13, another graph taken from the previous year's MQP report, provides a visual representation of one of these win/loss distributions:

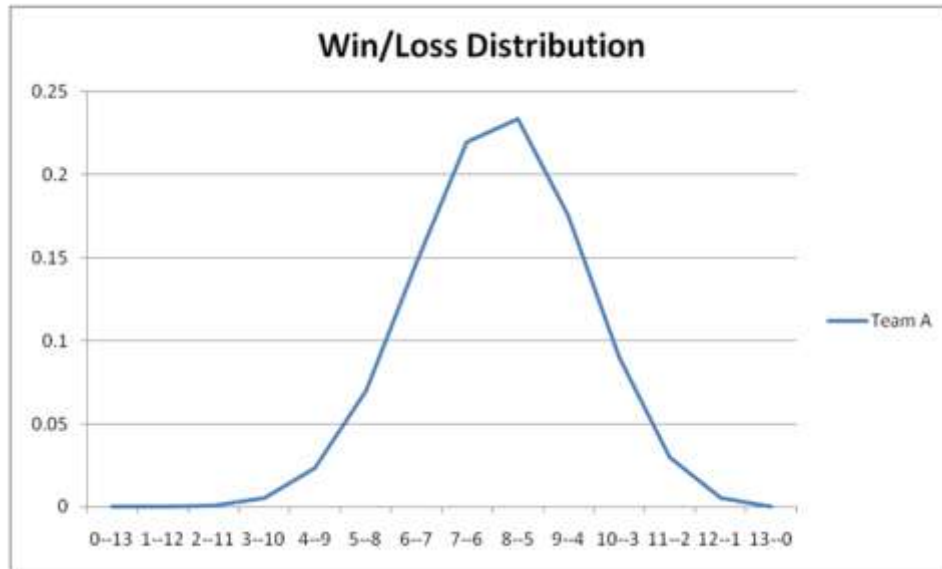


Figure 13 - Win/Loss Probability Distribution Graph

Again, F7 would use the distributions above for all teams to determine playoff seeding and each team’s overall chance of winning the league.

After gathering this data from the previous MQP report, we then spoke with Leonard LaPadula, CEO of Advanced Sports Logic, to identify some of the problems with the current approach. While speaking with Leonard, we learned that the sum of the probabilities for each team winning the championship did not add up to 1 in many cases, indicating that there was something mathematically wrong with the approach. After learning that the method is incorrect, we transitioned into creating a new way to calculate playoff probability seeding and win probability distributions.

### 3.3.2 Creating a New Playoff Seeding Method

In order to create a new playoff seeding method, we needed to figure out a logical way of calculating the various different seeding possibilities for a variety of different leagues. We initially explored conditional probability and the win/loss distributions already in place in F9. We were able to research the mathematics behind conditional probability and apply these equations to an extremely basic league composition consisting of four teams with two of those teams making the playoffs. The conditional probability and playoff seeding depended on the matchup probabilities and win/loss distribution generated by F9, which in our case, were just

made up to find a new method. The results and problems from the conditional probability method are outlined in section 4.3.

Upon meeting with Leonard yet again to discuss a new playoff seeding method, we determined that generating all possible outcomes for playoff seeding did not factor into predicting the league champion once a league hit the playoffs. Since the playoff seeds were already determined by that time, we were able to come up with a much simpler method using the matchup probabilities for each team. The results are outlined in section 4.3.

### **3.3.3 Testing the Method**

With a new method of determining the probability that a team wins the championship created, we still needed to test if the method made mathematical sense. This was a rather simple task, as all we had to do was ensure that the sum of all individual probabilities added up to 1. To test this method we generated mock matchup probabilities and calculated each team's chance of becoming the league champion. We then added up all of these probabilities to determine if the method worked or not.

## 4. Results from New Calculation Methods

### 4.1 Increased Accuracy on Probability Distribution Results

While we didn't necessarily solve the issue of upper tier players having downside and lower tier players having upside, we were able to create a base for weighting which projections matter to the user, as well as verify Advanced Sports Logic's "Shape shifting" method, which begins to take into account tiers of players.

#### 4.1.1 Accuracy and Precision

As mentioned in section 3.1.1, we used the Excel file with AccuScore's predictions to generate accuracy and precision. The predicted value subtracted from the actual value gave the accuracy for each projection, whereas precision was measured as the standard deviation between predictions from week to week.

Accuracy was broken down into two separate areas: (1) Proximity Accuracy and (2) Overall Accuracy. Figure 14 below shows both the Proximity Accuracy and Overall Accuracy.

PROXIMITY ACCURACY	OVERALL ACCURACY															
<i>Predicted - Actual</i>	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	P11	P12	P13	P14	P15	P16
-3.2	-3.2	4.8	0.9	12.3	1.1	8.4	-2.3	0	-7.1	7	6.8	1.9	-0.4	8.9	-12.8	6.1
6.7		6.7	2.1	13.2	0.4	8.3	-2	0	-1.1	6	6.1	2.8	-0.9	7	-11.6	4.8
2.5			2.5	11	-0.6	5.2	-2.5	0	0.7	5.6	5.8	-0.2	-1.1	6	-11.2	4.7
12				12	-0.1	4.4	-2.8	0	5.4	6	5	-0.2	-1.4	3.3	-3.7	4.8
-1					-1	2.8	-2.8	0	3.3	5.9	5.6	-0.4	-1.9	2.1	-8.4	4.8
0.9						0.9	-3.2	0	-2.1	6.1	5.6	-1	-2	2	-8.2	4.4
-3.2							-3.2	0	-3.2	6.3	6.6	0.3	-1.4	2.8	-6.3	4.6
0								0	-2.1	6.2	8	0.7	-2.3	2.5	-6	4.4
-0.9									-0.9	6	8	-0.6	-1.9	2.7	-4.9	4.3
6.1										6.1	8	-0.2	-2.1	2.5	-4.9	4.2
6.3											6.3	0.7	0.1	2.9	-5.6	3.8
6.3												6.3	2.6	2.4	-7.3	4.1
6.3													6.3	2.5	-6.3	3.9
0.5														0.5	-4.9	3.3
-5															-5	3.5
3.5																3.5

Figure 14 - Proximity and Overall Accuracy Example

As seen by Figure 14, the Proximity Accuracy is simply the diagonal of the Overall Accuracy matrix. The Proximity Accuracy is the predicted value subtracted from the actual value the week before the game actually happens for each player. The Overall Accuracy takes into account the accuracy of all predictions throughout the season, no matter how far in the future they are. The Overall Accuracy gives the larger picture on how accurate the predictions are throughout the season. Negative numbers mean that AccuScore underestimated with their prediction, whereas positive numbers mean that AccuScore overestimated with their prediction.

After accuracy was calculated, we then calculated precision. Figure 15 below gives an example of the precision calculations.

<b>PRECISION</b>	
<i>Standard Deviation</i>	
✓	1.344
✓	0.833
✓	0.907
✓	0.826
✓	2.983
✓	0.449
✓	0.000
✓	3.647
✓	0.361
✓	1.068
✓	2.030
✓	2.421
✓	2.263
✓	2.673
✓	0.683
✓	1.605

Figure 15 - Precision Example

The precision shows how much the predictions varied from week to week. Of course, since there is only one prediction in the P1 column in Figure 15, no standard deviation can be calculated for that week.

While these calculations are neat (for lack of a better word), we were not able to decipher what they meant in the larger picture of things. Yes, these calculations do show how much the predictions varied from what actually happened and how much they changed over the course of time. However, we did not have anything to compare the accuracy and precision to. For example, if the summation of the overall accuracy for a single player was 50, who is to say that is good or bad with no other predictions and accuracy measurements to compare it to?

However, what we were able to do with the data was create a weighting schematic, allowing the user to determine where they want emphasis on accuracy and precision. Figures 16 and 17 show the weight schematic and the weighting schematic applied to the Atlanta Falcons DEF-ST for all 17 weeks.





As described in section 3.1.1, the weighting schematic shown in Figure 16 uses the 3 corners as pivot points, allowing the user to place a heavier emphasis on the Proximity Accuracy or whatever they so desire. For example, if the user were to set the top right pivot corner to -20 while keeping the other two corners 1 and 1, then the bottom graph would have the value 1 down the diagonal with 0s everywhere else (in the bottom graph). This would place all the emphasis on the prediction the week before the game actually happens rather than the predictions for future weeks.

Figure 17 shows how the accuracy changes depending on the emphasis placed on which predictions matter to the user. Comparing Figure 17 with Figure 15, you will notice that the values all change except for the ones on the diagonal, with some of those values turning to 0 the further out you get from the actual game.

Why is the weighting schematic useful? It allows the user to have the flexibility of placing emphasis on the predictions that they want to have right. For example, if the user wanted the predictions throughout the season to be as accurate as possible, then the user would set the pivot points equal to one another. The user could then draft players or pickup players from the free agents pool accordingly. Additionally, if a star player on a team gets injured and another player starts in his place, then the low fantasy point predictions at the beginning of the season for future weeks would not be as relevant, since he was not getting starts at the beginning of the season. The user would be allowed to place a heavier emphasis on recent predictions rather than the predictions for future weeks at the beginning of the season when that player was not starting.

#### **4.1.2 Shape Shifting Results**

In addition to our accuracy and precision results, Leonard LaPadula, CEO of Advanced Sports Logic, also came up with a “Shape shifting” method to help tier players. As mentioned in section 3.1.2, players were broken down into 5 different tiers:

1. 1-10 ranked players
2. 11-30 ranked players
3. 31-100 ranked players
4. All players that do not have all 0 for fantasy points
5. All players with all 0's for fantasy points

The tiers were determined by the predicted fantasy points scored by the player throughout the season. To help better illustrate the tier system, let us look at an example in Figure 18.

