

4/79

# National Small Business Activities Summarized

By Duane Pearsall

## The 1979 Small Business Washington Presentation

The theme this year is "Small Business Builds America's Strength", and the annual video-tape presentation to Congress was held in a breakfast and a luncheon meeting at House and Senate Office Buildings in May.

The major thrusts of the Washington Presentation, made up of Regional Small Business Associations, is as follows:

1. Cabinet Position: Department Small Enterprise
2. Inflation Control: The Cornerstone of Progress
3. Product Liability
4. Paperwork Reduction.
5. Social Security and Survival.

Through coordination of the Small Business Council of the Denver Chamber of Commerce, there will be 25 representatives from our area attending this meeting, and hopefully, all of our Congressional Delegation.

### Regional Small Business Association

A meeting to discuss a Regional Small Business Assn. was held May 4 at the offices of the Colorado Assn. of Commerce and Industry. Attending were several Chamber executives and any organizations and personalities interested in the small business concerns of the area. This included the District Director of SBA, Roy Romer, State Treasurer, the State Office of Commerce and Development, the Denver Chamber Small Business Council, and a representative of a new organization referred to as the Mountains and Plains Small Business Association.

The purpose of the meeting was to avoid a fragmentation of the small business movement, and discuss the possibility of a coordinated effort through

the Chambers of Commerce of the region.

### U.S. CHAMBER OF COMMERCE COUNCIL OF SMALL BUSINESS

Beginning with the April/May, 1979 issue, a new communications media "Opportunities" will be sent to each Chamber of Commerce in the U.S. every two months, alternating with a small business insert in the **Washington Report**, which is also published every two months. Therefore, there will be monthly communications between each Chamber of Commerce and the Small Business Council of the U.S. Chamber. It is intended that items specifically for small business interests will be listed from these publications and incorporated in local Chamber media going to all local Chamber members.

At the U.S. Chamber Annual Meeting, small business got more than its fair share of attention. The Monday morning breakfast meeting was overflowing and 100 people were turned away.

A new 30-minute film "Small Business Keeps America Working" received high compliments from all who saw it. There is some indication by the President of the U.S. Chamber that he will want to introduce this film personally on a regional basis.

Other happenings include the White House Conference on Small Business and the Governor's Commission on Small Business. These are discussed in more detail elsewhere in this newsletter.

Obviously, there is a lot going on in the small business sector. Through Small Business Councils of local Chambers, there is a growing grass-roots movement that promises to become a major economic and political force that most surely will serve to strengthen our economic system.