



Abstract

- Chronic food shortages¹
- Two to four million people receive food aid²
- Different agricultural methods
 - Better crop production

Background

- One of the largest growing coastal regions because of the attraction to the property market³
- People live mostly in middle and lower class families⁴
- Coastal Kenya is considered a food-deficient region despite majority of the population investing in crop production for their livelihood²

Need & Approach

Need: Methods that will not be affected by erratic rainfall, natural disasters, or produce any sort of harmful disease.¹

Approach: Inform townspeople of new, effective agricultural methods.



Methods/Procedure:

- Creation of the informational brochure
- Research on what crops will grow and survive
- Introduce new agricultural methods
- Crops include:
 - Maize
 - Sweet Potatoes
 - Cashews
 - Cassava



Conclusions

- More effective crops lead to
 - Productive farms
 - Stimulus of the economy
- More export and trade opportunity
- Education of the community (crops and farming techniques)
- Cycle of education, farming & money

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Results

- Informational brochure
- Educating the townspeople of new agricultural methods
- More job opportunities
- Healthier Children



References

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Waithaka, J. (n.d.). Kenya. *unctad.info*. Retrieved November 12, 2012, from www.unctad.info/upload/Infocomm/Docs/cashew/kenya.pdf.⁴