Position	Tier	Team	Week	PlayerID	-12	-11	-10	-9	-8	-7	-6	-5	-4	-3	-2	-1	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17		
DB		1MA	1	232	7.2	7.2	7.2	7.2	7	7	7	7.2	6.9	6.9	6.9	6.9	6	6.1																		
DB		1MA	2	232	7.2	7.2	7.2	7.2	7.3	7.3	7.3	7.3	7.2	7.1	7.1	7.1	6.4	6.4	6																	
DB		1MA	3	232	7	7	7	7	6.6	6.6	6.6	6.8	6.9	6.9	6.9	6.9	6	6.5	5.7	5.1																
DB		1MA	4	232	6.8	6.8	6.8	6.8	6.7	6.7	6.7	6.8	6.7	6.8	6.8	6.8	5.9	6.2	6	5.3	5.7															
DB		1MA	5	232	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0														
DB		1MA	6	232	7	7	7	7	7.2	7.2	7.2	7	6.9	7.2	7.2	7.2	6.2	6.6	6.2	5.6	5.8	6.3	7.2													
DB		1MA	7	232	7.3	7.3	7.3	7.3	7.4	7.4	7.4	7.3	7.5	7.2	7.2	7.2	6.5	6.7	6	5.4	5.2	5.8	6.4	6.4												
DB		1MA	8	232	6.9	6.9	6.9	6.9	6.9	6.9	6.9	7	7	7	7	7	6.1	6.4	6.2	5.3	5.4	5.9	7.1	7.2	7.4											
DB		1MA	9	232	6.7	6.7	6.7	6.7	6.7	6.7	6.7	6.8	6.7	6.6	6.6	6.6	5.8	6.3	5.9	5.4	5.3	5.8	7	7.1	7.3	7.1										
DB		1MA	10	232	7.1	7.1	7.1	7.1	6.8	6.8	6.8	7.2	7	7	7	7	6.1	6.5	6	5.1	5.3	5.7	6.9	7	7.2	7.8	7.5									
DB		1MA	11	232	7.4	7.4	7.4	7.4	7.3	7.3	7.3	7.3	7.5	7.3	7.3	7.3	6.4	6.8	5.9	5.2	5.2	5.6	6.9	7	7.2	7.1	7.2	7.2								
DB		1MA	12	232	6.7	6.7	6.7	6.7	6.5	6.5	6.5	6.5	6.6	6.8	6.8	6.8	6.1	6.5	6.3	5.5	5.7	5.9	7.4	7.5	7.6	7.3	7.4	7.5	7.4							
DB		1MA	13	232	7.8	7.8	7.8	7.8	7.8	7.8	7.8	7.9	7.9	8.1	8.1	8.1	6.9	7	6.4	5.8	5.6	5.9	7.4	7.1	7.6	7.6	7.4	7.7	7.5	7.5	7.5					
DB		1MA	14	232	7.7	7.7	7.7	7.7	7.7	7.7	7.7	7.7	7.7	7.7	7.5	7.5	7.5	7	7.2	6.5	5.6	5.6	6.2	7.3	7.2	7.9	7.6	7.5	7.8	7.8	7.6	7.6				
DB		1MA	15	232	6.7	6.7	6.7	6.7	6.8	6.8	6.8	6.9	6.8	6.9	6.9	6.9	6	6.2	5.4	5	5.2	5.6	6.8	6.8	7.1	6.9	6.9	7.2	7.1	7.3	7.4	7				
DB		1MA	16	232	6.6	6.6	6.6	6.6	6.6	6.6	6.6	6.6	6.6	6.6	6.4	6.4	6.4	5.9	6.2	5.8	5.1	5.4	5.8	7.1	7.1	7.4	7.3	7.1	7.6	7.4	7.4	7.2	7.3	7.2		
DB		1MA	17	232	7.7	7.7	7.7	7.7	7.6	7.6	7.6	7.6	7.6	7.6	7.6	7.6	6.8	6.9	6.3	5.6	5.8	6.2	7.4	7.4	7.7	7.6	7.8	7.9	7.8	7.9	7.8	8	7.5	7.5	7.5	
DB		1MA	18	232	113.8	113.8	113.8	113.8	112.9	112.9	112.9	114.1	113.3	113.3	113.3	113.3	100.1	104.5	90.6	75	71.2	70.7	84.9	77.8	74.4	66.3	58.8	52.9	45	37.7	30	22.3	14.7	7.5	7.5	
DB		1CHI	1	201	6.5	6.5	6.5	6.5	6.6	6.6	6.6	6.5	6.6	6.3	6.3	6.3	5.9	5.5																		
DB		1CHI	2	201	7.9	7.9	7.9	7.9	7.5	7.5	7.5	7.7	7.8	7.7	7.7	7.7	7.6	6.7	6.4																	
DB		1CHI	3	201	7.3	7.3	7.3	7.3	7.2	7.2	7.2	7.4	7.3	7.1	7.1	7.1	6.6	6.5	6.5	6.1																
DB		1CHI	4	201	7.4	7.4	7.4	7.4	7.1	7.1	7.1	7.1	7.2	7	7	7	7.1	6.5	6.3	6.6	5.6															
DB		1CHI	5	201	7	7	7	7	7.1	7.1	7.1	7	7	7.4	7.4	7.4	7.3	6.1	6.3	6.2	6.1	5.9														
DB		1CHI	6	201	7.1	7.1	7.1	7.1	6.8	6.8	6.8	6.6	6.5	6.5	6.5	6.5	6.1	6	5.9	5.5	5.2	5.2	6.1													
DB		1CHI	7	201	6.7	6.7	6.7	6.7	6.7	6.7	6.7	6.8	7	6.8	6.8	6.8	6.8	5.8	6.6	6.4	5.9	5.9	6.9	7												
DB		1CHI	8	201	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
DB		1CHI	9	201	7	7	7	7	7	7	7	7	6.8	7.2	7.2	7.2	7.3	6.2	6.2	6.6	6.4	6.3	7.2	7.8	7.6	8.3										
DB		1CHI	10	201	7.2	7.2	7.2	7.2	7.3	7.3	7.3	7.3	7.2	7.2	7.2	7.2	6.4	6.5	6.6	6.6	6.1	6	6.6	6.7	6.8	7.1	7									
DB		1CHI	11	201	7	7	7	7	7.3	7.3	7.3	7.2	7.2	7.1	7.1	7.1	6.6	6.3	6.7	6.7	6.6	6.4	7.4	7.6	7.8	8.6	8.4	8.5								
DB		1CHI	12	201	7.4	7.4	7.4	7.4	7.5	7.5	7.5	7	7.2	7.3	7.3	7.3	7.5	6.1	6.2	6.4	5.8	5.9	6.7	7	7.3	7.9	7.8	8.1	8.2							
DB		1CHI	13	201	6.9	6.9	6.9	6.9	6.8	6.8	6.8	6.8	6.7	7	7	7	6.2	6	6.2	6.4	5.9	5.8	6.7	6.8	7.1	7.3	7.2	7.3	7.9	7.8						
DB		1CHI	14	201	7.3	7.3	7.3	7.3	7	7	7	7	7	7	7	7	7.3	5.9	6.1	6.2	5.9	5.9	6.2	6.4	6.5	7.4	7.1	7.5	7.5	7.7						
DB		1CHI	15	201	7.3	7.3	7.3	7.3	7.1	7.1	7.1	7.3	7.5	7.2	7.2	7.2	7.3	6.3	5.7	5.4	5.1	5.2	6.3	6.3	6.3	6.7	6.6	7.1	7.4	7.5	7.3	7.4	7.6			
DB		1CHI	16	201	7.1	7.1	7.1	7.1	7.2	7.2	7.2	7.2	7.2	7.1	7.1	7.1	7.2	6.2	6.1	6.2	6.3	5.9	6.7	7	7.1	7.7	7.1	7.6	7.8	8	8	8	8	7.9		
DB		1CHI	17	201	6.5	6.5	6.5	6.5	7	7	7	6.5	6.8	6.7	6.7	6.7	6.9	5.9	5.6	5.5	5.3	5.6	6	6.8	7.1	6.9	6.8	6.9	8	7.5	7.7	8.3	8.1	7.5	7.5	
DB		1CHI	18	201	113.6	113.6	113.6	113.6	113.2	113.2	113.2	112.4	113	112.6	112.6	112.6	110.1	98.5	93.4	86.8	76.2	70	72.8	69.4	63.6	67.9	58	53	46.8	38.5	31	23.9	16	7.5	7.5	

Figure 18 – Player Tiers Example

Overall, the first DB on Miami had a higher amount of predicted fantasy points than the DB from Chicago. However, since they were both in the top 10 in terms of their position, they were put into the first tier. As the season goes on, these tiers change depending on what the players actually score for fantasy points. For example, if the Miami DB did not actually score in the top 10 at his position for the first 3 weeks, then he would slide into the 2<sup>nd</sup> tier. However, the player can also slide back up into the top tier if he returns to the top 10 in his position.

In addition to these tiers at each position, the “Shape shifting” method also measures accuracy and variance in a similar manner to the method in 4.1.1, with similar results. However, the accuracy only takes the prediction during the week of the actual game rather than the accuracy for predictions in future weeks as well. Additionally, the variance only takes into account the variation in predictions before the season actually begins rather than the variation in predictions throughout the entire season.

Ratios on how far the predictions were off were put into bins and graphed accordingly, both at the team level and player level. Figures 19, 20, and 21 show the graphs for Tier 1 Running Backs, Defensive Backs, and Wide Receivers, respectively.

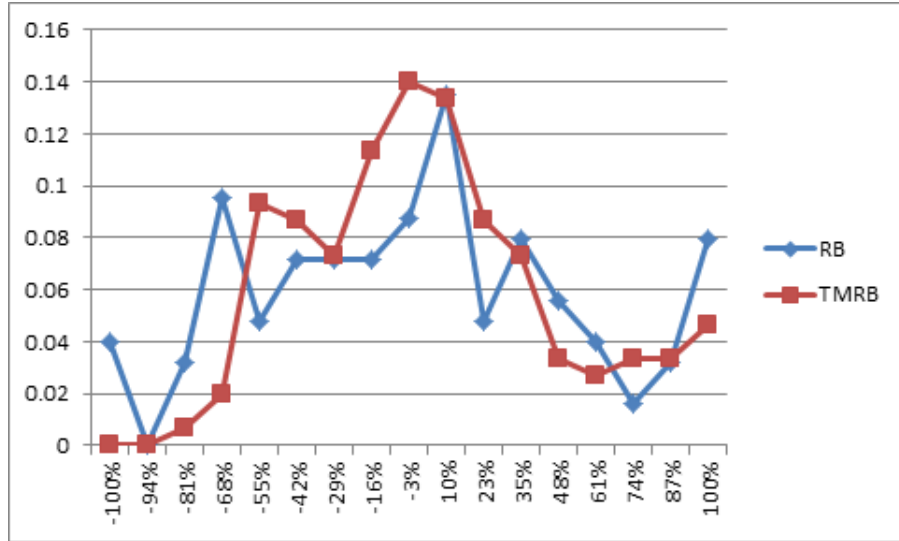


Figure 19 - Tier 1 Running Backs

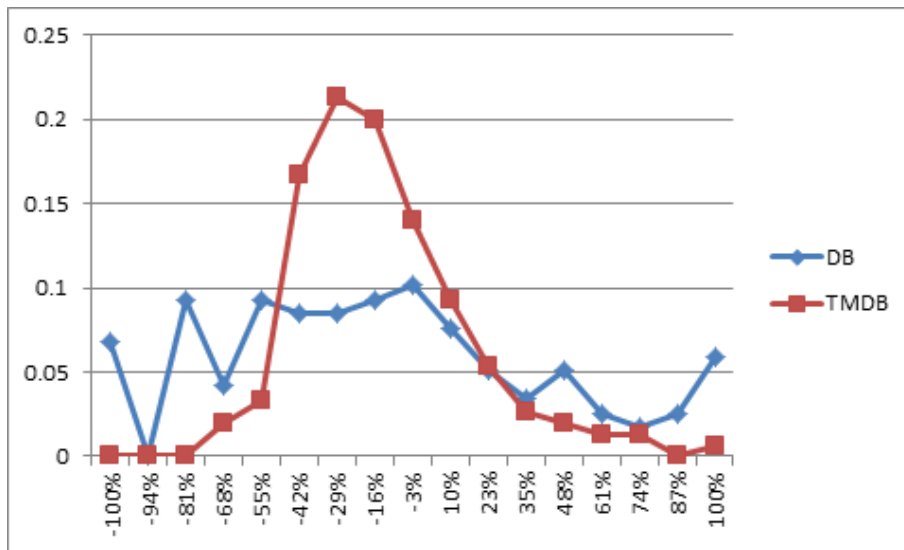


Figure 20 - Tier 1 Defensive Backs

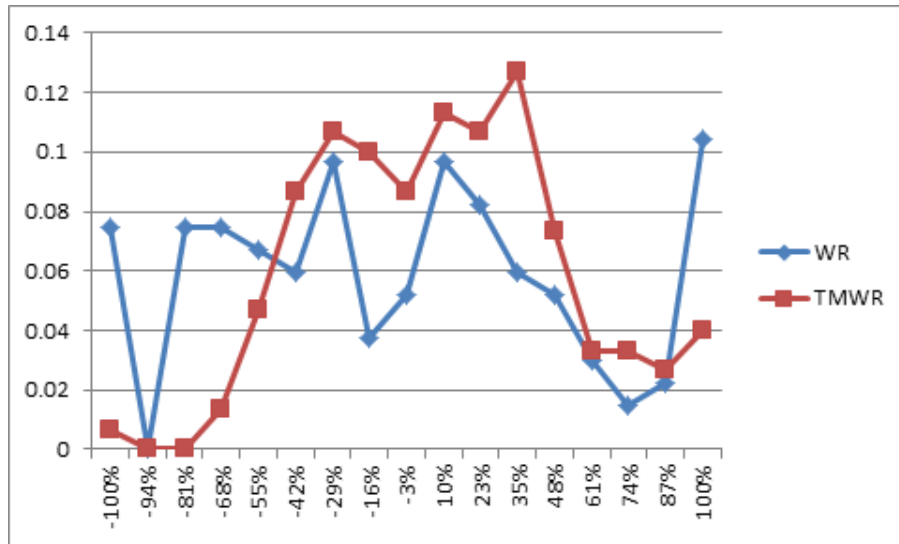


Figure 21 - Tier 1 Wide Receivers

The graphs above yielded some interesting results in terms of accuracy. Let's start by taking a look at Figure 19, which illustrates how far off the accuracy ratio

$(\frac{1}{Final Prediction / Actual Fantasy Score} - 1)$  was for all running backs in Tier 1 versus all running

backs on Tier 1 teams. Overall, both the red and blue lines in Figure 19 are not too much off from each other, indicating that the projections for all running backs at the team level are similar to all running backs in general.

Figure 20 of Tier 1 DBs is a little more interesting than Figure 19. The projections of DBs for Tier 1 teams follows a shape that is skewed to the right, whereas the projections for Tier 1 DBs regardless of team has no defined shape, indicating that the projections at the team level are done better than the individual Tier 1 DB predictions.

For all three graphs, there are spikes at -100% and 100% in terms of accuracy ratios for individual Tier 1 players. These spikes are due to the fact that if a Tier 1 player gets hurt and is predicted to do well, the prediction might be over -100% off of what actually happened due to the injury. Similarly, Tier 1 players could outperform their prediction by 100%, again yielding a spike on the graph.

While our results are certainly interesting, upside and downside potential still has not been taken into account. With that being said, the results in sections 4.1.1 and 4.1.2 indicate that



ASL is on its way to being able to allow for a tier system that allows the user to see the upside and downside potential for each player.

## 4.2 Projection Modeling Results

While Advanced Sports Logic and the project team were able to generate a couple of different projection methods, it is important to note that a lot more can be done to increase the accuracy of the projections and make more intricate mathematical models. With that being said, let us examine some of the results.

### 4.2.1 Predicted Play Probability Tree Method

The predicted play probability tree method in comparison with AccuScore’s projections yielded interesting results. As mentioned in section 3.2.3, the projections were compared against what actually happened in terms of fantasy points scored. The calculation was done by taking  $\frac{\text{actual points} - \text{predicted points}}{\text{predicted points}}$ , yielding a ratio which was then sorted into bins from -100% to 100%. Each team had its own ratio for each game, and both ASL’s projections and AccuScore’s projections were sorted into these bins (separate from each other). Figure 22 below shows the bin values and how ratios were sorted.

	-100%	-94%	-81%	-68%	-55%	-42%	-25%	-16%	-3%	10%	25%	35%	48%	61%	74%	87%	100%
0.115698	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
-0.03449	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
1.033333	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
-0.01497	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
-0.03251	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
-0.37569	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
-0.30726	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
0.020395	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
-0.57768	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
-0.58176	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
-0.08482	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
-0.36595	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
-0.34274	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
0.415749	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
0.342222	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0
0.127458	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
0.099702	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
-0.02894	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
-0.19701	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
-0.26252	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
-0.011	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
0.11934	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
0.134584	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
-0.07976	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
-0.33083	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
0.28627	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0

Figure 22 - Objective 2 Ratio Sorting

As shown in Figure 22, a value of .115698 would be sorted into the bin from 10% to 23%, a -.03449 ratio would be sorted into the ratio from -16% to -3%, so on and so forth.

Once all of the projections were sorted into bins for both ASL and AccuScore, a graph was generated to compare how well each of them did. Figure 23 below shows the comparison.

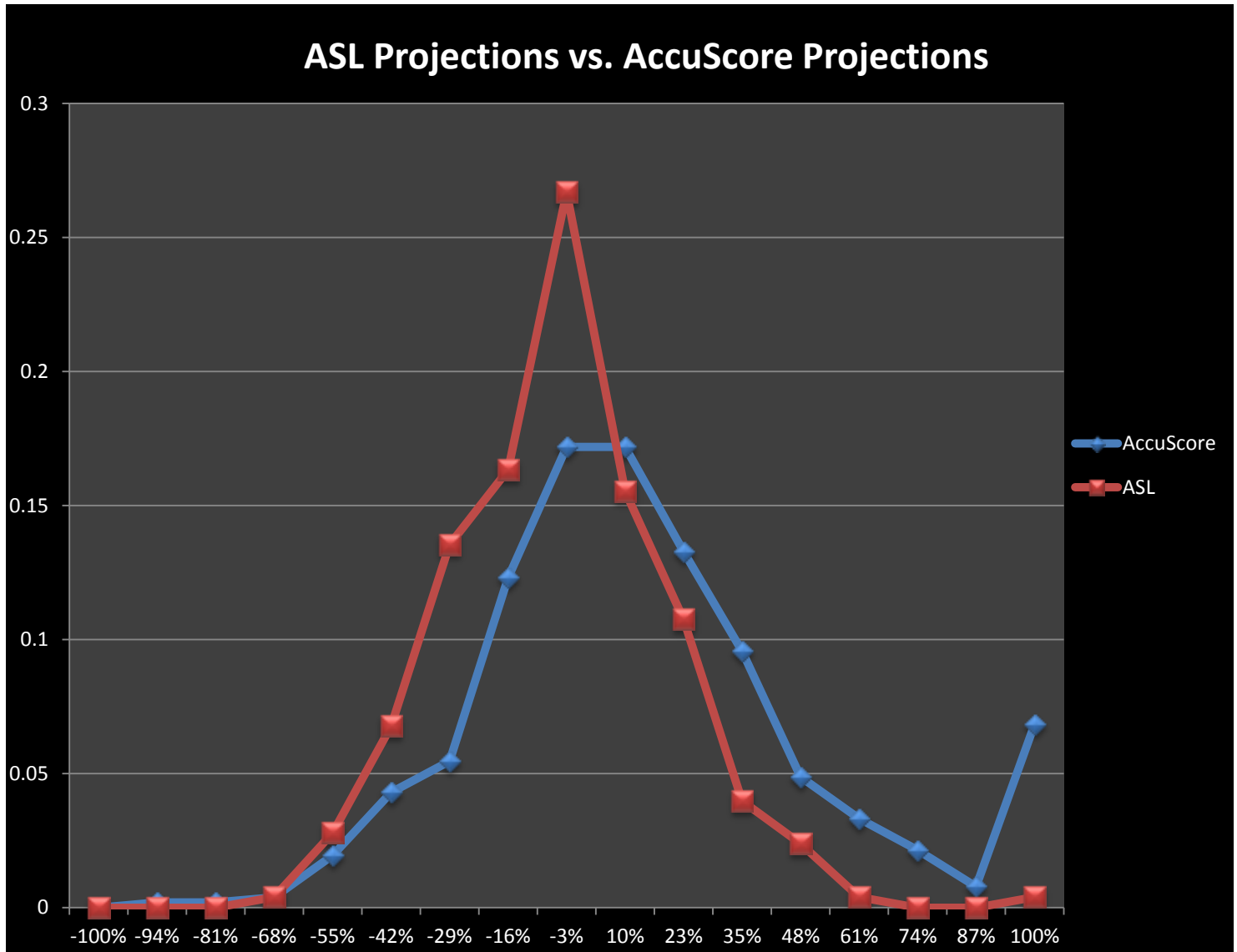


Figure 23 - Projection Comparison between ASL and AccuScore

The result is extremely interesting, as it shows that AccuScore's projections at the team level are skewed to the left with a spike at 100%. The initial indication is that AccuScore underestimates their predictions due to the spike at 100%, as well as the distribution being skewed left. ASL's basic projection model yielded a normal distribution, with over 25% of the team projections being concentrated between the -3% to 10% level. Our result shows that even a basic projection model may yield better results than AccuScore's projection model.



## 4.2.2 Generalized Linear Model Results

Once again, we were only able to scratch the surface of the power of Generalized Linear Models, but we were able to create an extremely basic projection method. With that being said, we were unable to compare this to AccuScore or to the ASL projection method, as we ran out of time by the end of the project.

As mentioned in section 3.2.3, the method used team averages in comparison to league averages in the 2009 season. Figure 24 below shows how we calculated passing touchdowns.

League Averages (Per Game)		Offensive Factors (Pass Touchdowns)			Defensive Factors (Pass Touchdowns)		
Same for both offenses and defenses		<u>Team Average – League Average</u>			<u>Team Average – League Average</u>		
		Normalizing Factor (.5)			Normalizing Factor (.5)		
Category	Average	Team	Avg Pass TD	Offensive Fact	Team	Avg Pass TDs Allowed	Defensive Fact
Passing TDs	1.39	Arizona Cardinals	1.69	0.60	Arizona Cardinals	1.375	(0.03)
Rushing TDs	0.84	Atlanta Falcons	1.63	0.47	Atlanta Falcons	1.5625	0.35
Passing Yards	232.7	Baltimore Ravens	1.31	(0.16)	Baltimore Ravens	1.0625	(0.66)
Rushing Yards	116.8	Buffalo Bills	1.06	(0.66)	Buffalo Bills	0.875	(1.03)
Sacks	2.15	Carolina Panthers	1.00	(0.78)	Carolina Panthers	0.875	(1.03)
Interceptions	1.03	Chicago Bears	1.69	0.60	Chicago Bears	1.8125	0.85
Passing Fumbles (Lost)	0.23	Cincinnati Bengals	1.38	(0.03)	Cincinnati Bengals	1.1875	(0.41)
Rushing Fumbles (Lost)	0.24	Cleveland Browns	0.69	(1.41)	Cleveland Browns	1.375	(0.03)
Field Goals (Made)	1.47	Dallas Cowboys	1.63	0.47	Dallas Cowboys	1.3125	(0.16)
Field Goals (Missed)	0.30	Denver Broncos	1.31	(0.16)	Denver Broncos	1.125	(0.53)
		Detroit Lions	1.00	(0.78)	Detroit Lions	2.1875	1.60
		Green Bay Packers	1.88	0.57	Green Bay Packers	1.8125	0.85
		Houston Texans	1.81	0.85	Houston Texans	1.1875	(0.41)
		Indianapolis Colts	2.13	1.47	Indianapolis Colts	1.1875	(0.41)
		Jacksonville Jaguars	0.94	(0.91)	Jacksonville Jaguars	1.75	0.72
		Kansas City Chiefs	1.13	(0.53)	Kansas City Chiefs	1.5625	0.35
		Miami Dolphins	0.94	(0.91)	Miami Dolphins	1.4375	0.10
		Minnesota Vikings	2.13	1.47	Minnesota Vikings	1.625	0.47
		New England Patriots	1.75	0.72	New England Patriots	1.5625	0.35
		New Orleans Saints	2.13	1.47	New Orleans Saints	0.9375	(0.91)
		New York Giants	1.75	0.72	New York Giants	1.9375	1.10
		New York Jets	0.81	(1.16)	New York Jets	0.5625	(1.66)
		Oakland Raiders	0.63	(1.53)	Oakland Raiders	1	(0.78)
		Philadelphia Eagles	1.81	0.85	Philadelphia Eagles	1.6875	0.60
		Pittsburgh Steelers	1.75	0.72	Pittsburgh Steelers	1.375	(0.03)
		San Diego Chargers	1.81	0.85	San Diego Chargers	1.4375	0.10
		San Francisco 49ers	1.44	0.10	San Francisco 49ers	0.875	(1.03)
		Seattle Seahawks	1.25	(0.29)	Seattle Seahawks	1.6875	0.60
		St. Louis Rams	0.75	(1.28)	St. Louis Rams	1.375	(0.03)
		Tampa Bay Buccaneers	1.13	(0.53)	Tampa Bay Buccaneers	1.75	0.72
		Tennessee Titans	1.00	(0.78)	Tennessee Titans	1.9375	1.10
		Washington Redskins	1.31	(0.16)	Washington Redskins	1.1875	(0.41)

Figure 24 - Generalized Linear Model for Pass TDs

As seen in Figure 24, the Predicted TD formula we came up with using the available parameters is:

$$\text{Predicted TD} = \text{League Average} + \text{Offensive Factor} + \text{Defensive Factor}$$

We calculated these offensive and defensive factors by taking:

$$\frac{\text{Team Average} - \text{League Average}}{\text{Normalizing Factor} (.5)}$$

It is important to note that these were just ideas for a projection model and there might be better ways of doing it. We really don't have a great reason for using the normalizing factor other than that it seemed to produce the best results when modeling 2009 data.

From the above formula, we were able to create various different charts and tables to compare our projection for each game versus what actually happened. Figure 25 below shows the predicted pass touchdowns versus what actually happened for the New England Patriots in 2009.

Team	Opponent	Predicted Pass TD	Actual Pass TD	Delta (Pass TD)
New England Patriots	Buffalo Bills	1.08	2	-0.92
New England Patriots	New York Jets	0.46	0	0.46
New England Patriots	Atlanta Falcons	2.46	1	1.46
New England Patriots	Baltimore Ravens	1.46	1	0.46
New England Patriots	Denver Broncos	1.58	2	-0.42
New England Patriots	Tennessee Titans	3.21	6	-2.79
New England Patriots	Tampa Bay Buccaneers	2.83	3	-0.17
New England Patriots	Miami Dolphins	2.21	1	1.21
New England Patriots	Indianapolis Colts	1.71	3	-1.29
New England Patriots	New York Jets	0.46	1	-0.54
New England Patriots	New Orleans Saints	1.21	0	1.21
New England Patriots	Miami Dolphins	2.21	2	0.21
New England Patriots	Carolina Panthers	1.08	1	0.08
New England Patriots	Buffalo Bills	1.08	1	0.08
New England Patriots	Jacksonville Jaguars	2.83	4	-1.17
New England Patriots	Houston Texans	1.71	0	1.71
<b>Overall Delta</b>				<b>-0.40</b>

Figure 25 - Pass Predictions for Patriots in 2009

As shown in Figure 25, we were able to use the model and historic data to predict the amount of passing touchdowns for each game throughout the season. The "Delta (Pass TD)" column indicates the difference between our prediction and what actually happened. There are many outliers in the data, such as the predicted 3.21 passing touchdowns versus the Tennessee Titans versus the 6 that were scored, yielding a -2.79 delta value. However, overall, the model seemed to do a pretty decent job at predicting the 2009 season using 2009 data, as the total pass delta was -0.40. Figures 26 and 27 below help to visualize Figure 25 better.

### Predicted vs. Actual (Pass TD)

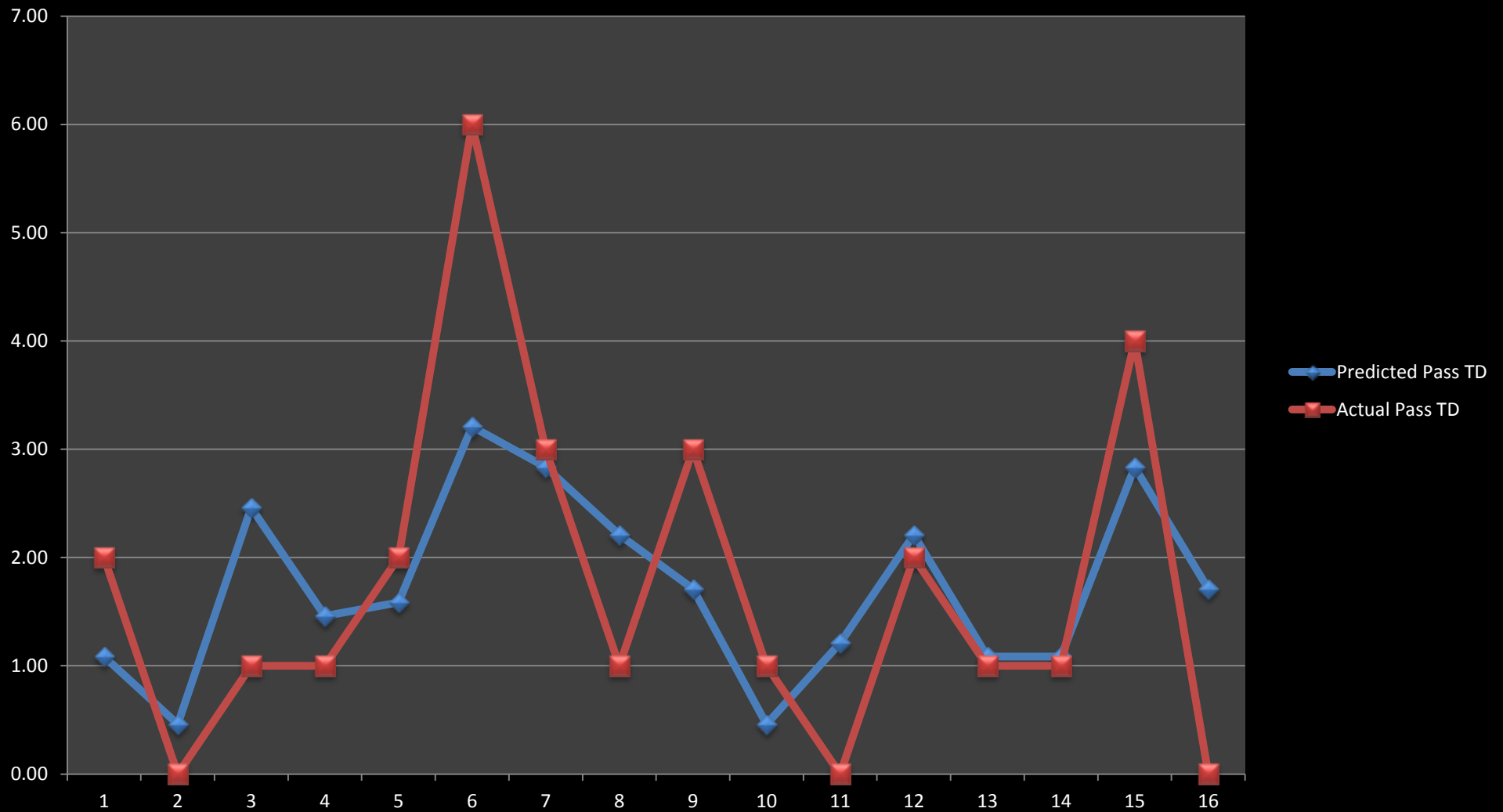


Figure 26 - Patriots Predicted vs. Actual Graph

# Delta (Pass TD)

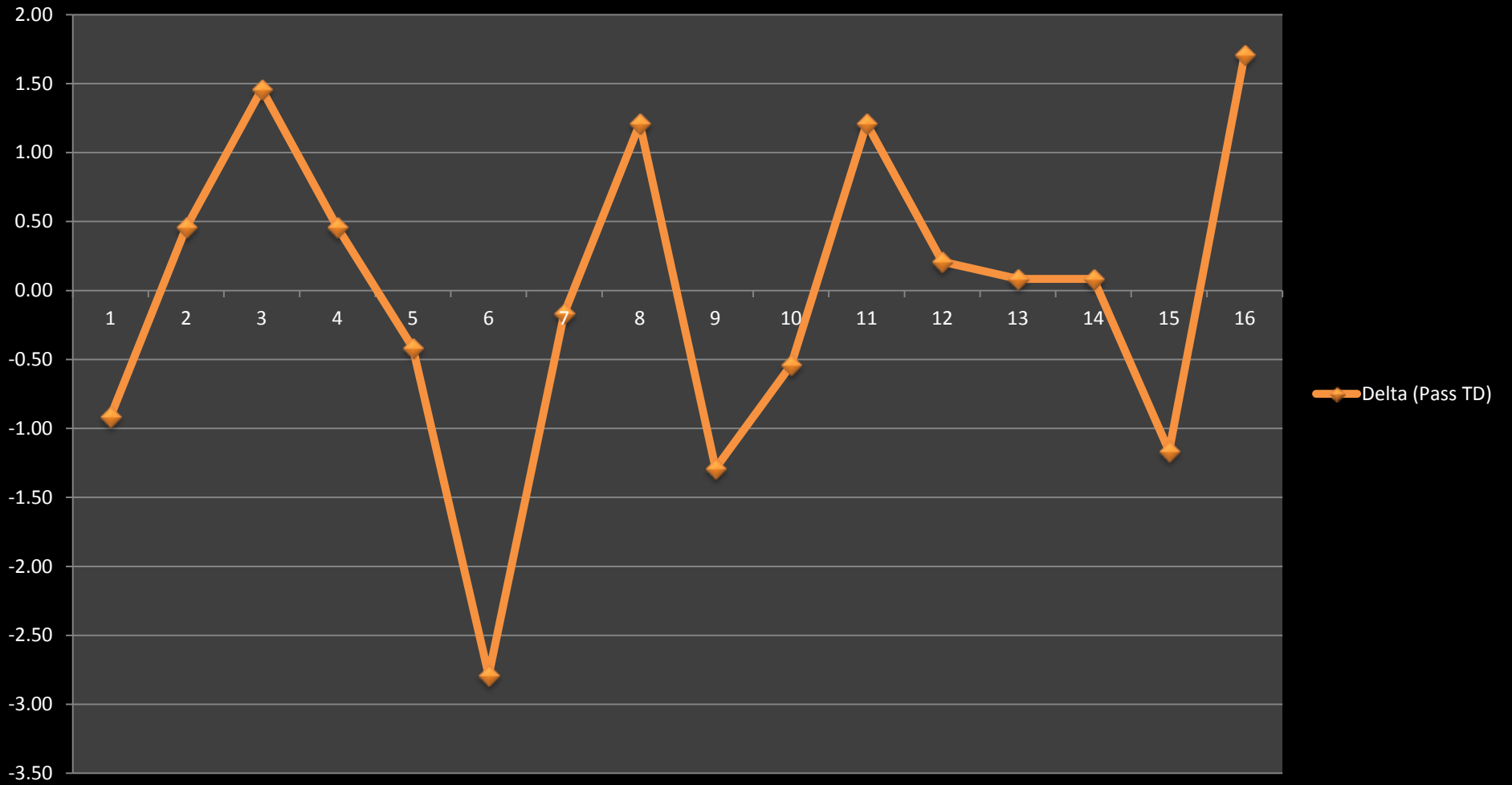


Figure 27 - Patriots Pass TD Delta Graph

Figure 27 is of particular interest, as it really shows how much the model varied from week to week. 9 of the 16 games played were within 1 touchdown of what actually happened, with 7 of those 9 games being within 0.5 touchdowns of what actually happened.

Obviously, the results section only shows how the model did for one team. We ended up testing it with a few other teams (Giants, Bills, Vikings), and the model seemed to be fairly accurate in its overall delta with the exception of the Vikings. However, additional factors may be able to be added in to increase the overall accuracy of the Generalized Linear Model including, but not limited to:

- Offensive play style (run vs. pass oriented)
- Defensive stop factor (better vs. run or pass)
- Home vs. away factor
- Indoor vs. outdoor factor
- Weather factor

Additionally, the main problem with the model right now is that it uses 2009 data to predict what happened in 2009. In other words, we have not figured out a way to use the model to predict what would have happened in 2010 just yet. As such, much more investigation is needed.

### **4.3 Win Probability Results**

Overall, we were able to analyze the current playoff seeding method, show that the current method has mathematical inaccuracies, and create a couple of different attempts at a new method, one of which was much simpler than the other.

#### **4.3.1 Results of the Current Method**

In order to verify Leonard's claim regarding the mathematical inaccuracy of F7—the current playoff seeding method—we began by creating a simplified league with four teams. We assigned mock probabilities for each team winning against another team, which can be seen in Figure 28 below:

Matchup	Probability First Team Wins	Probability Second Team Wins
1 vs. 2	0.3	0.7
3 vs. 4	0.5	0.5

Matchup	Probability First Team Wins	Probability Second Team Wins
1 vs. 3	0.6	0.4
2 vs. 4	0.2	0.8

Matchup	Probability First Team Wins	Probability Second Team Wins
1 vs. 4	0.55	0.45
2 vs. 3	0.4	0.6

Figure 28 - Mock Win Probabilities

“Probability First Team Wins” refers to the probability that the first team in the matchup wins against the second team in the matchup, and vice versa for “Probability Second Team Wins.” The figure is broken up into three different segments to represent a 3 game season; in our mock league, each individual team plays all other teams in the league exactly once (i.e. team 1 plays one game against teams 2, 3, and 4 in the 3 game season).

Each team has a chance of having a 3-0 record, a 2-1 record, a 1-2 record, and a 0-3 record. Therefore, we needed to calculate all possible outcomes for each individual team. 3-0 and 0-3 records were the easiest to calculate, as all we had to do was multiply the matchup probabilities for a team winning all three games or losing all three games, respectively. For example, Team 2 has a .056 chance of winning all 3 games ( $0.7 \times 0.2 \times 0.4$ ) and a .144 chance of losing all 3 games ( $0.3 \times 0.8 \times 0.6$ ), taken from Figure 5 above. However, the 2-1 record and 1-2 record situations were a little trickier to calculate, as there were multiple outcomes that could happen. Using team 2 as an example yet again, there are three possible outcomes for a 2-1 record: (1) win against Teams 1 and 4 and lose against Team 3; (2) win against Teams 1 and 3 and lose against Team 4; and (3) win against Teams 3 and 4 and lose against Team 1. Therefore, we needed to sum the probabilities of these three occurrences together in order to get the overall value for Team 2 having a 2-1 record. In this particular case, we refer to Figure 5 yet again to determine that Team 2 has a .332 chance of having a 2-1 record ( $0.7 \times 0.2 \times 0.6$ ) + ( $0.7 \times 0.8 \times 0.4$ ) + ( $0.3 \times 0.2 \times 0.4$ ). Calculating the chance of having a 1-2 record was done in a similar manner using the three outcomes of winning against one team and losing against the other two.

From this mock league, we were able to create a win/loss probability distribution for each team, which were simpler versions of the distributions created by F9 in leagues with a greater number of teams. Figure 29 below shows a visual representation of the win/loss probability distribution for Team 2 in our mock league.

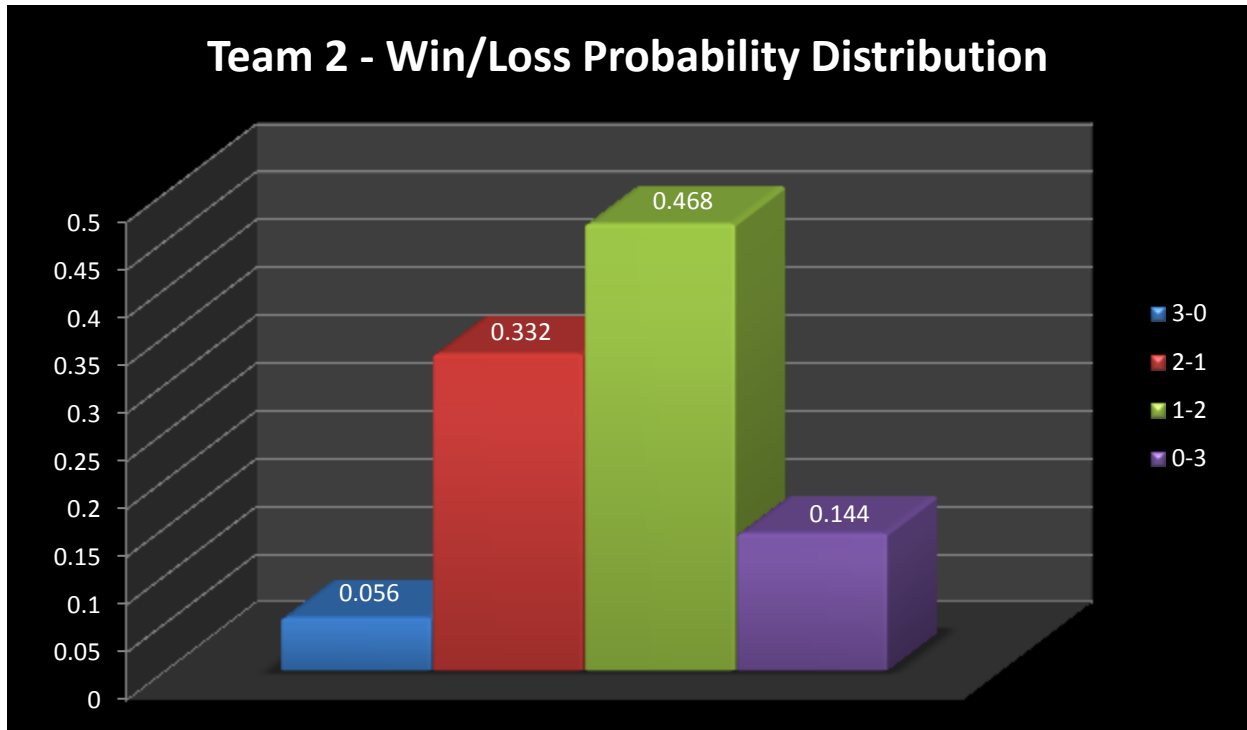


Figure 29 - Mock Win/Loss Probability Distribution

Again, Team 2 had a .056 chance of going 3-0, a .332 chance of going 2-1, a .468 chance of going 1-2, and a .144 chance of going 0-3. With these win/loss probability distributions in hand, we transitioned into tackling the problem with the current playoff seeding method.

Using the win/loss probability distributions for all 4 teams in our mock league, we were able to create a stacked graph to better understand what “The Machine” was doing. Figure 30 below represents the combined win/loss probability distributions for all 4 teams.

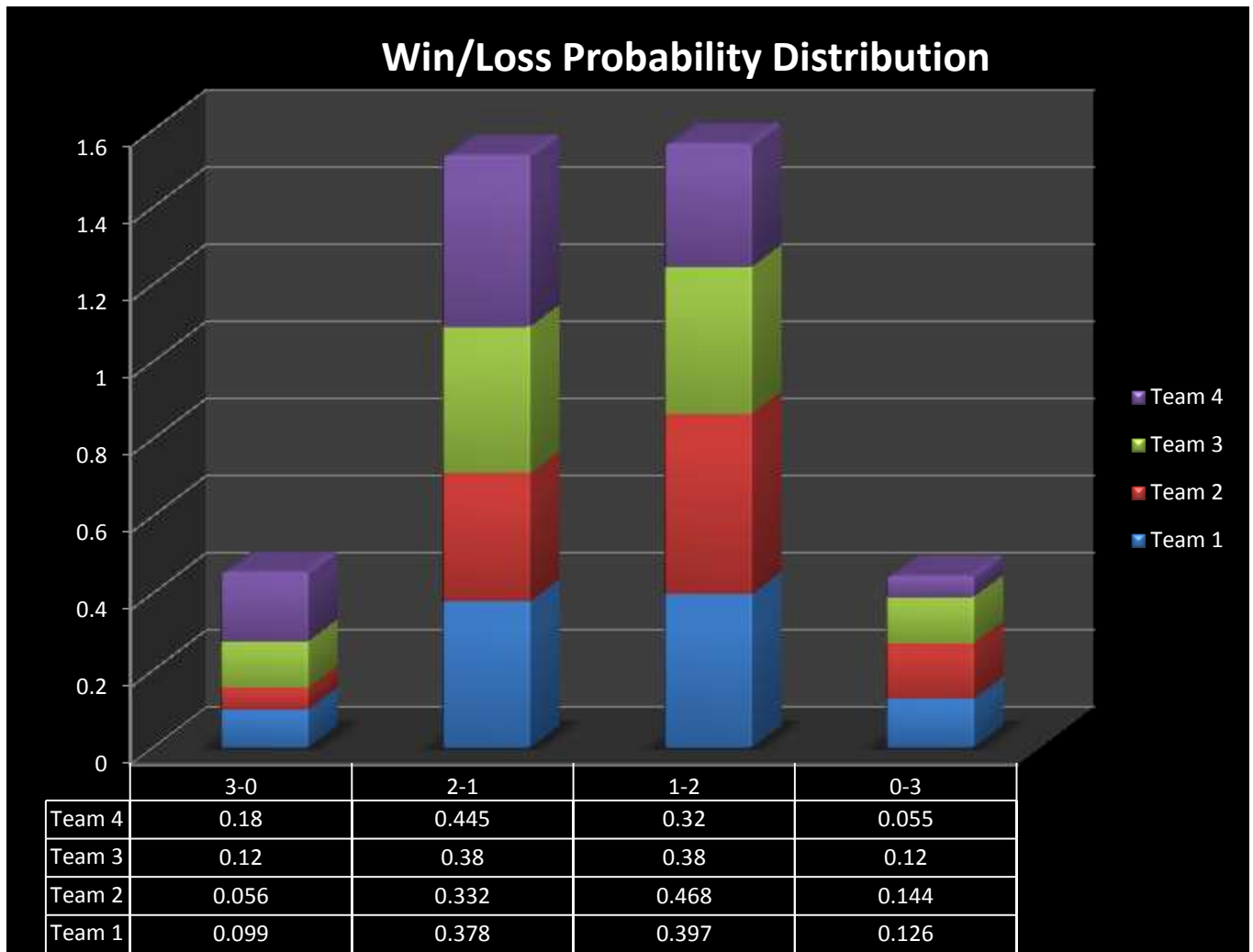


Figure 30 - Stacked Win/Loss Probability Distribution

The current win probability method takes the sum of all 4 teams going 3-0 and “splices” off a part of all 4 teams going 2-1 until the 3-0 probability adds up to 1. In this case, the sum of all 4 teams going 3-0 is .455, meaning that an additional .545 needs to be taken from 2-1. The splice is done by taking the area of the rectangle (height is the sum of all 2-1 records, base is unknown) and setting it equal to the .545 value ( $1.535 \times b = .545$ ), yielding a base value of .355. To find the individual probability “spliced” off of each team, the base value of .355 is multiplied by the individual height of each different colored rectangle. For example, the probability taken from the 2-1 portion for Team 4 is  $(.445 \times .355)$ , which is .158. Done for all 4 teams,  $.158 + .135 + .118 + .134$  does in fact equate to what we’re looking for, .545. The process is repeated to fill in



the probabilities for 2-1, 1-2, and 0-3, which eventually creates a new distribution for each team being a certain seed in the playoffs.

Where the method fell apart is when the actual playoff seeding and chance of winning the championship was determined. To make this explanation simpler, we will not be using the numbers from Figures 28, 29, and 30, although we will still be examining a 4-team league with 2 playoff seeds. Figure 31 represents each individual team’s chance of being seed 1 or seed 2 in the playoffs.

	s1	s2
t1	0.3	0.27
t2	0.16	0.2
t3	0.31	0.26
t4	0.23	0.27

Figure 31 - Chance of Being a Certain Seed

Again, these probabilities would normally be determined by the “splicing” method, but in our sample case, they are made up for simplicity. The playoff seeding method in place assumed that being seed 1 or being seed 2 was independent of each other. The method added up the probabilities of being either of the two seeds, along with the probability remaining for the other teams being either of the two seeds, yielding Figure 32 below.

s1 or s2	remaining
0.57	1.43
0.36	1.64
0.57	1.43
0.5	1.5

Figure 32 - Chance for Other Teams to Be a Certain Seed

The method then calculated the chance for each team to play one of the other teams in the playoffs. For example, Team 1 has a .57 probability of being the 1<sup>st</sup> or 2<sup>nd</sup> seed. Team 2 has 1.64 probability remaining, Team 3 has 1.43 probability remaining, and Team 4 has a 1.5 probability remaining. The method used by “The Machine” takes  $\frac{.57}{1.64}$ ,  $\frac{.57}{1.43}$ , and  $\frac{.57}{1.5}$  to

calculate Team 1's chance of playing Team 2, Team 3, or Team 4 respectively. The four team method has been extrapolated to work for more than four teams and more than two playoff seeds.

Once these probabilities are calculated for all teams, the "chance of playing Team X" probabilities are then multiplied by the matchup probabilities to determine each team's chance of winning against the other team. The probabilities are summed together to determine each team's chance of winning the championship. Figures 33 and 34 below show this process.

	t1	t2	t3	t4
t1	0	0.6	0.5	0.55
t2	0.4	0	0.4	0.45
t3	0.5	0.6	0	0.55
t4	0.45	0.55	0.45	0

Figure 33 - Mock Matchup Probabilities

t1	t2	t3	t4	sum
0	0.151049	0.199301	0.192308	0.309315
0.139024	0	0.139024	0.137195	0.149488
0.199301	0.151049	0	0.192308	0.309315
0.171	0.132	0.171	0	0.237
				<b>1.005117</b>

Figure 34 - Chance of Winning Championship (Current Method)

Figure 33 shows made up matchup probabilities for each team beating the other team. Figure 34 shows the "chance of playing Team X" probabilities multiplied by these matchup probabilities. The "sum" column in Figure 33 shows the overall chance for each team to win the championship. However, as already mentioned, the total sum adds up to something greater than 1, indicating that there is a problem with this method.

We were able to determine that the main problem with this method was the fact that it assumed the seeding was independent of each other, which was not actually true. The chance of being the 1<sup>st</sup> seed is directly tied to the chance of being the 2<sup>nd</sup> seed, as a team cannot be both seeds at the same time. Therefore, we moved onto finding a new way to calculate the chance of winning the championship.

### 4.3.2 Results from the New Win Probability Method

In order to account for depending seeding, we created a method using conditional probability and tested it in a 6-team, 2-seed league similar to the league used to test the original method. Figure 35 below shows the probabilities for each team to be the 1<sup>st</sup> seed or 2<sup>nd</sup> seed in the playoffs.

	s1	s2
t1	0.07	0.32
t2	0.23	0.25
t3	0.31	0.15
t4	0.16	0.15
t5	0.22	0.11
t6	0.01	0.02
	1	1

Figure 35 - New Seeding Probabilities

Again, the seeding would normally be determined from the win/loss probability distributions for each team and the “splicing” method, but for simplicity, they are purely made up for this example. Using these seeding probabilities, we then were able to calculate the possibility that other teams were either the 1<sup>st</sup> or 2<sup>nd</sup> seed. Figure 36 helps to better explain this:

s1	s2
0.93	0.68
0.77	0.75
0.69	0.85
0.84	0.85
0.78	0.89
0.99	0.98

Figure 36 - New Remaining Seed Method

Essentially, we just took  $1 - s_n$ , where  $n = 1, 2$  for each team to find the chance for all other teams to be the 1<sup>st</sup> or 2<sup>nd</sup> seed. With a table like figure 36 calculated, we were then able to use

conditional probability to calculate the chance of playing a certain team in the playoffs. Figure 37 shows the chance for each team to play each other in the playoffs.

vs t1	vs t2	vs t3	vs t4	vs t5	vs t6	Total
0.00	0.03	0.02	0.02	0.01	0.00	0.07
0.10	0.00	0.05	0.05	0.03	0.01	0.23
0.12	0.09	0.00	0.05	0.04	0.01	0.31
0.06	0.05	0.03	0.00	0.02	0.00	0.16
0.08	0.06	0.04	0.04	0.00	0.00	0.22
0.00	0.00	0.00	0.00	0.00	0.00	0.01
0.36	0.23	0.13	0.15	0.11	0.02	1

Figure 37 - Chance to Play Team X

To help better illustrate this method, let us use the example of t1 playing t2, the outlined box in Figure 37. We took the probability of t1 being the 1<sup>st</sup> seed, which is .07 given by Figure 12, and multiplied that probability by the probability of t2 being the 2<sup>nd</sup> seed, which is .25 given by Figure 12 again. We then divided this number by the chance for other teams to be the 2<sup>nd</sup> seed (t1 is the 1<sup>st</sup> seed), .68 given by Figure 35, giving us the final result of .03. Of course, we also had to do the flipside of this where t2 is the 1<sup>st</sup> seed and t1 is the 2<sup>nd</sup> seed, which is .10 given by Figure 14 above (down one cell and left one cell). We then multiplied these “chance of playing Team X” probabilities by the matchup probabilities, illustrated by Figure 38 below.

t1	t2	t3	t4	t5	t6	Sum
0.00	0.02	0.00	0.01	0.01	0.00	0.04
0.02	0.00	0.03	0.02	0.01	0.00	0.09
0.11	0.04	0.00	0.02	0.02	0.00	0.18
0.02	0.02	0.02	0.00	0.01	0.00	0.08
0.02	0.04	0.02	0.01	0.00	0.00	0.09
0.00	0.00	0.00	0.00	0.00	0.00	0.00
						<b>0.481456</b>

t1	t2	t3	t4	t5	t6	Sum
0.00	0.01	0.01	0.00	0.00	0.00	0.03
0.08	0.00	0.02	0.02	0.02	0.00	0.14
0.01	0.05	0.00	0.04	0.02	0.01	0.13
0.04	0.02	0.01	0.00	0.01	0.00	0.08
0.06	0.02	0.02	0.02	0.00	0.00	0.13
0.00	0.00	0.00	0.00	0.00	0.00	0.01
						<b>0.518544</b>

Grand Total						<b>1.000000</b>
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Figure 38 - New Chance of Winning Championship

Two charts were used to account for each team's probabilities of beating the other team. For example, if t1 has a .8 chance of beating t2, then t2 has a .2 chance of beating t1. Since both cases need to be considered, two charts were created to use these matchup probabilities. As Figure 38 illustrates, the overall probability sums to 1, indicating that the conditional probability method is more mathematically accurate than the previous method.

Once we had the conditional probability method in place, we generated formulas for a simple case consisting of 4-teams and 2-seeds:

Let  $t_n$   $n = 1, 2, 3, 4$  represent the team number. Then there exists some  $n \times n$  matrix such that

$$\begin{array}{cccc}
 0 & 1 - p_1 & 1 - p_2 & 1 - p_4 \\
 p_1 & 0 & 1 - p_3 & 1 - p_5 \\
 p_2 & p_3 & 0 & 1 - p_6 \\
 p_4 & p_5 & p_6 & 0
 \end{array}$$

where  $p_n$   $n = 1, 2, \dots, 6$  are probabilities for each matchup (i.e.  $p_1$  is the probability of  $t_1$  winning versus  $t_2$ ,  $p_2$  is the probability of  $t_1$  winning versus  $t_3$ ,  $p_3$  is the probability of  $t_2$  winning versus  $t_3$ , etc).

Let  $s_m$   $m = 1, 2$  represent the seeds for the playoffs. Then there exists some  $n \times m$  matrix such that

$$\begin{matrix} c_1 & c_2 \\ c_3 & c_4 \\ c_5 & c_6 \\ c_7 & c_8 \end{matrix}$$

where  $c_i$   $i = 1, 3, 5, 7$  are the probabilities for each team being  $s_1$  in the playoffs, and  $c_j$   $j = 2, 4, 6, 8$  are the probabilities for each team being  $s_2$  in the playoffs (i.e.  $c_1$  and  $c_2$  are the probabilities for  $t_1$  being seed #1 and seed #2, respectively,  $c_3$  and  $c_4$  are the probabilities for  $t_2$  being seed #1 and seed #2, respectively, etc).

Since the probability that  $t_n$  is  $s_m$  are dependent events (i.e.  $t_1$  cannot be both  $s_1$  and  $s_2$ ), then the rules of conditional probability apply ( $P(B|A) = \frac{P(A \text{ and } B)}{P(A)}$ ). Thus, there exists the chance that  $t_n$  is not  $s_m$  (i.e.  $t_1$  is not  $s_1 = 1 - c_1$ ,  $t_1$  is not  $s_2 = 1 - c_2$ , etc).

Using conditional probability, we can generate the chance that each team has of playing each other in the playoffs. To solve, we need to exam all possible cases that a team makes the playoffs as  $s_m$  where  $m = 1,2$  in this case. Therefore, as the first seed ( $m = 1$ ),  $t_1$  has the conditional probability of playing a different  $t_n$   $n = 2, 3, 4$  such that

$$\frac{c_1 \times c_j}{1 - c_j}$$

where  $j = 4, 6, 8$ . As the second seed ( $m = 2$ ),  $t_1$  has the conditional probability of playing a different  $t_n$   $n = 2, 3, 4$  such that

$$\frac{c_1 \times c_i}{1 - c_i}$$

where  $i = 3, 5, 7$ . These equations give the conditional probability for  $t_1$  making the playoffs as both the 1<sup>st</sup> and 2<sup>nd</sup> seed ( $s_m$  where  $m = 1,2$ ), as well as the probability that  $t_1$  matches up with each of the teams. If the calculations are done for all teams, then the conditional probability adds to 1 for both of the equations above.

Next, we need to calculate the probability that a team actually wins the championship. To solve, we take the conditional probabilities and multiply them by the probability that a team has of winning against a different team. For  $t_1$ , we take

$$\frac{c_1 \times c_j}{1 - c_j} \times p_n \text{ and } \frac{c_1 \times c_i}{1 - c_i} \times (1 - p_n)$$

where  $n = 1, 2, 4$  resulting in the probability of  $t_1$  winning against  $t_n$  where  $n = 2, 3, 4$  with  $t_1$  as either the #1 or #2 seed. In other words, summing these two equations will give us the overall probability of  $t_1$  winning the championship factoring in both the conditional probability of making the playoffs as well as the probability of winning against each team. Done for all teams, the total probability adds to 1.

While we were able to generate these formulas for an extremely basic case, we ran into a lot of trouble creating formulas for more complex cases. More teams, more seeds, and different divisions presented difficulties, as there were more and more matchup possibilities to take into account. We were stuck for a while trying to figure out how to take all of these possibilities into account.

However, what we eventually realized is that the playoff seeds are determined by the time the playoffs start, meaning that we really didn't have to worry about the various different combinations of playoff seeds. We simply used the matchup probabilities multiplied together to generate the overall chance for a team to win the league.

For example, in a 6-team league with 4-seeds, the playoff "bracket" is already determined. Let us assume that Teams 1-4 make the playoffs, with Team 1 playing Team 4 and Team 2 playing Team 3. The chance for Team 1 to win the championship is simply its chance of beating Team 4 multiplied by its chance of beating Team 2 or Team 3. The same method can be done for the other teams, with the total probability summing to 1. This method is much simpler and still uses the chance of playing different teams, but discards the different possible playoff seeds for all teams. The code within "The Machine" for this method is located in Appendix A.

## 5. Conclusions and Recommendations

While we were able to achieve a number of tangible results, a lot of things didn't really feel "complete" to us by the conclusion of the projection. However, we were able to draw some conclusions and have quite a few recommendations for Advance Sports Logic or an MQP team in future years.

### **WHILE WE WERE ABLE TO CREATE A WAY TO MEASURE ACCURACY AND VARIANCE, WE HAVE NOTHING TO COMPARE IT TO.**

The method for measuring accuracy and variance is there, but we determined that there were a few potential scenarios that could happen:

- Projections could be pretty close to what actually happened for the entire season, but could really never be dead on.
- Projections could be right on most of the time, but could be way off 1 or 2 weeks, creating outliers.
- Projections could be both right on or way off for the vast majority of the season, but could be correct during the weeks at the end of the season during the playoffs.

It is extremely difficult to determine which scenario is best, as a lot of it depends on what the user thinks. The weighting scheme helps to solve this issue. However, we believe that some sort of grading rubric should be created to give the user the flexibility in determining what they want and which projections are appropriate for them. Creating this rubric involves using the same method using different sets of projections and creating a rubric to determine which scenario is best. Additionally, creating a weighting schematic that allows the user to use non-linear distributions would allow for even more user flexibility.

### **THE SHAPE SHIFTING METHOD CREATED DIFFERENT TIERS OF PLAYERS, BUT DID NOT SOLVE THE ISSUE OF ACCOUNTING FOR UPSIDE AND DOWNSIDE POTENTIAL.**

While we believe that there is a solid method in place in terms of creating player tiers, the issue at the heart of Objective 1 has not been addressed. Advanced Sports Logic could benefit from showing that lower tier players have high upside, whereas upper tier players have limited upside. While Figures 10, 11, and 12 show how far off the accuracy ratios were for Tier 1 Running Backs, Defensive Backs, and Wide Receivers, we struggled in really concluding anything concrete from the data. We were confused as to why the accuracy ratios only took into



account the final prediction and what actually happened rather than all projections, including those for future weeks. Additionally, we were confused as to why the variance between predictions only took into account the variation before the season actually began rather than the full season, as these projections are constantly changing. Further analysis is needed, as creating non-normal projection distributions for different tiers of players would give Advanced Sports Logic a leg up on its competitors.

**WHILE WE HAVE CREATED A NICE BASE FOR A GENERALIZED LINEAR MODEL, WE HAVE ONLY SCRATCHED THE SURFACE OF WHAT GLMs CAN DO AND FURTHER INVESTIGATION IS NEEDED.**

We were able to create a method for generating projections at the team level, our method could be drastically improved by adding additional variables. However, it is important to not include too many variables in the Generalized Linear Model, since including too many variables may not tell you how each variable is correlated. A future group can test different ways of generating these projections using GLMs using factors other than league averages and team averages to project game statistics.

In addition, the method that we came up with does not really show how “test” variables are correlated, as we weren’t able to readily find factors such as weather, player age, etc. We were not able to determine if weather really affects how many pass touchdowns are thrown in a game, or if home versus away games really affect how team statistics do in any given season. As a result, a future MQP team can test some of these factors using GLMs to see how the projections change in relation to what actually happened.

Lastly, the model that we created uses 2009 data to project what will happen in 2009 rather than future years. In other words, we have no way of using 2009 data to model what will happen in 2010. A future group should look into how to use models to predict what will happen in future years. It seems to us that no matter what, there will need to be some manual tweaking of the model to account for what we THINK will happen in a future year. It can be as simple adjusting team averages based on trades, free agent acquisitions, and the draft to adjust the overall league average (for our model). However, there are probably many different ways to adjust the model on a year-to-year basis, and those possibilities should be explored.

**THE “TOP-DOWN APPROACH” SEEMS TO BE A VALID METHOD FOR PROJECTIONS, BUT A METHOD FOR DISTRIBUTING THESE TEAM PROJECTIONS IS NEEDED AT THE INDIVIDUAL LEVEL ONCE THE TEAM METHOD IS SOLIDIFIED.**

First and foremost, the graph created by ASL from the predicted play probability tree projection model initially indicates that a “top-down approach” to projecting player stats may be valid. However, we do not really have confirmation of this assumption yet, as we have not generated a way to project individual player stats from these team stats. Further investigation is needed to determine whether or not the “top-down approach” really is a valid method of projecting player statistics.

Additionally, we had a lot of questions regarding how this would translate from the team level down to the individual level. For example, how are team projections broken up among players? Is it as simple as assigning a certain percentage to each player and determining that they’re going to get that percentage of the team statistics on a week-to-week basis? Are there distributions involved with breaking down team projections to players based on certain matchups? What happens to team projections if a star player joins a new team? Does this change how team projections are distributed among individual players on that team? We were not able to determine the answers to these questions. There certainly appear to be a lot of different ways to distribute team statistics down to the individual level. As such, further investigation is needed.

**THE PLAYOFF SEEDING AND WIN PROBABILITY METHOD WORKS, BUT SEEMS TOO SIMPLE.**

The playoff seeds are determined by the time the playoffs start, and a team’s chance of winning the league is simply determined by the matchup probabilities in the new method. However, only using matchup probabilities just seemed too simple to us. Playoff seeding is simply determined by record as you move throughout the season rather than a distribution on what a team’s record could be for the remainder of the season. In other words, the method only takes into account the current record rather than what a team’s future record could be. To us, it seems like the conditional probability method could be looked at again to determine playoff seeding based on the win/loss probability distributions.

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## Appendix A – Code for Win Probability Method

// Advanced Sports Logic Confidential: Do Not Distribute

```
    public static function run(writeLeagueDetails:Boolean):Array
{
    var seedDistributions:Array = [];
    var teamsPreviousWeek:uint =
LeagueConfiguration.instance.numPlayoffTeams;
    var week:uint;
    var teams2NextWeek:uint;
    var matchups:uint;
    var matchup:uint;
    var seed:uint;
    var oSeed:uint;
    var teamID:uint;
    var oTeamID:uint;
    var teamIDseed:Number;
    var teamIDNotOseed:Number;
    var probOfMatchupTeamSeedvsOteamOseed:Number;
    var probWin:Array = [];

// This section calculates each team's probability of being each possible seed to the playoffs.
You can just skip past this.

if (LeagueConfiguration.instance.numPlayoffTeams > 1 &&
LeagueConfiguration.instance.divisionNames.length > 1)
{
    seedDistributions[LeagueConfiguration.instance.numRegSeasonWeeks + 1] =
Functions.MathLibrary.F9.run(LeagueConfiguration.instance.numPlayoffTeams,F7
(Functions.SeasonCalculatorLibrary.Variables.RegSeasonProbs));
}

else
{
    seedDistributions[LeagueConfiguration.instance.numRegSeasonWeeks + 1] =
Functions.MathLibrary.F9.run(LeagueConfiguration.instance.numPlayoffTeams,Fu
nctions.SeasonCalculatorLibrary.Variables.RegSeasonProbs);
}

for (week = LeagueConfiguration.instance.numRegSeasonWeeks + 2; week <=
LeagueConfiguration.instance.numRegSeasonWeeks +
LeagueConfiguration.instance.numPlayoffWeeks; ++week)
{
    seedDistributions[week] = [];
```

```

    }

// Here is the beginning of setting up the scenario to calculate the playoff math for each week of
// the playoffs. The goal is to take the seed probabilities of the current week and calculate the seed
// probabilities for the next week of the playoffs. The seed of being top seed after the
// championship game is the probability of winning the championship.

for (week = LeagueConfiguration.instance.numRegSeasonWeeks + 1; week <=
LeagueConfiguration.instance.numRegSeasonWeeks +
LeagueConfiguration.instance.numPlayoffWeeks; ++week)
    {
        seedDistributions[week + 1] = [];

        for (teamID = 0; teamID < LeagueConfiguration.instance.teams.length; ++teamID)
            {
                seedDistributions[week + 1][teamID] = [];
            }

// This is how many teams advance to the next week from the current week. It is equal to the
// the binary multiple going back from the end of the playoffs, so only 1 team advances out
// of the last week of the playoffs as the champion.

teams2NextWeek = Math.pow(2,
LeagueConfiguration.instance.numRegSeasonWeeks +
LeagueConfiguration.instance.numPlayoffWeeks - week);

// The number of matchups required in a particular week is the number of teams entering the
// week minus the number of teams that advance to next week. This is how many matchups must
// occur in the current week of the playoffs to get the right attrition of teams for the next week.

matchups = teamsPreviousWeek - teams2NextWeek;

// Keep track of which match up we are working on so we can calculate the opposing seed for
// that matchup. This is which matchup of the current week for which we are calculating
// probabilities.

matchup = 0;

// Process each seed going out to next week, one at a time from highest (1) to lowest (N).

for (seed = 0; seed < teams2NextWeek; ++seed)
    {
        // Calculate if a seed has a byweek. If there are more teams entering the playoff week
        // than 2x the matchups, then the highest seeds get a bye to the next week.

        if (seed < teamsPreviousWeek - 2*matchups)

```

```

    {
    // For seeds that get a bye, each team's probability of being that seed gets passed to next
    week with the same probability.

        for (teamID = 0; teamID < LeagueConfiguration.instance.teams.length;
            ++teamID)
        {
            seedDistributions[week + 1][teamID][seed] =
            seedDistributions[week][teamID][seed];
        }
    }
else
{

// Here is the code to actually calculate the result for a playoff week in terms of seeding into the
next playoff week. If a seed does not get a bye, calculate its probability of winning its matchup.
Opposing seeds should start from the lowest and and move one higher for each matchup. For
example, if there are 9 teams coming into a week and 8 teams advance, Seed should be 7 and
oSeed should be 8. If there are 7 teams, the matchups should be the 2nd seed, 1, against the 7th
seed, 6, 2 against 5, and 3 against 4.

oSeed = teamsPreviousWeek - matchup - 1;

for (teamID = 0; teamID < LeagueConfiguration.instance.teams.length; ++teamID)
{
    probWin[teamID] = 0;
}

for (teamID = 0; teamID < LeagueConfiguration.instance.teams.length; ++teamID)
{

// Find all possible opponents for team. This includes all teams in the league except itself.

teamIDseed = Number(seedDistributions[week][teamID][seed]);
teamIDNotOseed = 1 - Number(seedDistributions[week][teamID][oSeed]);

// If assume teamID is seed, then we know it is not oSeed. If it is not oSeed, then all teams'
probabilities to be oSeed increase by dividing by teamIDNotSeed
for (oTeamID = 0; oTeamID < LeagueConfiguration.instance.teams.length; ++oTeamID)
{
    if (teamID != oTeamID)
    {

// Here we calculate the probability of the particular matchup occurring between teamID as seed
and oTeamID as oSeed

```

```

        If (teamIDNotOseed == 0)
        {

// If it is 100% certain that teamID is oSeed, then it is 100% certain the matchup will not occur
because oTeamID cannot be oSeed. We must handle this special case to avoid divide by zero.

                probOfMatchupTeamSeedvsOteamOseed = 0;
        }

else
{
probOfMatchupTeamSeedvsOteamOseed = teamIDseed *
Number(seedDistributions[week][oTeamID][oSeed])/teamIDNotOseed;
}

// Here we calculate the probability of the matchup occurring and for either team to win it. We
sum the probability of each team's probability of winning for all possible scenarios.

probWin[teamID] += probOfMatchupTeamSeedvsOteamOseed *
Functions.SeasonCalculatorLibrary.Variables.getPlayoffWinProbs(week,teamID,o
TeamID);

probWin[oTeamID] += probOfMatchupTeamSeedvsOteamOseed *
Functions.SeasonCalculatorLibrary.Variables.getPlayoffWinProbs(week,oTeamID,
teamID);
        }
    }

    for (teamID = 0; teamID < LeagueConfiguration.instance.teams.length; ++teamID)
    {
        seedDistributions[week + 1][teamID][seed] = probWin[teamID];
    }
    ++matchup;
}
}

// Now the number of teams that go on from this week become the number of teams that pass
into the current from the previous week for the next spin of the loop .
        teamsPreviousWeek = teams2NextWeek;
    }
    return seedDistributions;
}

```

# Appendix B – Excel Files

